

HK Tech 300 2nd Milestone 5 minute Pitching Video Guideline



What you should include in your deck

- Vision and mission/one-liner
- The problem and the opportunity
- Solution
- Market potential
- Competitive advantage/ tech uniqueness
- Business model
- Market validation (e.g. survey, focus group outcomes)
- Development timeline & achievements
- Introduce your team

Requirement:

Duration: 5 mins Video format: mp4 Language: English

Reference link:

AppWorks Demo Day #22 (Virtual Edition)

Pls refer to presentation format from

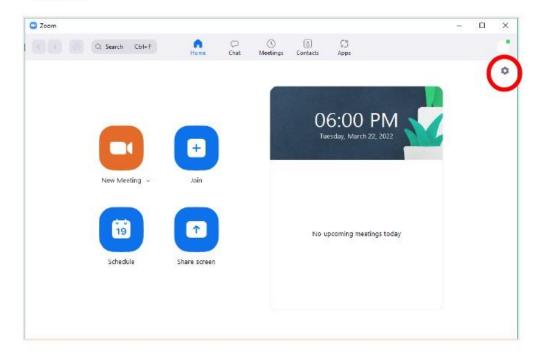
00:19:30 onward of video

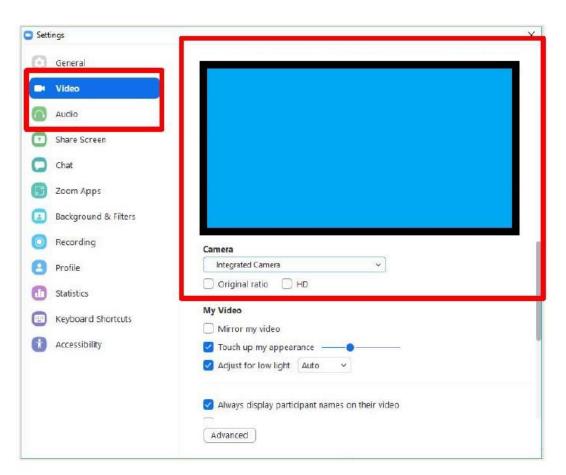


How to shoot the Video?



- 1. Download Zoom (https://zoom.us/download)
- 2. Go to Setting and make sure your Audio and Video works







Settings

3. Then go to "Recording", ensure that you have checked the box like the example beside

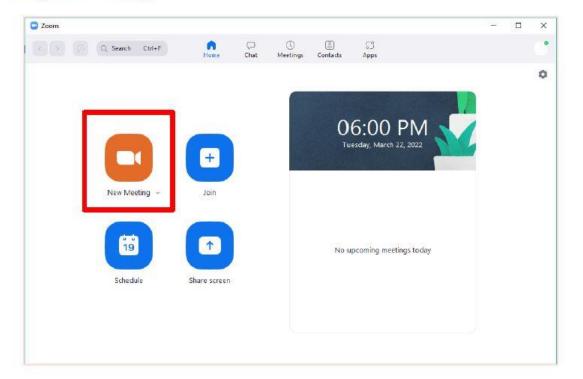
General Local Recording Store my recording at: C:\Users\cnctse\OneDrive - Hon Open Change Audio 86 GB remaining. Choose a location for recorded files when the meeting ends Share Screen Record a separate audio file of each participant ① Optimize for 3rd party video editor ① Zoom Apps Add a timestamp to the recording ① Record video during screen sharing Background & Filters Place video next to the shared screen in the recording Recording Keep temporary recording files ① Profile Statistics Keyboard Shortcuts Accessibility

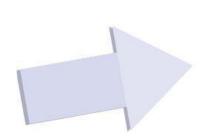
*Please ensure the setting of the video recording is same as example



4. Start a new meeting!

Please only join the meeting with one device, all speaker should use the same device (recommend to have 1-2 speaker only)

