

REDISCOVERING VIETNAM'S REAL ESTATE POTENTIAL

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1st March, 2007 Renaissance Hotel, Kuala Lumpur, Malaysia





WHAT HAS BEEN DRIVING THE PROPERTY MARKET SINCE 2003?

- Limited capital markets
- An emerging condo market in Hanoi and HCMC
- Conspicuous consumption
- Ability to borrow from local banks at 10-11% per annum
- Consistently rising GDP and FDI
- China + 1, APRC, the Stock Market and entry to WTO has put Vietnam on the radar screen, coupled with the ML report in Feb and the Euro Money Conference in Mar 2006
- Saturation in other South East Asian markets





MAP OF VIETNAM

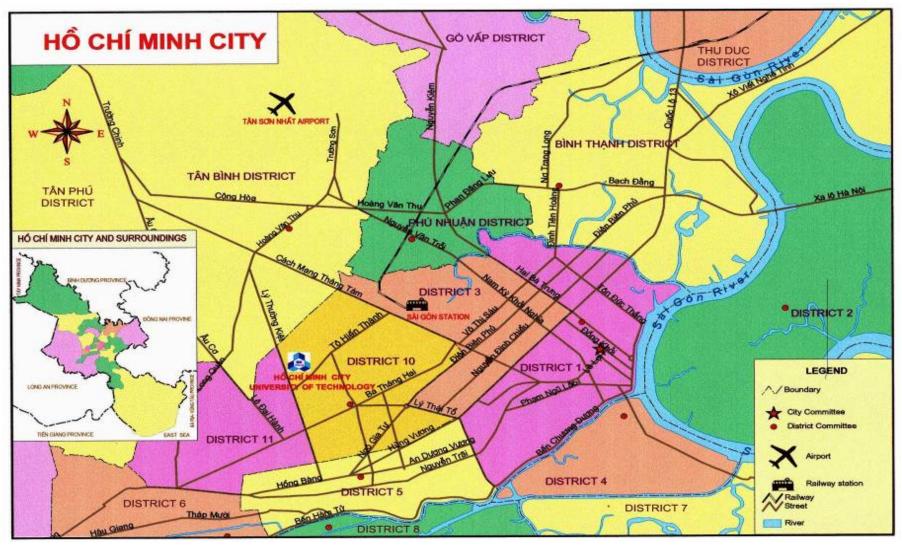








HO CHI MINH CITY





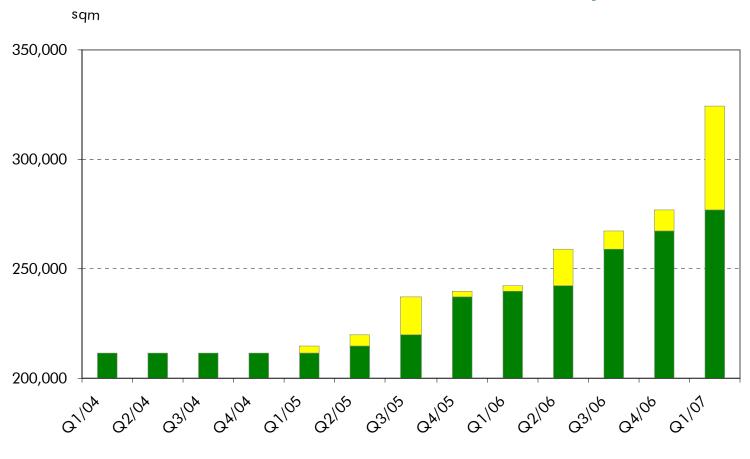


VIETNAM TODAY

- No Starbucks and No MacDonalds
- World leaders in pepper, coffee, cashew, shoes, fish/prawns, oil & gas exports
- No shortage of land, just good sites
- "If you build it, they will come" still exists but may not last much longer
- Many similarities to China in the early 90s in terms of work ethic, chaos on the streets, migration of work force and market driven decisions
- Traffic, complete absence of infrastructure, MRT/MTR, bridges and tunnels



HCMC Prime Office Stock End of Q1.2007



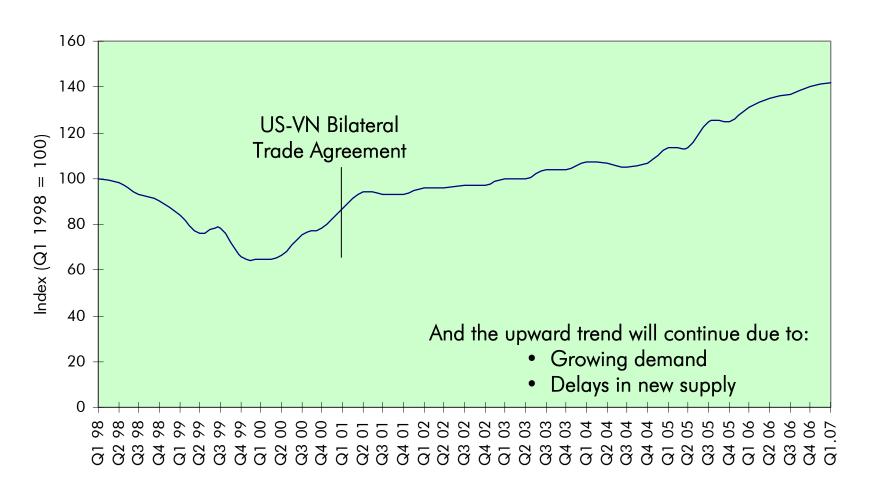
■ Office Stock at the beginning of the quarter

