



# ETERNUMLAND

# WHITE PAPER



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## ETERNUMLAND

The ETERNUMLAND project aims to create the first funeral home based on Blockchain technology, with the ambitious goal of connecting all sectors and professionals revolving around this delicate but important field.

At the same time, it is intended to sublimate the memory of the dearly departed by reserving for each user an exclusive space within a metaverse, where the entire family tree of the family will be present, accompanied by memories, video and photographic material, writings and testimonies for the preservation of the memory for posterity, in the security and eternity of the Blockchain. The intent is, in an increasingly digital age, to offer new ways to honor and cherish the memory of loved ones.

## BUSINESS CONNECTION

ETERNUMLAND, through the creation of a platform in which all firms operating in the funeral ecosystem (stonemasons, florists, notaries, carpenters, insurance agencies, etc.) will be included, aims to extend the visibility of connected firms and provide greater inclusiveness and security to the exchange of related information through blockchain technology.

From the operational point of view, it is intended to realize ETERNUMLAND Holding, a physical company through which funeral agencies will be acquired and opened, first on the Italian territory later also in other European countries, under the registered trademark that will become a real reference point of the funeral industry. So that, the client, can have greater assurance that the last wishes of their loved one will be honored and respected in a proper and professional manner.



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## ETERNUMLAND NETWORK

The implementation of the network will involve all companies operating in the funeral sector or related to it, present on the European territory at first, later the project will be expanded on a global scale after the necessary assessments of the regulatory and fiscal status of third countries in interest. The ETERNUMLAND-branded agencies will be managed by qualified personnel specially trained to respond professionally to customer needs.

## THE NFT GENESIS COLLECTION

The GENESIS NFTs collection is the first building block of the ETERNUMLAND project and offers the owners of the digital assets the opportunity to be an active part of the development of the first blockchain-based funeral agency and gain exclusive benefits throughout the realization phase of the set goals. Owners of each GENESIS NFT are entitled to an exclusive space within the metaverse; each NFT represents a seed that will symbolically be sown within the dedicated digital space to create a large family tree where each branch represents and cherishes the memory of a loved one. The idea of introducing the creation of trees instead of classic tombs fits with the concept of innovating the experience of departure, enriching it with a kind of digital immortality in a context of increasing connection between the physical and etheric planes.

Additional benefit of holding a GENESIS NFT is the ability to staking and mint one (1) ETERN token (ETRN) per day for each NFT held, up to 1



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January 2028, deadline last of minting of NFTs from the GENESIS collection.

Last but not least, but no less important, indeed, focal point for choosing to share the ETERNUMLAND project is the participation in the redistribution in the form of ETRN tokens in the amount of 50 percent calculated on the annual net income of Eternumland Holding, which will be divided proportionally among the NFT Genesis holders.

## ETERN TOKEN (ETRN)

The ETRN token was created with the idea of being used within the Eternumland circuit for buying and selling goods in both the real and digital world.

The token can be used at affiliated agencies, Funeral Directors, Florists, Bricklayers, Insurance Agencies, Lawyers, Processing Agencies, Notaries etc...

Such agencies will be available in both the real and virtual worlds; one will be able to purchase digital flowers to send to the Eternumland Metaverse to remember one's loved one or send condolences to a friend.

Paperwork will be able to be done digitally and will be paid for with the ETRN Token, the same goes for insurance companies, florists, stonemasons, and all industries related to funeral services.

The ETRN Token will also be the currency for purchasing land in the Virtual Cemetery in order to build and plant family trees (graves).

## ACQUISITION OF FUNERAL HOMES



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Acquisition of businesses will occur through the sale of the NFT Genesis and Token ETRN, within the Treasury NFT and Tresury Token is indicated the percentage of funds allocated for the opening and acquisition of funeral homes.

## 4-LEGGED FRIENDS

Eternumland does not forget our four-legged friends; the creation and use of the virtual pet cemetery reflects the growing emotional attachment people have to their pets. Although the loss of a pet may not carry the same weight as the loss of a loved one, it can still be a source of sadness and grief for some people. The virtual pet cemetery provides a space where people can honor and remember their little and big digital friends in a meaningful way.

