

HK Tech 300 2nd Milestone

5 minute Pitching Video Guideline

What you should include in your deck

- Vision and mission/one-liner
- The problem and the opportunity
- Solution
- Market potential
- Competitive advantage/ tech uniqueness
- Business model
- Market validation (e.g. survey, focus group outcomes)
- Development timeline & achievements
- Introduce your team

Requirement :

Duration: 5 mins

Video format: mp4

Language : English

Reference link:

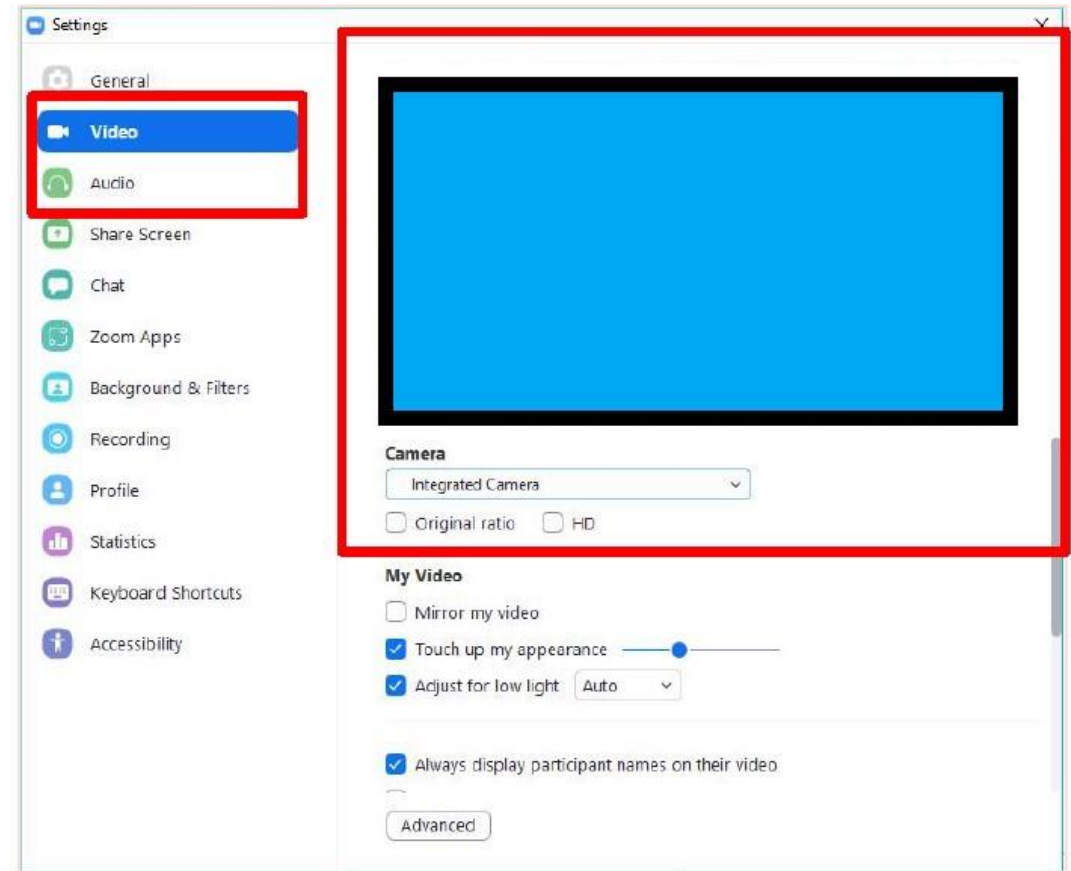
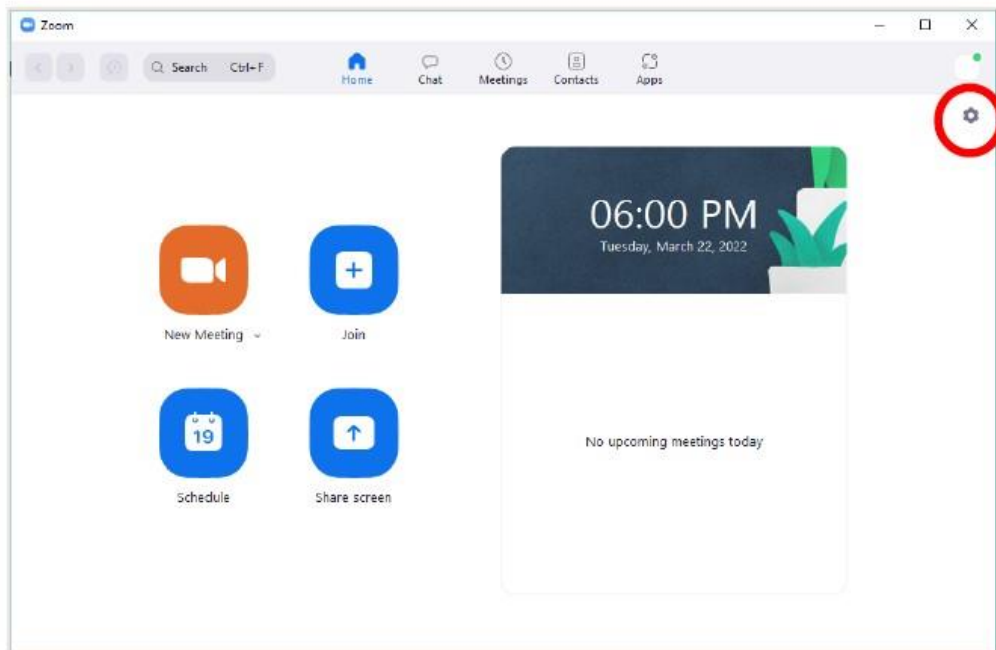
[AppWorks Demo Day #22 \(Virtual Edition\)](#)