■ New supply during the quarter





Prime Office Rental Index









SOME OF THE NEW OFFICE BUILDINGS COMPLETED IN Q1. 2007



Opera View, Dist. 1



Lancaster, Dist. 1



Rosaco, Dist. 1



Petro Vietnam, Dist. 1

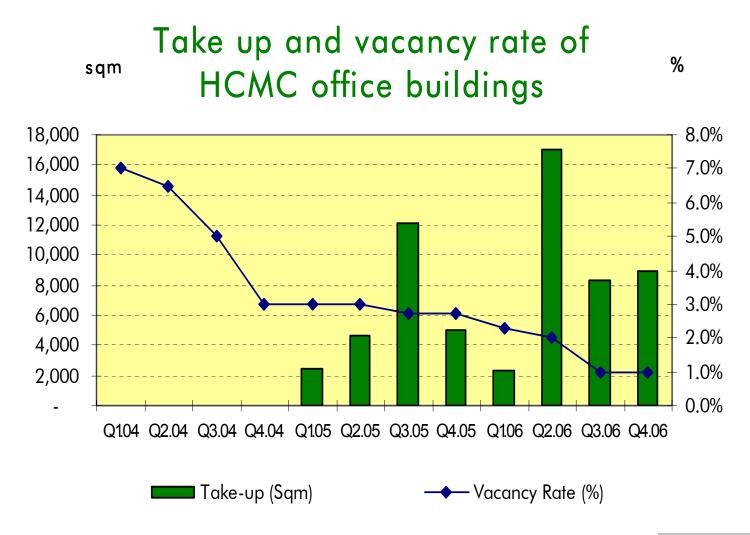


E - Town 2, Tan Binh District





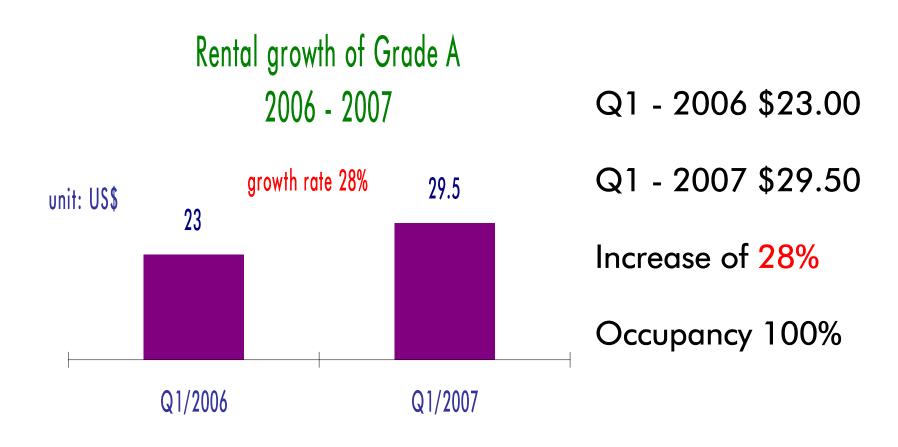








HCMC OFFICE MARKET – Rental Rates

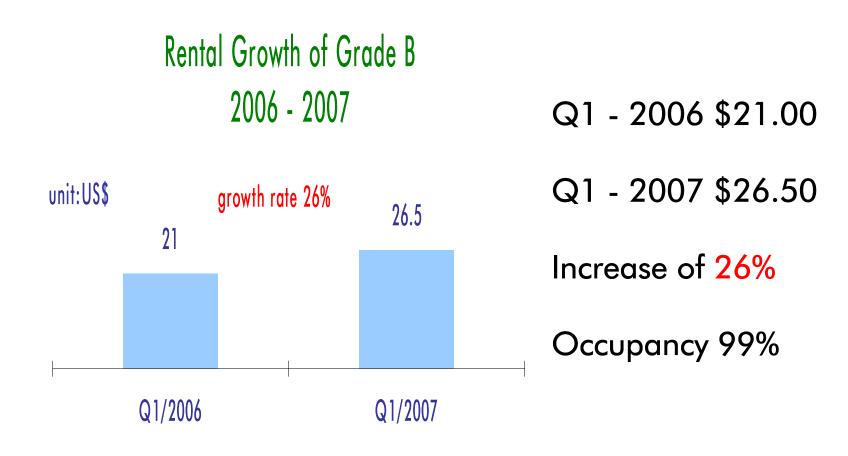


*Note: Rents excluding S. C and VAT





HCMC OFFICE MARKET – Rental Rates

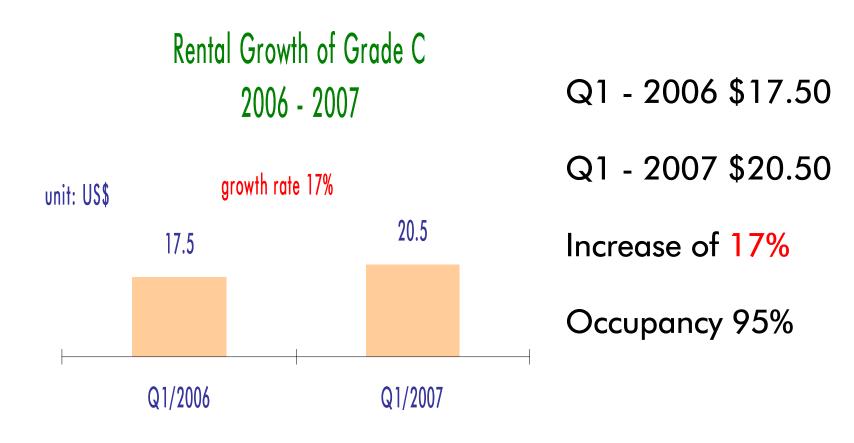


* Note: rents excluding S.C and VAT





HCMC OFFICE MARKET – Rental Rates



* Note: rents excluding S.C and VAT





Market Outlook in 2007:

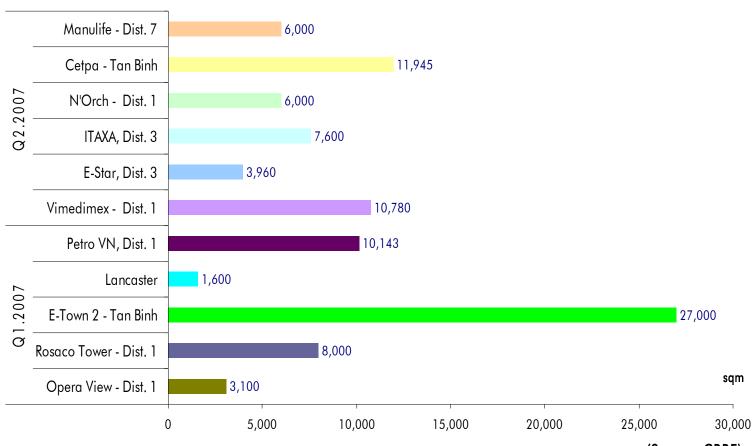
- ✓ Limited grade A office space still remains.
- ✓ Some new supply of Grade B office space expected to come on line during 2007.
- ✓ Factors driving demand: Strong economic growth, FDI growth, WTO access, new multi-national companies, expansion of existing multi-national companies, Vietnam companies upgrading, safety & quality Issues
- ✓ Grade A office rental rates reflects upward momentum and growing demand vis-à-vis tight supply
- ✓ Vacancy rate remains low, grade A (0%) and B (<1%)

Expected year of completion	Supply of new grade A, B & C buildings	Expected supply (sqm)
2007	27	158,798
2008	18	180,657
2009	15	187,824
2010	12	273,146
TOTAL	72	800,425





HCMC MAJOR UNDER CONSTRUCTION OFFICE DEVELOPMENTS IN Q1&Q2/07



(Source: CBRE)



EXPECTED FUTURE SUPPLY OFFICE SPACE (2007 - 2010)

(unit sqm) 273,146 187,824 180,657 158,798 Expected completion in Expected completion in Expected completion in 2008 2009 2010 2007 2007 2008 2009 2010

















Rosaco Tower Petro VN VP Bank Tower Sacom Bank Centec

Asiana Plaza

Financial Tower Vietcombank





THE MARKET'S TIMING – LARGER BUILDINGS

2008



Bao Viet 20,000 sqm (owner occupied)



VPBank 20,000 sqm (12,000 sqm for lease)



HCMC Power Head Office 20,000 sqm (10,000 sqm for lease)



Gemadept 16,500 sqm (10,000 sqm for lease) 2009



Centec 25,000 sqm





A & B 25,000 sqm **2010**

Times Square 31,000 sqm

2010

2010



Vietcombank 77,000 sqm



M&C Tower 35,000 sqm



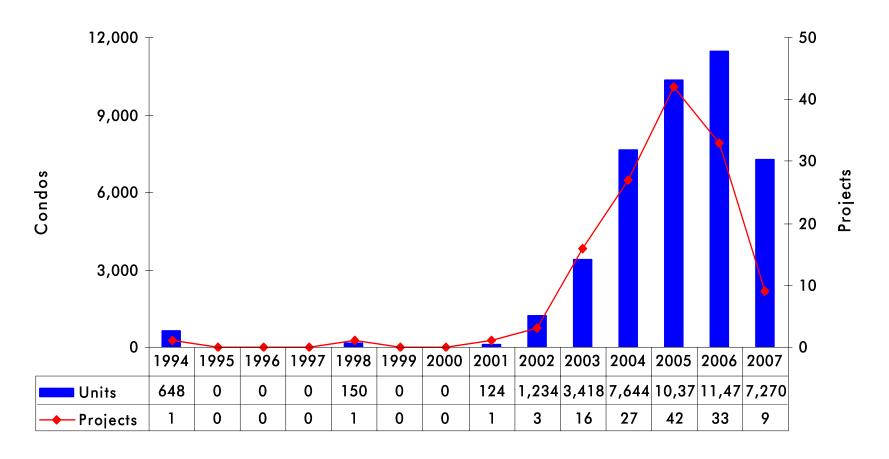
Financial Tower 100,000 sqm

2011

76,500 sqm (32,000 sqm for lease) 113,000 sqm



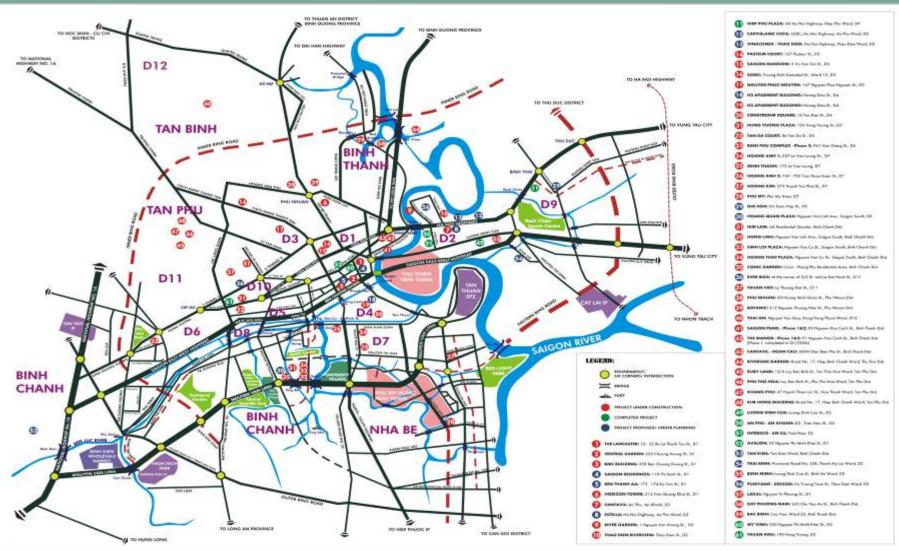
Number of Condos and Projects launched year-by-year







