

## Consolidation of projects and addition of additional project



Monday, 3 June, 10:32 AM



User event



I was tasked another job that would help the company in their social front. I was tasked to create, edit and completely furnish and publish a wikipedia page on our station mentor.

## Brief Discussion on the 5 Q's of human nature



Tuesday, 4 June, 12:22 PM



User event




Leadership Intelligence: The 5Qs for Thriving as a Leader  
Today, I explored Leadership Intelligence through the 5Qs:  
IQ (cognitive intelligence): Acquiring deductive abilities and integrating diverse information. EQ (emotional intelligence): Understanding and managing emotions, both personal and others'. PQ (political intelligence): Navigating stakeholder agendas while maintaining engagement. RQ (resilience quotient): Sustaining performance under pressure and adversity. MQ (moral intelligence): Applying personal values to define ethical boundaries within teams and organizations.

## Presentation on Health Economics



 Wednesday, 5 June, 10:34 AM

 User event

 Today, we attended a presentation on health economics. It's a field that examines how resources are allocated within the healthcare system and how these allocations affect health outcomes. The complexity of balancing cost, quality, and access to healthcare is truly intriguing. We were exposed on key concepts like the demand and supply of healthcare services, the role of health insurance, and the impact of government policies. Understanding how economic principles apply to health helps in analyzing issues like the rising cost of medical care and the disparities in access. One insightful aspect was learning about cost-effectiveness analysis, which helps determine the best use of limited resources. This is crucial in making decisions about which treatments or interventions provide the most benefit relative to their cost. Reflecting on this, I realize the importance of health economics in shaping a more efficient and equitable healthcare system. It has given me a new perspective on the importance of economic principles in improving health outcomes and guiding policy decisions.

## Presentation on Biases on Decision Making



Thursday, 6 June, 11:22 AM



User event



Today, we attended a presentation on biases in decision making. It's fascinating how cognitive biases, like confirmation bias, anchoring, and overconfidence, shape our choices without us even realizing it. These biases can lead to flawed business strategies, poor personal decisions, and even impact policy making.

One thing that stood out was the importance of strategies to mitigate these biases. By becoming aware of them, seeking diverse perspectives, relying on data, and using structured decision-making processes, we can make more rational choices. Understanding these concepts helps us cultivate a sense and mentality of conscious competence which helps us make better and much more informed decisions while being able to adapt to the situations as needed.

Reflecting on my own decisions, I realize how often biases may have influenced them. Moving forward, I aim to apply these strategies to make better, more informed decisions in both my personal and professional life.

## Quiz I evaluative for PS-I



Friday, 7 June, 11:26 AM



User event



We had a quiz on information related to our station, our interests and how they align with our projects, what we have learnt thus far and how they would help us further down our career line. The quiz gave us a good opportunity to self reflect on what we were doing and provided a good checkpoint for our work at our station.

## Marketing with CMO Pranob sir



Wednesday, 12 June, 12:23 PM



User event




We had a meeting with Pranob sir from Finnovate who advised us how we should approach our projects on the technical front and also opened up opportunities to ask help and contact them in the future.

## Mock Group Discussion



 Friday, 14 June, 11:30 AM

 User event

 We had a mock group discussion on the topic of marketing strategies for Le Nest. Although rough, the discussion provided us with valuable inputs from our entire team on valuable marketing strategies and also gave us a rough idea on how a GD proceeds and hence provided us template for preparation on the real Group Discussion evaluative.

## Group Discussion-1



🕒 Monday, 17 June, 7:15 PM

📅 User event

☰ I had the chance to go to a peer's unit economics presentation today. The presentation gave a thorough overview of how companies look at the costs and revenue of each unit of product or service in order to determine how profitable and sustainable their operations are.

Important takeaways from the talk:

The significance of unit economics was emphasized, along with how it can be used by scaling and startup companies to evaluate their financial standing and growth prospects.