Pls refer to presentation format from 00:19:30 onward of video

How to shoot the Video?

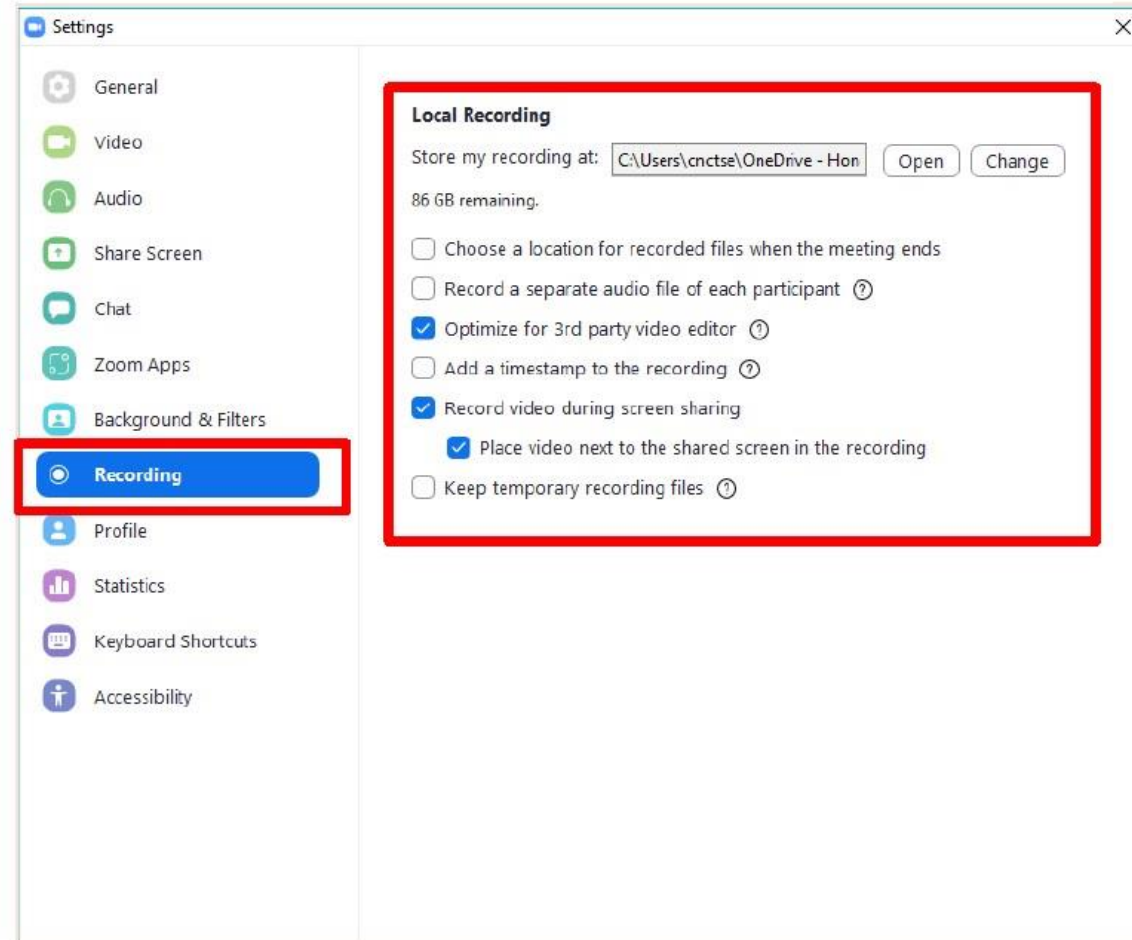
Shoot by Zoom recording

1. Download Zoom (<https://zoom.us/download>)