## 1. Projects and Utilities

### 1. The virtual cemetery

As reported in the introduction thanks to the NFT Genesis collection, the construction of a metaverse made up of purchasable spaces and trees to remember loved ones will be funded (how the project will be funded can be found within this document in NFT Treasury **Sec. 2.6**)

The cemetery will be fully explorable, people will be able to visit places of worship of different religions, attend services and interact with participants.

## Considerations

Enable people to remember and honor the deceased in a way that is accessible and easy to share with others. It can also serve as a way for people to connect with



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others who have also lost loved ones and to find comfort and support in a community of people who are going through similar experiences.

## 2. The broadcast of the funeral

Broadcasting funerals in the metaverse through the use of VR technology, a virtual reality camera will be used to capture the funeral ceremony in a 3D environment. This footage can then be streamed to users in the metaverse, allowing them to participate in the ceremony in real time. Users will be able to interact with the virtual environment and other virtual participants, creating a sense of presence and connection despite the physical distance.

### Considerations

Overall, the transmission of funerals in the metaverse allows for greater flexibility and inclusiveness for people who cannot attend funerals in person and enables new ways of honoring and remembering loved ones.

## 3. For companies

Funeral homes can use blockchain technology through our decentralized platform that allows them to share and access funeral and burial information securely and transparently.

Funeral homes will be able to store and share information about a deceased person and his or her funeral arrangements, including details about the burial location and any specific requests from the family.



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The platform can be used to facilitate payments for funeral services and products, such as coffins, flowers, headstones, fees, etc., between the funeral home, suppliers and the family, making the process more efficient and secure.

Another way in which the platform can be used by funeral societies is through the creation of a shared database of information on graves, burial locations, and other cemetery-related information. This database will be accessible to all funeral societies, allowing them to quickly and easily access location and availability information.

In addition, blockchain technology could be used to produce a digital death certificate, which would serve as a record, tamper-proof proof of death and could be used to facilitate the process of closing estates, life insurance and other financial instruments related to the deceased person.

## Considerations

Uniting funeral companies through blockchain would enable secure, transparent and efficient sharing of information, making the process of arranging funerals and burials smoother for bereaved families and companies.

### 4. For the customer

A client of a funeral home offering Eternumland services can benefit in several ways:

Secure and transparent record keeping: clients can be assured that their loved one's funeral arrangements and other important information are securely stored on the blockchain and are easily accessible to authorized parties.



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Payments based on smart contracts: clients can use smart contracts to make payments for services, this ensures that payments are secure and transparent and that the funeral home will only receive payment once all agreed services have been rendered.

Digital legacy: Customers can use blockchain to create a digital legacy of their loved one, preserving their memories and personal information for future generations.

Virtual visits: customers can visit their loved one's virtual grave (tree) in a virtual reality environment, as a virtual representation of the grave is stored on the blockchain.

## Considerations

By using Eternumland services, clients can be assured that their loved one's funeral arrangements are handled securely and transparently and that important information and payments are processed efficiently and accurately.

### 5. For the investor

The Metaverse offers a wide range of services and activities. Investments in this area are driven by the growing interest in virtual experiences and the increasing demand for online platforms and services.

The acquisition or opening of new companies on the European and World territory under the Eternumland Holding brand makes this project unique in the world, as this sector has no competitors dominating the world market, unlike any other sector Ex. food, cars, clothing etc...



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All services of Eternumland and its member agencies (Bricklayers, Florists, Insurance, Notaries, etc...) can be welded with the ETRN Token, thus making the ETRN Token exchangeable within the network.

Potential for appreciation: As the demand for virtual graves and digital legacies increases, the value of the blockchain-based cemetery project may increase over time, providing a potential return on investment for the client.

## Considerations

Investing in the funeral industry, means investing in a service that unfortunately will never end, we deal with a sensitive topic and therefore we invite you to read on the next page the considerations of the Team.

### CONSIDERATIONS BY THE TEAM ON THE ENTIRE PROJECT

Owning a funeral home does not necessarily make someone a profiteer of death. Funeral homes provide an important service to the bereaved, helping them commemorate and honor the lives of their loved ones through funeral and burial services.

However, like any business, funeral homes must generate revenue to sustain and grow their operations. The cost of funeral services can be high due to various factors such as the cost of building and maintaining facilities, paying employees, and purchasing necessary equipment and supplies. This can lead to the perception that funeral homes are profiting from the



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death, but it is important to understand that they are providing a valuable service that can help families during a difficult time.

