

In this .zip file, you will find five files, including four files in the /scripts folder and this **readme.pdf**.

The four scripts files in the /scripts folder are:

1_create_data.do creates a data set with potato chips sales from the raw IRI data. In line 94, change the directory to where you unzip this .zip file.

2_process_data_for_R.do further processes the data and prepare it for R models.

3_main_model.R reads the data in R and runs it through all the models and computes RMSE and standard errors of the RMSE.

Initialize.R is called at the beginning of 3_main_model.R for all the R packages used in the exercise and some useful functions.