2. Go to Setting and make sure your Audio and Video works



Shoot by Zoom recording

3. Then go to “Recording”, ensure that you have checked the box like the example beside

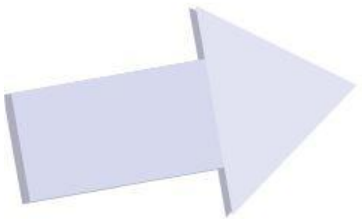
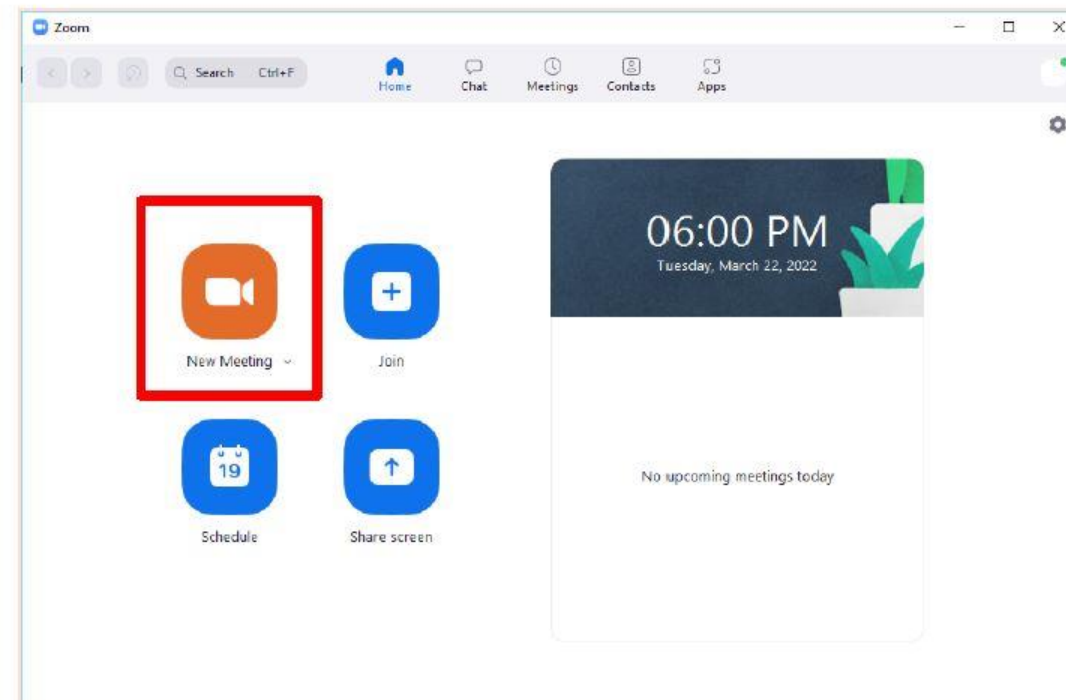