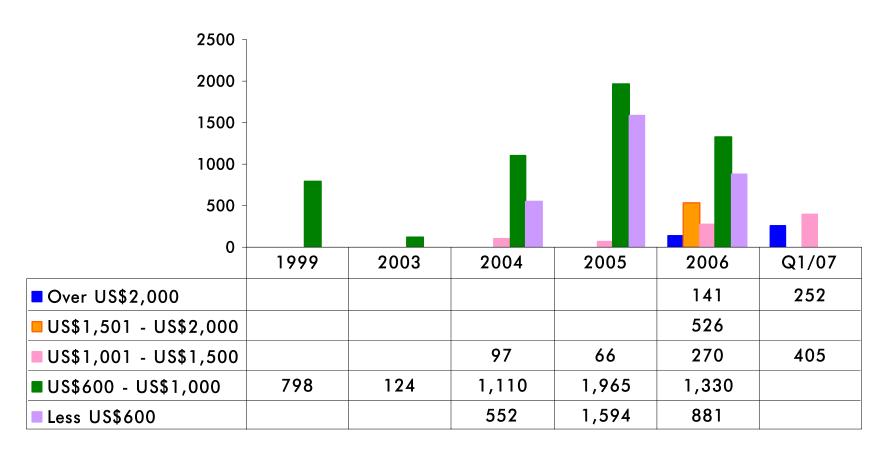
MAP OF CONDO PROJECTS IN HCMC







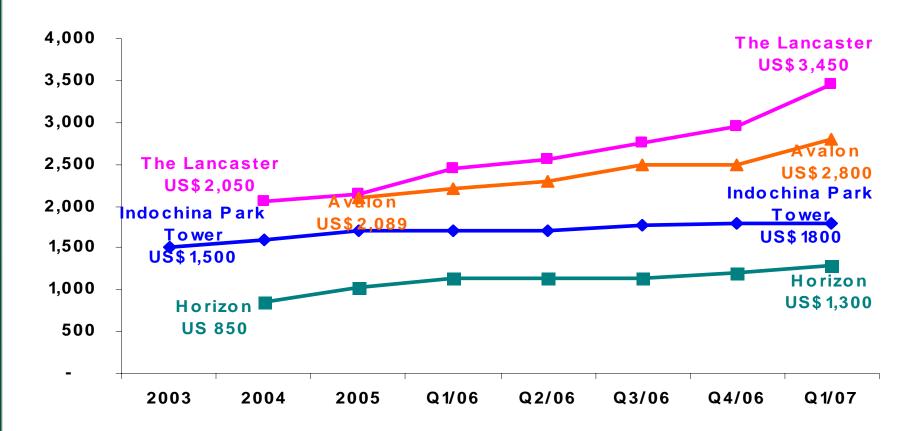
Completed Condominium Units year-by-year







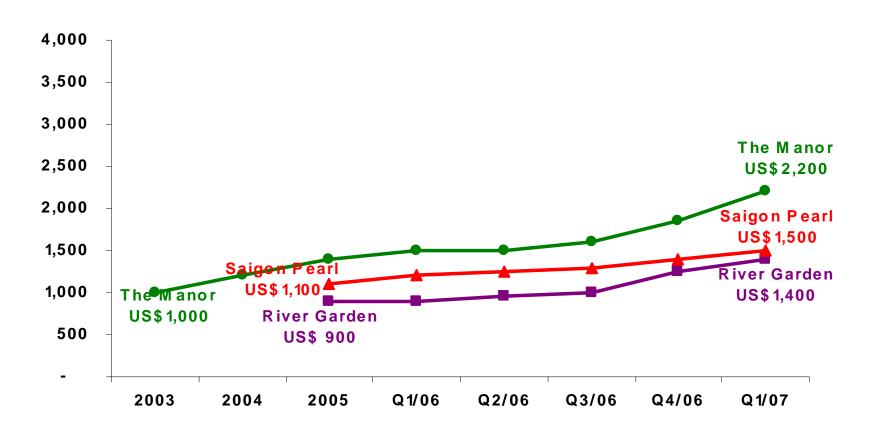
Average Selling Price Change of Typical High-end Condo Projects in District 1







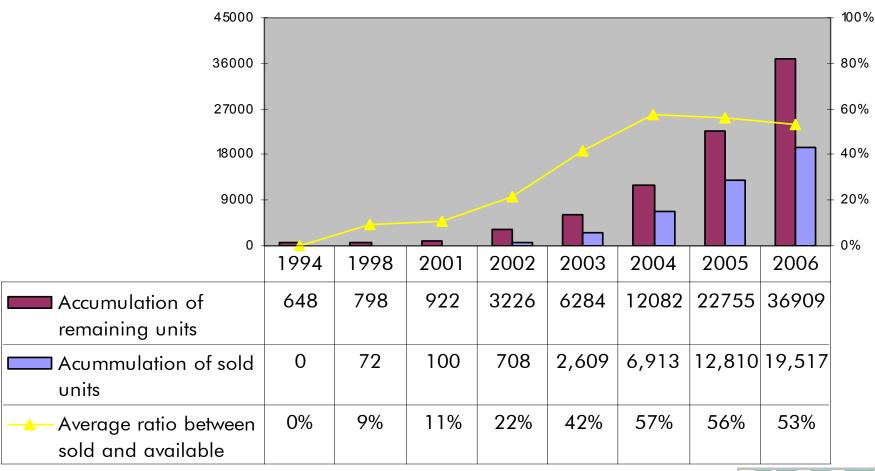
Average Selling Price Change of Typical High-end Condo Projects in District 2 and Binh Thanh







Ratio between launched and sold units year-by-year

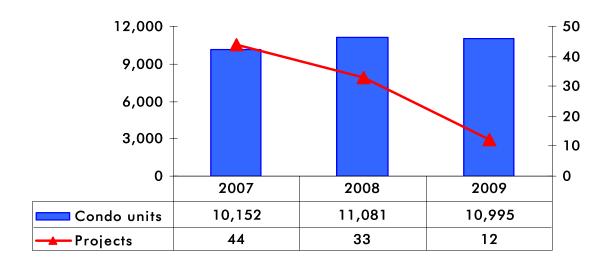






RESIDENTIAL CONDO HCMC – FUTURE SUPPLY

New Development year-by-year



Projects will be completed in 2007 – 2009













Central Garden-D.1 Hung Vuong Plaza-D.5

Cantavil-D.2

River Garden-D.2

Capitaland Vista-D.2 Ben Thanh Orient





TRENDS:

- ✓ New money flow from stock market into property.
- ✓ Strong investment wave from Asia: Korea, Japan, Singapore. Keen on buying projects already licensed and under construction instead of leasing land, developing from the beginning.
- ✓ Hot market with more money from foreign institutional and individual investors activated by Land Law effective from 1 Jul 06 and Property Trading Law from 1 Jan 07.
- ✓ With encouraging Government policies, more developers investing in low income projects.





TRENDS:

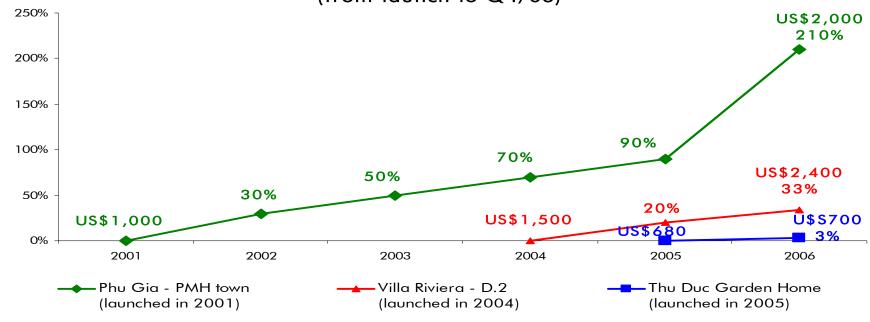
- ✓ Price of low to mid end projects expected to be stable.
- ✓ Price of high end projects with good zoning and infrastructure remain high.
- ✓ More buyers have real needs and there will not be as many as speculators as previously.
- ✓ Demand forecasted to be increased 6-7% in a few years to come partly thanks to loan flexibility of banks.
- ✓ Buyers become more and more savvy, so developer's brand plays a more and more important role.





RESIDENTIAL VILLA HCMC

Price Trend of Phu Gia, Villa Riviera and Thu Duc Garden Home (from launch to Q4/06)













Phu Gla – PMH town Thao Nguyen SG-D.9 Thu Duc Garden Home-TD Villa Riviera – D.2

An Phu Dong Villa - D.12





HCMC RESIDENTIAL FOR LEASE MARKET OVERVIEW

Ho Chi Minh City Serviced Apartments

Positives:

- ✓ No Maintenance
- √ Facilities Gym, Pool
- ✓ Security
- ✓ Fully Furnished

Negatives:

- ✓ Difficult Termination
- √ Higher Rental Cost
- √ Generic Appearance
- ✓ Less Usable Area







RESIDENTIAL FOR LEASE HCMC

District 1 & 3

- Highest demand for serviced apartments
- Very limited supply, especially for International quality projects. There are 7 grade A serviced apartment projects provide over 500 units from 1 to 4 bedrooms.
- Average occupancy rate is now 96% (both grade A and B) with most marketable size of 1 & 2 bedrooms, from 50 80 sqm
- The rent for most of the serviced apartments are up by 10 20%, from US\$22 to US\$31 per sqm per month in January 2006 to US\$25 to US\$35 in December 2006
- Due to the limited supply and growing demand, rent are expected to keep rising during 2007.