It is important to consider the motivations and ethics of any business activity before making assumptions or conclusions.

## 2. The NFT Genesis Collection

The first collection of Eternumland is the Genesis collection, as stated in the intro it consists of 6000 NFTs representing a seed that can be planted in one's metaverse space giving birth to a tree (tomb)

### 1. The distribution of NFTs

Team 2% equal to 120 NFT which will be distributed only upon reaching Total Supply at 500.

Discord server 1% equal to 60 NFT also released after Total Supply reaches 500 are intended for Discord server members in Eternumland.

Giveaway 5% equal to 300 NFT distributed on purchase. 250 NFT will be Mintati for each purchase.

The cost of a single NFT is 0.8 BNB (see Friend Code to get the lowest price) and as long as Total Supply is less than 500 the contract will undermine twice as many NFTs purchased per wallet.

The other 50 NFTs will be distributed to users of social channels.



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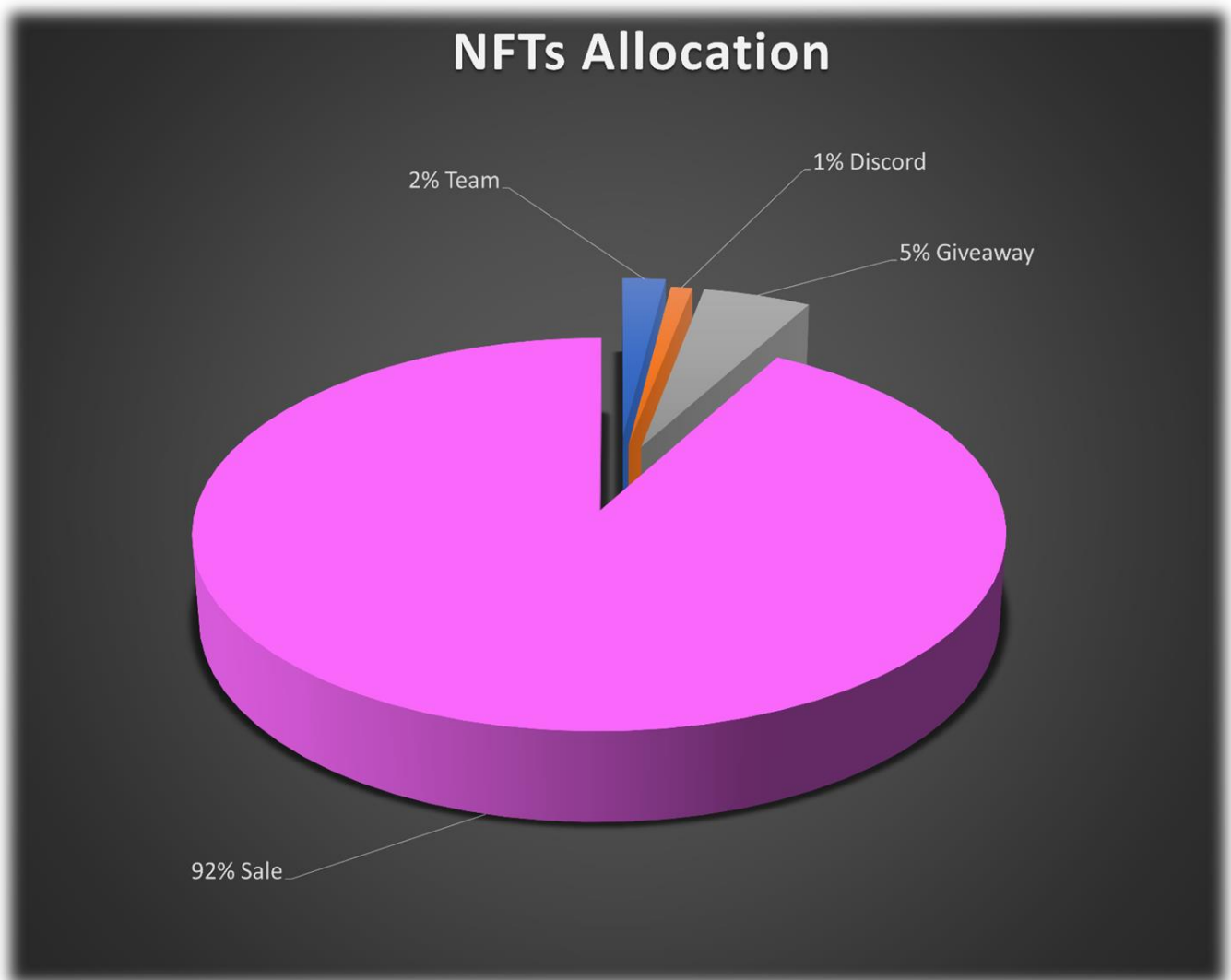
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Sale: 92% equal to 5520 NFT intended for public sale at a cost of 0.8 BNB (see Frien Code to get the lowest price).