**Please ensure the setting of the video recording is same as example*

Shoot by Zoom recording

4. Start a new meeting!

Please only join the meeting with one device, all speaker should use the same device
(recommend to have 1-2 speaker only)

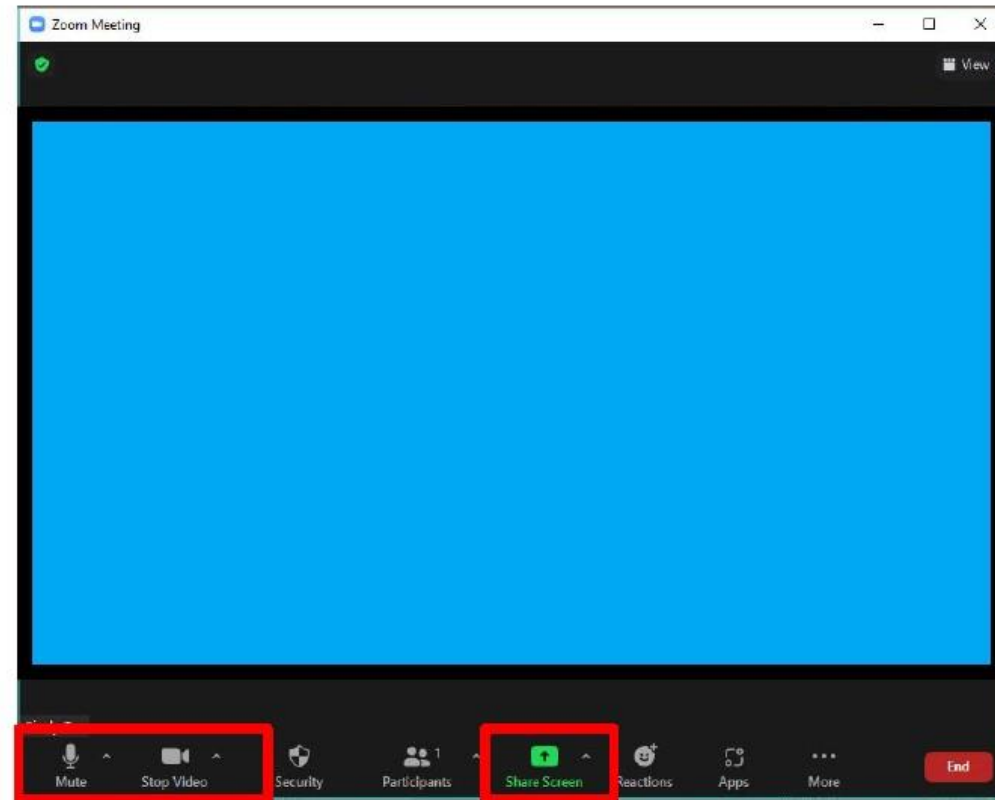


Shoot by Zoom recording

