

1. Plot the graph of each of the following quadratic functions:

(a)  $y = x^2 - 6x + 5$ ;      (b)  $y = P^2 - 49$ ;      (c)  $y = Q^2 - 6Q + 9$ .

2. The demand function for a good is given by  $P = 12 - Q$ .

(a) Write down an expression for  $TR$  as a function of  $Q$  only and simplify.

(b) Graph  $TR$  as a function of  $Q$  by taking values of  $Q$  from 0 to 12 (in jumps of 2).

What are the points of intersection of the curve with the axes? What is the maximum point?

(c) Confirm the roots and the maximum point algebraically.

3. A firm's total cost function is given by  $TC = 200 + 3Q$ ,

while the demand function is given by  $P = 107 - 2Q$ .

(a) Express the total revenue function  $TR$  in terms of  $Q$ .

(b) Graph  $TR$  for  $0 \leq Q \leq 60$ . Use the graph to estimate the maximum point ( $Q$  and  $TR$  values).

Then find them exactly (algebraically).

(c) Plot the total cost function on the same graph as  $TR$ . Use the graph to find the break-even points.

Then find them exactly (algebraically).

(d) From the graph, determine for what range of values of  $Q$  does the company make a profit?

(e) Find the profit  $\pi = TR - TC$  in terms of  $Q$  and graph this for  $0 \leq Q \leq 60$ .

(f) Find the  $Q$ -values for which profit is zero? Where have you seen these before?

(g) Find the output  $Q$  that maximises the profit and find the maximum profit.