

#### 2020 season

#### 91 Riders

THE REAL PROPERTY.	Girls	Boys
Frosh	6	19
Soph	8	22
JV	8	20
Varsity	2	6
	24	67

#### 32 Certified Adult Volunteers (Level 1-2-3)

<b>Head Coaches</b>	2	<- Tam District \$\$
<b>Asst Coaches</b>	10	<- Tam District \$\$
Ride Leaders	16	
<b>Parent Comm</b>	2	
Treasurer	1	
Director	2	
	33	



#### Nor (al) 2020 Race Schedule



Race #1	Race #2

 March 7
 March 21

 March 8
 March 22

Redding, CA

Race #3 Race #4

 April 4
 April 25

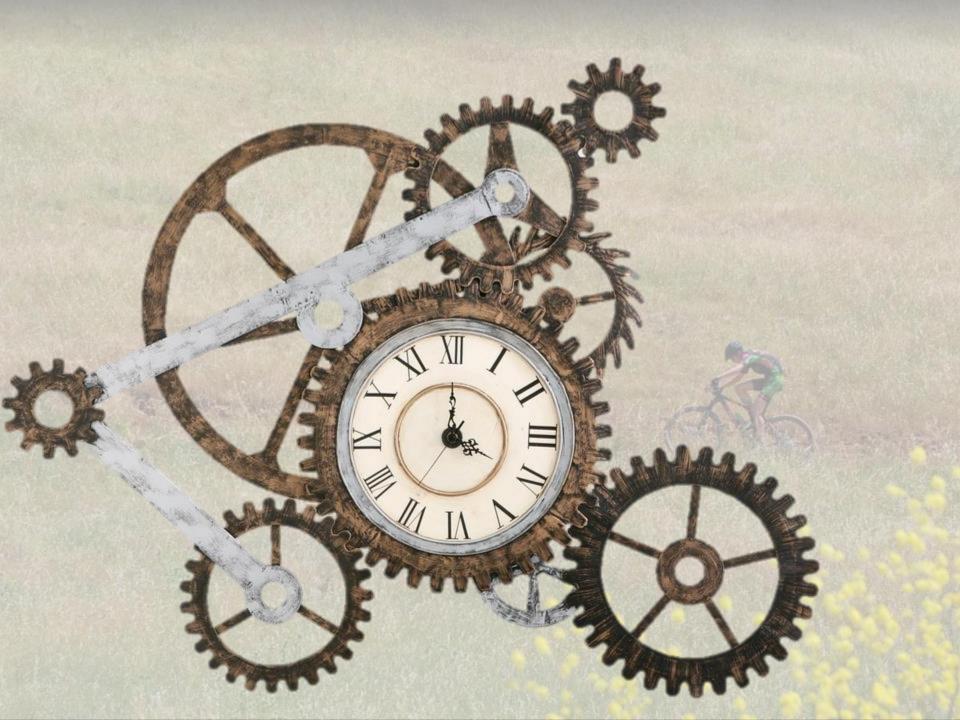
 April 5
 April 26

Granite Bay

Race #5 Race #6

May 2 May 3

Six Sigma Ranch
Lower Lake
Lower Lake

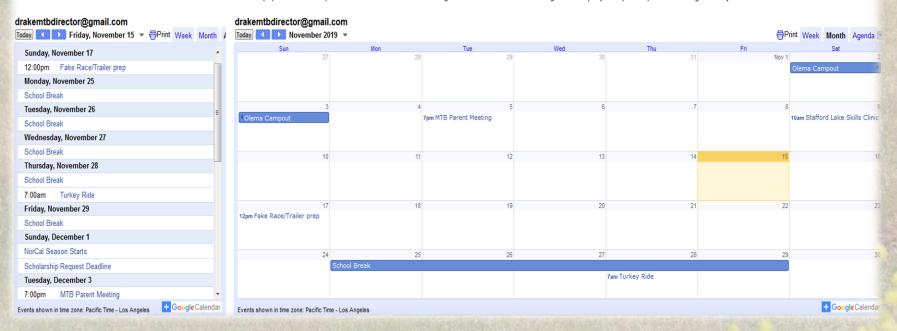


Drake MTB Mas	ter Calendar of Events, by M	gmt Te	am role								
	1-Jun	1-Sep		15-Oct		1-Dec		15-Feb		15-May	
	Offseason		Recruiting		PreSeason		Prep+Basebuilding		Race Season		Wrap Up
Captains	Girls Rides		Build on-campus presence		Plan and execute social events		Attend Time Trial		Kick-off dinner planning		New captain selection
	Casual Rides		Girls Lunches		- camping		Classroom talks (at night)		Kick Off dinner talks		Girls Rides
			Club Day		- girls night		- fix a flat and bike mech		NICA Rules kahoot		Party Help
			Follow up with every sign-up		- boys minecraft LAN night		- nutrition		Race report for EVERY race		
			Help plan pre-season events		- pitzone dry run at Drake (coach race)		- race strategy				
			Biketoberfest staffing		- fundraising ride		- team building activity				
			_		Complete WFA and CPR certs		- other??				
					Teambuilding event with Fred McAmis		Bike Check ride				
Head Coaches	Casual Rides		Club Day		Plan rides for Prep and Race time blocks		Hold New Parent Happy Hours		Kick Off Dinner		Awards selection
	Network		- Google forms		Assist Director with:		Conduct Time Trial		- Schedule it w school		Party agenda
	- camps		- devices		- Registration completion		Make sure:		- Set up agenda w Parent Comm		Plan Girls Rides
	- middle schools		- tables		- Tam district forms		- all Riders NICA registered		-Raffle drawn		
	Governance review		Pre-season event planning		- NICA registration for new Riders		- all coaches certified		Add NorCal race categories to Reg info		
	Recruit for new:		NICA invitations		Update REMIND contact info		- all Ride Leaders certified		Set up matrix of Riders and Races		
	- coaches		- returning coaches		Attend Nov 13 NorCal meeting for land u	se	Put Riders into color groups		Race Planning meeting w Coaches		
	- ride leaders		- returning riders		- MMWD, MCOSD, GGNRA permits				- pitzone responsibilities		
	- parent volunteers		- returning ride leaders		- China Camp permit				- who is going to which races		
