Data Analysis with Python: House Sales in King County, USA

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Stephane DEDIEU, August 2022. Final Assignment for "IBM Course - Data Analysis with Python", May 2nd, 2022. This project is part of IBM Data Science certificate. We reviewed it and improved it in August 2022.

Link of interest: https://www.opendoor.com/w/blog/factors-that-influence-home-value

1 Introduction

1.1 Business Case

The project consists of finding the best model for predicting home prices in a county: King County, USA in Washington state, based on a dataset of homes sold between May 2014 and May 2015, including prices and a set of factors. Based on the literature*, eight critical factors influence a home's value.

- 1. Neighborhood comps: Recency, Feature Similarity, Distance,
- 2. Location: quality of local schools, employment opportunities, proximity to shopping, entertainment, and recreational centers
- 3. Home size and usable space
- 4. Age and condition
- 5. Upgrades and updates
- 6. The local market
- 7. Economic indicators
- 8. Interest rates

The dataset available, covers most critical factors except "economic ones" 7 and 8. The local market can somewhat be deduced from an early analysis. First we analyze and visualize the data. Second we develop a model with several ML predictive methods.

*Reference: https://www.opendoor.com/w/blog/factors-that-influence-home-value

Business understanding Analytic Approach Data Requirements Data Collection Data Understanding and Preparation Modeling and Evaluation

- 1. Data collection from open Data base.
- 2. Data wrangling.
- 3. Exploratory data analysis.
- 4. Visual analytics with Folium.
- 5. Regression Models development and validations. Selection of best predictive model.

1.2 Dataset: House Sales in King County, USA

This dataset contains house sale prices for King County, which includes Seattle. It includes homes sold between May 2014 and May 2015.

```
[112]: from IPython import display
from PIL import Image

image = Image.open('House_features_Table1.png')
#print(f"Original size : {image.size}") # 5464x3640

img_resized = image.resize((700, 600))
img_resized.save('House_features_Table1.png')
display.Image('House_features_Table1.png')
```

[112]:

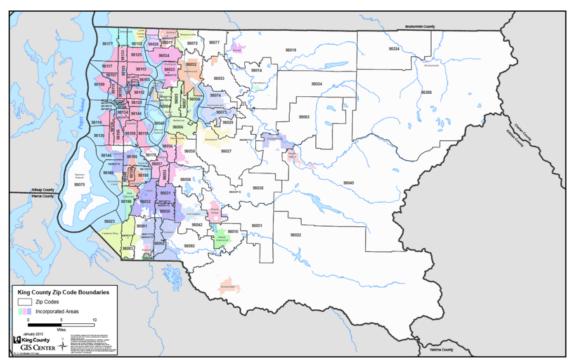
Description	Variable
A notation for a house	id
Date house was sold	date
Price is prediction target	price
Number of bedrooms	bedrooms
Number of bathrooms	bathrooms
Square footage of the home	sqft_living
Square footage of the lot	sqft_lot
Total floors (levels) in house	floors
House which has a view to a waterfront	waterfront
Has been viewed	view
How good the condition is overall	condition
overall grade given to the housing unit, based on King County grading system	grade
Square footage of house apart from basement	sqft_above
Square footage of the basement	sqft_basement
Built Year	yr_built
Year when house was renovated	yr_renovated
Zip code	zipcode
Latitude coordinate	lat
Longitude coordinate	long
Living room area in 2015(implies some renovations) This might or might not have affected the lotsize area	sqft_living15
LotSize area in 2015(implies some renovations)	sqft_lot15

1.3 King County, USA

```
[60]: image = Image.open('Zip_codes_KingCounty_64.png')
    print(f"Original size : {image.size}") # 5464x3640
    img_resized = image.resize((800, 500))
    img_resized.save('Zip_codes_KingCounty_64.png')
    display.Image('Zip_codes_KingCounty_64.png')
```

Original size : (800, 500)

[60]:



King county is made up of Seattle and its suburbs to the west and rural areas to the east, boarded by the Columbia river. The Zip code is expected to have an influence on house prices. Since latitude and longitude are part of the data, and may bring additional information about home's prices v. location, we will implement interactive maps with Folium.

1.4 Required libraries

```
display: table-cell;
          text-align: center;
          vertical-align: middle;
      </style>
      """)
     <IPython.core.display.HTML object>
[34]: <IPython.core.display.HTML object>
[61]: !pip install webdriver-manager
     Requirement already satisfied: webdriver-manager in
     c:\users\stefo\anaconda3\lib\site-packages (3.8.3)
     Requirement already satisfied: python-dotenv in
     c:\users\stefo\anaconda3\lib\site-packages (from webdriver-manager) (0.21.0)
     Requirement already satisfied: requests in c:\users\stefo\anaconda3\lib\site-
     packages (from webdriver-manager) (2.28.1)
     Requirement already satisfied: tqdm in c:\users\stefo\anaconda3\lib\site-
     packages (from webdriver-manager) (4.62.3)
     Requirement already satisfied: charset-normalizer<3,>=2 in
     c:\users\stefo\anaconda3\lib\site-packages (from requests->webdriver-manager)
     (2.0.4)
     Requirement already satisfied: certifi>=2017.4.17 in
     c:\users\stefo\anaconda3\lib\site-packages (from requests->webdriver-manager)
     (2022.6.15)
     Requirement already satisfied: idna<4,>=2.5 in
     c:\users\stefo\anaconda3\lib\site-packages (from requests->webdriver-manager)
     (3.2)
     Requirement already satisfied: urllib3<1.27,>=1.21.1 in
     c:\users\stefo\anaconda3\lib\site-packages (from requests->webdriver-manager)
     (1.26.7)
     Requirement already satisfied: colorama in c:\users\stefo\anaconda3\lib\site-
     packages (from tqdm->webdriver-manager) (0.4.4)
[62]: import pandas as pd
      import numpy as np
      import matplotlib.pyplot as plt
      %matplotlib inline
      import folium
      from folium import plugins
      from folium.plugins import HeatMap
```

