



Like2Like

LEVERAGE POWER OF CONNECTION

WHITE PAPER

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Introduction

Social Media platforms have bloomed dramatically ever since their introduction, especially Facebook. The number has risen as high as 68 million members in Vietnam (data in March 2020). The reason for usage is expanding from personal use to fanbase use to business use or introducing a product/service to the market.

This leads to our creation of Like2Like, a platform capturing the abilities and possibilities that Social Media brings and delivers it in a secured, easy to use, work, or put into functions.

Like2Like has its ecosystem (found on page 6), which opens platforms from all sources.

Mission:

Like2Like is here to help optimize the resources for businesses. We provide services for better understanding the power of viral activities and leverage the resources of social media. Like2Like gives opportunities to the owners of social platforms to keep their users loyal. It can lead to social connection and develop social interactions.

During the pandemic, the pandemic resulted in quota of unemployment going up unexpectedly throughout the whole world. Moreover, the economic crisis was also taking a crucial part in the unemployment rate. On the other hand, starvation, poverty, homeless are still existing. All the above proportions increased on their scale because of the problem that appeared in the world.

Like2like is here for that purpose:

Our mission is to provide 100 million jobs for the unemployed. Our mission followed up with social expectations, and we plan to fix the unemployment issues. We plan to solve the “300 million unemployment” obstacle by increase salary, reduce the homeless rate worldwide. Like2like can create opportunities for the unfortunate and push them to accomplish their dream.

Vision:

Our vision is to apply financial technology and non-stop digital transformation to support users in realizing the value of their interactions and dedication to online social platforms. There, the people can leverage other opportunities to increase their quality of life.

We have a broader vision in mind that is becoming the world-leading platform for social media interaction services in 3 years.

Like Token

We launched our Like Token on February 21, 2021. It is a memorable event for our company on a small scale and the Bitcoin world from an expanded and broader perspective. Our strong advantages are accelerating the transaction within the platform payment method, secure, fast and free of charge. The number for our development is astonishing ever since our launch for every part of the ecosystem.

It is a crypto utility token used for rewarding, transaction, gift and was made based on CSE3.0.

Chapter 2:

Technology Enable

We have businesses that support our Like Token, which Like2Like delivers a platform based on Blockchain technology to the user obtaining maximum security. Like2Like is equipped with CSE30 Blockchain Technology 3.0, which was especially targeted for fast internet connection. Our goal is to become the World's Leading Technology Company for both Financial Technology and Digital Transformation.

Our most potent tool is CSE30 Blockchain Technology 3.0, which emphasizes high security and shorten time usage to analyze customer's data. The biggest hit from us is our deliverance of Smart Contract; we owned an enormous, massive amount of Big data. We are also equipped with AI technology and Business Intelligence for the sack of our stakeholders.

For each interaction (like, share, follow) via the Like2Like platform, users will be rewarded with OPP (OPay Point). In addition, users can also actively develop their own network with Like2Like to directly receive opportunities for themselves from the vast social network.

Like2Like

Leverage power of connection

Chapter 3:

