

Power BI task assignment

For this task you have a Sales, Location Regional Managers and Date table. These files are provided to you in csv format. You have also been given a company's PBI theme to use when visualizing your insights. Please keep in mind when building your report to keep the data model as clean as possible and the report dynamic.

Below are some requirements the user has requested for the report.

The end user:

- Should be able to see summary of relevant metrics filterable by fiscal quarter, region and location
- Should be able to view sales on a weekly basis for entire fiscal year (based on fiscal quarter).
- Should be able to see an aggregated view but should also be able to drill into individual Region and Store performance.
- Should be able to switch between Local and USD sales.
- Wants to see a table that shows them the top 10 stores in terms of sales for the current quarter, regardless of filter selection.
Note - If there are two stores with the same sales amount the visual may show more than 10 stores.
- Is interested to see if stores achieved their benchmark for UPT and AOV on a weekly basis.
 - o UPT is the Units Per Transaction.
 - Benchmark = 1.15
 - o AOV is the Average Order Value
 - Benchmark = \$100
 - o Please note, these benchmarks are not yet confirmed by the end user and may change.
- Find a way to show the end user how the stores performed vs relevant benchmarks for the selected fiscal quarter. The bands are:
 - o Achieved benchmark.
 - o Exceed it by more than 10%.
 - o Did not meet benchmark.
 - o Please note, these bands are not yet confirmed by the end user and may change.
- Should not have sales data for closed stores.

BONUS (Optional):

- The end user is open for you to create another visual providing them some more insight into their company's performance.
- Add row-level-security so Regional Managers will only see locations in their region.