	- sponsors		Kit Design updates						For Each Race:		
			Preseason activity form to Norcal						- Category Callups laminated		
			Fill out NICA team reg on Oct 1								
			Plan any fundraising activities						- Pitzone Schedule on website		
			- give back nights						- Callups on website		
			- biketoberfest						- Coaches Sched on website		
			- raffle tickets						- Category schedules on website		
									- short pre-race coaches meeting		
Director	Revisit sponsors		Wrap up kit design		Wrap up Reg/Tam/NICA forms		Maintain current NO RIDE List				Sponsor networking
	choose kit provider		Verify Tam District compliance needs		Get kit orders		- Chase down forms due				Find replacement
	kit designer prepped		Fill out NICA registration for team		Solicit scholarship requests		- Chase down Dues due				- if needed :)
	S		Biketoberfest planning and execution		, ,,						,
	Web site updates		Preseason event planning		Collect and track dues		- Track fundraising participation				
	- content		- forms		Work on hotels and travel		- Track non-certified adults				
	- forms		- schedule		Help execute on any fundraising events		Fulfill any scholarship requests				
	- pictures		- make sure attendees are compliant								
Treasurer	for Prior season:		Vet budget w mgmt team		Track dues and fundraising \$\$\$		Help wrap up:		Get check to NorCal before each race		end of year deficit/surplus
rreasurer					•						end of year deficit/surplus
	- summarize \$\$'s		Wells Fargo access for any new mgmt		Assist with scholarship requests		- Dues collection		Pay mechanics on per-race basis		
	- post on website		Provide budget targets for:		Contact Drake Fund for \$\$\$		- fundraising efforts				
	Budget for new season		- Schwag - preseason events				Project budget for race season				
			- races								

## Which leads to... http://drakemtb.org/calendar/

#### Welcome to the online home of the Drake Pirates MTB Team

8X California State Champs, 2009 - 2012, 2015-2018 and 10X NorCal High School Mountain Bike League Champs (2004, 2006, 2009 through 2017)



- "Ground truth" on team events
- DrakeMTBDirector@gmail.com account is where events are built
- That account feeds website on Github:

<iframe src="https://calendar.google.com/calendar/embed?src=drakemtbdirector%40gmail.com></iframe>



#### **Intrinsic**

- Location
- History

#### **Extrinsic**

- Parents are the Customer
- Coaches serve the Volunteers
- Aggressive risk management
  - Physical
  - Emotional
  - Financial
  - Administrative
- Winning is not a zero-sum game
- ABR Always Be Recruiting!