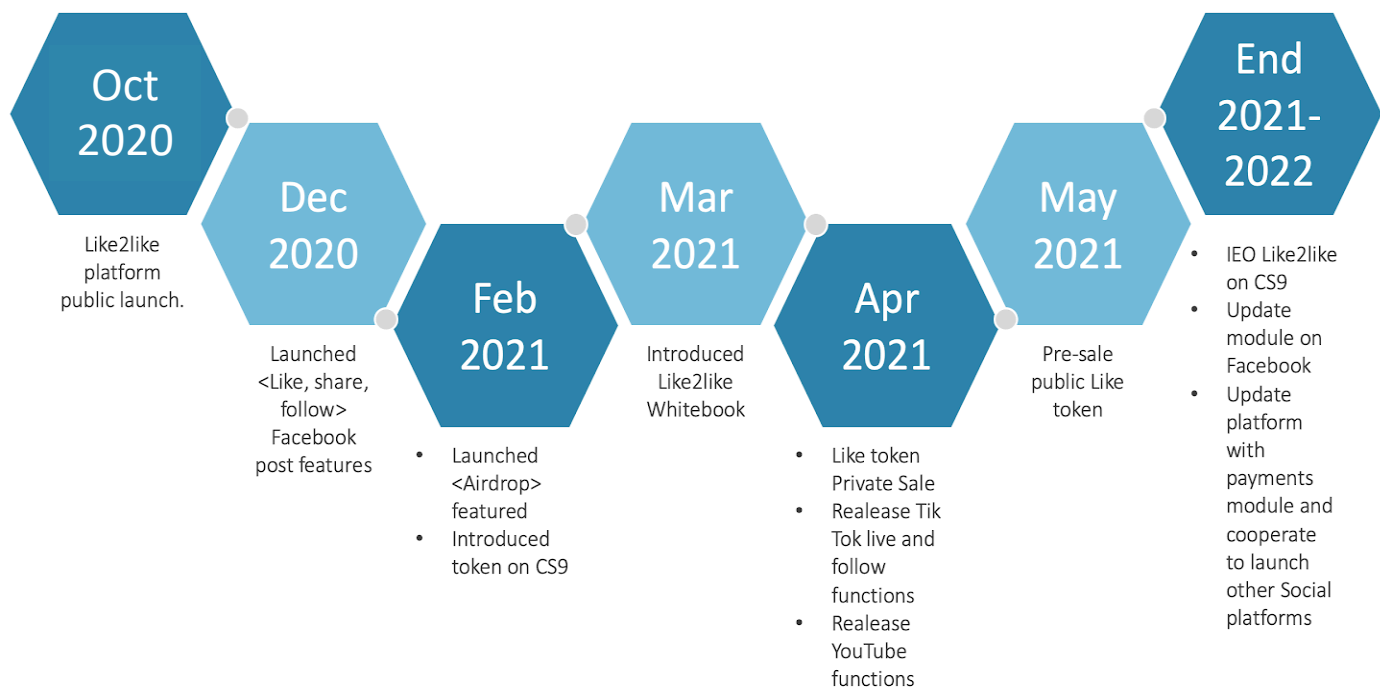
Roadmap

Ever since we first appeared in October 2020, we have only one purpose and we have been running at full speed to reach our destination.

Fund allocation

All the funding comes from the IDO activity (Initial DEX Offering) – Initial coin offering on DEX with DEX (Decentralized Exchange), which is a decentralized exchange platform. There, we conduct several rounds of private sale, pre-sale, and public sales. We are grateful for all the support, and we used our resources reasonably, as you can find in our Roadmap below:

