

LEVERAGE POWER OF CONNECTION



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## Introduction

Social Media platforms have bloomed dramatically ever since their introduction, especially Facebook. The number has risen as high as 68 million members in Vietnam(data in March 2020). The reason for usage is expanding from personal use to fanbase use to business use or introducing a product/service to the market.

This leads to our creation of Like2Like, a platform capturing the abilities and possibilities that Social Media brings and delivers it in a secured, easy to use, work, or put into functions.

Like2Like has its ecosystem (found on page 6), which opens platforms from all sources.

## Introduction

#### Mission:

Like2Like is here to help optimize the resources for businesses. We provide services for better understanding the power of viral activities and leverage the resources of social media. Like2Like gives opportunities to the owners of social platforms to keep their users loyal. It can lead to social connection and develop social interactions.

During the pandemic, the pandemic resulted in quota of unemployment going up unexpectedly throughout the whole world. Moreover, the economic crisis was also taking a crucial part in the unemployment rate. On the other hand, starvation, poverty, homeless are still existing. All the above proportions increased on their scale because of the problem that appeared in the world.

#### Like2like is here for that purpose:

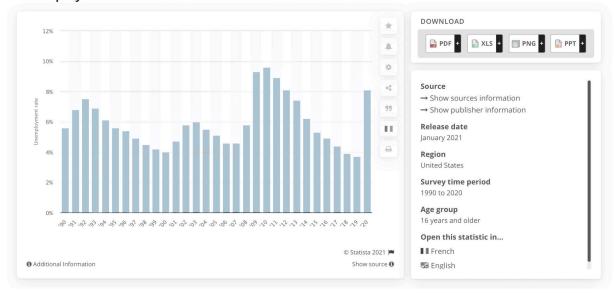
Our mission is to provide 100 million jobs for the unemployed. Our mission followed up with social expectations, and we plan to fix the unemployment issues. We plan to solve the "300 million unemployment" obstacle by increase salary, reduce the homeless rate worldwide. Like2like can create opportunities for the unfortunate and push them to accomplish their dream.

## Introduction

#### Mission:

Economy & Politics > Economy

#### Unemployment rate in the United States from 1990 to 2020



Economy & Politics > International

#### Number of unemployed persons worldwide from 2010 to 2019 and projections until 2023

(in millions) 250 PDF + □ XLS + □ PNG + □ PPT + . 193.7 Q: 187.8 186 187.1 188.9 186.2 188.4 191.3 190 185.8 187.7 190.3 → Show sources information 150 → Show publisher information Release date 0 February 2020 100 Region Worldwide Survey time period 2019 Supplementary notes \* Preliminary estimates. \*\*Projections. © Statista 2021 Values have been rounded. Additional Information Show source 6

## Introduction

#### Vision:

Our vision is to apply financial technology and non-stop digital transformation to support users in realizing the value of their interactions and dedication to online social platforms. There, the people can leverage other opportunities to increase their quality of life.

We have a broader vision in mind that is becoming the world-leading platform for social media interaction services in 3 years.

#### Like Token

We launched our Like Token on February 21, 2021. It is a memorable event for our company on a small scale and the Bitcoin world from an expanded and broader perspective. Our strong advantages are accelerating the transaction within the platform payment method, secure, fast and free of charge. The number for our development is astonishing ever since our launch for every part of the ecosystem. It is a crypto utility token used for rewarding, transaction, gift and was made based on CSE3.0.

