






CODEDAY SPONSORSHIPS

	 COMMUNITY \$500 Limit 4	 STARTUP \$1,000 Limit 4	 API \$2,000 Limit 3	 RECRUITING \$2,000 Limit 3	 CORPORATE \$5,000 Limit 1
ADVERTISING					
Logo on website	✓	✓	✓	✓	✓
Set up a banner	✓	✓	✓	✓	✓
Hand out swag	✓	✓	✓	✓	✓
Host a branded activity				✓	✓
STAGE TIME					
Thanked during kickoff	✓	✓	✓	✓	✓
Speech during kickoff		1 min	1 min	5 min	5 min
Branded prize ("Best use of...")			✓ ¹	—	✓ ¹
EVANGELISM					
Bring mentors	✓	✓	✓	✓	✓
Product workshop			60 min	—	60 min
RECRUITING					
Email list		✓	✓	✓	✓
Student resumes		✓	✓	✓	✓
Bring recruiters				✓	✓
Hand out recruiting materials				✓	✓

¹ You must supply all of your prizes. Cannot exceed \$100/person cash value.

Alternative sponsorship options:

- Pay for a meal (\$500 value)
- Provide venue for CodeDay (\$2,000 value)