- Culture is everything
- Delegate outcomes vs tasks
- Leverage tech
  - Github
  - Google Sheets
  - Google Groups/email
  - Remind
  - Strava
  - Docusign (Tam District forms)

# other stuff

# http://drakemtb.org/girls/



# "50% by 2025"

- Public commitment
- Stretch goal
- Critical mass is key on staff and as Riders
- Work work work

# http://drakemtb.org/captains/

Drake captains are chosen for their integrity and leadership, helping the coaches with mentoring and support for such a large and diverse racing team. Perhaps most importantly, the captains are always available as resources for the other Riders on the Drake campus during school hours, something that coaches and parents cannot provide. And if captains are willing, they are encouraged to share their phone numbers so other Riders can text them for help.

- Meet Level 2 Certification\*
- Be a Captain to become one
- Work work work

		1-Jun	:	1-Sep	:	15-Oct	: :	1-Dec	:	15-Feb	:	15-May	:
1			Offseason	:	Recruiting		PreSeason		Prep+Basebuilding	:	Race Season		Wrap Up
Cap	ptains		Girls Rides	:	Build on-campus presence		Plan and execute social events		Attend Time Trial	. : .	Kick-off dinner planning		New captain selection
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			:		Club Day		- girls night		- fix a flat and bike mech	:	NICA Rules kahoot		Party Help
i			:		Follow up with every sign-up		- boys minecraft LAN night		- nutrition	:	Race report for EVERY race		:
à			:		Help plan pre-season events		- pitzone dry run at Drake (coach rac	ce)	- race strategy	:	:		:
			:		Biketoberfest staffing		- fundraising ride		- team building activity	:	:		:
					·		Complete WFA and CPR certs		- other??				
							Teambuilding event with Fred McAn	nis	Bike Check ride				

# http://drakemtb.org/coaches/

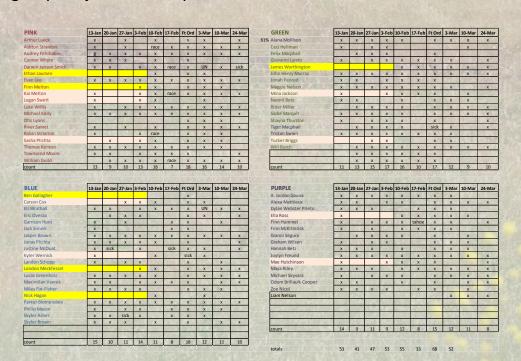
This team of experienced and qualified adults are selected based on their being good role models, motivators, teachers, organizers, authority figures, risk managers, and perhaps most importantly friends and mentors. And they all have a love of the sport. In addition, all coaches and ride leaders have a responsibility to maintain a safe and harassment- and discrimination-free environment at all team events and rides, and are also expected to:

- Keep safety top of mind in all team rides and events
- Behave professionally
- Use appropriate language
- Model good sporting behavior
- Model being respectful of others and of our environment
- Be energized and upbeat
- Cheer the team
- Give specific feedback and praise
- · Celebrate effort and victories
- Respect the land management rules whether with the team or not