from folium.plugins import MarkerCluster

```
[63]: import seaborn as sns
       from sklearn.pipeline import Pipeline
       from sklearn.preprocessing import StandardScaler, PolynomialFeatures,
        →SplineTransformer
       from sklearn.linear_model import LinearRegression
       from sklearn.linear_model import Ridge
       from sklearn.pipeline import make_pipeline
[64]: import io
       from PIL import Image
       #!pip install selenium
[65]: from selenium import webdriver
       import os
       import time
      from webdriver manager.firefox import GeckoDriverManager # Code 2 driver = web-
      driver.Firefox(executable path=GeckoDriverManager().install()) # Code 3
      from selenium import webdriver from webdriver manager.firefox import GeckoDriverManager
      driver = webdriver.Firefox(executable_path=GeckoDriverManager().install())
      driver.get("http://www.python.org")
      driver.close()
           Importing Data Sets
      Load the csv file:
[66]: file_name='https://cf-courses-data.s3.us.cloud-object-storage.appdomain.cloud/
        \hookrightarrow IBMDeveloperSkillsNetwork-DA0101EN-SkillsNetwork/labs/FinalModule_Coursera/

¬data/kc_house_data_NaN.csv'

       df=pd.read_csv(file_name)
[67]:
      df.head()
                        date
20141013T000000
                7129300520
       0
                                   221900.0
                                             3.0
                                                    1.00
                        20141209T000000
                6414100192
                                   538000.0
                                             3.0
                5631500400
                        20150225T000000
                                   180000.0
                                             2.0
                2487200875
                        20141209T000000
      3
                                   604000.0
                                             4.0
                                                    3.00
                        20150218T000000
         sqft_living
                       floors waterfront
                 sqft_lot
                                       grade
                                           sqft_above
             2570
                    7242
                          2.0
                                   0
                                               2170
              770
                   10000
                          1.0
                                                770
             1960
       4
             1680
                    8080
                          1.0
                                   0
                                               1680
                  yr_built yr_renovated
                                  zipcode
                     1955
                                   98178 47.5112 -122.257
```

98125 47.7210 -122.319 98028 47.7379 -122.233

98136 47.5208 -122.393

0

400

910

```
        sqft_living15
        sqft_lot15

        0
        1340
        5650

        1
        1690
        7639

        2
        2720
        8062

        3
        1360
        5000

        4
        1800
        7503
```

[5 rows x 22 columns]

2.0.1 Data types

Display the data types of each column using the function dtypes, then take a screenshot and submit it, include your code in the image.

[68]: df.dtypes

```
[68]: Unnamed: 0
                           int64
      id
                           int64
                          object
      date
      price
                         float64
      bedrooms
                         float64
      bathrooms
                         float64
      sqft_living
                           int64
      sqft_lot
                           int64
                         float64
      floors
      waterfront
                           int64
                           int64
      view
      condition
                           int64
      grade
                           int64
      sqft_above
                           int64
      sqft_basement
                           int64
      yr_built
                           int64
      yr_renovated
                           int64
      zipcode
                           int64
      lat
                         float64
      long
                         float64
      sqft_living15
                           int64
      sqft_lot15
                           int64
      dtype: object
```

We use the method "describe" to obtain a statistical summary of the dataframe.