## **Data Analysis / Market Research**





12.019
Posts on the Platform



1.122
Pages on the Platform





7.83 BILLION URBANISATION: 56.4%



vs. POPULATION: 66.6%



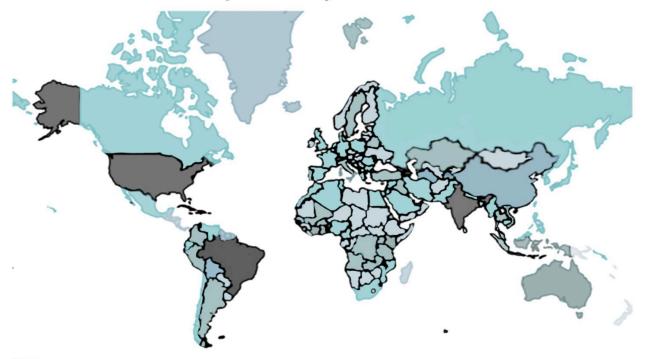
BILLION vs. POPULATION: 59.5%



vs. POPULATION: 53.6%

Data for Social Media Usage 2021

## Facebook Users by Country 2021

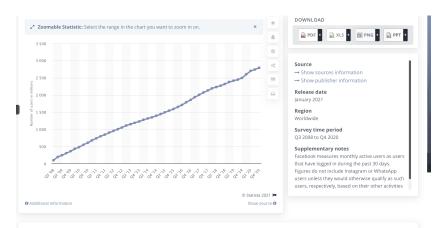


Vietnam

Facebook Users (2019): 66,720,000



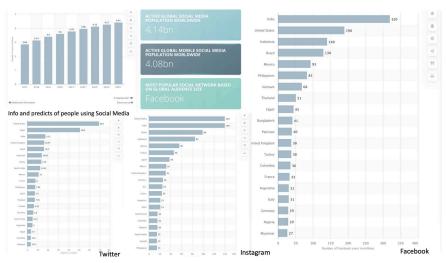
## **Data Analysis / Market Research**



Facebook: Number of Monthly users from 2008-2020

According to Apptrace, the TikTok app is currently available in 141 countries. It is in the top 25 overall in 135 of these countries.





Information of people used social Media worldwide

#### Chapter 2:

## **Concept**

Each company/platform has its style of playing its game. Here is how we roll:

#### Element of the platform:

#### Like2Like members

Our users, contributors, and customers are our significant power. The members used the platform, earn from the forum, contribute to developing it, and they are also loyal as they see our advantages (as seen on page 5).

#### Social media users

These are the potential customers from our Social Media pages who haven't joined the platform but reached out to the information shared from Like2Like members or even those receiving the value.

#### Social media platform

We currently have Facebook fan pages, Facebook pages, Tik Tok accounts, and YouTube channels, to which we will put the information below. The potential customers on our platforms are the ones receiving the values. This is how we keep our customers loyal.

#### Interaction seeker

We also consisted of the ones looking for contacts from our members. They are also our target customers in our demographics. They are regular users, celebrities, companies, agencies.

#### Partner/ Token issuer

They are those who published the coin in the group.

#### **Financial institution**

We have businesses that support our Like Token, which is CS9 and CSE.

## **Technology Enable**

We have businesses that support our Like Token, whichLike2Like delivers a platform based on Blockchain technology to the user obtaining maximum security. Like2Like is equipped with CSE30 Blockchain Technology 3.0, which was especially targeted for fast internet connection. Our goal is to become the World's Leading Technology Company for both Financial Technology and Digital Transformation.

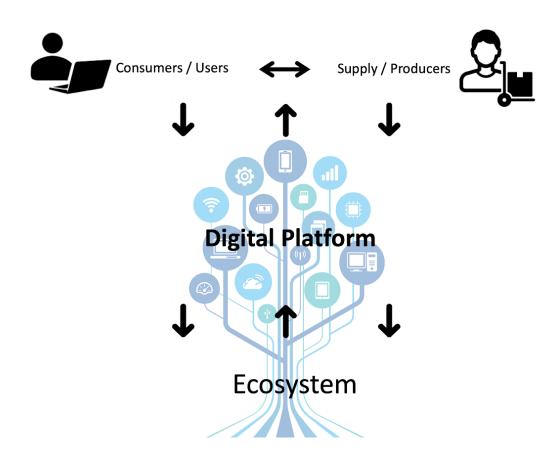
Our most potent tool is CSE30 Blockchain Technology 3.0, which emphasizes high security and shorten time usage to analyze customer's data. The biggest hit from us is our deliverance of Smart Contract; we owned an enormous, massive amount of Big data. We are also equipped with AI technology and Business Intelligence for the sack of our stakeholders.

