Traveler

Traveler

- When you want to go on a vacation somewhere and you want to discover the most attractive places or things to do, you probably just google it, search on TripAdvisor, or Yelp, or other websites. It works, but it has its flaws. Maybe a place has bad reviews and people and not going there because of that, what if that place improved a lot since it got those reviews? You still wouldn't know that because there a no people to make new reviews. Maybe there are awesome places that aren't even marked on the map.

- This is where Traveler comes in. Instead of relying on reviews and Google Maps, why not talk directly with the locals? Who can know more about a place than the people that live there? Traveler allows you to talk in any language with people that live around your location, you'll be able to find new places that aren't on the map and you'll know that deserves a visit and what not.

Technologies

- Geolocation Api - Used for getting the user's location so we can find locals near him.

- Translate Api - Used for translating from any language to the language of the locals so the user can use any language when using the app

- Places Api - Used to find places that are already on the map so the user can ask the locals about them

BUSINESS MODEL CANVAS: Traveler

KEY PARTNERS

People who want to help bring tourists to their city

KEY ACTIVITIES

Provide opinions or answers to tourists from local people

KEY RESOURCES

Google APIs

VALUE PROPOSITIONS

Platform to connect tourists with locals

CUSTOMER RELATIONSHIP

Rating system
Posts on the platform

CHANNELS

Desktop app
Mobile app

CUSTOMER SEGMENTS

People who want to go on a vacation and want to know more about the place they're going to.
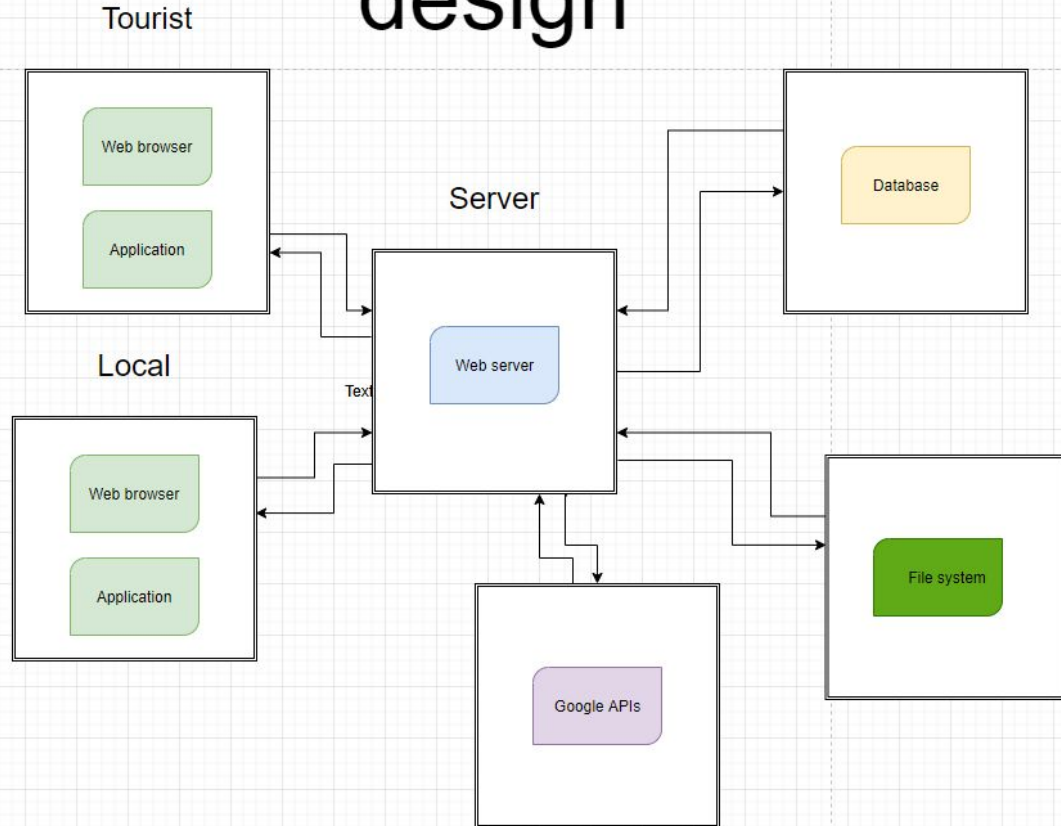
COST STRUCTURE

Servers
Rewarding people's answers

REVENUE SOURCES

Advertisment
Subscriptions

Use case diagram