[69]: df.describe()

```
[69]:
               Unnamed: 0
                                                              bedrooms
                                                                            bathrooms
                                                  price
                            2.161300e+04
4.580302e+09
       count
              21613.00000
                                           2.161300e+04
                                                          21600.000000
                                                                        21603.000000
              10806.00000
                                           5.400881e+05
                                                              3.372870
                                                                             2.115736
       mean
               6239.28002
                            2.876566e+09
                                           3.671272e+05
                                                              0.926657
                                                                             0.768996
       std
       min
                  0.00000
                            1.000102e+06
                                           7.500000e+04
                                                              1.000000
                                                                             0.500000
       25%
               5403.00000
                                                              3.000000
                                                                             1.750000
                              .123049e+09
                                           3.219500e+05
              10806.00000
                            3.904930e+09
                                           4.500000e+05
                                                              3.000000
                                                                             2.250000
       50%
       75%
              16209.00000
                            7.308900e+09
                                           6.450000e+05
                                                              4.000000
                                                                             2.500000
              21612.00000
                            9.900000e+09
                                                             33.000000
                                                                             8.000000
                                           7.700000e+06
       max
               sqft_living
                            sqft_lot
2.161300e+04
                                                  floors
                                                             waterfront
                                                                                  view
                                                                          21613.000000
              21613.000000
                                            21613.000000
                                                           21613.000000
       count
               2079.899736
                             1.510697e+04
                                                1.494309
                                                               0.007542
                                                                              0.234303
                918.440897
                                                               0.086517
                                                                              0.766318
       std
                             4.142051e+04
                                                0.539989
                 290.000000
                             5.200000e+02
                                                1.000000
                                                               0.000000
                                                                              0.000000
       min
       25%
               1427.000000
                             5.040000e+03
                                                1.000000
                                                               0.000000
                                                                              0.000000
       50%
               1910.000000
                                                1.500000
                                                               0.000000
                                                                              0.000000
                             7.618000e+03
               2550.000000
                                                2.000000
                                                               0.000000
                                                                              0.000000
              13540.000000
                             1.651359e+06
                                                3.500000
                                                               1.000000
                                                                              4.000000
       count ... 21613.000000 21613.000000
                                                               21613.000000
                                                21613.000000
```

```
mean
std
               7.656873
                           1788.390691
                                            291.509045
                                                           1971.005136
               1.175459
                                            442.575043
                            828.090978
                                                            29.373411
min
25%
               1.000000
                            290.000000
                                              0.000000
                                                           1900 000000
               7.000000
                           1190.000000
                                               0.000000
                                                           1951.000000
               7.000000
                           1560.000000
                                               0.000000
                                                           1975.000000
75%
               8.000000
                           2210.000000
                                            560.000000
                                                           1997.000000
              13.000000
                           9410.000000
                                           4820.000000
                                                          2015.000000
max
                                                                    sqft_living15 \
       yr_renovated
21613.000000
                            zipcode
                                               lat
                                                    long
21613.000000
                      21613.000000
                                      21613.000000
count
                                                                     21613.000000
           84.402258
                       98077.939805
                                         47.560053
                                                       -122.213896
                                                                       1986.552492
mean
std
          401.679240
                          53.505026
                                          0.138564
                                                         0.140828
                                                                       685.391304
                       98001.000000
                                         47.155900
                                                       -122.519000
            0.000000
                                                                       399.000000
min
25%
            0.000000
                       98033.000000
                                         47.471000
                                                      -122.328000
                                                                       1490.000000
                       98065.000000
50%
            0.000000
                                         47.571800
                                                      -122,230000
                                                                      1840.000000
75%
            0.000000
                       98118.000000
                                         47.678000
                                                       -122.125000
                                                                      2360.000000
        2015.000000
                       98199.000000
                                         47.777600
                                                      -121.315000
                                                                      6210.000000
           sqft_lot15
count
        21613.000000
mean
        12768.455652
std
        27304.179631
min
          651 000000
25%
          5100.000000
50%
          7620.000000
75%
        10083 000000
       871200.000000
max
[8 rows x 21 columns]
```

3 Data Wrangling

3.0.1 Cleaning the dataframe

Drop the columns "id" and "Unnamed: 0" from axis 1 using the method drop(), then use the method describe() to obtain a statistical summary of the data. Take a screenshot and submit it, make sure the inplace parameter is set to True

```
[70]: df.drop(['id', 'Unnamed: 0'], axis=1, inplace=True)
df.head()
df.describe()
```

```
[70]:
                                               bathrooms
                                                            sqft_living
                                 bedrooms
                                                                              sqft_lot
                      price
              2.161300e+04
                             21600.000000
                                            21603.000000
                                                           21613.000000
                                                                            161300e+04
       mean
              5.400881e+05
                                 3.372870
                                                2.115736
                                                            2079.899736
                                                                          1.510697e+04
                                                0.768996
       std
              3.671272e+05
                                 0.926657
                                                             918.440897
                                                                          4.142051e+04
       min
              7.500000e+04
                                  1.000000
                                                0.500000
                                                             290.000000
                                                                            200000e+02
       25%
              3.219500e+05
                                 3.000000
                                                1.750000
                                                            1427.000000
                                                                          5.040000e+03
       50%
              4.500000e+05
                                 3.000000
                                                 2.250000
                                                            1910.000000
       75%
              6.450000e+05
                                 4 000000
                                                2.500000
                                                            2550 000000
                                                                          1.068800e+04
              7.700000e+06
                                                                          1.651359e+06
                                33.000000
                                                8.000000
                                                           13540.000000
       max
                                                                                 grade
                     floors
                               waterfront
                                                    view
                                                              condition
              21613.000000
                                            21613.000000
                                                                          21613.000000
                             21613.000000
                                                           21613.000000
       count
                   1.494309
                                 0.007542
                                                0.234303
                                                               3.409430
                                                                              7.656873
       std
                  0.539989
                                 0.086517
                                                0.766318
                                                               0.650743
                                                                              1.175459
                   1.000000
                                 0.000000
                                                0.000000
                                                               1.000000
                                                                              1.000000
       min
       25%
                   1.000000
                                 0.000000
                                                0.000000
                                                               3.000000
                                                                              7.000000
       50%
                   1.500000
                                 0.000000
                                                0.000000
                                                               3.000000
                                                                              7.000000
                                                0.000000
                   2.000000
                                  0.000000
                                                               4.000000
                                                                              8.000000
                                                 4.000000
                  3.500000
                                 1.000000
                                                               5.000000
                                                                             13.000000
                             sqft_basement
                 sqft_above
                                                 yr_built
                                                            yr_renovated
                                                                                zipcode
                                                                          21613.000000
98077.939805
       count
              21613.000000
                              21613.000000
                                             21613.000000
                                                            21613.000000
                                291.509045
                                              1971.005136
               1788.390691
                                                               84.402258
       mean
                 828.090978
                                442.575043
                                                29.373411
                                                              401.679240
                                                                              53.505026
       min
                290.000000
                                  0.000000
                                               1900.000000
                                                                0.000000
                                                                           98001.000000
       25%
               1190.000000
                                  0.000000
                                              1951.000000
                                                                0.000000
                                                                           98033.000000
                1560.000000
                                   0.000000
                                               1975.000000
                                                                0.000000
                                                                           98065.000000
       75%
               2210.000000
                                560.000000
                                              1997.000000
                                                                0.000000
                                                                           98118.000000
               9410.000000
                               4820.000000
                                              2015.000000
                                                             2015.000000
                                                                           98199.000000
       max
                       lat
                                     long
                                            saft living15
                                                               saft lot15
              21613.000000
                             21613.000000
       count
                                             21613.000000
                                                             21613.000000
                 47.560053
                              -122.213896
                                              1986.552492
                                                             12768.455652
                  0.138564
                                                             27304.179631
       std
                                 0.140828
                                               685.391304
                  47.155900
                              -122.519000
                                               399.000000
                                                               651.000000
       min
       25%
                 47.471000
                              -122.328000
                                               1490.000000
                                                              5100.000000
                                               1840.000000
                                                              7620.000000
                 47.571800
                              -122.230000
```

```
75% 47.678000 -122.125000 2360.000000 10083.000000
max 47.777600 -121.315000 6210.000000 871200.000000
```

