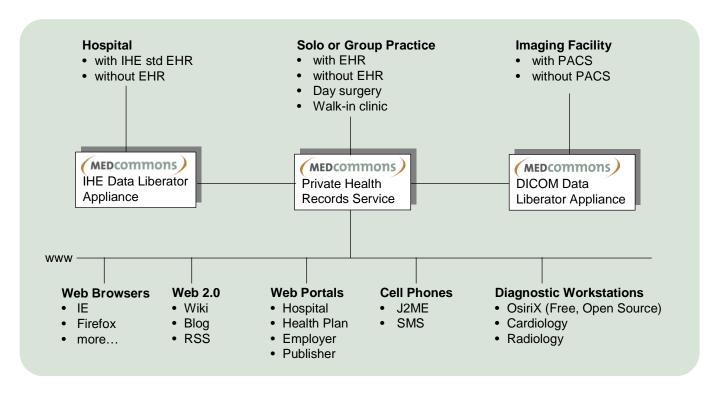


# **Health URL** Service and Appliances

## Collaborative PHR tools for patients and doctors



**PROBLEM** 

How does a practice, hospital or lab integrate personal health records (PHR) and also benefit the bottom line?

#### MedCommons

Enterprise-friendly personal control of web-accessible private health records

- ATM-like network
- Markle Connecting for Health / Dossia.org compliant
- · Institutions federate as they see fit
- · Consumers and doctors control transfers between federated institutions

#### **PROVIDERS**

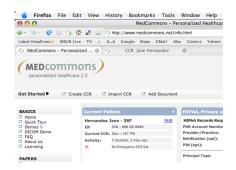
Install an IHE-standard appliance

- Provide valuable clinical services to their patients anywhere around the world
- Caregiver single sign-on to standard PHRs
- · Federated identity management option for doctors and patients
- · Web service of health records they select
- · Access to aggregated private health records
- Send and receive diagnostic quality imaging with or without a PACS

### HEALTH 2.0

#### Collaborate

- Health URL for both teaching and clinical uses
- · Built-in secure email and cell phone access
- · RSS feeds of updates to the PHR
- · Built-in social networking group worklists and a team page for each PHR
- Open social networking with standard wikis, blogs, calendars and web sites



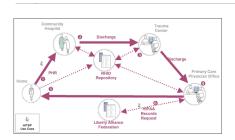
Embed Private Health Records into Web portals as a hosted service or direct from your site.



Built-in imaging for radiology and cardiology with zoom, pan and reports in the Web browser.



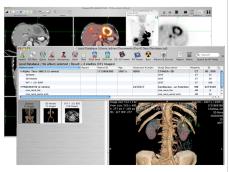
Secure email with integrated address lists customized to both the practice and the PHR.



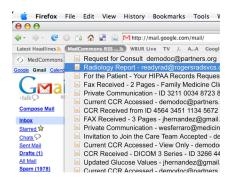
IHE conformance for access to standard enterprise EHR, networks and RHIOs.



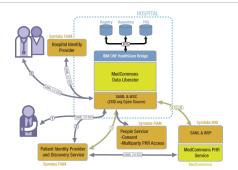
Web-accessible worklist keeps distributed practices and care teams in touch.



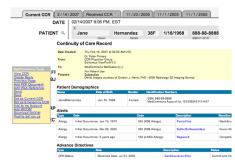
Teleradiology to and from DICOM 3D workstation.
One-click OsiriX integration.



RSS feeds, a standard feature of each PHR, announce updates and care team access.



Federated identity and single sign-on standards for privacy and convenience.



Work with standard documents and forms presented in familiar ways without vendor lock-in.



Personalized bar-coded fax cover sheets anyone can use from anywhere.



Cryptographic codes preserve control of your account while securing your privacy.



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