

My opinions on Steve Jobs:

Being someone who could artistically integrate the elements of calligraphy into the design of computer interfaces and computer programming, it was no surprise that Steve Jobs was able to make Apple a huge success. The “clean” and minimalist graphical user interface (GUI) made the mobile devices like iPhones, iPads, and old iPods a great segway into smartphones and modern mobile computing devices as they enabled many consumers who had little to no background in technology to make nearly full use of all the features provided by the iPhone. Despite Android having more backdoors and enabling those that were tech-savvy to greatly upgrade their mobile devices into powerhouses, most consumers felt that the sleek design of the Apple GUI made it more beginner friendly even for age groups considered to be inept with technology to utilize their mobile devices masterfully.

Aside from the mobile side of Apple products offered, the personal computer (PC) design offered by Apple was also a new competitor that has now solidified its position as a top tier operating system and PC option across the world. Steve Jobs also played a huge role in the design of the GUI for the early Macintosh models, which were the predecessors to the modern Macs and MacBooks.

Overall, Steve Jobs’s eye for design combined with his technical background allowed him to make many tough and wise decisions during the early phases of Apple’s product development. Without Steve Jobs’s keen eye for design as well as his captivating marketing speeches, Apple could not have grown to the technological giant that it is today. Steve Jobs was also known for being a gritty entrepreneur who had faced many failures with products not working as intended or at all, and also overcame even more challenges. Steve Jobs’s determination also played a key role in keeping Apple afloat in the market during the rougher earlier days when it was not fully established in the technology marketplace yet. While some say

that Steve Jobs was fortunate to have a great team of computer programmers that made things work, without his business ingenuity the company known as Apple would not have succeeded and someone else would have perhaps much later bought out the company and utilized their technology to make a much more crude “iphone” or android phone alongside a more clunky macintosh. I believe that while the computer programmers were vital to the development of the technology behind the sleek Apple products, it was the leadership of the visionary Steve Jobs that made Apple different from the rest of the market in an appealing way.

Now, it is not to say that Steve Jobs was a perfect human being either, in a biography I read about him (Steve Jobs: The Man Who Thought Different) I discovered that Steve Jobs was a stubborn and short-tempered man that was also very blunt and unreserved when giving feedback. This nature also led to many employees and co-workers either quitting or forever holding a grudge against him, which is what likely led to his “downfall” and eventual removal from the company by majority vote of the board under the then-CEO, Scully. Thankfully, after many bumps along the way Apple eventually brought Steve Jobs back, after which he was able to truly transform the technology industry and turn the rapid decline of Apple into the biggest growth and peak it had ever seen. His legacy lives on in the still popular Apple, which is also widely regarded by many as one of the “best” manufacturers of smartphones and PC’s alike.