## GRAPH ALLOCATION NFT



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## 2. Friend Code

Through the inclusion of the Friend Code, the user who purchases has the opportunity to undermine NFT at a 10% lower cost, and the user who owns the Friend Code will instantly receive 10% of the purchase.

Ex. One user (wallet1) lets another user (wallet2) know about the project.

Wallet2 will purchase through Friend Code at a 10% lower cost of 0.72 BNB and wallet1 will receive 10% of the purchase of 0.072 BNB. This transaction is done automatically by the contract and can be viewed on Bscscan in Internal Transaction.

The Friend Code can be copied to the Dapp [www.eternumland.io](http://www.eternumland.io)

## 3. Advantages of owning a Genesis NFT

- a) Genesis NFTs entitle a space within the metaverse.
- b) Owners of NFT Genesis have the option to Stake their seed and Mintare one ETRN Token per day for up to 5 years (maximum Stake term is January 1, 2028)
- c) Token distribution: owners of Eternumland Genesis NFTs will receive 50% of the symbolic calculation of Eternumland Holding's net profit\* in the form of ETRN Tokens which will be divided among the total owners of NFTs, the financial statements will be made public at the end of the year, the symbolic calculation of the company's profit will be made, and through dedicated smart contract the distribution of Tokens will take place



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proportionate to the current value of the Token itself, profits are derived from Eternumland's network by acquiring and opening new funeral homes. ([more info under 2.4 Token Distribution](#))

- d) Right to vote on Team decisions through DAO for Treasury's approval of the NFTs and the ETRN token

#### 4. Token distribution

The distribution of tokens will take place at the beginning of the year, immediately after the publication of the financial statements, and the symbolic calculation of profit\*

Eternumland Holding profit (net Es.100,000 \$) → 50% (50,000 \$) → calculation of ETRN token value at the time of distribution (Ex. \$0.10) → Distribution of 500,000 ETRN tokens divided among NFT owners.

#### 5. Treasury

Treasury of NFTs and ETRN Token will be decided by users through DAO.

Every year the Team will present the allocation percentages and approval will occur only upon reaching the Absolute Majority of Voters (50%+1)

Only in the year 2023 will Treasury be decided by the team, as there is no community yet.

\*symbolic calculation means: value on which Eternumland Holding relies for token distribution, is always equivalent to 50% of annual net profit, but is not to be understood as corporate profit distributed among shareholders.



## 6. NFT Treasury

100% of 92%(NFT Sale) of proceeds in BNB of Genesis NFTs will be allocated in Treasury as follows.

Category	Percentage
Friend Code	10%
Discount with Friend Code	10%
Marketing	16%
Security	8%
Corporate Constitution	18%
Liquidity ETRN	15%
Team	8%
Development	8%
Advisor	7%

10% Friend Code

10% Discount with Friend Code

16% Marketing, on social channels and platforms dedicated to publicizing Blockchain projects.

8% Security: Blockchain security systems, To provide users with increasing security. This item will always be reported in different percentages each year.

18% Corporate incorporation, opening of Eternumland Holding and acquisition of the first funeral home run by staff already on the Team and already trained to the founder's high and ethical standards.