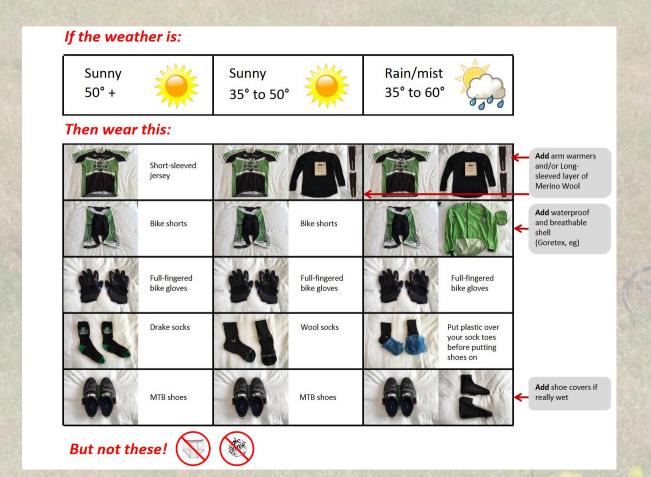


## How the heck do we handle group rides???

- 60% to 75% of Riders show up on any given Sunday
- · Beginning of season time trial (permits!) in December to group kids into four groups
- Groups are identified by colors from the jerseys Pink Blue Green Purple
- Colors rotate every year so that one color is never the "fast" color
- Last season we only cancelled two rides out of 50+ because of rain and/or temperature
- EVERY color group has a Lead, Sweep, and extra Level 1 or Level 2 certified adult
- ALL of the rides have a Strava route online (see next slide) for that specific date... leaders of slower groups adjust on the fly



## Oh, that weather thing...



# Where and when we ride (from http://drakemtb.org/coaches/

		Cosoh/Ride							
/19/2018 Saturday	Cohort Ride (captains will reach out to coaches for assistance)	ĺ							
26/2019 Saturday	Masquerade Ride		Shawn nelso	in .		Laura Childress			
1/2/2019 Saturday	Olema Camping	Bill Melton		Shawin Nelson	Chris Miller	Laura Childress			
L/9/2018 Monday	Stafford Lake Skills Clinic	Bill Melton		Shawn nelson	Chris Miller	Laura Childress	Karl Vavrek		
/16/2019 Thursday	Fake Race/Trailer prep/Pitzone practice	Bill Melton				Laura Childress			
/28/2019 Thursday	Turkey Ride/Appetite Seminar (optional)		Karl Vavrek	Shawn nelson	Onris Miller				
2/1/2019 Sunday	Team Ride and/or Tails to Trails in Headlands	Bill Melton	Rob Reed		Chris Kenton	Milion Brown			
2/7/2019 Saturday	MANDATORY Time Trial for Riders (need minimum six coaches)	- mone	Karl Vavrek		Chris Miller	Laura Childress			
LITTEOLS SOLUTORY	marabatori finic marior moets (recommunity according)		Pall Vawor		Carrymmer	Laula Cilliuless			
	ALL RIDES START AT DEER PARK SUNDAY 9 AM TUESTHUR 8 4 PM	Dink (sub. 45	minute Time T	riali			Disa /11 to 17 m	Inute Time Trial)	
ites Day	Ride route for PinkPurple and Blue groups	Service regard from the company of the last	Ride Sweep		pink oadillao	nink floud	Ride Leader	Ride Sweep	extra E
12/2019 Sunday	https://www.strava.com/routes/7185977 - West Point	Shawn Nelson		OALIG FIRE	princosomso	pilikiloju	NOOP COOCOST	rous energy	VALUE O
/19/2019 Sunday	https://www.strava.com/routes/7556633 - Coastal	GIOW II PELX							
/26/2019 Sunday	https://www.strava.com/routes/3978545 - Big Rock								
2/2/2019 Sunday	https://www.sava.com/routes/4500396tr - Bolinas Ridge Shafter option	-							
2/9/2019 Sunday	https://www.strava.com/routes/3978535 - Drake MTB Turkey Ride plus Whitehill								
/11/2019 Tues /13/2019 Thurs	https://strava.com/routes/3978508 - Fish Els								
	optional casual team ride								
/16/2019 Sunday	https://www.strava.com/routes/7556633 - Coastal	-							
/23/2019 Sunday	https://www.strava.com/routes/8075738 - West Point Rock Springs Bon Tempe								
/25/2019 Tues	https://www.strava.com/routes/7175401 - Windy Ridge								
/27/2019 Thurs	https://www.strava.com/routes/7175417 - Loma Alta	_							
3/1/2019 Sunday	https://www.strava.com/routes/3978535 - Pine Mountain SGR Whitehill								
3/3/2019 Tues	https://www.strava.com/routes/7175417 - Loma Alta								
3/5/2019 Thurs	cosual team ride as a group, route TBD								
3/7/2019 Saturday	Redding (Bhely)								
/10/2019 Tues	https://www.strava.com/routes/7175410 - Tamarancho Loop (clockwise)								
/12/2019 Thurs	https://www.strava.com/routes/7175417 - Loma Alta								
/15/2019 Sunday	https://www.strava.com/routes/8075738 West Point Rock Springs Bon Tempe								
/17/2019 Tues	https://www.strava.com/routes/7175401 - Windy Ridge								
/19/2019 Thurs	casual team ride as a group, route TBD								
/21/2019 Saturday	Petaluma								
/24/2019 Tues	https://www.strava.com/routes/7175410 - Tamarancho Loop (clockwise)								
/26/2019 Thurs	https://www.strava.com/routes/7175410 - Tamarancho Loop (clockwise)								
/29/2019 Sunday	https://www.sava.com/routes/4500396tr - Bolinas Ridge Shafter option								
/31/2019 Tues	https://www.strava.com/routes/11688052 Uncle Charlie's Wild Ride								
4/2/2019 Thurs	casual team ride as a group, route TBD								
1/4/2019 Saturday	Granite Bay								
/11/2019 Saturday	https://www.strava.com/routes/11688052 - Pine Mtn Flow Porcupine								
/14/2019 Tues	https://www.strava.com/routes/8339151 - Chase the Rabbit Bon Tempe Style								
/16/2019 Thurs	https://www.strava.com/routes/7175410 - Tamarancho Loop (clockwise)								
/19/2019 Sunday	https://www.strava.com/routes/3978521 - Queenstone!								
/21/2019 Tues	https://www.strava.com/routes/8339163 - Porcupine Flow Alchemist								
/23/2019 Thurs	cosual team ride as a group, route TBD	0							
26/2019 Sunday	Exchequer MTB Park (think Yosemite-ish)								
/28/2019 Tues	https://www.strava.com/routes/3978508 - Fish Els								
/30/2019 Thurs	https://www.strava.com/routes/7175410 - Tamarancho Loop (clockwise)								
5/2/2019 Saturday	Six Sigma								
5/5/2019 Tues	https://www.strava.com/routes/7175417 - Loma Alta								
5/7/2019 Thurs	https://www.strava.com/routes/3978508 - Fish Els								
5/9/2019 Saturday	https://www.strava.com/routes/12967450 Up Railroad Down Eldridge								
/12/2019 Tues	https://www.strava.com/routes/8339151 - Chase the Rabbit Bon Tempe Style								
/14/2019 Thurs	casual team ride as a group, route TBD								