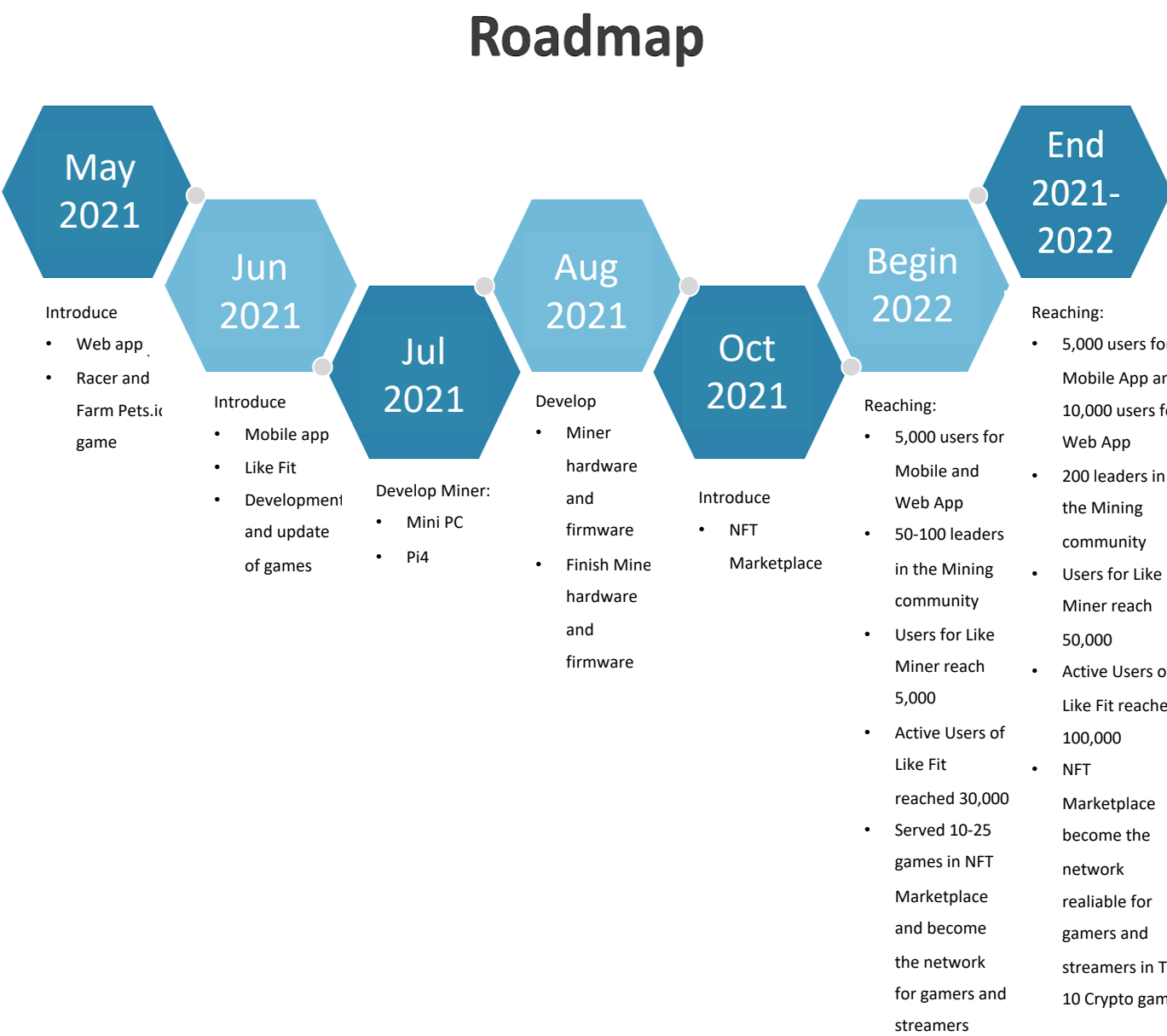
Roadmap



Chapter 3:

Roadmap

Roadmap 2021 - 2022



Chapter 4:

Business Ecosystem

Like2Like is generating under our ecosystem, all “hot searched items” and well-received by the general public.

Card to increase social network interaction

To create a robust environment and earn money for the community balance, Like2Like (like2like.org) implements programs for the users who want to increase the amount of interaction for their social network, community, or help their friends and relatives the same purpose through the top-up cards. Thereby, the interactive recharge card will become an effective tool, an important piece to help build and create added value for Like Token.

There are three types of top-up card values: 200.000 VND, 500.000 VND and 1.000.000 VND



Figure 3

Card to increase social network interaction

Firstly, in addition to the OPP value that will be returned for each type of recharge card value (as shown in Figure 3), the depositor will also be rewarded with the corresponding amount of UPP, 30% - 40% - 50% respectively, with a recharge card 200,000 VND – 500,000 VND – 1,000,000 VND. For instance, the Like Token price updated on May 1, 2021, is 0.092530 USDT (Tether), USD/VND exchange rate is 23,140; conversion rate between Like Token and OPP is 11.75. Table 1 presents the conversion value between Like Token, USDT, VND, and OPP, respectively, updated on May 1, 2021.

LIKE	USDT (USD) 01/05/2021	VND Exchanging rate: 23,140	OPP
1	0,092530	2141,14	11,75
0,08511	0,007875	182,23	1

Table 1

Card to increase social network interaction

Based on the conversion value in Table 1, Table 2 presents the specific policy for each type of recharge card.

