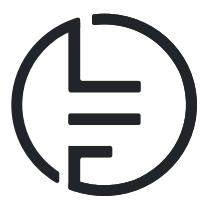


Variations



Mono Color Logo

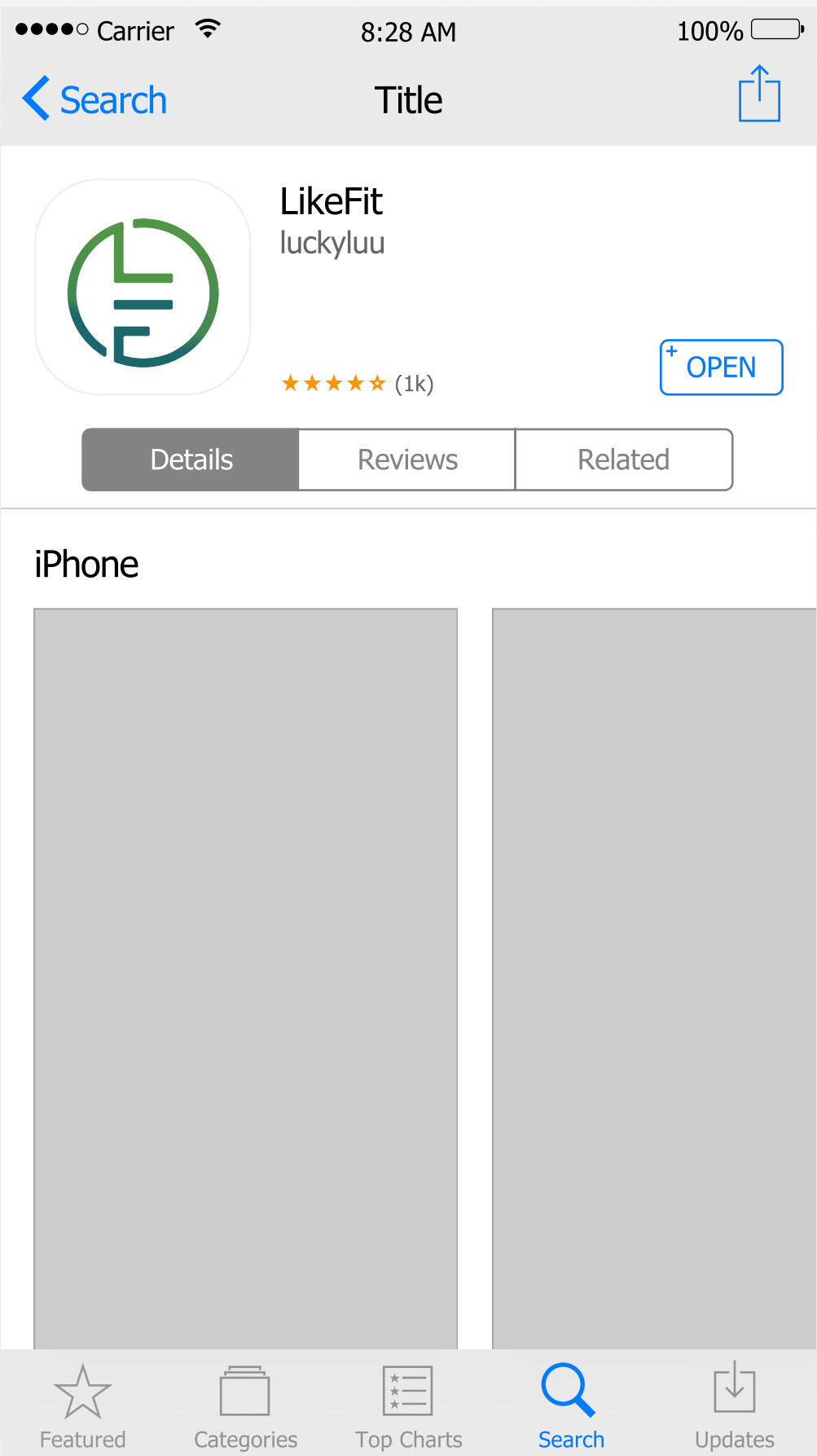


Sometimes, often due to production costs, only one color of ink is available and so the logo must be reproduced using only one color.

In this scenario, the logo, logomark or wordmark must be used following the convention of using a light color type on a dark background or in a dark color type on a light background.



Mobile App



Color palette

CMYK

0, 0, 0, 0

RGB

81, 149, 72

HEX

#519548

CMYK

0, 0, 0, 0

RGB

27, 103, 107

HEX

#1B676B