# Leverage power of connection

## Chapter 3:

## **Business Model**

Like2Like platform provides the market for all the users on the Internet to start interacting with the content producers, who require promoting their business. The way users spend time on social media brings more value to both individuals and organizations. With each interaction (such as like, share, follow Facebook posts via the platform), the user will be rewarded with an OPP incentive. Moreover, to help the content viral, users also can grow their network on the Like2Like platform to share the opportunity directly to the network.



## **Like2Like Proposition**

#### Why do we think Like2Like is your best choice?

Our platform is huge in fields, secure in work, fast processing speed, and fast in delivering. We are vast in acreage; we are borderless!

#### Why does it have to be Like2Like?

Our advantages are in our CSE30 Blockchain Technology 3.0, which is new, secured, and fast. A short period after we launch, we attract many users (listed in our Roadmap) and fast speed in our marketing strategy.

# Without Like2Like, is there another option for the customer's needs and concerns?

There are many fishes in the sea, just as there are many options to fill in the problem. However, the only company that can ensure a secure, fast, easy, and high technology way to solve your problem is Like2Like.



## Chapter 3.2:

## **Our Advantages**

- 1. Leading technology: CSE30 Blockchain Technology 3.0
- 2. Equipped with Smart Contract
- 3. Functioned with Business Intelligence
- 4. Used AI technology
- 5. Backed up the system with Big Data
- 6. Easy to use: We have provided all guidelines, video tutorials on how to use all the functions.
- 7. Easy to update: Update versions hold new technology and fun, unique functions which are easy to download.
- 8. Power saving: Segmented transactions help the system process data quickly, without any glitch and less power.



#### Chapter 4:

# **Business Ecosystem**

Like2Like is generating under our ecosystem, all "hot searched items" and well-received by the general public.

#### **Like Mining**

Like2Like has a branch for our game: Mining. Mining fits the intention of phone users who want to use their phones while earning an income without doing all the hard work. Mining is a mining game that allows the user to achieve their coins when they play. The process is easy, fun, and fulfilling as you earn your rewards while playing.

Within the system, not only do we make revenues by the game itself, but we were also able to collect our data from our customers and use it to generate our revenue. In the future, Like Mining will expand to mass users. We have this goal in the set and are willing to bring it to practice.



#### Chapter 4:

## **Business Ecosystem**

#### Like2Like

Like2Like wanted to accede to the social media world with our technology; that is why Like2Like was introduced. Like2Like is a platform created in October 2020 and has gained 55,73 users at the start of April 2021. The system works automatically; Like2Like connects the ones wanting to get Likes on Facebook with the ones wishing to give Likes for their earnings. They will both agree on a price for the work, and it will be all online through our website. Like2Like ends the trouble of finding the customer source or the working source. It is 100% reliable because all the procedures are automatically processed once all the requirements are met.

Our service generates revenue by the transaction fee for using the system from each customer/ earnings. Shortly, the Like2Like team plans to hit 100,000 members in 6 months. This is a short-term goal, and we are proceeding with the work, concentrating on giving excellent and secured value services for our customers.

#### Chapter 4:

# **Business Ecosystem**

Like2Like is generating under our ecosystem, all "hot searched items" and well-received by the general public.

#### **Like Airdrop**

Like Airdrop is launching as a part of Like2Like. Like Token will choose Like2Like as the leading platform to use our Like Airdrop function for the community. Lik2like is trusted to be the Airdrop distributor for all the digital coins for the community.

#### **OAGame**

OA Game will be introduced as a platform for mobile as an entertainment feature for Like2Like. It is an "Open Platform" connecting media channels from countries. The topic is diverse, from startup news, digital transformation, digital finance, virtual learning, digital commerce. We created and delivered a fast and seamless information system to put you up to date with all the necessary data- which is an irreplaceable asset in the age of technology.