Based on "count", the maximum number of houses and records is 21613. If information is available for most features, there are missing values in "bedroom" and "bathrooms". Respectively, only 21600 and 21603 values. Instead of 21613. We replace missing values and replace them with the mean value in each column.

3.0.2 Detect and replace missing values

We can see we have missing values for the columns bedrooms and bathrooms

```
[71]: print("number of NaN values for the column bedrooms :", df['bedrooms'].isnull().

→sum())

print("number of NaN values for the column bathrooms :", df['bathrooms'].

→isnull().sum())
```

```
number of NaN values for the column bedrooms: 13 number of NaN values for the column bathrooms: 10
```

We can replace the missing values of the column 'bedrooms' with the mean of the column 'bedrooms' using the method replace(). Don't forget to set the inplace parameter to True

```
[72]: meanBed=df['bedrooms'].mean()
df['bedrooms'].replace(np.nan, meanBed, inplace=True)
```

We also replace the missing values of the column 'bathrooms' with the mean of the column 'bathrooms' using the method replace(). Don't forget to set the inplace parameter top True

```
[73]: meanBath=df['bathrooms'].mean()
df['bathrooms'].replace(np.nan, meanBath, inplace=True)
```

```
[74]: print("number of NaN values for the column bedrooms :", df['bedrooms'].isnull().

→sum())

print("number of NaN values for the column bathrooms :", df['bathrooms'].

→isnull().sum())
```

```
number of NaN values for the column bedrooms : 0 number of NaN values for the column bathrooms : 0
```

4 Exploratory Data Analysis (EDA)

4.1 Number of houses with unique floor values

df_floors_counts

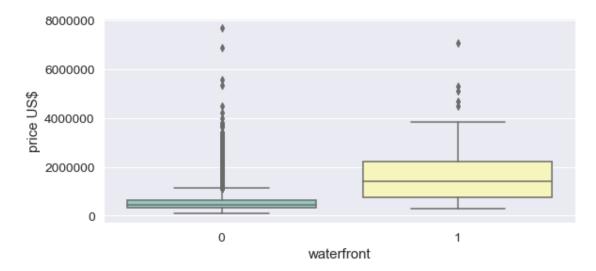
[75]:	Number of	floors	Counts	of	houses
0		1.0			10680
1		2.0			8241
2		1.5			1910
3		3.0			613
4		2.5			161
5		3.5			8

4.2 Home price outliers

Use the function boxplot in the seaborn library to determine whether houses with a waterfront view or without a waterfront view have more price outliers.

```
[76]: sns.set_style("ticks",{'axes.grid' : True})
sns.set(font_scale = 1.25)
plt.figure(figsize=(9,4))
plt.ticklabel_format(style='plain', axis='y')
p=sns.boxplot(x="waterfront", y="price", data=df, palette="Set3")
p.set_ylabel("price US$")
```

[76]: Text(0, 0.5, 'price US\$')



```
[77]: d_wf=df['waterfront'].value_counts()
    d_wf_counts = d_wf.to_frame()
    d_wf_counts = d_wf_counts.reset_index()
    d_wf_counts.columns = ['Waterfront', 'Counts of houses'] # change column names
    d_wf_counts
```

```
[77]: Waterfront Counts of houses
0 0 21450
1 1 163
```

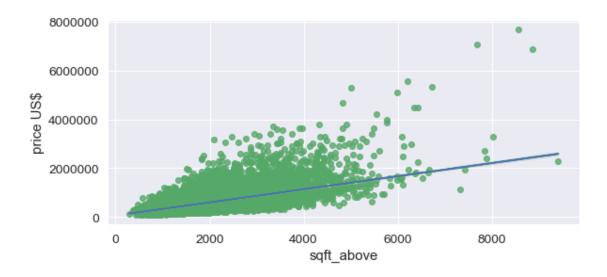
Houses without a waterfront view have more price outliers. But the number of waterfront houses is low, and this criteria may not be significant.