Measures Talked About: examined important metrics like lifetime value (LTV) and customer acquisition cost (CAC), highlighting their significance in assessing the effectiveness of customer acquisition and the long-term value produced by customers.

LTV/CAC Ratio: It was discussed how important this ratio is to gauging the health of a company and how maintaining a healthy ratio will guarantee profitability and long-term growth.

It was enlightening to attend this presentation since it expanded my knowledge of unit economics and its useful applications in business strategy. It also gave me ideas for new projects or endeavors I could use these ideas for.

When I think back on this experience, I value the chance to pick up tips from colleagues and increase my understanding of strategic decision-making and financial analysis. I'm interested in learning more and having more conversations about how unit economics can help businesses succeed.

## Ideation Workshop



Tuesday, 18 June, 11:48 AM



User event



I attended a brainstorming session today where the topic was Lenest Hospital marketing tactics. This stimulating brainstorming workshop aimed to generate creative solutions for raising the hospital's profile, drawing in more patients, and strengthening community involvement.

The hospital's distinctive advantages and the particular medical requirements of our target market were the first things we determined. Our efforts to adapt our concepts to the hospital's mission and values were made easier by this preliminary work.

Various imaginative ideas surfaced, such as:

Digital Marketing Campaigns: Using social media sites and specifically targeted online ads to reach a larger audience and publicize Lenest Hospital's specialty services.

Community Outreach Programs: To encourage closer relationships with the local community, health awareness campaigns, free health checkups, and wellness seminars are started.



Personalized care initiatives, feedback mechanisms, and improving facilities to create a more comfortable environment are all ways to improve the patient experience.

Various viewpoints and teamwork were promoted during the session, resulting in a number of useful suggestions. The hospital's strategic goals were taken into consideration while evaluating each suggestion, along with its potential impact and ability to be implemented.

I'm thrilled about the opportunities that were presented to support Lenest Hospital's expansion and influence in the healthcare industry as I think back on this session. In order to effectively sell healthcare services, it reaffirmed the significance of innovation and strategic thinking. Seeing some of these concepts implemented and improving the way Lenest Hospital interacts with its patients and community is something I'm looking forward to.

## Presentation on Generative AI in healthcare



🕒 Wednesday, 19 June, 11:50 AM

📅 User event

☰ I was fortunate enough to attend a talk on generative AI in healthcare today, given by a subject matter expert. Deep insights into how artificial intelligence—more especially, generative models—is transforming healthcare were revealed during this thought-provoking event.

Principal conclusions drawn from the talk:

Applications of Generative AI: Examined how personalized medicine uses GANs and language models such as GPT to customize therapies based on patient data, how drug discovery uses them to predict molecular structures, and how medical imaging uses them to improve diagnoses.

Impact on Healthcare Delivery: The possibility for better patient outcomes through quicker medication development, more precise diagnosis, and more individualized treatment regimens was discussed.

The ethical considerations surrounding the use of generative AI in healthcare were emphasized. These problems included data privacy, bias in algorithms, and the necessity of regulatory frameworks to guarantee patient safety and ethical norms.

Participants in the presentation had lively conversations regarding the future of artificial intelligence (AI) in healthcare and its implications for patients, researchers, and medical professionals.

In light of this experience, I am motivated by the developments in generative AI and its revolutionary potential in the medical field. It reaffirmed my interest in investigating AI-driven methods to enhance the provision of healthcare while highlighting the necessity of regulatory monitoring and ethical issues in the responsible use of these technologies. I'm eager to keep up with any new advancements in this quickly changing area.

## Meeting with Prof Radhika AI/ML PROF FROM THAKUR



🕒 Thursday, 20 June, 11:57 AM



User event



I had a fruitful chat with Prof. Radhika today, a distinguished lecturer at Thakur College who specializes in AI/ML. She got in touch to talk about her students' capstone projects and asked for comments.