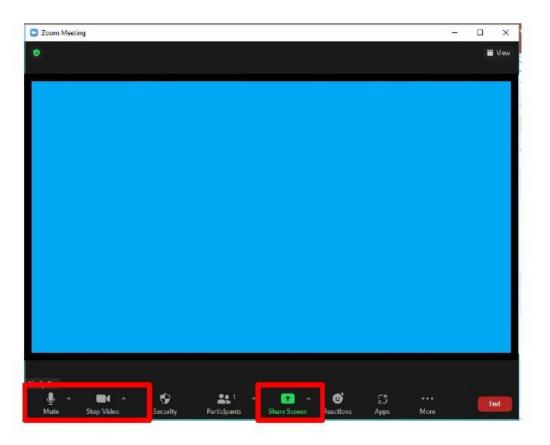






- 5. Ensure Audio and Video are both On
- 6. Start "Share Screen" and put your presentation deck on Full Screen

*You may set up virtual background if needed, just ensure that you background is clean and tidy





Enlarge the video box to maximum size

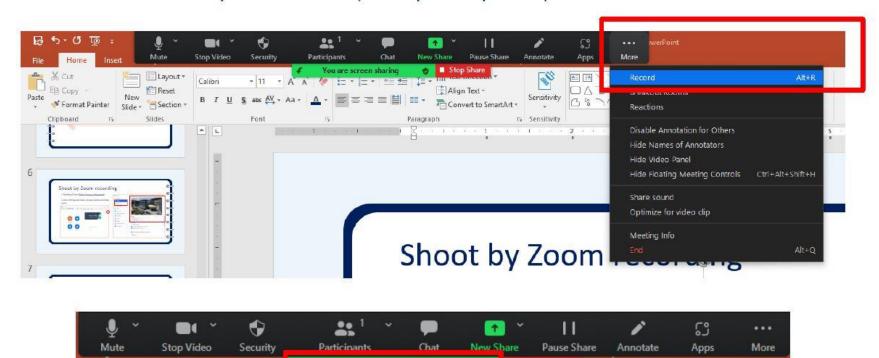






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7. Click "More" in the zoom task bar and click "Record" (you will see a red dot after you click record, then you may start!)



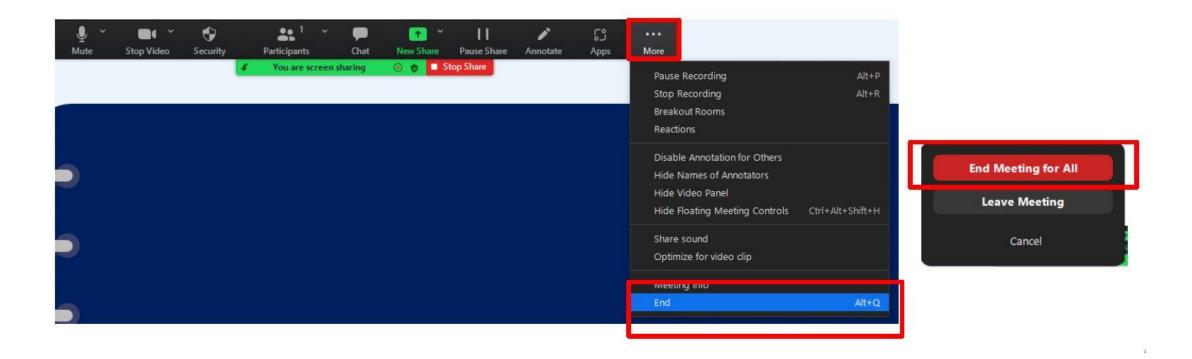
You are screen sharing

Stop Share

CO / AIA YOU

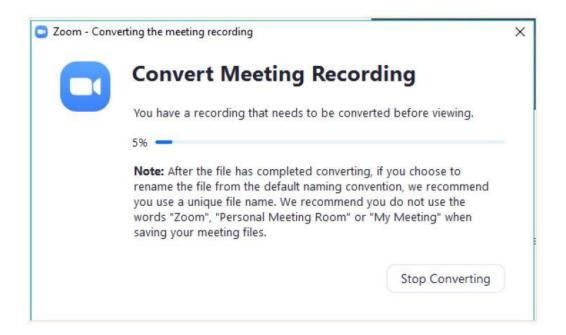


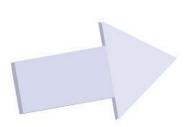
8. Simply Click "End" from the taskbar "More" column after you finish your pitching video, choose "End meeting for All"





9. You will see below windows pop out after you end the meeting, please wait for the conversion to be completed







10. After finish converting, please check if the video look likes below





The End