4.3 Correlation sqft_above with price.

```
[78]: # we compute LinearRegression separately and will plot the regression line.
      X=df["sqft_above"].to_numpy()
      X=X.reshape(-1, 1)
      Y=df["price"].to_numpy()
      reg = LinearRegression().fit(X, Y)
      #print(reg.coef_, reg.intercept_)
      print("R\N{SUPERSCRIPT TWO}=", reg.score(X, Y))
      #import matplotlib.pyplot as plt
      sns.set_style("ticks",{'axes.grid' : True})
      sns.set_theme(color_codes=True)
      sns.set(font_scale = 1.25)
      plt.figure(figsize=(9,4))
      plt.ticklabel_format(style='plain', axis='y')
      #p=sns.reqplot(x="sqft_above", y="price", data=df, order=1, marker="+",__
      \hookrightarrow color="q")
      p=sns.regplot(x="sqft_above", y="price", data=df, order=1, color="g")
      plt.plot(X, reg.coef_*X + reg.intercept_, color="b"
      p.set_xlabel("sqft_above")
      p.set_ylabel("price US$")
```

 $R^2 = 0.3667117528382794$

```
[78]: Text(0, 0.5, 'price US$')
```



Based on the positive slope of the linear regression line, feature 'sqft_above' is positively correlated with price. Meaning home value increases with sqft, which is pretty "intuitive", but not the single factor.

4.4 Price v. features. Correlation table.

We can use the Pandas method corr() to find the feature other than price that is most correlated with price.

[79]: df.corr()['price'].sort_values()

[79]:	zipcode	-0.053203
	long	0.021626
	condition	0.036362
	<pre>yr_built</pre>	0.054012
	sqft_lot15	0.082447
	sqft_lot	0.089661
	${\tt yr_renovated}$	0.126434
	floors	0.256794
	waterfront	0.266369
	lat	0.307003
	bedrooms	0.308797
	sqft_basement	0.323816
	view	0.397293
	bathrooms	0.525738
	sqft_living15	0.585379
	sqft_above	0.605567
	grade	0.667434
	sqft_living	0.702035
	price	1.000000

```
Name: price, dtype: float64
```

Most features are positively correlated with price, including sqft_above, which confirms the previous results. Nevertheless, correlation is weak for many features: after "floors", correlation drops significantly. Particularly longitude and ZipCode don't seem to have an impact on prices, when we would expect to find inexpensive homes in rural areas.

We investigate homes prices v. location with interactive maps.

5 Visual analytics with Folium

```
[80]: # Import folium MarkerCluster plugin
from folium.plugins import MarkerCluster
# Import folium MousePosition plugin
from folium.plugins import MousePosition
# Import folium DivIcon plugin
from folium.features import DivIcon
#import folium
import webbrowser
```

Interactive maps will show homes location the dataset. By clicking on markers whose colors depends on prices from yellow(low) to red (high), price and sqft will be displayed. Zoom can be used for more accurate price v. location analysis.

Most houses in the dataset are located west of King County, in a vertical corridor along the coast: Seattle and suburbs (greater Seattle area, GSA?). Therefore longitude does not have a strong impact on prices. Latitude is a more important features. Let's examine if most expensive houses and least expensive houses prices, resp. with prices above the 95% and below the 5% quantiles, defines specific areas of the GSA.

```
[81]: price95= df['price'].quantile(0.95)
price5= df['price'].quantile(0.05)

np.floor(price5), np.floor(price95)
```

[81]: (210000.0, 1156479.0)

5.1 Most expensive houses

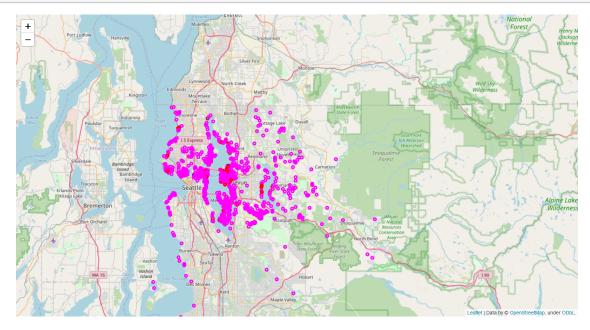
```
[82]: # Seattle location = [47.65, -122.0]

# top home prices > 95%
# make a dataframe with the quantile
expensive_homes = df[(df['price'] >= price95)]
##print(expensive_homes.head())
#---
f = folium.Figure(width=1000, height=500)
#---
```

```
expensive_homes_map = folium.Map(location=[47.65, -122.0], zoom_start=10,_

→tiles='openstreetmap').add_to(f)
     #-- for proper indexing...
     df1 = pd.DataFrame(columns=["marker color"])
     expensive homes = expensive homes.join(df1, how="outer")
      ####print(expensive homes.head())
      → labels=['yellow', 'green', 'blue', 'red'])
     expensive homes ["marker_color"] = pd.cut(x= expensive_homes ["price"], bins=4, ___
      →labels=['magenta', 'red', 'brown', 'purple'])
     for i in expensive_homes.index:
         lat = expensive_homes.lat[i]
         long = expensive homes.long[i]
         price = expensive_homes.price[i]
         sqft_living = expensive_homes.sqft_living[i]
         color_mark=expensive_homes.marker_color[i]
         #marker = folium.Marker([lat, long]).add_to(expensive_homes_map)
         popup_text = "Price $: {} , Sqft: {}".format(price,sqft_living)
         popup = folium.Popup(popup_text, parse_html=True)
         # marker = folium.Marker([lat, long], radius=15, color=color exp ,,,
      →popup=popup).add_to(expensive_homes_map)
         folium.CircleMarker([lat,long], radius=3, color= color mark, popup=popup).
      →add_to(expensive_homes_map)
                          radius=15, color=expensive homes['marker color']).
      \rightarrow add to (expensive homes map)
      # THE FOLLOWING INSTRUCTION DISPLAYS THE INTERACTIVE MAP... that will not show,
      \hookrightarrowup when exporting the notebook to LateX!
      #expensive homes map
[83]: #-----
      # THIS SET OF INSTRUCTIONS IS INTENDED TO SAVE FOLIUM MAP as an Image. For
      \hookrightarrow LaTeX and build a nice PDF report.
      # Interactivity is LOST !
      # save the map as html
     mapFname = 'expensive_homes_map_output.html'
     expensive_homes_map.save(mapFname)
```

[83]:



Location is an important feature, most expensive homes are located on a waterfront either the ocean or a lake.