Principal ideas from our conversation:

Project Subjects: Professor Radhika discussed the wide spectrum of AI/ML initiatives her students are working on, encompassing finance, healthcare, and natural language processing.

Challenges and Innovations: We talked about the technical difficulties her students are having with things like model selection, algorithm optimization, and data availability. Additionally, we spoke about creative ways to improve project results.

Opportunities for Collaboration: We determined that there were several areas where we might work together, such resource sharing, workshop planning, or matching students with business mentors to enhance their project

experiences.

We discussed ways to advance AI/ML research and education at Thakur College, and the discussion was fruitful. Professor Radhika's enthusiasm for developing young talent in this area was clear, and her dedication to getting students ready for practical applications was admirable.

Upon reflection of our conversation, I am excited to support the upcoming generation of AI/ML professionals and make more contributions to the academic community. It reaffirmed for me the transforming potential of learning and teamwork as catalysts for creativity. I'm excited to carry on this conversation and see what significant projects come out of Prof. Radhika's mentoring and leadership.

## Group discussion on the field of AI,ML and DS



Friday, 21 June, 10:45 AM



User event



We were exposed to the field of AI,ML and DS. For those who were already experienced in the field they were tasked with the task to make everyone understand and help them understand in simple terms what the field covers. We were guided by various sources and also sir's guidance on a broad overview of the field.

## Midsem Report submission



Tuesday, 25 June, 11:58 AM



User event



We had to submit our mid sem reports which served as a checkpoint for all our work we have carried out till now, what the status of our project is and what is to come. We gave various checkpoints for our projects such as its overview, its significance and background, its methodology and a status timeline of the project. I had the opportunity to also gain valuable inputs from our PS Faculty in-charge, Prof. Swarna Chaudhary regarding my project as her domain resides in AI, ML and DS and my project covers all those aspects. The valuable input will help me give a more concrete and a better model for my comprehensive seminar evaluation.

## Finance session by Finnovate



🕒 Wednesday, 26 June, 12:17 PM



User event



Finnovate, the top financial fitness platform in India, threw a thought-provoking finance session today that I attended. By using practical money management techniques, the workshop aimed to enable individuals and families to reach their life goals.

Important takeaways from the meeting:

Finnovate presented an array of tools and resources aimed at assisting users in effectively managing their investments, increasing their savings, and keeping track of their financial advancement.

Objective-driven Investing: Stressed the significance of establishing precise financial objectives and employing methodical investment strategies to fulfill them.

Risk management: covered techniques to reduce financial risks and guarantee one's own and one's family's long-term financial security.

Participant Engagement and Suggestions for Improvements to Better Serve Users' Financial Needs: Participants were urged to actively participate in the platform by offering feedback on its features.

Practical advice on how to maximize personal budgets and use technology to empower people financially was given during the session. It demonstrated how dedicated Finnovate is to raising users' financial literacy and encouraging prudent financial decision-making.


When I think back on this experience, Finnovate's all-encompassing approach to financial fitness and their commitment to assisting people in successfully navigating the complexities of financial management truly impress me. In order to enhance my personal financial well-being, I'm excited to investigate more of their resources and put their ideas into practice.

## Meeting with PR team from Finnovate



 Thursday, 27 June, 10:55 AM

 User event

 The team from Finnovate came to Le Nest for a meeting with sir. After the meeting we got a chance for a short interaction with the team. They gave us valuable information on how we can approach our respectively assigned projects and how we can meet the deadline and expected ceiling to be met before deep diving into the project to further improve on our models or research.



## Meeting with Natasha- PR head



Friday, 28 June, 12:29 PM



User event



As I was tasked with the editing and creation of sir's wikipedia page, I had a short meeting with Natasha Ma'am who is the sir's PR manager where she gave me valuable guidance and formalities on how to chisel out my final page that I was already working on. She also helped a few of my peers in their job of sir's marketing strategy of creation of YouTube content such as shorts and videos and helped them get valuable guidance from experienced professionals.