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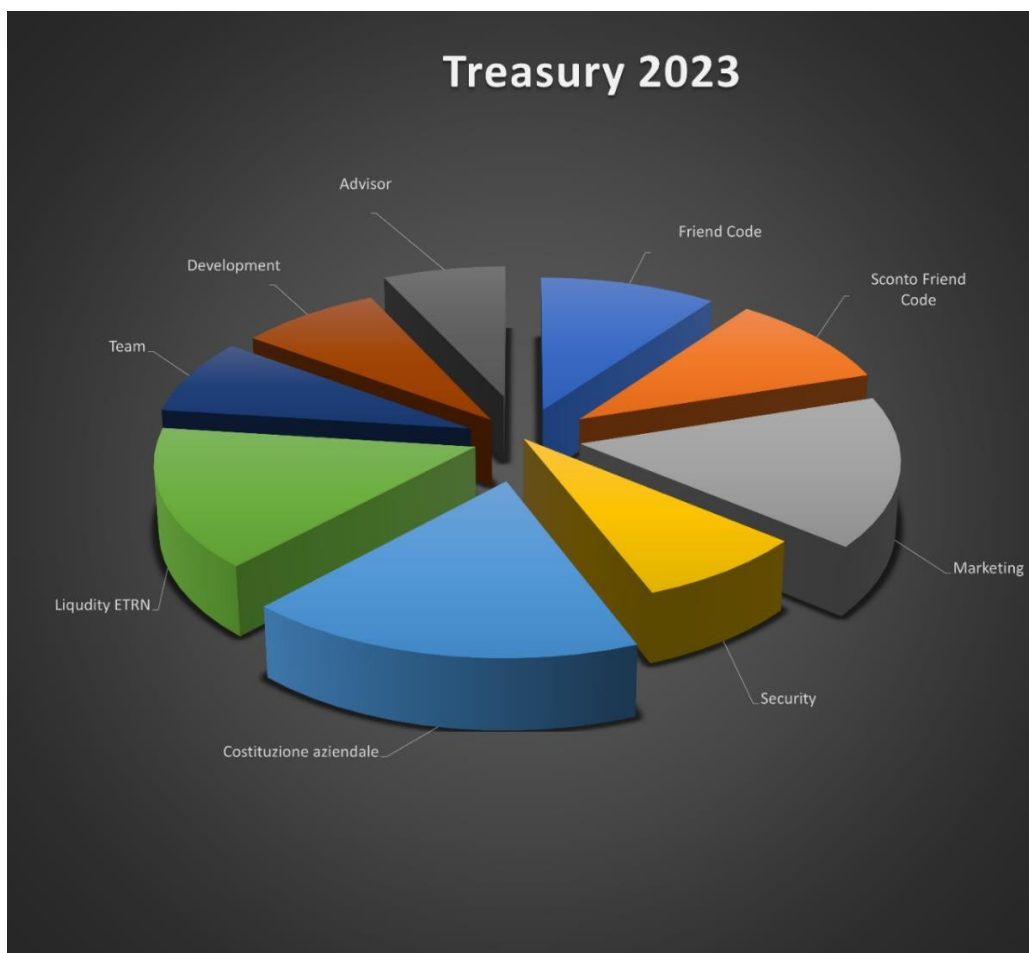
15% Liquidity ETRN, this slice from the sale of NFTs will be allocated to Token Liquidity and will be used at the end of the "Token Sale" ETRN.

8% Team, intended for all members and vendors working on the project.

8% Development, these funds are dedicated to improving the graphical UI, developing new smart contracts to unite companies, and building the DAO.

7% Advisors, Tax Advisors and Blockchain.

## CHART TREASURY NFT GENESIS



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### 3. ETRN Token

As stated in the Intro the Etern Token (ETRN) is the currency for purchasing real and virtual goods in the Eternumland network.

#### 1. The ETRN Token

The token is configured as a Utility Token and gives the holder the right to access Eternumland's products and services.

This token is designed to perform a specific function and is used to pay for services within the network.

The value of 'Etern' is determined by market demand for the product and service related to it.

Distribution Network: Binance Smart Chain

Name: Etern

Symbol: ETRN Decimal:

18

Max Supply: 100,000,000

The Token has a Mint system where only the controller has access; the controller can only be added by the owner.

This system gives the possibility of adding dedicated smart contracts in the future that interact with the Token and run Mint.

An example of a dedicated smart contract is the ability to block one's ETRNs with percentages that vary according to the blocking time frame.