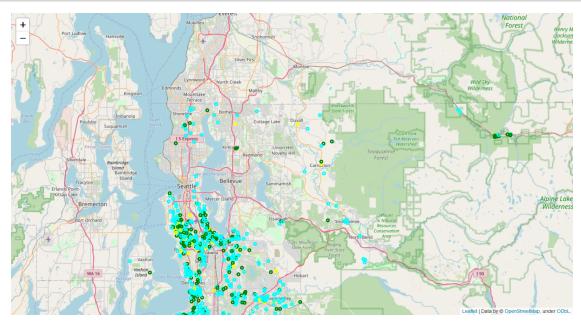
5.2 Least expensive houses

```
[84]: # lower prices < 5%
    # make a dataframe with the quantile
    inexpensive_homes = df[(df['price'] <= price5)]
    inexpensive_homes.head()

# make a dataframe with the quantile
    inexpensive_homes = df[(df['price'] <= price5)]
    #inexpensive_homes.head()</pre>
```

```
f = folium.Figure(width=1000, height=500)
      #---
      inexpensive homes_map = folium.Map(location=[47.65, -122.0], zoom_start=10,__
      #-- for proper indexing...
      df1 = pd.DataFrame(columns=["marker color"])
      inexpensive_homes = inexpensive_homes.join(df1, how="outer")
      ####print(expensive_homes.head())
      #inexpensive_homes["marker_color"] = pd.cut(x= inexpensive_homes["price"],__
      →bins=4, labels=['yellow', 'green', 'blue', 'red'])
      inexpensive homes["marker color"]= pd.cut(x= inexpensive homes["price"],
      ⇔bins=3, labels=['yellow', 'green', 'cyan'])
      for i in inexpensive_homes.index:
         lat = inexpensive_homes.lat[i]
         long = inexpensive_homes.long[i]
         price = inexpensive_homes.price[i]
         sqft_living = inexpensive_homes.sqft_living[i]
          color_exp=inexpensive_homes.marker_color[i]
          #marker = folium.Marker([lat, long]).add to(expensive map)
         popup_text = "Price $: {} , Sqft: {}".format(price,sqft_living)
         popup = folium.Popup(popup_text, parse_html=True)
         # marker = folium.Marker([lat, long], radius=15, color=color_exp با
       →popup=popup).add_to(expensive_map)
         folium.CircleMarker([lat,long], radius=3, color= color_exp, popup=popup).
       →add_to(inexpensive_homes_map)
                           radius=15, color=expensive['marker_color']).
      \rightarrow add to (expensive map)
      # THE FOLLOWING INSTRUCTION DISPLAYS THE INTERACTIVE MAP... that will not show_
      →up when exporting the notebook to LateX !
      #inexpensive_homes_map
[85]: #-----
      # THIS SET OF INSTRUCTIONS IS INTENDED TO SAVE the FOLIUM MAP as an Image. For
      \hookrightarrow LaTeX and build a nice PDF report.
      # Interactivity is LOST !
      #. .
      # save the map as html
      mapFname = 'inexpensive_homes_map_output.html'
```

[85]:



Least expensive houses are located in southern suburbs close to Tacoma. There are probably other details such as: schools, that are not available in the dataset, that could explain the concentration south of Seattle. We will retain latitude as a feature when we develop our model. And discard longitude.

6 Model Development

6.1 Preliminary stage.

Longitude We look at single feature at the moment. First a feature weakly correlated with prices: longitude, We can Fit a linear regression model using the longitude feature 'long' and calculate the

R^2.

```
[86]: X = df[['long']]
Y = df['price']
lm = LinearRegression()
lm.fit(X,Y)
y_pred= lm.predict(X)
print("R\N{SUPERSCRIPT TWO}=", lm.score(X, Y))
```

$R^2 = 0.00046769430149007363$

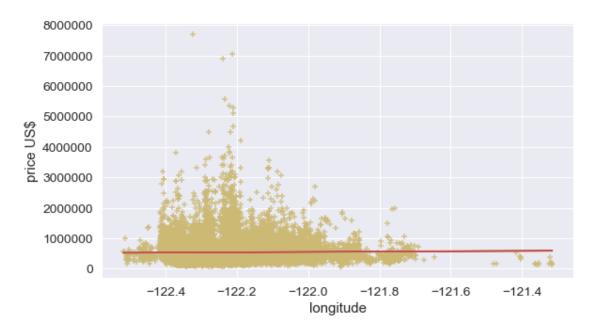
 R^2 is close to 0 and confirms previous results (correlation) and observations with the interactive map. We can visualize the lack of correlation price v. longitude.

```
[87]: #import matplotlib.pyplot as plt
sns.set_style("ticks",{'axes.grid' : True})
sns.set_theme(color_codes=True)
sns.set(font_scale = 1.25)
plt.figure(figsize=(9,5))
plt.ticklabel_format(style='plain', axis='y')

p=sns.regplot(x="long", y="price", data=df, order=1, marker="+", color="y")
plt.plot(X, y_pred, color="r")

p.set_xlabel("longitude")
p.set_ylabel("price US$")
```

[87]: Text(0, 0.5, 'price US\$')



Longitude refers to various areas of the city of Seattle. But this feature is poorly correlated with house prices. A classification of houses per neighborhoods in the county, would be more useful. Although zipcode does not seem to help much, correlation is even weaker and negative. Further analysis is required in terms of houses price per neighborhood. Longitude has little effect, probably because most houses are in the Seattle area. Latitude has a stronger influence. Based on localized areas with high prices on the map, we should create a (long, lat) feature.

