

Who is responsible for accessibility?



Policy
Explains user needs and provides accessible content



Manager
Assembles team and supports accessibility training



Researcher
Interviews users and includes people with disabilities



Product
Prioritizes tasks including accessibility activities



UI designer
Creates look and feel with contrast and accessible patterns



Developer
Builds service and checks pages with Axe + screen reader



UX designer
Tests usability and includes people with disabilities



Writer
Edits/writes content with accessibility and reading level in mind



QA
Checks for problems including accessibility (zoom 400%)



Accessibility guru
Provides training and advice, as needed

ontario.ca/inclusivedesign