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**The Potential of Robo-Investing: How Artificial Intelligence Can Out-Trade Wall Street**

**Introduction:** Artificial intelligence has been advancing at rapid pace the past few years. Self-driving cars, personalized shopping, and navigation are now applicable. As artificial intelligence evolves, there is some potential with it being applied to the stock market and investing.

**Hidden signals**

Artificial intelligence can find signals in data to give it an edge to its competition when it comes to investing (Antoncic).

Consider the example of the average Joe trader, who has the ability to return 5% profit a year.

If the signal wasn’t found by the average trader, but found the AI, then there is no missing investment opportunity.

**Benefits of robo-investing**

This potential of robo-investing can be extremely helpful for those who need a bigger return on their investments (D’Hondt, De Winne and Ghysels).

Though most individuals are hesitant to invest because of the risks, they could potentially be mitigated by this advancement in AI.

Retiring early in life can be a possible situation, due to the compound effect of investing.

**Improved performance in companies and firms**

When it comes to investing, there are losing days and there are winning days, but the proficiency of robo-investing can improve the value of investment firms (Lui, Lee and Ngai).

The likelihood of more clients and a higher profit margin for these companies and firms are almost inevitable.

**Protection of too much loss**

Artificial intelligence can pick up on the emotional patterns, personality and mood-wise, of the best investors and find opportunities that even they missed (Santos and Qin).

If there is essentially another Warren Buffet programmed next to you, it is highly likely the AI can have very nice return on investments.

**Improved Economy**

With the advancement of technology, artificial intelligence can turn robo-investing into a richer, improved economy (Rainatto, Silva and de Andrade).

With the improvement of economy, there will be far more investors in the world who can benefit from this technology.

**Conclusion**

Artificial intelligence has the ability to improve the financial stability of the average trader, firms and companies, and the overall economy.

**Summary**

In this paper, we have discussed the potential of how artificial intelligence can identify the emotional connection to money, adapt to the personalities of great traders, and improve the financial stability of the world. This theory could change the lives of millions of people, and promote financial freedom to those who utilize the artificial intelligence properly.

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