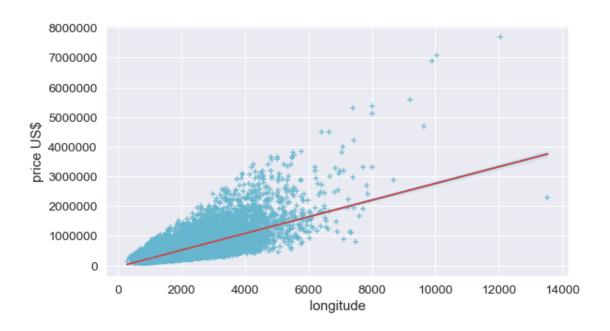
Square ft living Based on the correlation Table, price should be significantly correlated with 'sqft_living'. Fit a linear regression model to predict the 'price' using the feature 'sqft_living' then calculate the R^2.

```
[88]: X2 = df[['sqft_living']]
      #Y = df['price']
      lm2 = LinearRegression()
      lm2.fit(X2,Y)
      y_pred= lm2.predict(X2)
      print("R\N{SUPERSCRIPT TWO}=", lm2.score(X2, Y))
      #import matplotlib.pyplot as plt
      sns.set style("ticks",{'axes.grid' : True})
      sns.set_theme(color_codes=True)
      sns.set(font_scale = 1.25)
      plt.figure(figsize=(9,5))
      plt.ticklabel_format(style='plain', axis='y')
      p=sns.regplot(x="sqft_living", y="price", data=df, order=1, marker="+", u

¬color="c")
      plt.plot(X2, y_pred, color="r")
      p.set_xlabel("longitude")
      p.set_ylabel("price US$")
```

 $R^2 = 0.4928532179037931$

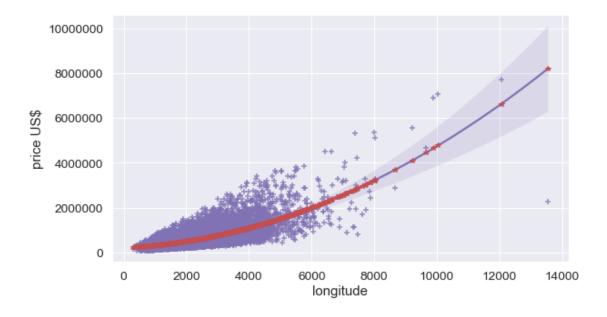
[88]: Text(0, 0.5, 'price US\$')



```
[89]: X2 = df[['sqft_living']]
      #Y = df['price']
      poly = PolynomialFeatures(degree = 2)
      Xpf2 = poly.fit_transform(X2)
      lm2 = LinearRegression()
      lm2.fit(Xpf2,Y)
      y_pred= lm2.predict(Xpf2)
      print("R\N{SUPERSCRIPT TWO}=", lm2.score(Xpf2, Y))
      sns.set_style("ticks",{'axes.grid' : True})
      sns.set_theme(color_codes=True)
      sns.set(font_scale = 1.25)
      plt.figure(figsize=(9,5))
      plt.ticklabel_format(style='plain', axis='y')
      p=sns.regplot(x="sqft_living", y="price", data=df, order=2, marker="+", u
      plt.plot(X2, y_pred,'r*')
      p.set_xlabel("longitude")
      p.set_ylabel("price US$")
```

 $R^2 = 0.5327430940591443$

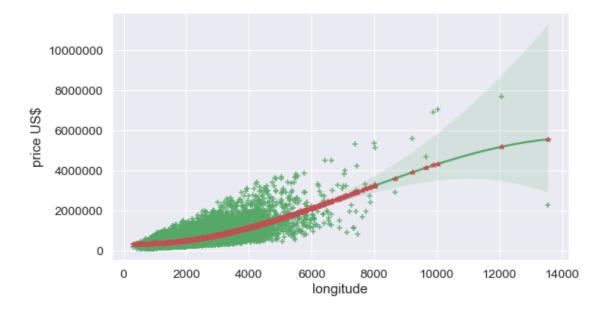
[89]: Text(0, 0.5, 'price US\$')



```
[90]: X2 = df[['sqft_living']]
      #Y = df['price']
      poly = PolynomialFeatures(degree = 3)
      Xpf2 = poly.fit_transform(X2)
      lm2 = LinearRegression()
      lm2.fit(Xpf2,Y)
      y_pred= lm2.predict(Xpf2)
      print("R\N{SUPERSCRIPT TWO}=", lm2.score(Xpf2, Y))
      sns.set_style("ticks",{'axes.grid' : True})
      sns.set_theme(color_codes=True)
      sns.set(font_scale = 1.25)
      plt.figure(figsize=(9,5))
      plt.ticklabel_format(style='plain', axis='y')
      p=sns.regplot(x="sqft_living", y="price", data=df, order=3, marker="+", u
      plt.plot(X2, y_pred,'r*')
      p.set_xlabel("longitude")
      p.set_ylabel("price US$")
```

[90]: Text(0, 0.5, 'price US\$')

 $R^2 = 0.5390045510503199$



"sqft_living" and related surface areas features are strongly correlated with house prices. Polynomial interpolation of order 2 is a better fit on this feature. Order 3 does not improve the score. And may lead to over-fitting. — Given the importance of "sqft_living" and other dependent "sqft" features on home price, in fitting a regression with multiple features, we expect polynomial interpolation of order 2 to be more efficient than pure linear regression.