Table 2. Recharge card policy

No	Type of card (VND)	Card value (OPP)	Gift extended value (UPP)		Sum value of the card (OPP+UPP)
			Rare	Value	
(1)	(2)	(3)	(4)	(5)=(3)*(4)	(6)=(3)+(5)
1	200.000	1.097,54	30%	329.26	1.426,81
2	500.000	2.743,86	40%	1.097,54	3.841,40
3	1.000.000	5.487,72	50%	2.743,86	8.231,58

According to the top-up policy in Table 2, if you top up a card with a value of 200.000 VND, the amount of OPP received is 1.097,54 and 30% UPP is 329,26; If you top up a card with a value of 500.000 VND, the amount of OPP received back is 2.743,86 and 40% UPP is 1.097,54; If you top up a card with a value of 1.000.000 VND, the amount of OPP received back is 5.487,72 and 50% UPP is 2.743,86 according to the conversion value. Therefore, the 1.000.000 VND recharge card will receive the most benefits.

Card to increase social network interaction

Target users suitable for recharge cards include:

- 1) A completely new user on Like2Like system with the desire to increase interactions for their social network or that of friends and relatives;
- 2) Users are owners of Facebook Pages, Facebook Groups, Youtubers, Tik tokers, Telegram, Instagram, Pinterest
- 3) Enterprises are doing business in real estate, insurance, fashion, entertainment, spa, beauty, consumer, F&B

There are two ways to pay for top-up cards:

- 1) Bank transfer;
- 2) Transfer Momo.

9.2. Reciprocal interaction

Second, get back the amount of interaction based on each job (job)while using the total card value (OPP and UPP) to create jobs for the community. Table 3 presents the number of interactions received for each type of recharge card based on each work's unit OPP value.

Note: this unit OPP value can change (increase/decrease) based on the increasing/decreasing the fast/slow interaction of each job.

Card to increase social network interaction

Table 3. Interaction amount by each job corresponding to each type of card recharge

Type of job (Job)	Amount Opp per unit	200,000 VND Card		500,000 VND Card		1,000,000 VND Card	
		Sum value of the card (OPP + UPP)	Total Interac tions	Sum value of the card (OPP + UPP)	Total Interac tions	Sum value of the card (OPP + UPP)	Total Interacti ons
Like Post	2,00	1.426,81	713	3.841,40	1.921	8.231,58	4.116
Join group	1,20	1.426,81	1.189	3.841,40	3.201	8.231,58	6.860
Like Page	1,00	1.426.81	1.427	3.841,40	3.841	8.231,58	8.232
Share	1,00	1.426,81	1.427	3.841,40	3.841	8.231,58	8.232
Youtube views	0,50	1.426,81	2.854	3.841,40	7.683	8.231,58	16.463

Card to increase social network interaction

Value investment

Third, if you only use UPP to create jobs and keep the same OPP, this amount of OPP has a variable value between Like Tokens, USDT, and digital currencies on CS9 virtual exchange. (Crypto security 9). With the benefits that Like2Like brings to the community and the total value that Like Token's ecosystem provides to all users, the value of Like Token will increase, then the amount of OPP will have an investment meaning which is significant for users (or investors). Table 4 can show the interaction with each job (job) when using UPP to add value to create a job (job).

Table 4. Interaction amount by job corresponding to each type of recharge card when using UPP.

Type of job (Job)	Amount Opp per unit	30% of 200,000 VND		40% of 500,000 VND		50% of 1,000,000 VND	
		UPP	Total Interactions	UPP	Total Interactions	UPP	Total Interactions
Like Post	2,00	329,26	165	1.097,54	549	2.743,86	1.372
Join group	1,20	329,26	274	1.097,54	915	2.743,86	2.287
Like Page	1,00	329,26	329	1.097,54	1.098	2.743,86	2.744
Share	1,00	329,26	329	1.097,54	1.098	2.743,86	2.744
Youtube views	0,50	329,26	659	1.097,54	2.195	2.743,86	5.488

Chapter 4:

Business Ecosystem

Card to increase social network interaction

That is why:

Like is for business, not for sale,

Like is a fishing rod, do not sell the fishing rod!