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## Code of Mint ETRN

```
function mint(address to, uint256 amount) external {
  require(controllers[msg.sender], "Only controllers can mint");
  require((MAXSUP+amount)<=MAXIMUMSUPPLY, "Maximum supply has
  been reached");
  _totalSupply = _totalSupply.add(amount);
  MAXSUP=MAXSUP.add(amount);
  _balances[to] = _balances[to].add(amount);
  _mint(to, amount);
}
```

ALL CONTRACTS ARE PUBLICLY DEPOSITED ON GITHUB  
AND CAN BE ACCESSED BY CLICKING ON THE LINK AT  
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## 2. Token distribution

Category	Allocation	Price BNB	Token
Team	12,50%		12.500.000
Treasury	20,00%		20.000.000
Liquidity	15,00%		15.000.000
Ecosystem	17,00%		17.000.000
Marketing	8,00%		8.000.000
Advisor	5,00%		5.000.000
Airdrop	1,50%		1.500.000
Pre-sale	5,00%	0,00015	5.000.000
Private	6,00%	0,00020	6.000.000
Public Sale	10,00%	0,00030	10.000.000
Total	100%		100.000.000

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SHA256 hash a720c1c0490c324202dd00695e0507314048aa8db02f9d6739b4c8cc37a4d3

**Guarantee file1** time stamps of the identification file. **Timestamp provided by Safe Creative:** timestamp-safecreative.asn **Authority identity:** C=ES,ST=Zaragoza,L=Zaragoza,O=Safe Creative,OU=Safe Creative,CN=Time Stamp Authority Server, [E=pki@safecreative.com](mailto:E=pki@safecreative.com) **Timestamp provided by authorized third-party:** timestamp-external.asn **Authority identity:** C=ES,O=Firmaprofesional SA,organizationIdentifier=VATES-A62634068,CN=FIRMAPROFESIONAL CLOUD QUALIFIED TSU - 2022



12.5% Team: Released in 15 months

20% Treasury: Deposited on multi-Signed Wallet (See Treasury Token)

15% Liquidity: Deposited on multi Signed Wallet. Liquidity derived from NFT Treasury will be added to the liquidity

17% Ecosystem: Distributed among NFT holders through Staking and token holders. Staking ends on January 1, 2028

8% Marketing: Multi-Signed Wallet, As with NFTs, Token also needs visibility through social channels and platforms dedicated to publicizing Blockchain projects.

5% Advisor: Multi-Signed Wallet, Crypto-related advice and financial advice.

1.5% Airdrop: Distributed in 4 stages:

1. The first 500 NFT holders will receive 310 ETRNs
2. The first 1000 = 250 ETRN
3. The first 3000 = 165 ETRN
4. After NFT Supply is finished, 100 ETRNs will be distributed to all NFT holders

5% Pre-sale: Pre-sale token cost 0.00015 BNB

The duration of the Pre-Sale is 1 month or until the Tokens allocated for Pre-Sale run out, after which the private sale will begin.

6% Private: Private Token Cost 0.00020 BNB

The duration of the private sale is 1 month or until the Tokens intended for Private run out after which the public sale will begin.

10% Public Sale: Token Public Sale cost 0.00030 BNB The duration of the Public Sale is 1 month.



