



Apr 8, 2024

**Chirayu Tongra**

has successfully completed

**Foundations of Digital Marketing and E-commerce**

an online non-credit course authorized by Google and offered through Coursera

A handwritten signature in black ink, reading "Amanda Brophy", is positioned above a dotted line.

Amanda Brophy  
Global Director of Google Career Certificates

COURSE  
CERTIFICATE



Verify at:  
<https://coursera.org/verify/GKP7Q2NDAXVJ>

Coursera has confirmed the identity of this individual and their participation in the course.



Apr 19, 2024

**Chirayu Tongra**

has successfully completed

**Attract and Engage Customers with Digital Marketing**

an online non-credit course authorized by Google and offered through Coursera

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Amanda Brophy  
Global Director of Google Career Certificates

**COURSE  
CERTIFICATE**



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Coursera has confirmed the identity of this individual and their participation in the course.



Apr 19, 2024

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has successfully completed

From Likes to Leads: Interact with Customers  
Online

an online non-credit course authorized by Google and offered through Coursera

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<https://coursera.org/verify/RNVCW8ASMXXQK>

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Think Outside the Inbox: Email Marketing

an online non-credit course authorized by Google and offered through Coursera

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Global Director of Google Career Certificates

COURSE  
CERTIFICATE



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Apr 19, 2024

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**Assess for Success: Marketing Analytics and Measurement**

an online non-credit course authorized by Google and offered through Coursera

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Amanda Brophy  
Global Director of Google Career Certificates

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CERTIFICATE**



Verify at:  
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Coursera has confirmed the identity of this individual and their participation in the course.



Apr 19, 2024

**Chirayu Tongra**

has successfully completed

**Make the Sale: Build, Launch, and Manage E-commerce Stores**

an online non-credit course authorized by Google and offered through Coursera

A handwritten signature in black ink, reading "Amanda Brophy", is positioned above a horizontal dotted line.

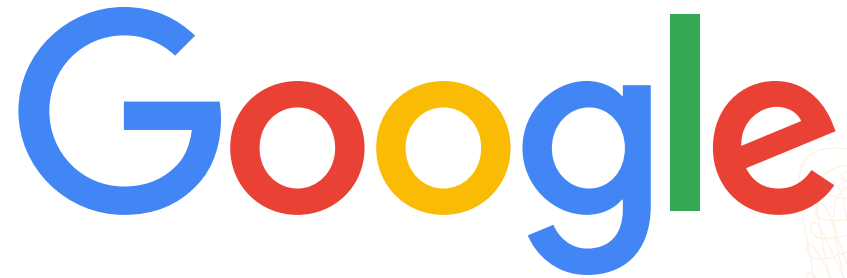
Amanda Brophy  
Global Director of Google Career Certificates

**COURSE  
CERTIFICATE**



Verify at:  
<https://coursera.org/verify/9LCU47RAX9X4>

Coursera has confirmed the identity of this individual and their participation in the course.



Apr 19, 2024

**Chirayu Tongra**

has successfully completed

**Satisfaction Guaranteed: Develop Customer Loyalty  
Online**

an online non-credit course authorized by Google and offered through Coursera

A handwritten signature in black ink, reading "Amanda Brophy".

Amanda Brophy  
Global Director of Google Career Certificates

**COURSE  
CERTIFICATE**



Verify at:  
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participation in the course.



7 Courses

**Foundations of Digital  
Marketing and E-commerce**

**Attract and Engage  
Customers with Digital  
Marketing**

**From Likes to Leads:  
Interact with Customers  
Online**

**Think Outside the Inbox:  
Email Marketing**

**Assess for Success:  
Marketing Analytics and  
Measurement**

**Make the Sale: Build,  
Launch, and Manage E-  
commerce Stores**

**Satisfaction Guaranteed:  
Develop Customer Loyalty  
Online**



Apr 19, 2024

**Chirayu Tongra**

has successfully completed the online, non-credit Professional  
Certificate

# Google Digital Marketing & E-commerce

Those who earn the Google Digital Marketing & E-commerce Professional Certificate have completed seven-courses, developed by Google, that include hands-on, practice-based assessments and are designed to prepare them for entry-level roles in the field. They are competent in foundational skills in digital marketing and e-commerce.

Amanda Brophy  
Global Director of  
Google Career  
Certificates

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

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[https://coursera.org/verify/profession  
al-cert/GC9DHN6HKZZ](https://coursera.org/verify/professional-cert/GC9DHN6HKZZ)