RESIDENTIAL FOR LEASE HCMC

An Phu, An Khanh, District 2

- Still an attractive area for tenants with family
- Limited good quality villas and serviced apartments
- Few new developing projects in apartments and gated compound (River View and River Garden)
- Average rent of US\$2,500 to 3,500 per month.
 With a 15% 20% increase in rental prices within the past year.





RESIDENTIAL FOR LEASE HCMC – IN DISTRICT 2

Location	Picture	Bedrooms	SQM	Asking Rent/Month	Rent/SQM
Nguyen Van Huong		5	600	\$7,000	\$12
Nguyen U Di		4	450	\$5,000	\$11
Le Van Mien		3	350	\$3,300	\$9
Thao Dien Compound		4	400	\$2,500	\$6.25
Thao Dien Villa		2	200	\$900	\$4.50

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RESIDENTIAL FOR LEASE HCMC - 2007 NEW SUPPLY

Project	Location	Completion	No of Units	Total sqm	Target Rent \$/sqm/mth	Unit types
	Pasteur Court Pasteur Street, District 3, 5 minutes to CBD	February/March 2007	228	27,531	21 - 32	2-4 bdrs
	The Lancaster Le Thanh Ton Street, District 1, CBD	February/ March 2007	40 - 50	3,300	30 - 38	1-3 bdrs
	Green Hills Lot 25, Quang Trung Software Park, District 12, 40 minutes to CBD	February 2007	100	11,300	11 - 20	1-4 bdrs
A CENTURY OF SE 1906 2006	Saigon Queen Villa Nguyen Van Huong, An Phu, District 2, 15 minutes to CBD	January 2007	11	1,160	10 – 12 CB BICH	4-5 bdrs RE ARD ELLIS

RESIDENTIAL FOR LEASE HCMC - FUTURE PROJECTS

An Phu Small SA



Kumho Asiana Plaza



Times Square



The Manor 2



Saigon Riverview Apartments



Saigon Pearl

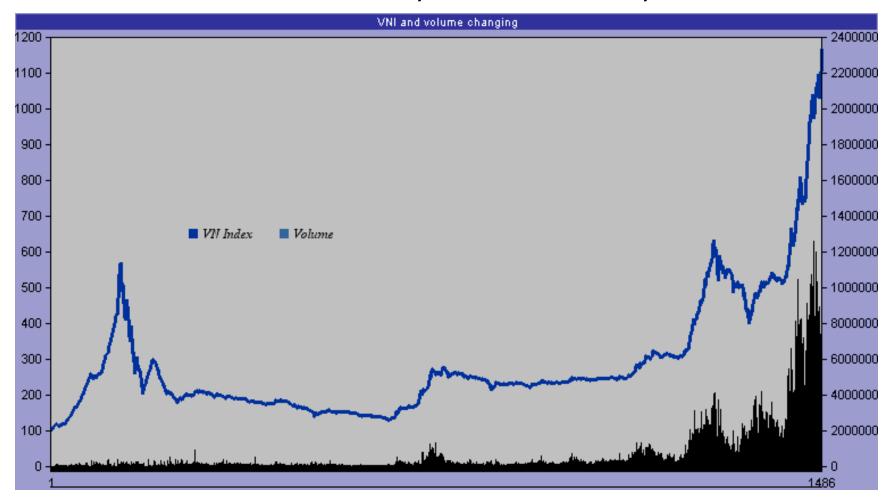






VN STOCK MARKET

VN Index from 18 July 2000 to 27 February 2007



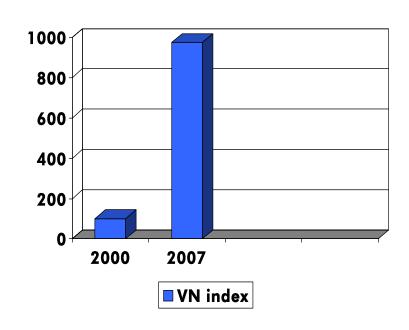




VN STOCK MARKET

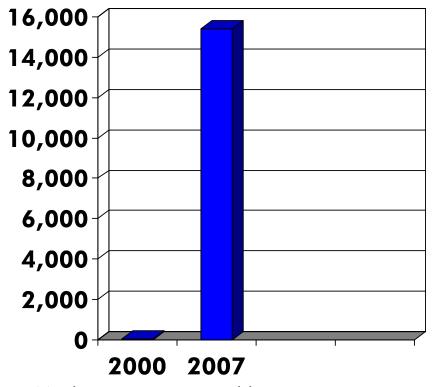
28/7/2000:2 listed companies - VN Index: 100 – Daily turnover Avg. \$45m

27/2/2007:107 listed companies & 2 funds- VN Index: 1167.36 - Market capitalisation:\$15b



VN Index: increased by 9.5 times

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Market cap: increased by 300 times





100 RICHEST PEOPLE IN VIETNAM

(Till 3rd Jan 2007)

Rank	Name	Listed companies	Code	Value (US\$)
1	Trương Gia Bình – Chairman & General Director	FPT- Technology Investment and Development Co.	FPT	147,125,000
2	Lê Quang Tiến – Vice Chairman & Deputy Director	FPT- Technology Investment and Development Co.	FPT	106,625,000
3	Bùi Quang Ngọc - Vice Chairman & Deputy Director	FPT- Technology Investment and Development Co.	FPT	74,562,500
4	Lê Văn Quang - Chairman & General Director	Minh Phú Fisheries	MPC	71,625,500
5	Chu Thị Bình - Deputy Director	Deputy Director	MPC	71,625,500





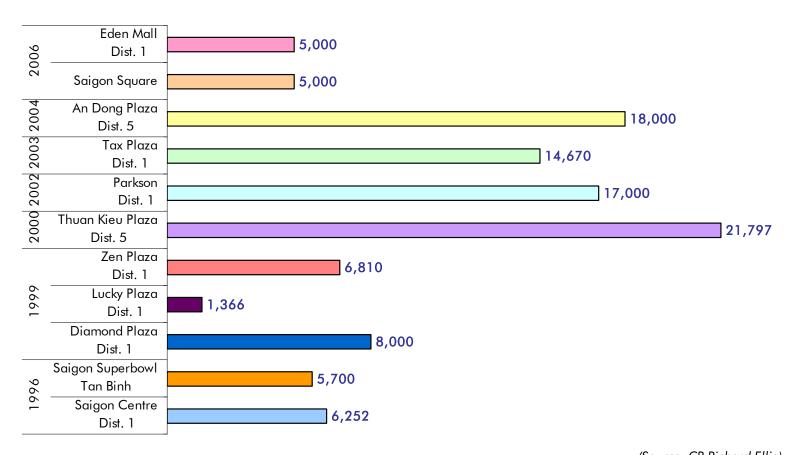
Top 10 Countries for Retail Investment

COUNTRY	2006 RANK	2005 RANK	2004 RANK
INDIA	1	1	2
RUSSIA	2	2	1
VIETNAM	3	8	7
UKRAINE	4	3	11
CHINA	5	4	3
CHILE	6	-	-
LATVIA	7	6	6
SLOVENIA	8	5	4
CROATIA	9	7	5
TURKEY	10	9	8

Source: AT Kearny



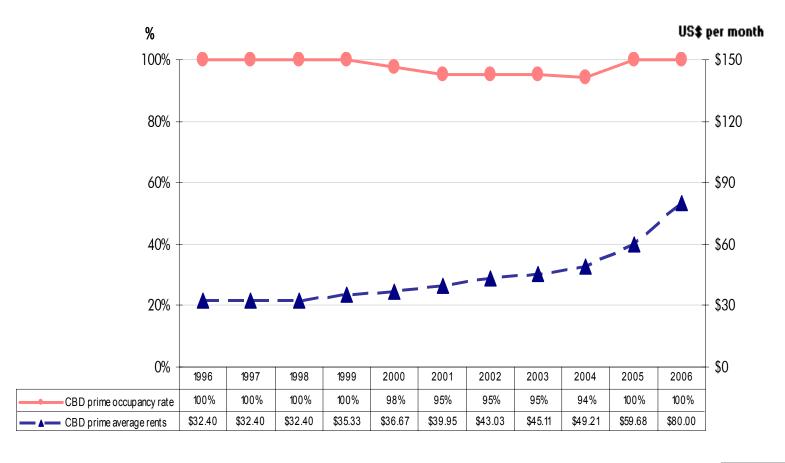
HCMC Shopping Centre Existing Supply



(Source: CB Richard Ellis)