5. Ensure Audio and Video are both On

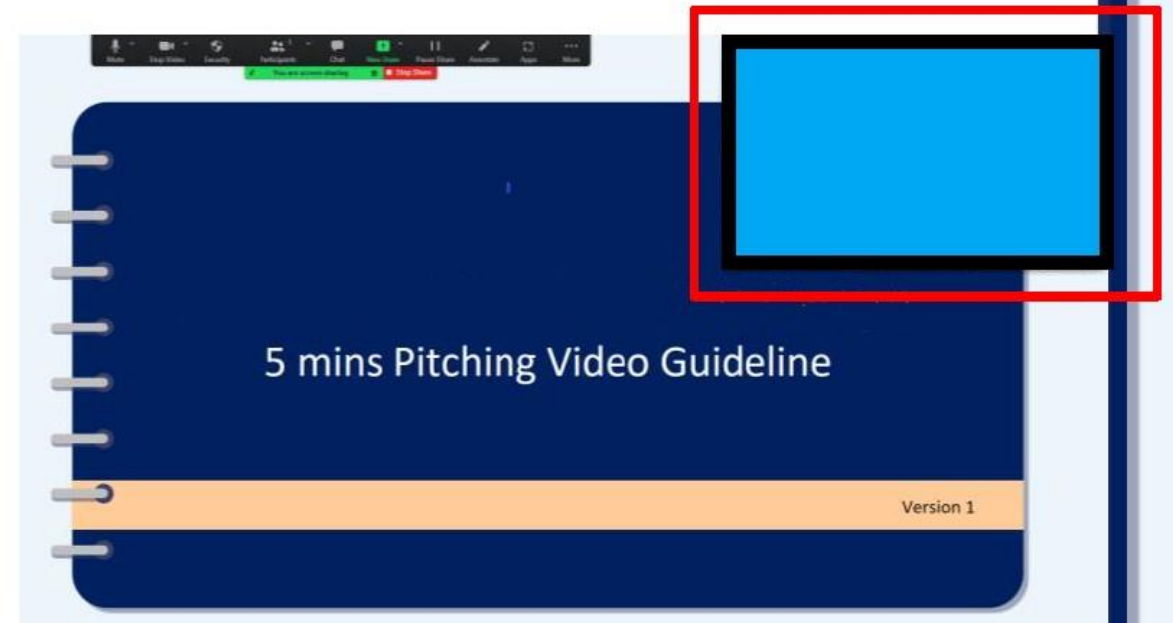
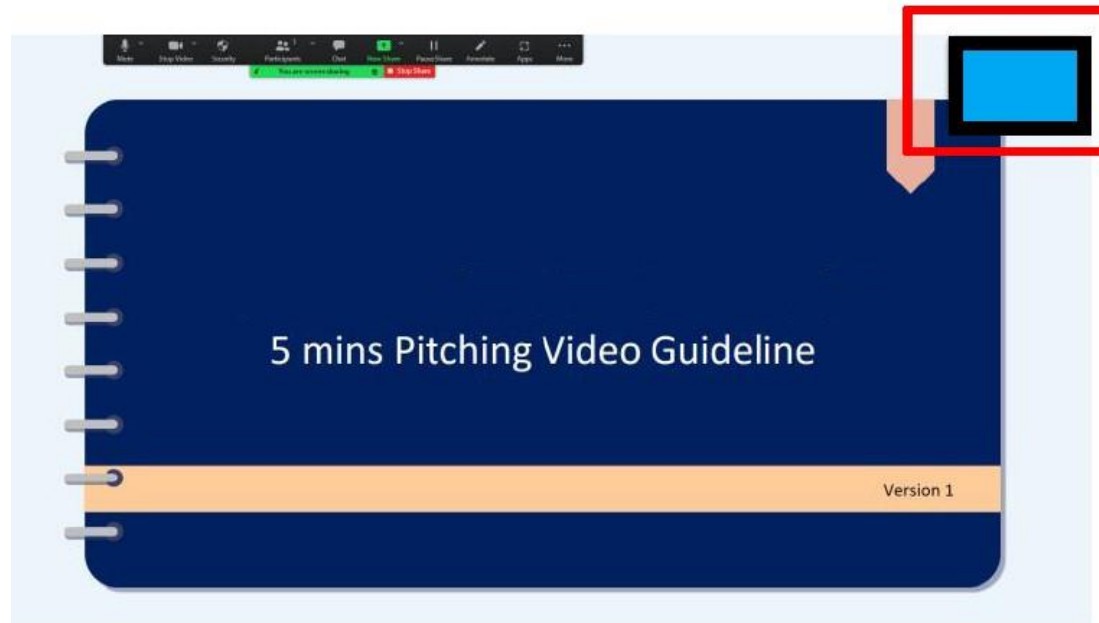
6. Start “Share Screen” and put your presentation deck on Full Screen

*You may set up virtual background if needed, just ensure that your background is clean and tidy



