



Pitch Deck

Intelligent Data Quality Monitoring for
Modern Data Teams

Please reach out at:

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The Problem



30% of data issues are discovered after they reach business users.



Data teams spend **30-50%** of their time firefighting bad data.



Current tools are reactive, rigid, and miss the root causes.

Data Quality is Broken in the Modern Stack

The Solution

Meet Dragonfly: Autonomous Data Quality Monitoring



Empowered SMEs for on-the-fly anomaly check activation



Built for scale: Seamlessly integrates into your data pipeline for proactive prevention



Adjustable Data Confidence Rating to assess data reliability

How Dragonfly Works

Simple Four-Step Process



Step 01

Plug into modern data warehouses (Snowflake, Redshift, etc.)

Step 02

Analyze data visually and create checks without relying on engineering team

Step 03

Get anomaly notifications via Slack, email, or dashboard

Step 04

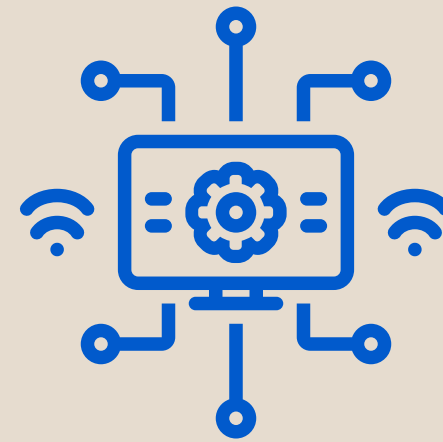
Identify failure patterns and resolve data issues faster than ever

Why Now

Timing is Everything



Explosion in data and AI usage: volume, velocity, and complexity



Rise of the hybrid cloud and multi-warehouse data stacks



Enterprises are demanding higher data trust and accountability

Market Opportunity

A \$8B+ Market with Expanding Scope



\$8B data observability market projected to reach by 2033



Adjacent expansion into data governance, lineage, and compliance



Target: Mid-to-large enterprises with mature data use cases

Traction

Early Validation & Rapid Growth



12 early adopters from automotive, martech and public facilities



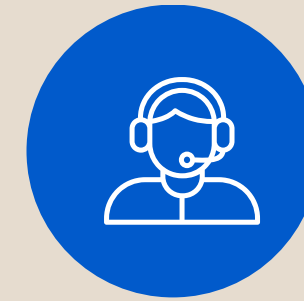
274K+ data checks run monthly with 99% detection accuracy



Well integrated with AWS, GCP, and Snowflake ecosystems

Business Model

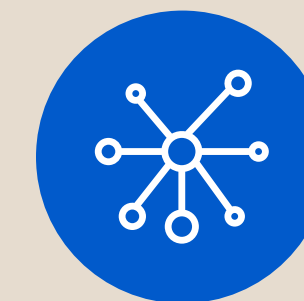
Flexible Pricing for Scalable Growth



Enterprise plans with self-hosting, SSO, and dedicated support.



Subscription-based SaaS: tiered by data volume and features.



Expansion revenue via additional connectors and services.

Business Model

Flexible Pricing
for Scalable
Growth

Feature	Dragonfly	SodaSQL	Monte Carlo	Great Expectations
Data Quality Trend Drilldown	✓	!	!	✗
Configurable, Dependency-Aware Data Confidence Rating	✓	✗	✗	✗
No-Code Setup	✓	✓	✗	✗
Data Pipeline Integration	✓	✓	✓	!
AI Chat and Dashboards	✓	!	!	!

Go-To-Market Strategy

Focused, Phased Expansion



Start with data-first companies (Series B+ tech startups).



Scale via content, partnerships, and strategic integrations.