Chapter 4:

Business Ecosystem**Like Fit**

The Like Fit project (LF – mobile application) aims to create a community with the spirit of proactive health promotion through the process of walking. The app is officially released on June 20, 2021.

Like Fit is a tool and an environment for increasing our interactions with our current and future shareholders. We plan to expand our platform to up to 10.000 active users.

Like Fit was created to be a community and playground for increasing health actively from health-related activities. We aim to reach 100.000 users within 24 months. Our motto has good health is like having lots of money. We raise motivation by paying for the steps the users take or any of their physical activity. Like Fit stays close with the training process and creates good exercising habits. It helps spread the message of increasing health by sharing apps with everyone. Exercising is based on motivation, and we firmly believe that letting the users connect with new friends with the same purpose will push them to pursue their goals. It is beneficial because the leaders can create plans for the members daily; they can practice anywhere. The tracker tracks every exercise you perform, and we pay for you to work out and pays higher than most apps. The process of getting your money is also fast and accessible by the crypto floor. Players in the Like Token ecosystem earn Like Fit (LF). Players make LF through mining and can spend this money on better tools in the NFT Marketplace.

Like Fit

Without a doubt, walking every day brings many health benefits such as:

- | | |
|------------------------|--------------------------|
| - Burn calories; | - Increased lung volume; |
| - Strengthens the | - Prevention of chronic |
| cardiovascular system; | diseases; |
| - Helps lower blood | - Effective weight loss; |
| sugar; | - Improves the digestive |
| - Relieve joint pain; | system; |
| - Enhance immunity; | - Reduce symptoms of |
| - Promote energy; | depression; |
| - Improve mood; | - Build healthy living |
| - Longevity; | habits. |
| - Helps firm legs; | |

Chapter 4:

Business Ecosystem

Like Fit

The benefit LF brings the user community the following exciting experiences:

- Both improve health and earn more income;
- The right audience includes all users of all ages, as long as the app is installed and walking;
- Can practice anywhere: At home, park, treadmill;
- Steps are counted at any time, whenever you walk;
- Monitoring and analyzing health indicators after walking;
- Connect with friends and relatives to emulate, monitor, and remind the process of exercise to improve health;
- The amount of money earned from the number of steps is higher than other apps;
- The number of steps can be used to convert into other rewards such as phone scratch cards, drinks, with a discount of up to 50%;
- Simple to use, user-friendly interface;
- Quick withdrawal via Crypto exchange

Chapter 4:

Business Ecosystem**Like Fit**

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- Quick withdrawal via Crypto exchange

NFT Marketplace

NFT Platform is an exploration and mining game platform in which players can use tools and weapons, customize their avatar, and more.

Players can collect Match Tokens (LF). Players earn LF through mining and can spend this money on better tools and weapons.

Players can use the NFT Marketplace to buy LF and rent or own other weapons.

Successful mining attempts can reward turns with LF and sometimes additional NFTs.

Players can purchase in-game items mined as NFTs, mine LF, participate in and complete quests on the Platform.

Like Games

It is a market of games. In its marketplace, it can hold from 10-25 games for players.

The goal of NFT Marketplace is to become the leading Platform for Crypto Gaming in the top 10 and enforce our Like Token and raise its value.

NFT Platform is an exploration and mining game platform in which players can use tools and weapons, customize their avatars, and more.

Players can collect Like Fit (LF) Tokens. Players earn LF through mining and can spend this money on better tools and weapons.

Players can use the NFT Marketplace to buy LF and rent or own other weapons. In addition, successful mining attempts can reward plays with LF and sometimes additional NFTs.

Players can purchase in-game items mined in NFTs, mine LF, participate, and complete quests in the Platform.

Like Games

The perks of using our Like Games applications are playing games for free; simultaneously, the users can earn money and reduce stress. Furthermore, they can become KOLs with a large platform/community, connecting with more players to multiply the enjoyment. The spare time that the users have is no more wasteful but being used to generate valuable income, and you get chances to receive attractive gifts. We have our aims for all demographics and needs. Those who want entertainment from the game will earn money from the time spent on the game. Those who are good with their games can make more income and become famous among gamers. Those who have a good appearance and like the attention can join us to become KOLs and raise revenue with annual honoring events.