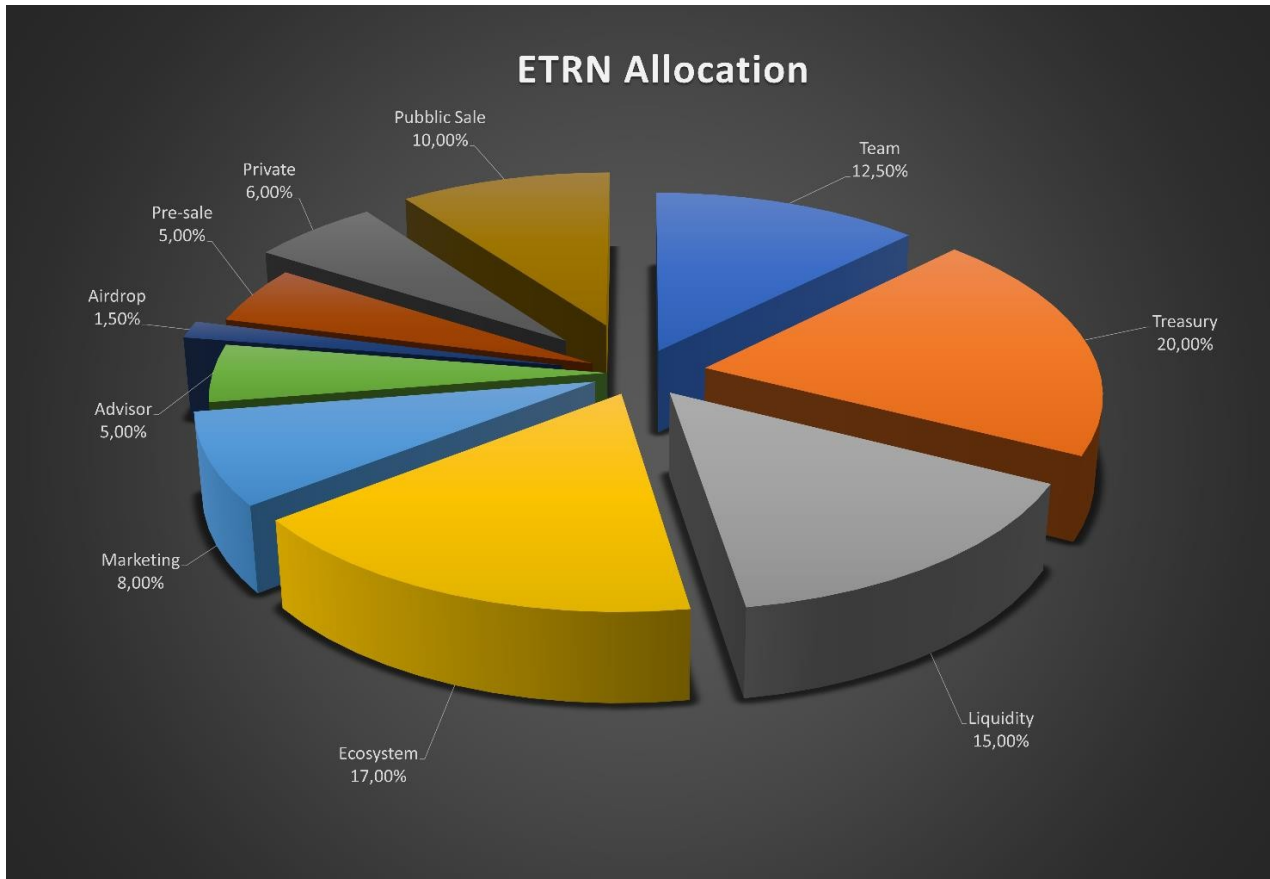
Certificate of registration

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SHA256 hash a720c1c0490c324202dd100695e0507314048aadb02f9d6739b4c8cc37a4d3

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## ETRN TOKEN ALLOCATION CHART



### Certificate of registration

Proof identifier 2302033331099

SHA256 hash a720c1c0490c324202dd100695e0507314048aa8db02f9d6739b4c8cc37a4d3

**Guarantee file1** time stamps of the identification file. **Timestamp provided by Safe Creative:** timestamp-safecreative.asn **Authority identity:** C=ES,ST=Zaragoza,L=Zaragoza,O=Safe Creative,OU=Safe Creative,CN=Time Stamp Authority Server, [E=pki@safecreative.com](mailto:E=pki@safecreative.com) **Timestamp provided by authorized third-party:** timestamp-external.asn **Authority identity:** C=ES,O=Firmaprofesional SA,organizationIdentifier=VATES-A62634068,CN=FIRMAPROFESIONAL CLOUD QUALIFIED TSU - 2022



### 3. Treasury Token

100% of the 20% allocated to Treasury is divided as follows:

**N.B. Treasury percentages will be submitted by the Team each year and will be approved only after reaching an absolute majority (50%+1) of voters through DAO.**

Category	Percentage
Security	8%
Funeral home employees	30%
Opening agency funeral	50%
Start-up practices	12%

8% Token Security, to ensure users share information.

30% Funeral home employees.

50% Opening first agency on Italian territory.

12% Paperwork and adjustments to territorial regulations.



