

Muhammad Ammar Saleem



Lahore, Punjab



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[Muhammad Ammar Saleem](#)

Education

BSc. Computer Science, Ghulam Ishaq Khan Institute of Engineering | Sep 23 - Present | 5th Semester

Dean's Honor List (GPA 3.5+) all 4 semesters

A Levels, Cadet College Hassan Abdal | August 21 - July 23

Physics, Mathematics, Chemistry | Vice president Computer Club

Experience and Activities

Co-Founder, Affordable Innovations (E-Commerce Brand) | January 24 - Present

- Designed the company website and supervised brand operations and strategic initiatives.
- Acquired expertise in digital marketing, successfully managing and running ad campaigns for the brand.
- Developed leadership skills by fostering teamwork and maintaining high levels of team motivation.

Game dev intern, Eyesight Electronics | June 24 - Aug 24

- Worked in a professional environment, collaborating with a development team on real-world projects.
- Mastered C# coding standards quickly through hands-on, team-driven development tasks.
- Supported developers with C# task execution, accelerating my proficiency in real-world projects.

Graphic Designer, Eco Dosti | January 24 - June 24

- Led a graphic design team with conflicting schedules, ensuring all projects were delivered on time.
- Delivered over 10 campaign posters, showcasing efficiency and creativity.
- Balanced creating 15+ posters with full-time university coursework and still scored academic distinction.

Head Boy, Beaconhouse School System | Aug 20 - June 21

- Led 500+ students in school-wide initiatives, sharpening my leadership, coordination, and collaborative decision-making skills.
- Earned recognition as Best All-Round Student 2020–21, with my name inscribed on the school's honor board.
- Organized multiple school events, enhancing my event management, planning, and execution under pressure.

Academic Projects

Restaurant Management System, Semester Project | May 25

- Utilized concepts of Database Management Systems in PostgreSQL and Python for design and development
- Applied Python for frontend deployment and SQLAlchemy to map backend to frontend

SAP-1 Architecture with Advanced ALU, Semester Project | April 25

- The program deployed a basic computer system with all essential components and an advanced ALU

C++ Lexer Analysis with UI, Semester Project | March 25

- Utilized Streamlit to deploy a user-friendly interface and provide a complete management system
- Executed the task with excellent work distribution, completing the project before everyone
- Recognized as the top project in the class for outstanding innovation and execution

Chess Game, Semester Project | November 24

- Utilized concepts of Data Structures on creating the complex design and development of Chess rules
- Rewarded for Exceptional File Handling Skills

Skills

Microsoft Office (PowerPoint, Excel, etc.) | C++ | C# | Assembly Language | PostgreSQL | PowerBI | Verilog | Digital Marketing | Leadership | Project Management | Problem Solving | Marketing | Proteus | Arduino