Team

Data Practitioners
Building for Data
Teams



Nikhil W

Builder,
Engineering and
Data expert for
16+ years

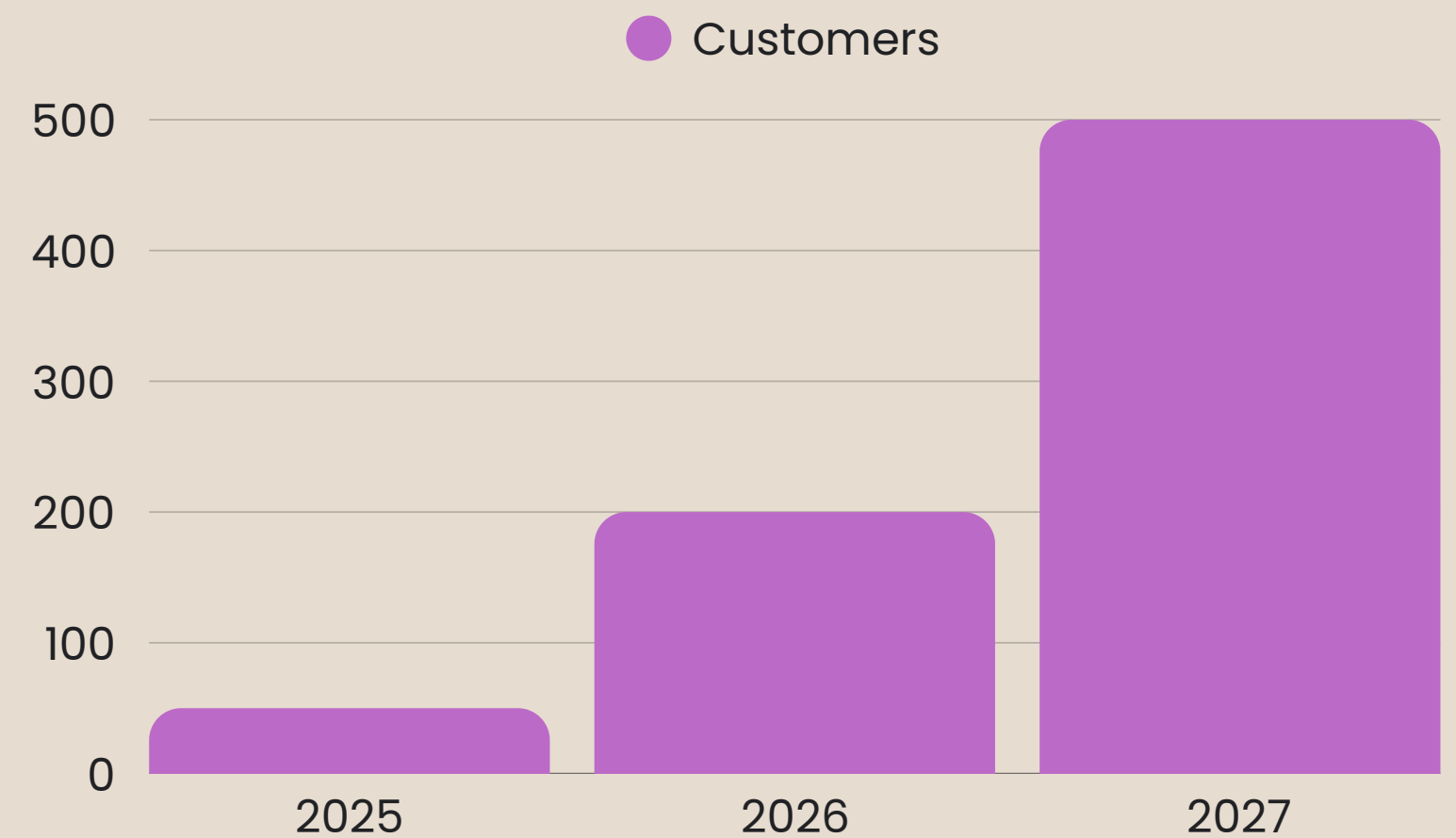
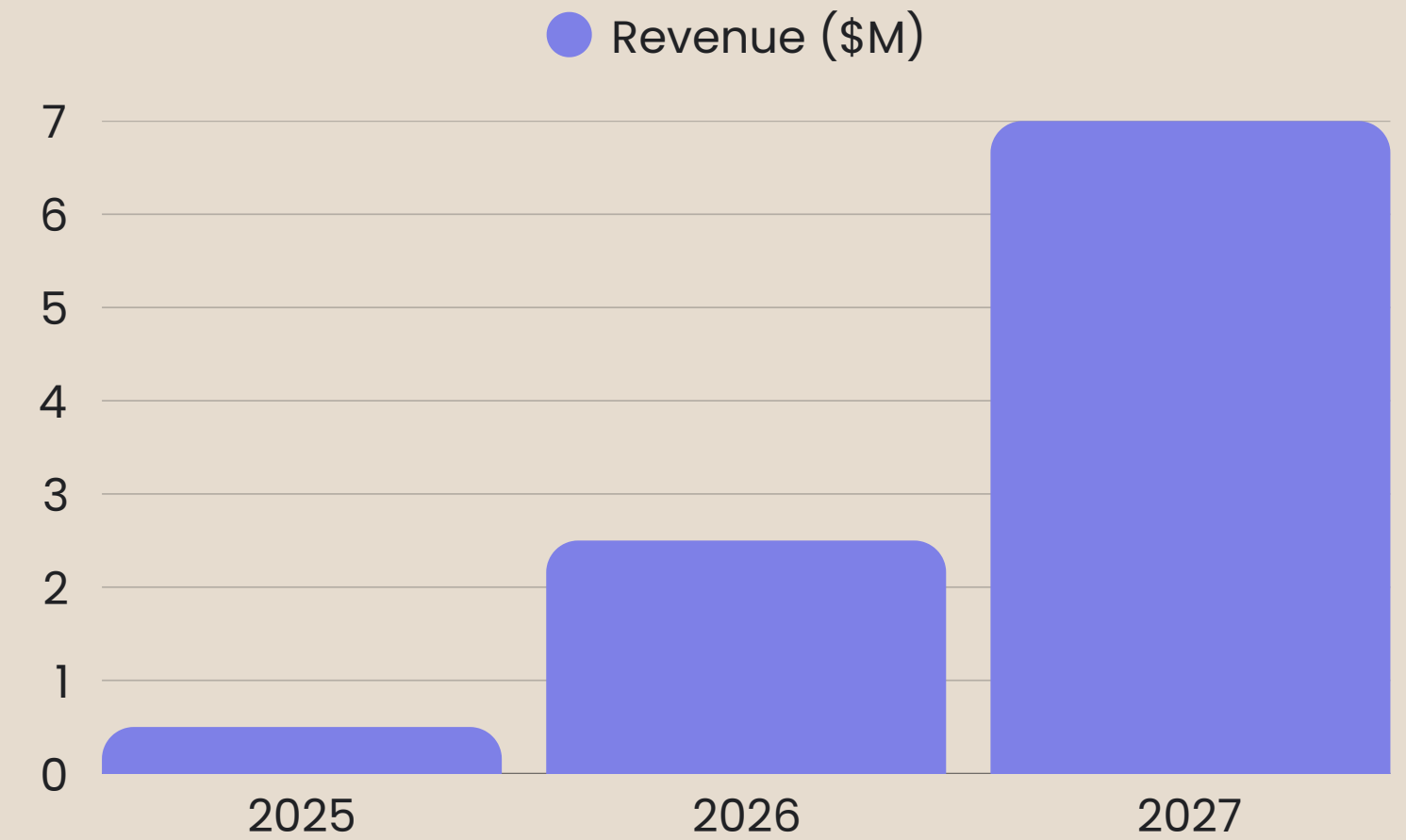


Mandar T

Data Scientist,
Orator, Marketer
for 20+ years

Team

Data Practitioners
Building for Data
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Ask

Raising \$2 million
to Scale Dragonfly

- **Runway: 18 months**
- **Goal: Hit \$2M ARR, 150+ logos, Series A readiness**



Use of Funds:

30%

Product & Engineering

40%

Sales & Marketing

20%

Customer Success

10%

Operational

Let's Build Trust in Data, Together!

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