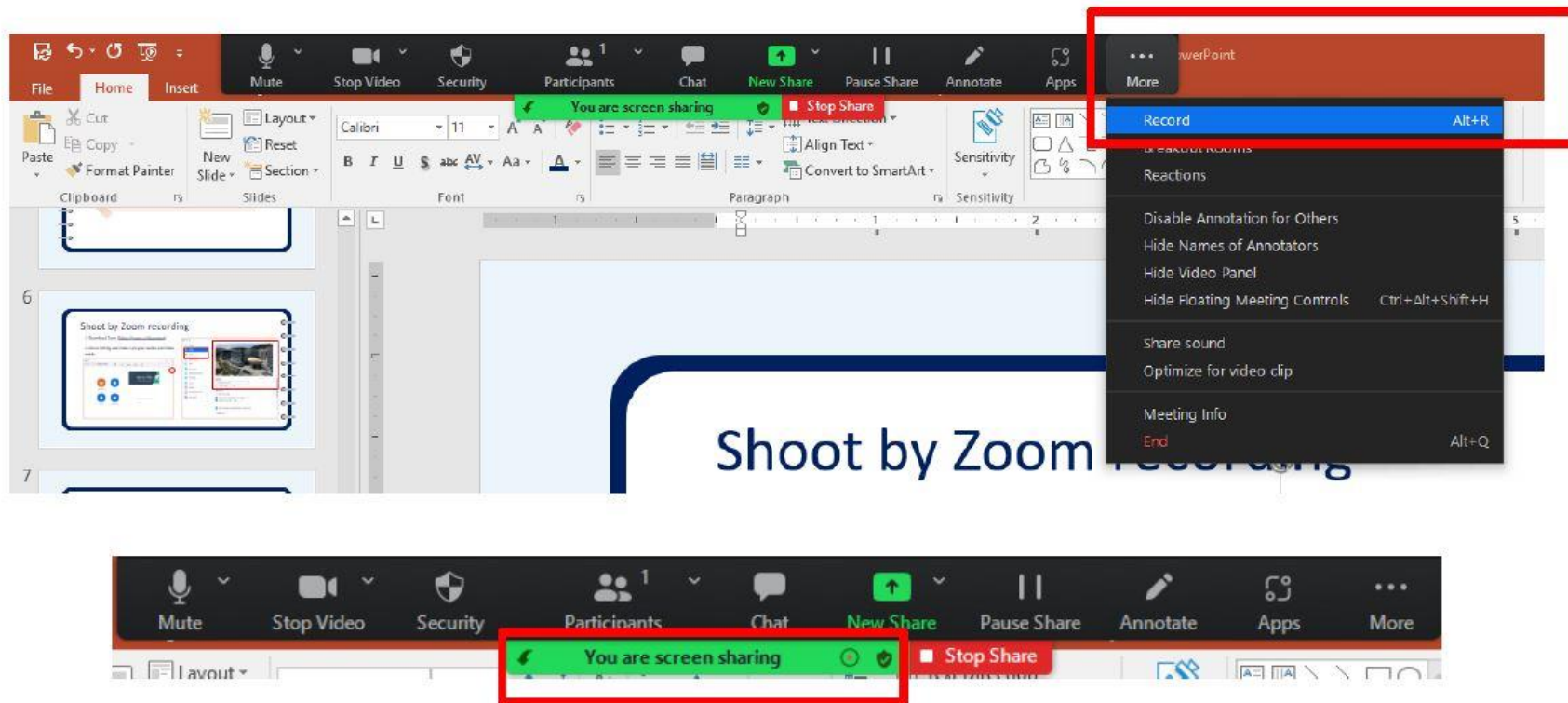
Shoot by Zoom recording

- Enlarge the video box to maximum size



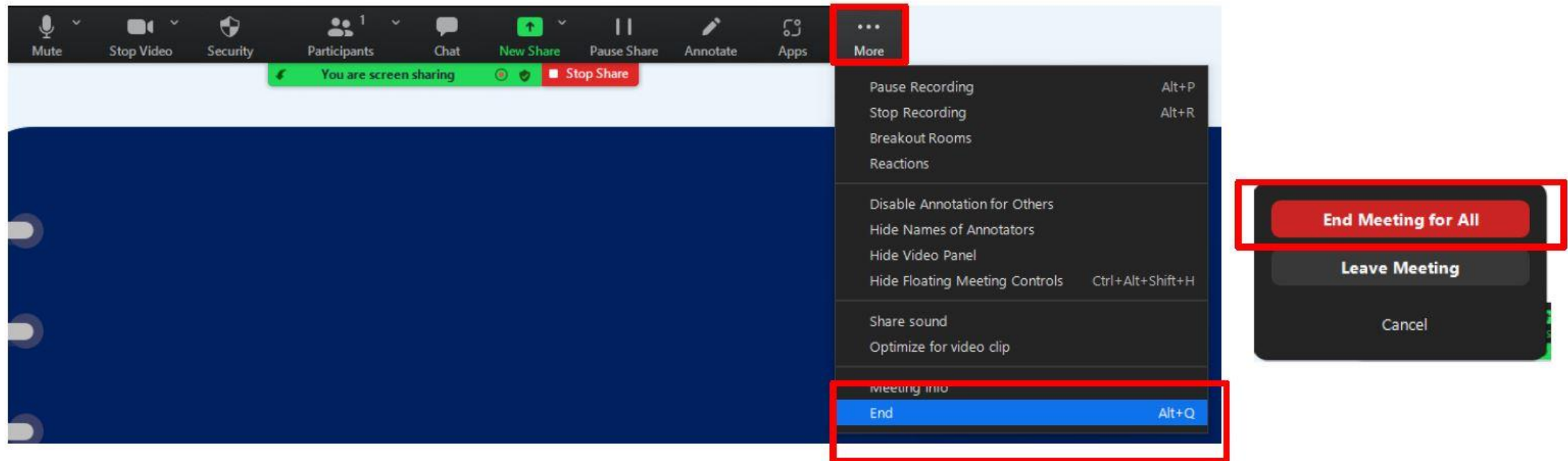
Shoot by Zoom recording

7. Click “More” in the zoom task bar and click “Record”