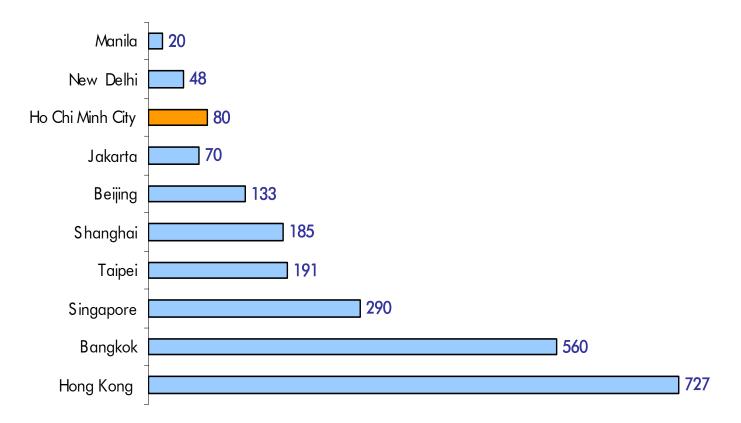
AVERAGE OCCUPANCY & RENTAL RATES OF HCMC CBD RETAIL CENTRES







COMPARISON OF RETAIL RENTS IN CITIES IN SOUTH EAST ASIA



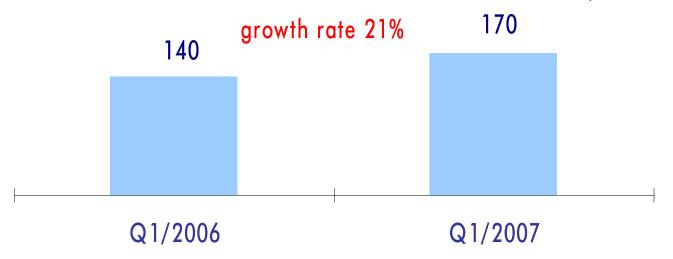
(Source: CBRE)





Growth in prime retail rates in HCMC from 2006 to 2007

US\$/sqm/month



*Note: Rents excluding S. C and VAT

Source: CB Richard Ellis



HCMC RETAIL MARKET – NEW RETAIL CENTRES

Eden Mall

106 Nguyen Hue St, Dist.1

Size: 5,000 sqm

Launch December 2006

Rents: \$30 - \$70 per sqm

Occupancy 90%









HCMC RETAIL MARKET – NEW RETAIL CENTRES

SAIGON SQUARE

3 Le Van Huu, Dist. 1

Launch January 2007

Size: 5,000 sqm

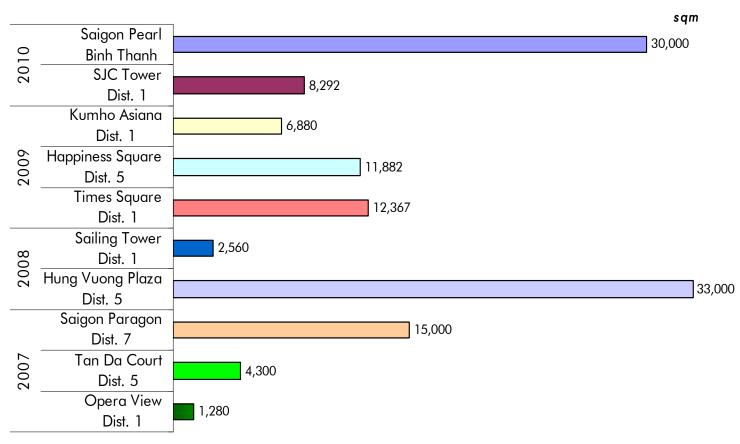
Rents: 66 - \$100 per sqm

Occupancy 100%





HCMC Future Supply



(Source: CBRE)



COMING NEXT IN EARLY 2007

OPERA VIEW - 161 - 167 Dong Khoi, Dist. 1

Retail GFA: 1,280 sqm

Rents: US\$80 to US\$130 per sqm

Occupancy: 100%

Major tenant: Louis Vuitton







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COMING IN 2008

SAIGON PARAGON

Nguyen Luong Bang, Dist.7

Retail area: 7,984 sqm

Entertainment area: 7,016 sqm











HUNG VUONG PLAZA

Location: 126 Hung Vuong St. Dist 5.

Developer: M&C and Kinh Do

Mixed use development with 6 levels of retail inc. cinema and 2 basement parking.

Leasable Area: 17,000sqm

Opening : Q1/2008

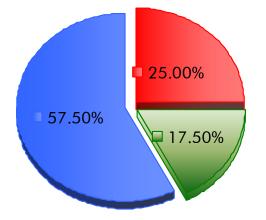
Major tenants: Parkson and Megastar



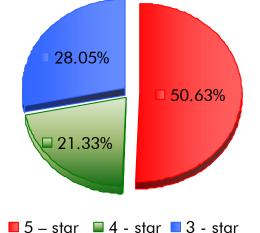


HOTELS FROM FIVE TO THREE STARS, 2006





No. of Rooms



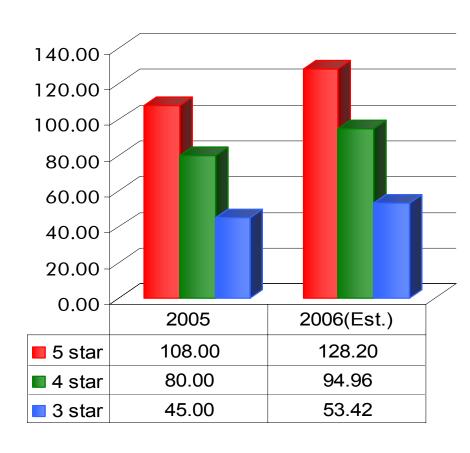
	ROOMS		
HOTEL	ROOMS	HOTELS	PER HOTEL
5 – star	3,435	10	344
4 - star	1,447	8	181
3 - star 1,903		23	83
TOTAL 6,785		41	

(Source: CBRE)