# Roadmap

### Chapter 5:

# Roadmap

Ever since we first appeared in October 2020, we have only one purpose, and we have been running at full speed to reach our destination.

## What we are willing to offer?

Like2Like believes in the power of technology. What more can be the best way to solve your security and technology difficulties than with a company based on technology and emphasis on security and speed?

We offered all the technology listed in "Our Advantages." Our goal is reachable, and we are determined that we can reach it within the period planned and in our budget plan.

### Our journey and our future picture

In the next six months, we are looking forward to expanding to 100,000 users. We have been preparing for this launch since March 2020 with research, market analysis, customer researches and more. Therefore, we are sure it will bring forth the expected results.



## Chapter 5:

# Roadmap

#### Our motives and reasons

With the reality of lacking in the deliverance tools approaching the highly demanding market's Social Media purposes, we are here to bring its solution. We hope you can experience the security to the max and see the differences in how the technology performs and how it was supposed to be.

#### **Our distribution**

Like2Like has a vase ecosystem and the most potent tool: CSE30 Blockchain

Technology 3.0, which is our distinguishing factor for the safekeeping of our data

collected from our ecosystem. Our revenue is earned from different distributions in

our ecosystem.

# ∣ Roadmap

## Chapter 5:

# Roadmap

Ever since we first appeared in October 2020, we have only one purpose and we have been running at full speed to reach our destination.

#### **Fund allocation**

All the funding comes from the IDO activity. There, we conduct several rounds of private sale, pre-sale, and public sales. We are grateful for all the support, and we used our resources reasonably, as you can find in our Roadmap below:



#### Chapter 6:

# Power / Background

#### **Human Resources**

A team of experts from different areas gathered to make the project happen. They have mutual understandings and expertise in Blockchain technology. Each has built up experience in their field and is dedicated to the shared passion: making the world a better place with sustainability and prosperity. Our core team includes Operation, Strategy, Finance, Technology, Consoler Department. Join our community to get to know the team.

## **Funding**

Like2Like will raise funds from other angel investors, individuals and crowds as well.

Initial Coin Offering Contributors is everyone working for Like2Like, and the

development team is given tokens for their hard work. To help the coin presents and

earn attention to the community, several campaigns such as airdrop will be held to give

away the tokens.

The individuals and organizations, who believe in our mission and vision, can support Like2Like by joining the token private sales and Pre-sales events. There, they can trustily invest in Like2Like as a part of our platform.

# Like2Like | Power/Background

Chapter 6:

# Power / Background

#### **Customer democracy**

Like2Like believes in not only the power of technology but also the power of human resources.

Regarding our technology, like mentioned before, we have CSE30 Blockchain

Technology 3.0. With all the ecosystems that shown above, we can operate our platform based on those, and we can also collect data. The forms appearing in the sites within the ecosystem let us manage the data. We guarantee to collect data that the customer fills in by themselves, and we will never collect or store CC/DC data. For more insights, please regard to page 26 of this document.

**Note:** Please read the disclaimer for the data we collected from our customers to see what we managed and our usages and guarantees.



# Like2Like | Power/Background

#### Chapter 6:

#### Power / Background

#### **Partner**

Like2Like will be backed up by a network of partners who joined the platform. They are those who published the coin in our group.

#### We work with













### **Community**

Regarding our ecosystem, there are several communities. We have already listed the communities on page 9 of our Whitepaper. O'talk has three based communities: MMO, O'chain, and Viral. Like2Like has the MMO platform. In only two months, we were able to collect nearly 20,000 members in more than 115 countries.

We are the first in the industry for customers to contact and receive Token. We have a team of experts who are experienced in operating and developing Blockchain technology.

# \_ike2Like | Power/Background

## Chapter 6:

### Power / Background

#### **Core teams**

Our company believed in the power of Human Resources; therefore, our core teams are carefully selected. Here is the list of the teams:



### **Operation Department**

This team responsible for the whole company as it makes sure everything runs well and on time.