(you will see a red dot after you click record, then you may start!)



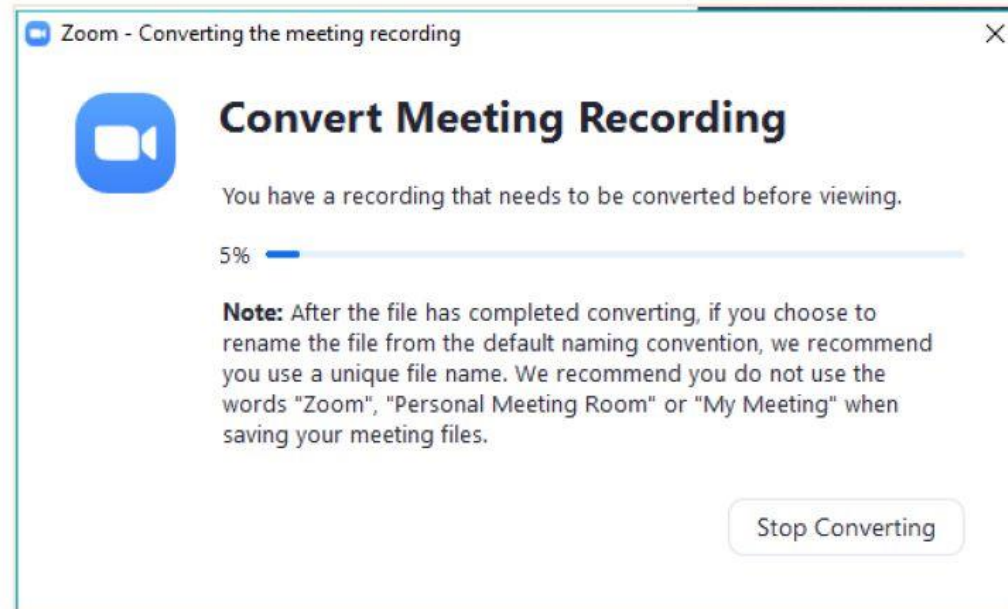
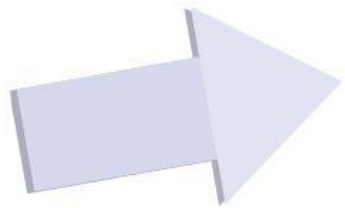
Shoot by Zoom recording

