# Michèle Huynh

## **UX Designer**

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0031 682 222 380

### **UX TECHNIQUES**

User Research and Analysis

Information Architecture

Wireframing

**Prototyping and Testing** 

Visual and UI Design

**User-Centered Design** 

**Concept Sketching** 

**Design Thinking Process** 

#### **SOFTWARE SKILLS**

HTML / CSS

Figma

Figjam

Adobe XD

Adobe Illustrator

Adobe Photoshop

Miro

Processing

#### **LANGUAGES**

English, Native

German, Native

Chinese, Business Proficiency

**Dutch**, Basic

#### **EDUCATION**

#### **BSc. User Experience Design**

Sept 2019 - Nov 2022, The Hague, NL

The Hague University of Applied Sciences

### **EXPERIENCE**

### Runner-up + honorable mention for "WOW" factor

Nov 2021, The Hague, NL

#### Hackathon for Good 4

Together with a group of classmates, we formed a team to compete in the local Hackathon for Good - to challenge our knowledge from our studies and putting it into practice. In 48 hours our team came up with a concept to help combat deepfake technology. The end result was a full concept of a physical and online museum with a community pooled deepfake archive and interactive stations. The deliverable was a presentation pitch and an interactive clickable hi-fi prototype.

#### **UX/UI Intern**

Aug 2020 - Feb 2021, Rotterdam, NL

#### **DPDK Digital Agency**

Designed digital experiences across a scale of marketingoriented projects for Heineken, Rosco Vision and dpdk. Responsible for daily communication with client, stakeholders and developers. Solving UX problems and examing user needs through research e.g. interviews and focus groups, testing e.g. A/B testing wireframes and designing hi-fi prototypes ready for implementation. Working collaborately on product design systems to ensure an exceptional user experience.