**📝 Hub71 Access Programme – Application Mapping**

**1. Overview of the Startup**

**Describe your startup in 1–2 sentences.  
Timup is a gamified platform and startup “metaverse” where users can invest either time or money into early-stage startups via AI-powered dynamic share allocations, earning real equity, virtual assets, and reputation as startups succeed.**

**2. Problem and Pain Points**

**What problem are you solving?**

* **Startups struggle to access both early talent and flexible funding through a single platform.**
* **Current platforms segregate time and money investors.**
* **Crowdfunding lacks engagement from everyday freelancers and micro-investors.**

**3. Solution**

**How does Timup solve this?**

* **A unified marketplace where startups post mission-based gigs or funding goals.**
* **Users can invest time (mini-projects) or money (equity tokens).**
* **Dynamic Share allocations allow freelancers to earn stock by contributing time.**
* **A gamified experience tracks performance, issues XP, levels, and virtual assets.**

**4. Value Proposition**

**What makes you unique?**

* **Dual-time-and-money investment model with equity mechanics built in.**
* **Immersive, 3D VR-style, gameified interface.**
* **AI-driven predictive valuation and cash-out logic.**
* **Early mover in the “startup metaverse” space.**

**5. Market Opportunity**

**Target customers and use cases:**

* **Early-stage founders needing flexible funding or skilled contributors.**
* **Freelancers and specialists who want equity-based gigs.**
* **First-time or micro-investors seeking low-barrier investment experiences.  
  Total addressable market includes pre‑seed to Series A startups, freelance professionals, and early-stage investors, largely focused in MENA but scaling globally.**

**6. Traction / Milestones**

**What progress have you made?**

* **Built MVP quiz and concierge models for validation.**
* **Designed VR-style interface and mockups.**
* **Prepared Lean Canvas and ready for launch of interactive pilot.**
* **Secured positive sentiment from startup communities (LinkedIn waitlist gaining interest).**

**7. Business Model**

**How do you make money?**

* **Commission on time-based contributions and money investments.**
* **High‑margin fees on equity trades.**
* **Potential future revenue from premium matchmaking or featured startup promotions.**

**8. Team**

**Founders and roles:**

* **[Insert Founder Names & Backgrounds here: e.g. “Ladan Kian – Visionary & Product Lead with startup ecosystem experience”]**
* **Supporting technical, design, and advisory team (to be expanded post-program).**

**9. Why Hub71 / Abu Dhabi?**

* **Strategic benefit: Access to Abu Dhabi’s talent, regulators, and investor network** [**LinkedIn+7Hub71+7Hub71+7**](https://www.hub71.com/program/access-programme?utm_source=chatgpt.com)[**Hub71+2Hub71+2Hub71+2**](https://www.hub71.com/i-am-a-startup?utm_source=chatgpt.com)[**Wamda**](https://www.wamda.com/2023/10/hub71-offer-startups-204000-new-incentive-programme?utm_source=chatgpt.com)[**techstars.com**](https://www.techstars.com/newsroom/applications-are-open-for-the-techstars-hub71-accelerator?utm_source=chatgpt.com)**.**
* **Product/market fit: UAE region is ideal for VR, Web3 and gamified fintech adoption.**
* **Program support: Hub71’s incentives, in-kind and coaching (AED 250K + AED 250K) match our resource needs for building 3D/AI MVP** [**Hub71**](https://www.hub71.com/i-am-a-startup?utm_source=chatgpt.com)[**Hub71+1Hub71+1**](https://www.hub71.com/program/hub71-plus-ai?utm_source=chatgpt.com)**.**

**10. Plans for Hub71**

* **Relocate at least one founder to Abu Dhabi.**
* **Use in-kind incentives (office, housing, licence) to build MVP and launch pilot with regional startups.**
* **Leverage Techstars-style mentoring and corporate partnerships for go-to-market and AI/VR integrations.**