#### **Strategy Department**

They are the head of the company, bringing in the projects and plans and put-up goals for the company to move forward





## **Finance Department**

The team holds the company's resources and makes sure everything generates revenue and rotates the money.



# \_ike2Like | Power/Background

Chapter 6:

### Power / Background

#### **Core teams**

## **Technology Department**

The most important department in our company. Our company is a leading company in technology. Therefore, this is the team consists of all the talents and holds the most important roles





## **Consoler Department**

This is the most crucial department in our company. Our company is a leading company in technology. Therefore, this is the team consists of all the talents and holds the most important roles



## Chapter 7:

## **Conclusion**

Like2Like is on its way to announce its name to the world, yet, it has already achieved tremendous results alarming the globe for its launch. Our platform has not yet reached its fullest potential, as the current number of Active Users for Social Media is 4.08 billion.

The attraction brings from its value is promising. Like2Like is on the list of the potential developing coins in the eyes of specialists. Like Token has already had its price in the CS9 market of Like2Like.

To follow up on the success of the CSE coin, Like2Like is launching 1 billion Token. The first launch will be 10,000,000 with the starting price at \$0.05/unit. It is easy to own and easy to make a profit promising a high level of profit.



#### **Legal Notice**

The following notice is for all who read the document. The Whitepaper is solely for reading purposes.

#### Our company's responsibility:

Stakeholders: We guarantee we will have full responsibility and execute according to the contract we had with our stakeholders (including sponsors, customers, investors, members, and all who signed a contract with our company). We have full warranties that all the values and favor we claimed to have in this legal form must be put into action.

Information: Data regarding your visit(s) to our website and any resources used are collected. Information assembled referring to you helps us improve and offer services you need. We will not expose your data without you knowing it beforehand, and we do not use our customer's info to make a profit. We give our customers full warranties for their secured information.



## **Legal Notice**

#### Your responsibility:

You (as Stakeholders) need to follow all the guidelines and rules of our community which are sole to use our service and security. You can read more about our regulations on our website: like2like.net

You also have the responsibility to follow the guidelines of the Social Media platform you are using:

Facebook: <a href="https://www.facebook.com/communitystandards/">https://www.facebook.com/communitystandards/</a>

YouTube: https://www.youtube.com/howyoutubeworks/policies/community-

guidelines/

Tik Tok: https://www.tiktok.com/community-guidelines



#### **Legal Notice**

#### Disclaimer:

Our company strictly follows the rules of all the Social Media platforms we are performing our services. Therefore, any acts of fraudulent conduction will be persecuted, and we will deny any responsibilities toward these people. Furthermore, we will handle any form of hacking, hackers, terrorism, threatening according to the law. We will not tolerate any of these kinds of acts. Those who commit those actions will lose all their rights on our platforms, and we will not be responsible for the person or his/her actions. We created our forum, not for this harmful purpose.

#### All rights reserved:

Like2Like owned and have all rights and copyright for the possession of this creation.

Any act of copying, imitating will be settled according to the government or international law of copyright reserves.

#### **Legal Notice**

#### **Knowledge required**

Like2Like token buyer pledges that he/she understands and has considerable experience with cryptocurrencies, blockchain systems, and services. He/she fully understands the risks involved—Crowd sale as the mechanism involved in using cryptocurrencies (including storage). Like2like will not be held responsible for any loss of tokens or situations that make the token inaccessible.

(possibly any actions or omissions of the user or anyone who commits to getting Like tokens)

Acquisition of Like tokens and storing them involves various risks, especially when Like2Like may not start operating and grow its blockchain and provide services promised. Therefore, before acquiring Like tokens, any user should carefully consider the risks, costs, and benefits of buying Like tokens in the context of crowd sale and, if necessary, receive any independent advice on this matter. Any interested person who is not qualified to accept or understand the risks associated with operations or any other risks indicated in the crowd sale Terms & Conditions may not purchase Like tokens.