8. Simply Click “End” from the taskbar “More” column after you finish your pitching video, choose “End meeting for All”



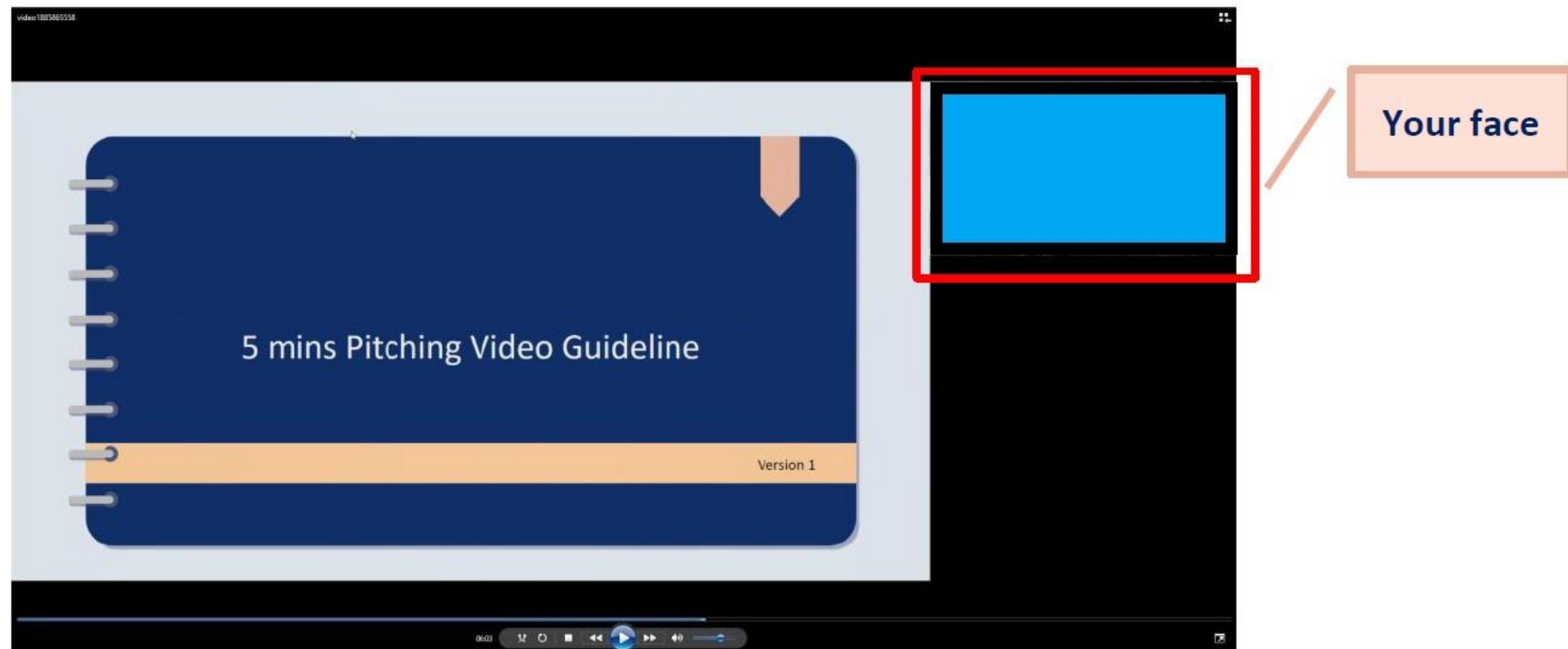
Shoot by Zoom recording

9. You will see below windows pop out after you end the meeting, please wait for the conversion to be completed



Shoot by Zoom recording

10. After finish converting, please check if the video look likes below



The End