Chapter 4:

Business Ecosystem

Like Games

Pets.io

We plan to introduce our Farming game called Farm Pets.io. It is a farming game entertaining the users. The game features are close to reality and friendly with the users helping them to have a fun, enjoyable, and relaxing time while playing.

Eat food and grow your pet herd, competing at the same time with other players who are also increasing their pet herd on the same farm.

The player plays an animal that runs away from the farmer and steals food. The more the player eats, the larger the herd of pets. Five other players are doing this mission on the farm with you. Notable features of the game include a daily bonus; Weekly bonus if a player joins the game every day; There are 50 different pet skins; Integrated character enhancement system (movement speed, number of pets) Sound; Compete with other participants. May 15, 2021, released Game-center for all Like Games. On May 21, 2021, released the first test version. On May 26, 2021, released the second test version. And on May 28, 2021, the official version was released. This will be the place to gather all the games built around the Like Token system, helping users diversify with entertainment forms and earn money, increase income for themselves, for those of family and friends.



Chapter 4:

Business Ecosystem**Like Games**

Traffic Racer

Traffic Racer is a street racing game with many different tracks and different car genres for players to choose. Players can choose from the beach or the desert and can choose 1 from 10 other cars. Players need to complete the mission before the time allotted. There will be missions that players need to complete to get more points. Players can play with friends to compete with them. Invite friends or share scores after each race on Facebook to get more rewards. There are three different game modes, including (1) one-way traffic mode, (2) two-way traffic mode, and (3) 1-on-1 mode; in the third mode, players need to avoid the patrol of the traffic police car, they will not let the player go ahead. Earn gold coins to unlock new cars and races for an excellent gaming ride.

Chapter 4:

Business Ecosystem

Like Games Roadmap

May 15, 2021

Establish Game Center for all Like Game system

May 21, 2021

Introduce the first Test version

May 26, 2021

Introduce the second Test version

May 28 to June 1, 2021

Finishing touches for the game and
Release the official version



Chapter 4:

Business Ecosystem**Staking**

It is introduced officially on June 20, 2021.

Staking is known as the act of buying and storing cryptocurrency in cryptocurrency wallets

Proof of Staking – PoS

PoS is an algorithm created to add new blocks of data to the blockchain platform.

Those holding or owning a certain amount of cryptocurrency will stake these blocks, and PoS will validate a new transaction or agreement on the blockchain system. Users can mine or confirm new transactions for cryptocurrencies with a value corresponding to the amount of cryptocurrency used in those transactions. The more cryptocurrency you put in, the more likely the transactions will be valid and vice versa. And accordingly, the interest is generated more and more, and you will get more cryptocurrencies. In this method, the system will use smart contracts (Smart Contracts) and agree to authorize and limit the specific amount of Staking for a Staking stage (also known as Staking Nodes). These steps will always work online on the system.

Chapter 4:

Business Ecosystem**Staking**

The Staking tiers mentioned above need to be authorized to store and provide a place to contribute cryptocurrency if they want to stay connected in the blockchain system. They confirm that the owner of these steps is a system member through the amount of money they are Staking. Those Staking Nodes also support users in adding new blocks and receiving rewards, commissions in cryptocurrencies, coins, etc.

Staking will create for the blockchain platform the infrastructure and financial resources to maintain the reliability of these staking tiers.

As such, Staking is a suitable method for you to invest in the field of cryptocurrency.

And the essential factor in helping you profit from Staking is patience.

Staking is an intelligent investment solution to increase income and assets quickly and easily:

- Increasing the number of Crypto assets through global partners and the CSE community;
- Increase passive income through effective and convenient tools;
- More effective portfolio risk management with Blockchain technology ver 3.0 – Smart Contracts;

Users do not have to spend a lot of time with Like Staking because automation tools are processed by AI technology (Artificial Intelligent - Artificial Intelligence).