AVERAGE ROOM RATE (US\$), 2005-2006



D1 5 Star Hotel Rates on average range from: \$77 -\$165 per night

Average % Increase from 2005

5 Star - 15.76%

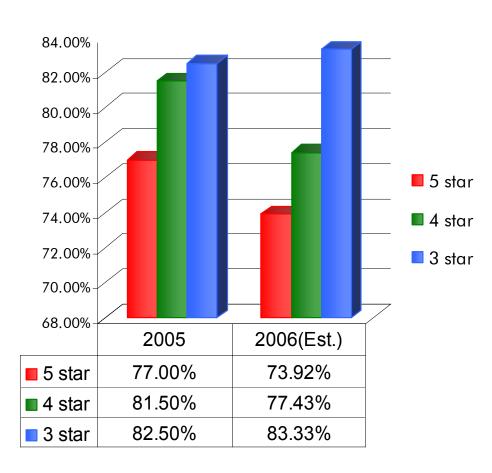
4 Star - 15.75%

3 Star - 15.79%





AVERAGE OCCUPANCY RATE 2005 -2006Est



Average Occupancy growth rate +/-

5 Star - 3.08% -

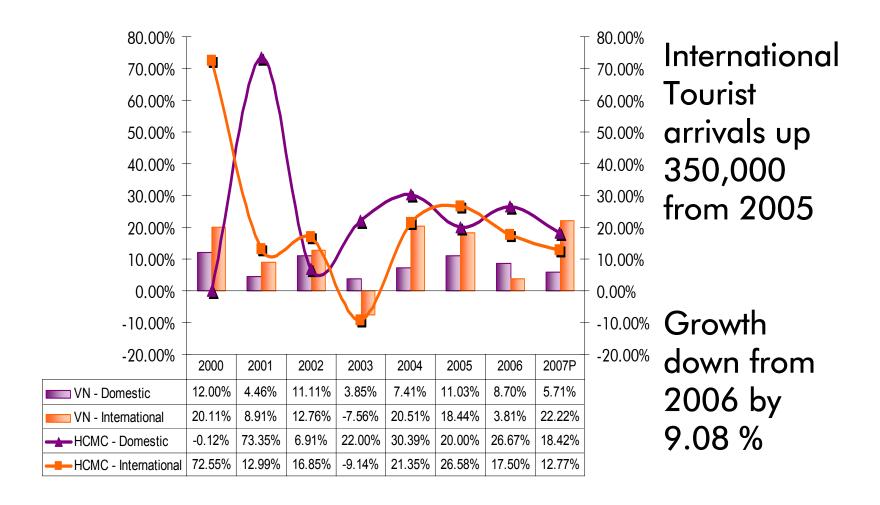
4 Star - 4.07% -

3 Star - 0.83 +

D1 5 Star Hotels are showing an average 8% growth increase overall



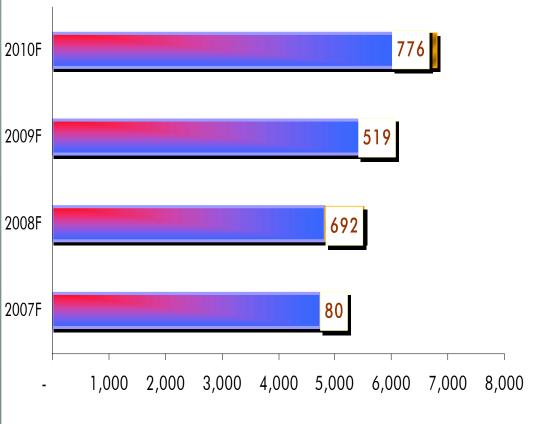








EXISTING AND FUTURE SUPPLY OF 4 AND 5-STAR ROOMS



New Supply

Existing Supply

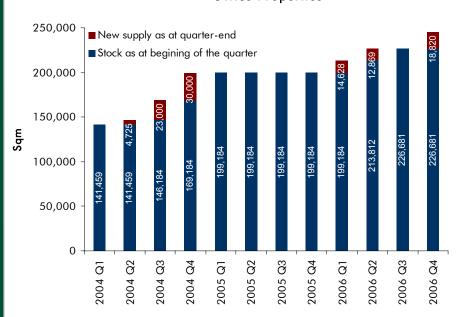
YEAR	DEVELOPMENT	
2007F	Rex Upgrade	
2008F	Grand, Majestic, Continental, Majestic Upgrade. In PMH District 7 of Saigon Tourist	
2009F	Asiana Plaza and International Trade Centre (Tax Plaza)	
2010F	Times Square, Saigon Happiness	





Supply - Demand

Hanoi Cumulative Stock and New Supply of Grade A&B Office Properties

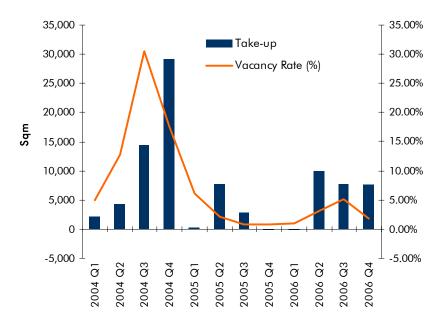


Pre-lease in Q4/2006:

- 2 Grade A Buildings: Opera Business Centre & Pacific Place (to be completed in Q1/2007)
- 2 Grade B buildings: North Asia Tower & Viglacera Tower (to be completed in Q1/2007)
- High commitment rate



Take-up and Vacancy of Grade A&B Office Properties



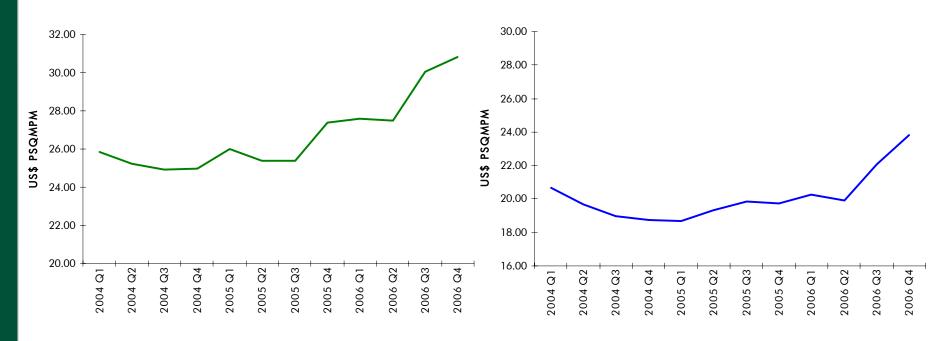
- Factors driving demand: Economic growth; FDI growth; WTO accession; Newly established MNCs; Expansion of existing MNCs; Local companies upgrading;
- Increasing demand on Grade A & B office space
- Low vacancy rate remains on Grade A &B office space



Rental

Average Rental of Hanoi Grade A Office Properties

Average Rental of Hanoi Grade B Office Properties



Q3-Q4/2006: Sharp increase in Grade A & Grade B office rentals

- Grade A Office: 9.5% and 7.5% increase q-o-q, respectively in Q3 and Q4

- Grade B Office: 10.7% and 7.9% increase q-o-q, respectively in Q3 and Q4

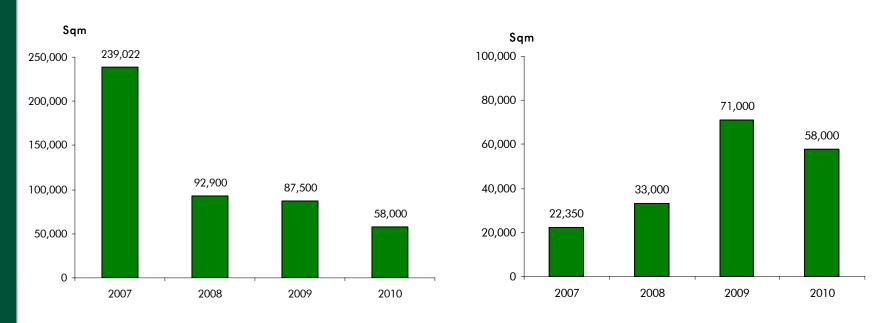




Future Supply

Estimated new stock of Grade A, B&C Office

Estimated new stock of Hanoi Grade A Office



- 22,350sqm GFA of Grade A Office space will come on stream in Q1/2007
- Significant amount of Grade B office space will be launched during 2007





OPERA BUSINESS CENTRE



Location:

6B Trang Tien Str., Hoan Kiem Dist., Hanoi

Developer:

Opera Business Centre JVC

Project:

3 level retail podium attached to 10 level office building Grade A Mixed-used of Retail / Office

Completion Date & Opening Date:

Q1/2007

Leasable Area:

Land Area – 888sqm Office GFA – 3,550sqm

Retail NLA – 1,070sqm



Opening date Q1/2007



PACIFIC PLACE



Location:

83B Ly Thuong Kiet St., Hoan Kiem Dist., Hanoi

Developer:

Ever Fortune Co., Ltd

Project:

18 storey Grade A Mixed-use development with 5 basements

Leasable Area:

Office: 18,500sqm GFA

Retail: Approx 8,000sqm

Condos: 22,000sqm (185 units)

Completion Date & Opening Date:

Q1/2007

100 A CENTURY OF SERVICE
1906 | 2006

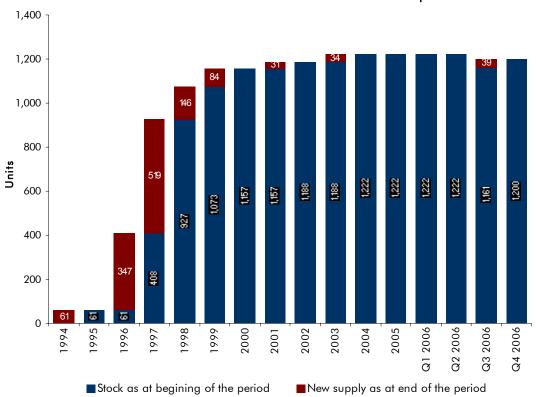
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Opening date Q1/2007



Supply

Hanoi Cumulative Stock of Grade A&B Serviced Apartments



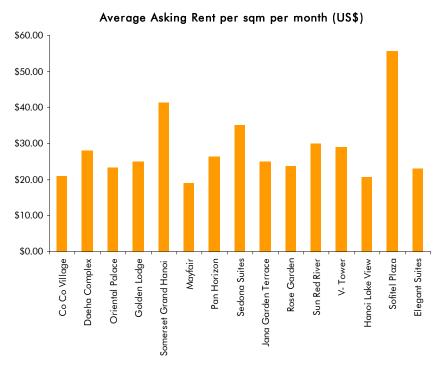
- 61 units of Somerset Westlake Hanoi has been closed for renovation for Q2-Q4/2006
- 39 units of Elegant Suites come on stream in Q3/2006



Demand

Rentals





- Low vacancy rate
- High demand

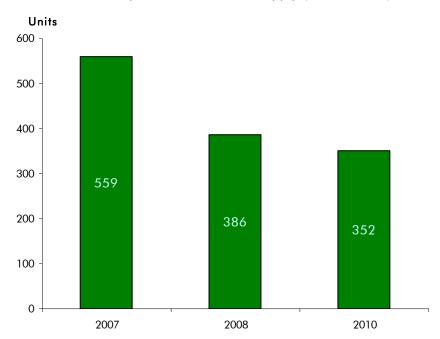
- Rental rate: US\$18 - US\$45/sqm/month





Future Supply

Serviced Apartments - Future Supply (2007-2010)



DMC Tan Long

Skyline

Atlanta

Somerset Hoa Binh

Syrena

Outlook

- Strong growth
- Increasing demand
- Limited supply
- Vacancy rate still remains low
- Rental will increase slightly
- Increasing number of expatriates in Hanoi





ATLANTA



Location:

49 Hang Chuoi St., Hai Ba Trung Dist., Hanoi

Developer:

Green Globe Co., Ltd.