6.2 Fitting linear model regression with multiple features

Fit a linear regression model to predict the 'price' using the list of features with most correlated with prices in correlation Table :

```
[91]: features =["floors", "waterfront", "lat", "bedrooms", "sqft_basement", "view", "bathrooms", "sqft_living15", "sqft_above", "grade", "sqft_living"]
```

6.2.1 Polynomial regression

Linear regression model with Polynomial interpolation We test: Order 1 (linear), 2, 3, 4. We define PipeLines, including "features scaling", polynomial interpolation order from 1 to 4, and a Linear regression model.

Use the list to create a pipeline object to predict the 'price', fit the object using the features in the list features, and calculate the R^2. As we increase the order of the polynomial, computation time becomes prohibitive.

Regresion Order: 1 R^2 = 0.657626396659731 Regresion Order: 2 R^2 = 0.7513404101380663 Regresion Order: 3 R^2 = 0.8141672842838007 Regresion Order: 4 R^2 = 0.8562565267209652

After scaling, increasing the order of the polynomial, significantly improves the fit. This does not guarantee that the model will properly fit new data. As we see in the next section.

6.3 Polynomial Regression - Model Evaluation and Refinement

In this section we split the dataset in Training and Testing sets for validating the accuracy of the best model.

```
[94]: from sklearn.model_selection import cross_val_score from sklearn.model_selection import train_test_split
```

number of test samples: 4323 number of training samples: 17290

6.3.1 Polynomial regression order 2 and 3

```
[96]: from sklearn import preprocessing
  #transform = preprocessing.StandardScaler()
  X = df[features]
  Y = df['price']
  #Xt = transform.fit_transform(X)
  #x_train, x_test, y_train, y_test = train_test_split(Xt, Y, test_size=0.2, \( \to \) \( \to \) random_state=13)

poly2 = PolynomialFeatures(degree = 2)
  Xpf2 = poly2.fit_transform(X)
```

0.655739446361362

[102]: print(model.score(x_test,y_test))

order= 3: degrades the performance of the regression model. From order=4 the polynomial transform does not allow a proper fit on the test set. Which means that we over-fitted the training set.

6.3.2 Ridge regression order 2, 3.

Will adding regularization to higher order transform improve accuracy?

Initial method in IBM project was a Ridge regression for improving previous results with porder=2. Create and fit a Ridge regression object using the training data, set the regularization parameter to 0.1, and calculate the R^2 using the test data. Linear least squares with 12 regularization. Minimizes the objective function: $||y - Xw||^2_1 + ||w||^2_2$

This model solves a regression model where the loss function is the linear least squares function and regularization is given by the l2-norm. Also known as Ridge Regression or Tikhonov regularization. This estimator has built-in support for multi-variate regression (i.e., when y is a 2d-array of shape (n_samples, n_targets)).

```
[103]: from sklearn.linear_model import Ridge
[104]: X = df[features]
Y = df['price']
```

```
[105]: ridge_model = Ridge(alpha=0.25)
    ridge_model.fit(x_train, y_train)
    ridge_model.score(x_test, y_test)

print("R\N{SUPERSCRIPT TWO}=", ridge_model.score(x_test, y_test))
```

 $R^2 = 0.7340742546019136$

Regularization does not help with order 2 polynomial interpolation and order 3 overfitting.

6.3.3 Spline Regression Model

Spline interpolation: This is the simple approach to model non-linear relationships. It add polynomial terms or quadratic terms (square, cubes, etc) to a regression. Spline regression. Fits a smooth curve with a series of polynomial segments. The values delimiting the spline segments are called Knots. Several parameters "n_knots", "alpha" can improve previous polynomial regression. We present the best result.

```
[107]: print("R\N{SUPERSCRIPT TWO}=", model_spline.score(x_test, y_test))
```

 $R^2 = 0.7908562522533551$

Spline interpolation has improved the accuracy of the model. From $R^2 = 0.75$ to $R^2 = 0.79$

7 CONCLUSIONS

A regression model with proper interpolation is capable of predicting the price of homes based after multiple features (11) selected among the most relevant ones in the "Price v. Features" correlation table. The feature set covers six out of eight critical factors influencing a home's value described in the introduction. We tested several methods, with polynomial interpolation having increasing

order. Regression with polynomial interpolation of order 2 proved to be the best compromise. We were able to improve the model further by using a spline interpolation with order =3. Regarding the two missing critical factors: interest rates, global economic environment. Overall, the dataset includes home sold between May 2014 and May 2015, these factors did not change much during that time frame, home prices had a linear evolution until 2019. Nevertheless, home prices evolution was exponential after 2019 due to low interest rates and monetary creation. These features are not reflected in the dataset. Which would force a regular update of the model. Or an inclusion of features "Interest rates", "Money creation".

In general, Linear regression with polynomial interpolation or polynomial regression, is sensitive to outliers. We tried to remove some of them, without targeting a particular feature. The method did not improve accuracy, even with a spline interpolation. The "outlier method" could be refined by targeting specific features, like "waterfront" for example. This could be investigated in future development.

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