# http://drakemtb.org/parents/

Our goal is to help families and Riders have the most rewarding Drake MTB experience by providing a way for parents and guardians to spend more time with their Riders before they move on to life beyond high school. We have generally found that the more Riders and families participate in activities together, the more satisfying the mountain bike team experience.



## http://drakemtb.org/images/2017\_budget.pdf

- \$1,000 per Rider per year on average
- Income: 50% from dues, 25% from sponsors, 25% from fundraising activities
- Expenses: 50% to race fees, 40% to Coaches + Travel, 10% to Scholarships



#### Advocacy partnership with MCBC

- Mandatory Trail work every year, every Rider
- Regular attendance at land manager meetings for captain(s)
- Protect what we have, grow where possible and sensible

http://www.marinbike.org/news/offroad/comments-needed-today-on-azalea-hill-ceqa-document/



- Comments due by Oct 9th
- MMWD Board Meeting to make final decision on Azalea Hill is evening of Oct 17th

#### Governance

- Management Team
  - Head Coach(es)
  - Director(s)
  - Parent Committee President(s)
  - Treasurer
- Consensus votes on
  - Budget items over \$250
  - Personnel change-overs
  - "Idiots go home" removals

#### Work to be done:

- By-Laws with governance spelled out clearly
- Anonymous online feedback mechanism (like university faculty members)
- More girls on bikes
- Defining "adventure" Rider activities for Drake MTB