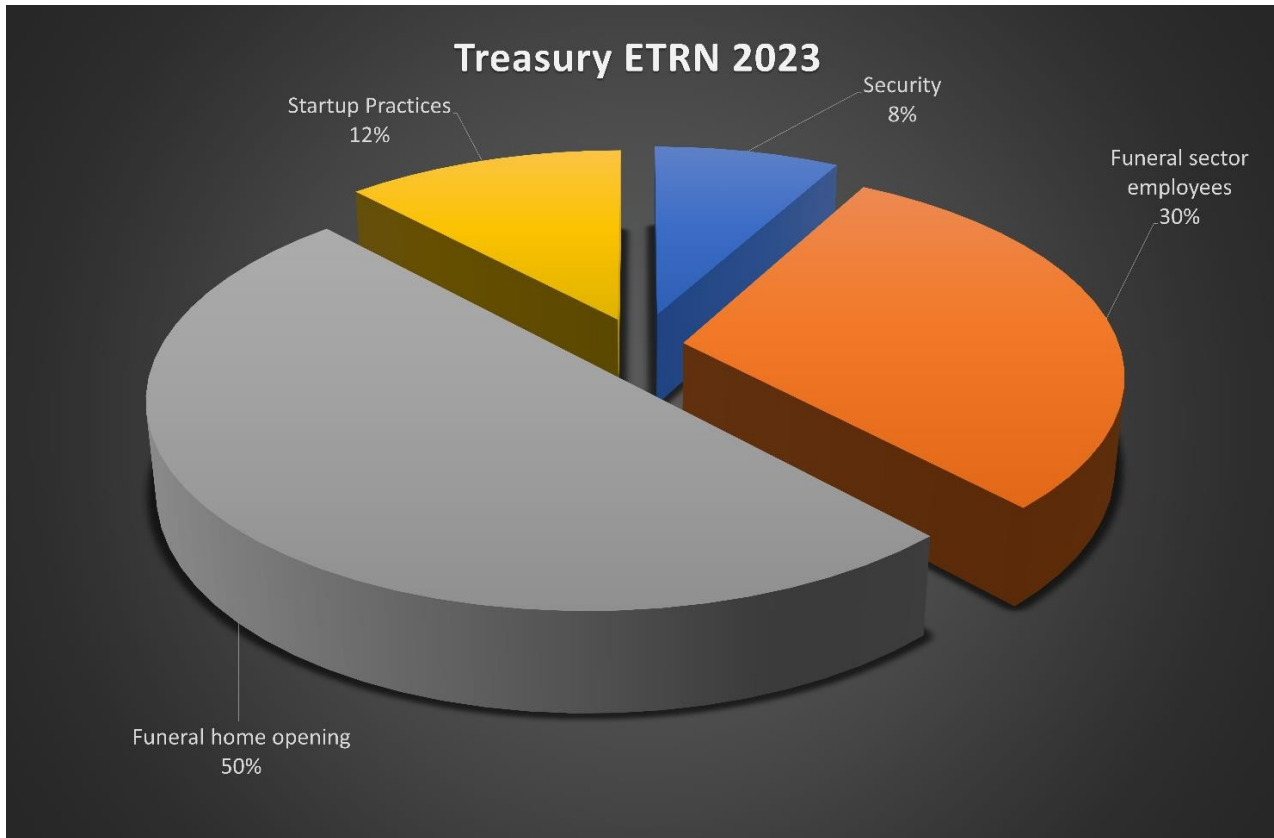
Certificate of registration

Proof identifier 2302033331099

SHA256 hash a720c1c0490c324202dd100695e0507314048aa8db02f9d6739b4c8cc37a4d3

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## CHART TREASURY TOKEN ETRN 2023



### Certificate of registration

Proof identifier 2302033331099

SHA256 hash a720c1c0490c324202dd100695e0507314048aa8db02f9d6739b4c8cc37a4d3

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## 4. Contacts and social channels



[www.eternumland.io](http://www.eternumland.io)



[info@eternumland.io](mailto:info@eternumland.io)



<https://www.facebook.com/eternumland>



<https://www.instagram.com/eternumland/>



[https://twitter.com/Eternumland\\_of](https://twitter.com/Eternumland_of)



<https://t.me/Eternumland>



<https://discord.gg/ZrWzymAUrJ>



<https://github.com/DracoreEtern>



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