Marketing:

CB Richard Ellis Vietnam- Exclusive Marketing Agent

Project:

Serviced Apartment Building

15 storey building with 2 basements for parking

Completion Date & Opening Date:

Q1/2007

Leasable Area:

NLA: 5,000sqm

52 Apartments



Opening date Q1/2007



SKYLINE



Location:

4 Dang Dung St., Ba Dinh Dist., Hanoi

Developer:

Nam Hung Corporation (Nahuco)

Marketing:

CB Richard Ellis Vietnam- Exclusive Marketing Agent

Project:

Serviced Apartment Building

23 storey building with 1 basement

Completion Date & Opening Date:

Q1/2007

Leasable Area:

NLA: 8,714sqm

88 Apartments



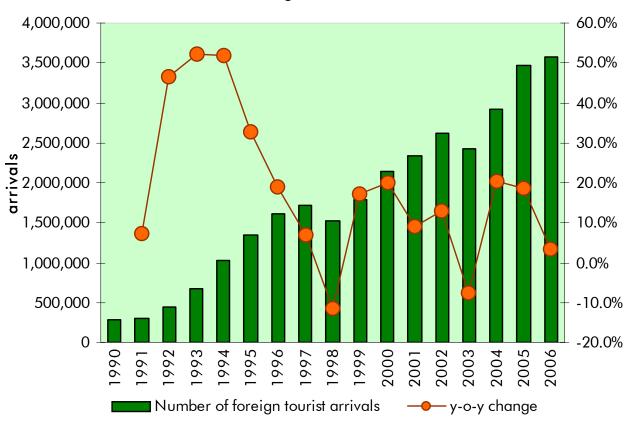
Opening date Q1/2007



HOTEL & TOURISM MARKET

Y-o-Y Visitor Arrivals to Vietnam

Number of Foreign Visitor Arrivals to Vietnam



- Low fair airlines: AsiaAir, Jetstar & Tiger Airlines

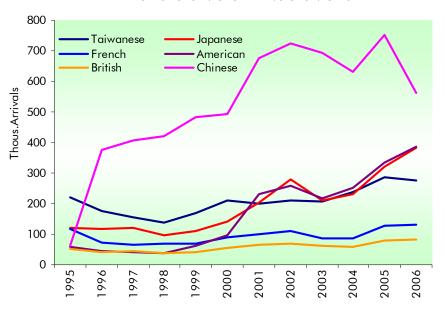




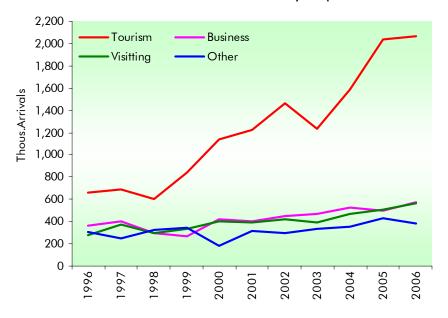


Tourist Profile

International Visitor Arrivals to Vietnam



International Visitor Arrivals by Purposes

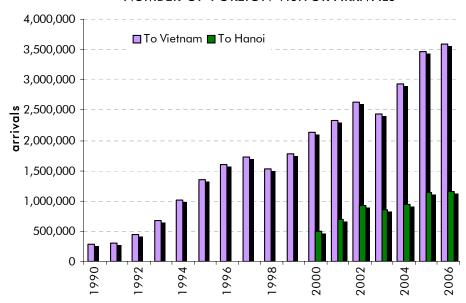




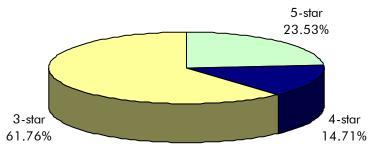


Room Supply: 4,924 (5, 4 and 3 star hotels)

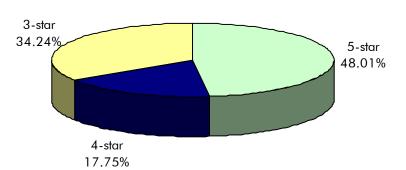




Number of Hotels



Number of Hotels' rooms



- 1.15 million int'l visitor arrivals to Hanoi in 2006

- 4,924 rooms, including 5, 4 and 3 star hotel rooms

- 5 star hotels: 2,364 rooms/ 8 hotels

- 4 star hotels: 874 rooms/ 5 hotels

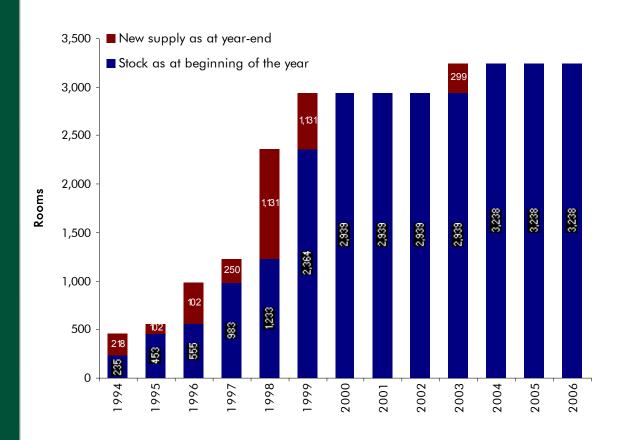
- 3 star hotels: 1,686 rooms/ 21 hotels





Room Supply: 3,238 rooms (5 and 4 star)

Cumulative Stock & New Supply of 5 & 4 star Hotel rooms



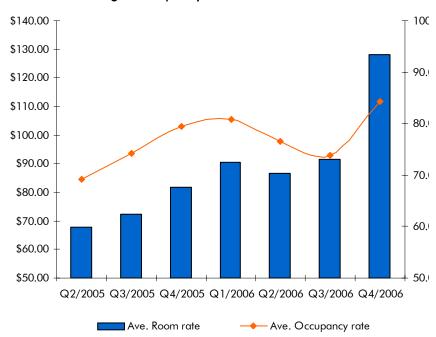
- Most of 5 and 4 star hotels came on stream in 1990s
- No new supply over last few years
- Lack of quality hotel rooms





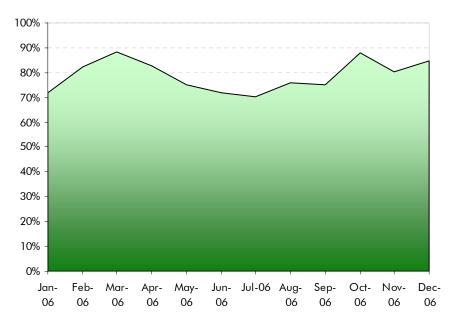
ADR & Occupancy rate of 5 star hotels

Average Occupancy Rate & ADR of 5-star Hotels



- High demand
- Limited supply
- High occupancy rate, approximately 84% in Q4/2006
- 5 star hotels: ADR of US\$128.26 as at end of Q4/2006

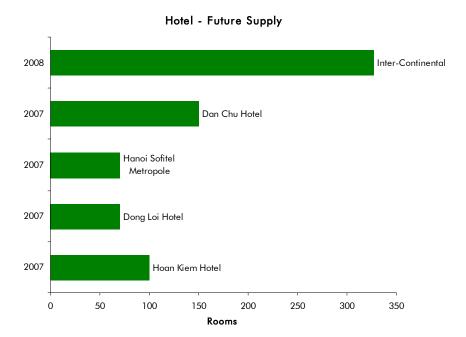




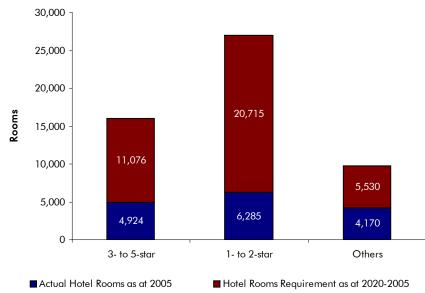
- Stably high occupancy rate over years
- Occupancy rate as at end Q4/2006:
- •5 star hotels: approx 84.28%
- •4 star hotels: approx 90.00%
- •3 star hotels: approx 80%











Market Highlights:

- High occupancy rate
- 390 new 3 to 5 star hotel rooms in 2007
- 2 licenses were granted in early Q1/2007 to build 2 5-star hotels in My Dinh area

Hotel Market Outlook:

- Hot market for investors, foreign investment funds ...
- High occupancy rate
- Limited supply
- High demand
- Increasing number of int'l visitor arrivals
- More high quality hotels required
- Tourism industry has significant impacts on property sector (hotel, retail & second-home projects)