**Legal Notice** 

#### Important disclaimer

This white paper will not and cannot be considered an investment invitation. It does not constitute or relate in any way and should not be treated as an offer of securities in any jurisdiction. This white paper does not contain any information or instructions that could be considered a recommendation or may be used as the basis for any investment decision. Like token is just a utility token that can be used on the Like2Like platform and network. Offering Like token on a trading platform does not change the token's legal status, which remains a simple means of using the O'PICO platform and network.

Anyone who commits to buy Like token must know about the Like2Like platform and its business model. The white paper or the terms and conditions may be changed or modified due to compliance requirements and the new rules and regulations from any existing law in any jurisdiction. In such an event, the buyer or anyone who commits to buying tokens acknowledges that Like2Like will not be liable for any loss, or any direct or indirect damage caused by such changes.

# Like Token | Policy

## Appendix 2:

#### **Policy**

#### Like2Like Privacy Policy

This Privacy Policy explains how Like2Like, and its ecosystems collect, use, share and protect user information obtained through the Lik2Like website. The terms "we" and "our" refer to the Like2Like platform and its affiliates. When we request certain personal information from users, know that the law requires us to collect this information, or it is related for specific purposes. Any optional information you provide us is done voluntarily. You are the one who decides to provide us with this optional information; you may not access or use all of our services if you do not wish to.

By using the website, you also agree to the data practices described in this Privacy Policy. Like2Like may modify this Privacy Policy to reflect changes in laws or our personal data collection and use practices from time to time. If material changes are made to this Privacy Policy, the changes will be notified by posting on the website. We will ask for your consent before using your information for any purposes not covered by this Privacy Policy.

# Like Token | Policy

## Appendix 2:

#### **Policy**

#### 1. Gathered Information

During the operations of our website a data information can be collected and handled utilizing the following actions:

Data regarding your visit(s) to our website and any resources used are collected.

The following is included and not limited to location data, weblogs, traffic data, and any other communication information.

Any forms you filled out on our site let us gather data such as registering for information or when you complete a purchase.

If for any reason you contact our administration, support, or site we may collect information.

We will never collect or store CC/DC data.



#### **Policy**

#### 2. Use of cookies

There can be cases when we may use cookies to collect information regarding our services in a mathematical collection for our website and our advertisers.

No personal details will be shared that could identify you. Any information collected is statistical data about our visitors and how they have used our site.

We may collect information about your common internet use with a cookie file. The cookies are automatically downloaded to your computer and are kept on the hard drive. The required data by the cookie helps us improve our website and services. You can decline cookies by setting your browser options to decline all cookies. But remember: if you decline the download of cookies some features of our site may not work.



#### **Policy**

#### 3.The Use of Your Information

Information assembled referring to you helps us improve and offer services you need.

You can see how we may use your data in the list below:

Any request you make of our site let us use information you provided us with, relating to the products or services we have. If we have your permission, we may also send information on products or services you may be interested in.

Changes or Improvements made to the site can guarantee the use of your information, about notification of such changes.

We may use data or let third parties use information that is not related to goods or services you may be interested in. This can be done only in the case of your permission.

If you don't want to give consent for our site or a third party, you can use the opportunity to decline. If you decline once we will remove your details from any third-party communications or mailings.

The Information we have about you will be stored on secure servers. Transaction data is encrypted for your safety.

Note: data via online transmission is not entirely secure. We cannot warrant total protection and security data; we only take all reasonable action to protect information sent to us electronically. Transmission of any data by you is at your own risk. The responsibility for the password's safety and confidentiality is your own.



#### **Policy**

#### 4. Cancellation & Refund Policy

Like2Like.org believes in helping its customers as far as possible and has therefore a liberal cancellation policy. Under this policy:

Cancellations will be considered only if the request to you via email after ordering) and optionally tell us why you're requesting a refund – we take customer feedback very seriously and use it to constantly improve our products and quality of service. Refunds are not being provided for services that you have already used, because our network fills your account balance (adding points) immediately after the purchase is done. Refunds are being processed within 7 days.

#### 5. Contract

If you want to be our Customer / Investor / Member, please feel free to contact us for more details.

#### Resources

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