Farming

It is published officially on May 24, 2021.

A popular way to start a decentralized blockchain is to distribute governance tokens algorithmically, with liquidity incentives. This attracts liquidity providers to “mine” new tokens by providing liquidity to the protocol. Yield farming is also known as liquidity mining, which generates rewards from holding crypto assets. In a word, it means locking the cryptocurrency and getting the compensation. In a sense, yield farming can be done in parallel with staking. It works with users known as liquidity providers (LPs) to add funds to liquidity pools. Yield farmers will often move their funds quite a bit between different protocols in search of high returns. As a result, Like2Like can also provide another economic incentive to attract more capital to the platform. Just like on centralized exchanges, liquidity tends to attract more liquidity. Liquidity providers deposit funds into the liquidity pool. This pool powers the marketplace where users can lend, borrow, or trade tokens. The process of using the platforms incurs a fee, which is then paid to the liquidity providers according to their market share in the liquidity pool. What is a liquidity pool? It is a smart contract that contains money. When you provide liquidity to the bank, you will receive tokens and rewards. The rewards may come only from fees generated by our platform. Those reward tokens can then be deposited into other liquidity pools to earn more rewards.

Application: Like Miner

Like Mining is an application to mine tokens such as (Bitcoin BTC, Ethereum ETH, Binance Coin BNB, Dogecoin DOGE, SHIBA INU, and tokens in the CSE ecosystem) developed by the Like2Like team.

The new projects utilized the potential of the smartphone's hardware resources to dig for Like Tokens created by Like2Like. The test version of the app was introduced on May 21, 2020, with the upcoming day on May xx, 2021, for its computer version of the Linux and Windows operating systems with completely similar features to the web app version. The users can generate profits by duplicating their Like Token and exchange it on the cs9.io exchange floor. The process information of the excavator is transparent with our CSE30 technology and credited on the cs9.io exchange floor. We plan to carry on and put this project to work at its most potent quality before the end of 2021.

Users in the process of mining Like Token will receive all the information and reports of mining efficiency such as Level (Power-up); Power (Power-up); Total reps; Total reps loaded; Tokens mined (Like); Miner speed; Device information like the chip, 32/64-bit, RAM, GPU, device, web browser, IP, country...

Application: Like Miner

Introducing more people to buy Like Miner will benefit from the discount and create a mining community for yourself and Like Token.

The more users issue the Tokens on the Like Token ecosystem to enjoy, the more preferential transaction fees. The existing Like Token ecosystem includes eight components, including OPP recharge card, Like Mining, NFT Marketplace, Like Games, Like Fit, Staking, Like Farming, and Like Miner, with countless utilities brought to the community. The user owns Like Token to receive profit from transaction fees and get investment value in the future when Like Token increases in price sustainably based on the value it brings to the community. Like Mining targets the following 4 target audiences:

- Users have free time with smartphones;
- Investors intend to invest in Mini PC/PI4 system for Mining;
- Leaders who want to develop Mining community;
- Investors with the desire to Stake.

Chapter 4:

Business Ecosystem

Application: Like Miner

The community and the users can upgrade the Level (or Level) to dig up many times through two ways:

- 1) Buy Like Token and convert to Energy Coupon, enter Coupon into Like2Like Mining app to upgrade your mining level;
- 2) Referring members, other investors participating in the network will be given Ref Reward (each Ref Reward corresponds to 1 Energy); when enough Energy is accumulated, it will upgrade the mining level.

Making money (through Like Mining) with this new method and technology helps the community; investors can make money anywhere with Smartphone with Internet connection.

Hardware: Like Miner

Like Miner is a hardware device that effectively saves energy when using only a 5V supply, while BTC Miner uses a 220V power supply, this feature will help reduce congestion, reduce congestion because of Like Miner's superior technology. Each Miner device consists of 3 modules with different mining productivity over time.

The device only needs to be powered through the Type C port and connected to the Internet, after a few minutes, it will automatically join the network (Live Mining Network) and perform the mining task:

- 1) Small and compact equipment;
- 2) Productivity based on CPU performance for mining;
- 3) The software is optimized mining algorithm;
- 4) Amazon cloud-based control.