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HANOI SUPERMARKETS

No.	District	Number of Supermarkets	GFA (sqm)	Trading area (sqm)
1	Dong Da	11	17,140	11,533
2	Hai Ba Trung	6	8,480	5,580
3	Cau Giay	4	24,027	9,310
4	Hoan Kiem	5	10,280	5,870
5	Hoang Mai	4	2,554	1,004
6	Ba Dinh	8	7,865	3,520
7	Thanh Xuan	3	1,702	1,702
8	Tu Liem	3	63,585	11,725
9	Dong Anh	1	440	300
10	Thanh Tri	1	250	250
	Total	46	136,323	50,794

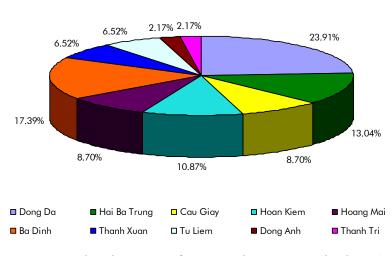
Major players:

- -Intimex
- -Fivimart
- -Citimart
- -Hapro Mart

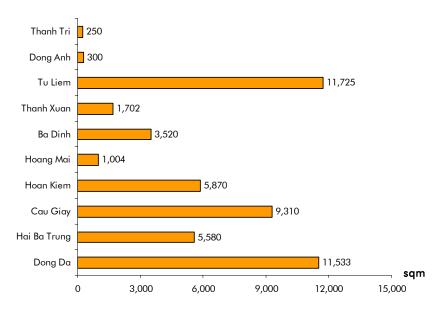
A CENTURY OF SERVICE
1906 | 2006

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Number of supermarkets by districts



Total trading areas of Supermarkets in Hanoi (by district)



SHOPPING CENTRES



Market highlights:

- High occupancy
- Strong & increasing demand
- Limited supply
- Increasing rental





FUTURE PROJECTS:

✓ Opera Business Centre: 6B Trang Tien Str.

GFA: 1,070sqm

Completion date: Q1 2007

✓ Pacific Place: 83B Ly Thuong Kiet Str.

GFA: 7,500sqm

Completion date: Q1/2007

✓ Ruby Plaza: 44 Le Ngoc Han Str.

GFA: 3,300sqm

Completion date: Q1/2007

✓ The Manor: My Dinh

GFA: 6,000sqm

Completion date: Q1/2007

✓ The Garden: My Dinh

GFA: 20,500sqm

Completion date: Q1/2008 ✓ Viet Tower: 1 Thai Ha Str.

GFA: 12,250sqm

Completion date: Q1/2008

✓ Ciputra Mall: Ciputra Hanoi Int'l City 4 levels 130,000sqm and 1 basement

Completion date: 2009

✓ Hanoi City Complex: Lieu Giai – Dao Tan

GFA: 50,000sqm

Completion date: 2010



CIPUTRA SHOPPING MALL

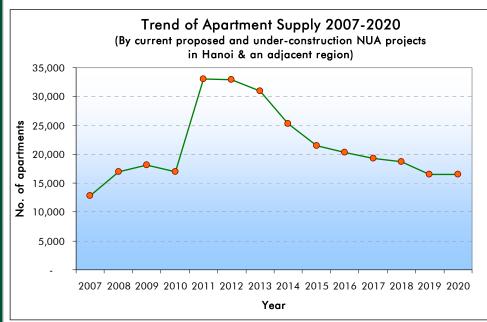


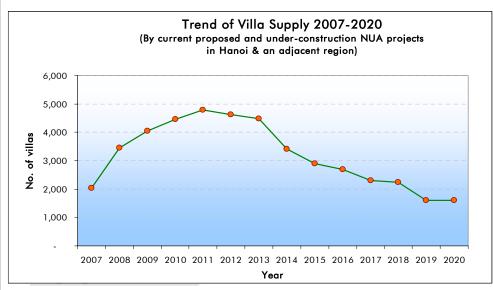
Market Outlook:

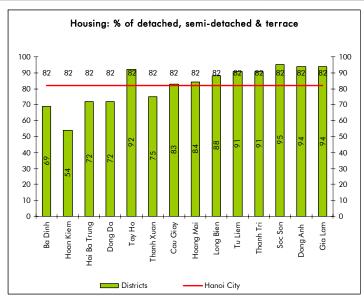
- ✓ WTO accession & the entry of foreign retailers
- ✓ New high- quality supply
- ✓ Increasing Demand
- ✓ New international brand-names coming to Vietnam
- ✓ Rental rate increase for high- quality spaces

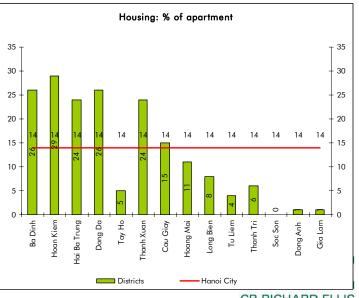


HANOI RESIDENTIAL MARKET









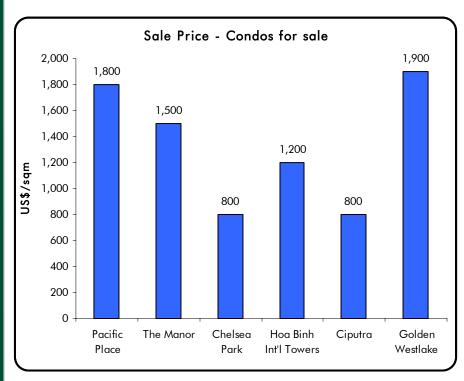
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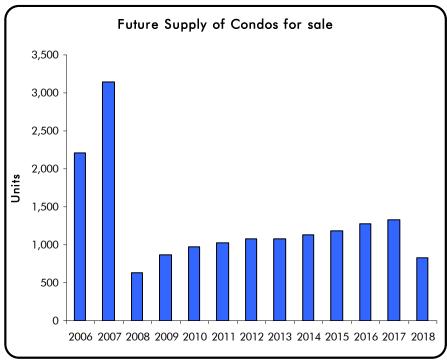
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(Source: CBRE)

HANOI RESIDENTIAL MARKET





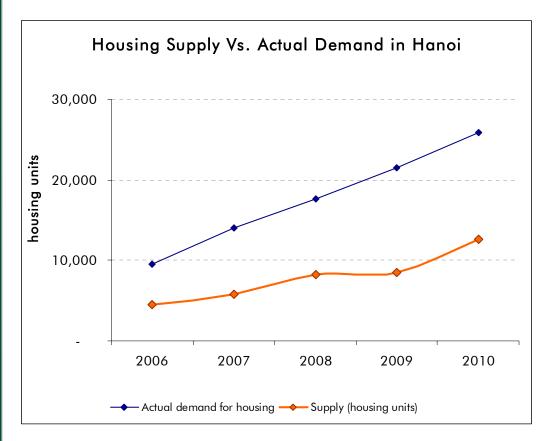
Market Highlights:

- Foreign developers are interested in large projects
- Korean developers are very active and will be key players in future; Japanese developers are also active
- -Local developers dominate small and medium projects





HANOI RESIDENTIAL MARKET

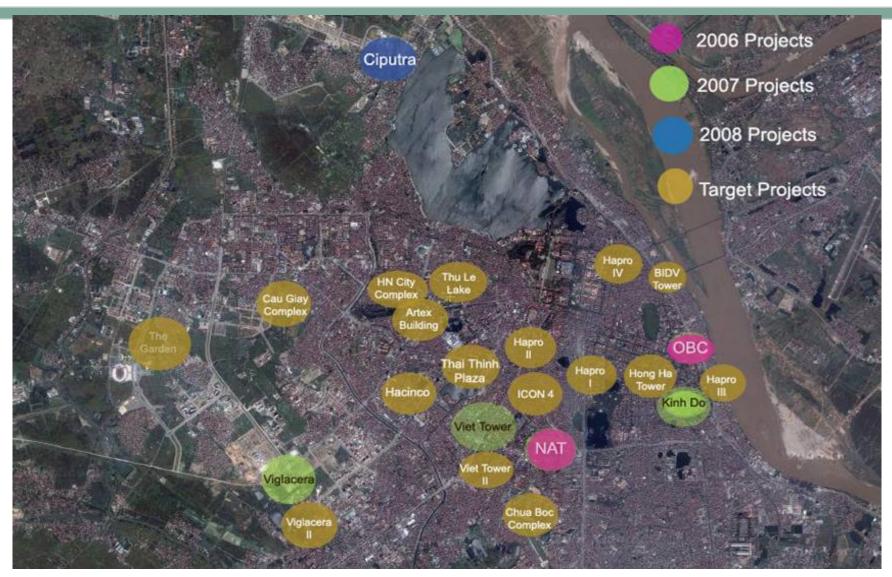


Market outlook:

- ✓ Strong sales outlook for quality projects
- ✓ Growing demand
- ✓ High demand for quality projects in prime location
- ✓ Purchase finance
- ✓ Infrastructure improvement











CBRE GLOBAL OFFICE LOCATIONS





