

## Target audience

- Younger people
- people who just moved out
- people who live in smaller apartments
- Middle social economic class
  - People who can't afford both furniture and decoration



## Sources

<https://unsplash.com/@nixaoV> (24/03/25)

[bit.ly/4bOwPcY](https://bit.ly/4bOwPcY) (25/03/25)

<https://bit.ly/4iWEKau> (27/03/25)