Like Miner, Like Mining has its potential in terms of:

- 1) Operating on a hardware system with optimized software;
- 2) There is a system of Scan Smart Contract, Blockchain, issue Token in a transparent way;
- 3) The system has been deployed and has had scientific reports in countries such as India, Thailand, Vietnam

Chapter 4:

Business Ecosystem**Like Mining system**

How to join the Like Mining network:

The user community can join the Like Mining network in the following two ways:

- 1) Buy specialized hardware equipment with Like Token OEM and embed new generation Mining software. The device is entirely environmentally friendly, operating continuously without producing any significant amount of heat while still delivering outstanding mining performance;
- 2) Download and install Mining Mobile App on smartphones. The application is constantly updated, improved mining algorithm, connected with the backend system has been optimized for performance by using technology and robust infrastructure on Amazon's platform for Crypto and Blockchain.

Agency policy

Like2Like deploys a top-up card system based on dealer levels to create business opportunities and find jobs for users.

In this section, we will narrow down the calculations to the following:

The term top-up card: It is calculated based on the minimum recharge card value of 200.000 VND; Total number of top-up cards to be issued: 10.000; Estimated implementation time: 30 days.

The dealer hierarchy and the respective sales (card quantity) and discount and profit levels are presented in Table 5.

Agents with start sales from 2.000.000.000 VND will receive a discount of up to 45.0%.

And if the minimum sales level at Level N - 20.000.000 VND is not met, then the agent is only entitled to a minimum discount of 15.0%

Chapter 4:

Business Ecosystem

Agency policy

Table 5: Agent Policy (Level O)

Total Top up		200.000 VND × 10.000 card = 2.000.000.000 VND			
To reach 2.000.000.000 VND on the system, the investor need 5 Level O agents (from O.1 to O.5).					
Level O	Level O.1	Level O.2	Level O.3	Level O.4	Level O.5
Sales	400.000.000 VND	400.000.000 VND	400.000.000 VND	400.000.000 VND	400.000.000 VND
Card/30 days	2.000	2.000	2.000	2.000	2.000
Discount	40,0%	40,0%	40,0%	40,0%	40,0%
Profit	160.000.000 VND	160.000.000 VND	160.000.000 VND	160.000.000 VND	160.000.000 VND

Agency policy

Table 5: Agent Policy (Level B)

For each Level O dealer to achieve sales of 400.000.000 VND, each Level O agent needs to build a system with 5 Level B agents (from B.1 to B.5).					
Level B:	Level B.1	Level B.2	Level B.3	Level B.4	Level B.5
Sales	80.000.000 VND	80.000.000 VND	80.000.000 VND	80.000.000 VND	80.000.000 VND
Card/30 days	400	400	400	400	400
Discount	32,0%	32,0%	32,0%	32,0%	32,0%
Profit	25.600.000 VND	25.600.000 VND	25.600.000 VND	25.600.000 VND	25.600.000 VND
Total Profit Level B: 25.600.000 VND × 5 = 128.000.000 VND					

Agency policy

Table 5: Agent Policy (Level N)

<i>Profit per remaining O-Level: 160.000.000 VND – 128.000.000 VND = 32.000.000 VND</i> <i>In order for each Level B agent above to achieve sales of VND 80,000,000, each Level B agent needs to build a system with 4 Level N agents (from N.1 to N.4).</i>					
Level N:	Level N.1	Level N.2	Level N.3	Level N.4	
Sales	20.000.000 VND	20.000.000 VND	20.000.000 VND	20.000.000 VND	
Card/30 days	100	100	100	100	3.3 cards/day
Discount	25,60%	25,60%	25,60%	25,60%	
Profit	5.120.000 VND	5.120.000 VND	5.120.000 VND	5.120.000 VND	
<i>Total Profit Level N: 5.120.000 VND × 4 = 20.480.000 VND</i>					
<i>Profit per remaining Tier B: 25.600.000 VND – 20.480.000 VND = 5.120.000 VND</i>					