

Vishaal. A

111420214031

Biotechnology

## Create and design a social media advertisement poster using Canva.

### **OBJECTIVE:**

Organize a successful food fest that attracts 5,000 attendees, features 30 diverse food vendors, and generates positive social media buzz, ultimately resulting in a 20% increase in attendance and revenue compared to the previous year's event." This objective sets clear targets for attendance, vendor participation, and financial success, making it a measurable and ambitious goal for your food festival.

### **Social media advertisement poster design:**



**Outcome:**

Food festivals are vibrant celebrations of culinary diversity and culture that bring people together to savor delicious dishes, discover new flavors, and create lasting memories. These events not only showcase the artistry and creativity of chefs and food artisans but also provide a platform for local businesses to thrive. Whether they focus on international cuisines, local specialties, or niche food trends, food festivals have a unique ability to unite communities and foster a sense of culinary adventure. From street food to gourmet delicacies, these gatherings offer a feast for the senses and an opportunity for people to appreciate the universal joy of food.