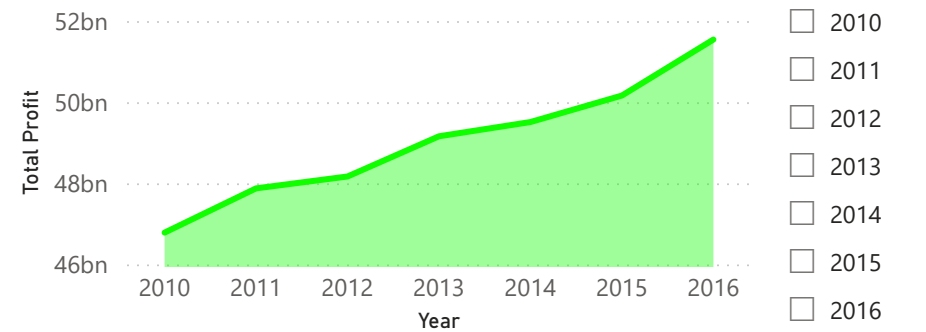


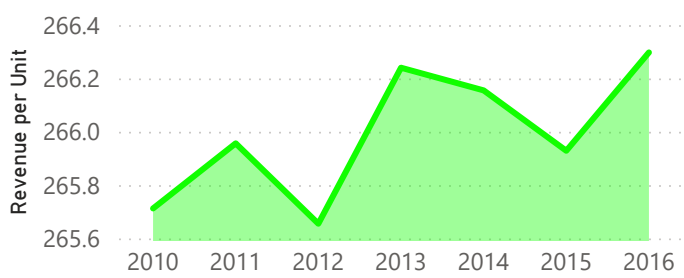
Executive Metrics Overview All Years

Total Revenue 1.16T	Total Cost 819.99bn	Total Profit 343.19bn	Total Units Sold 4bn	Total Order Count 875K
------------------------	------------------------	--------------------------	-------------------------	---------------------------

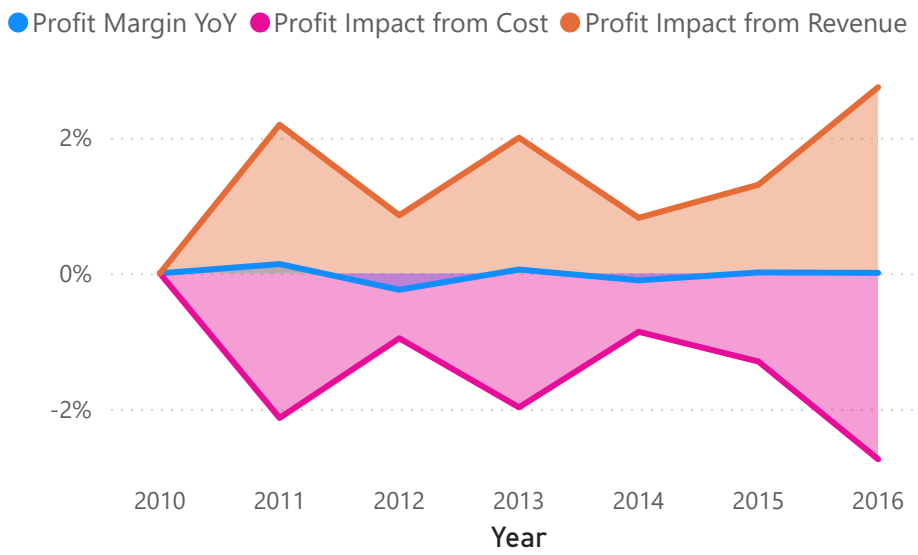
Profit Trends



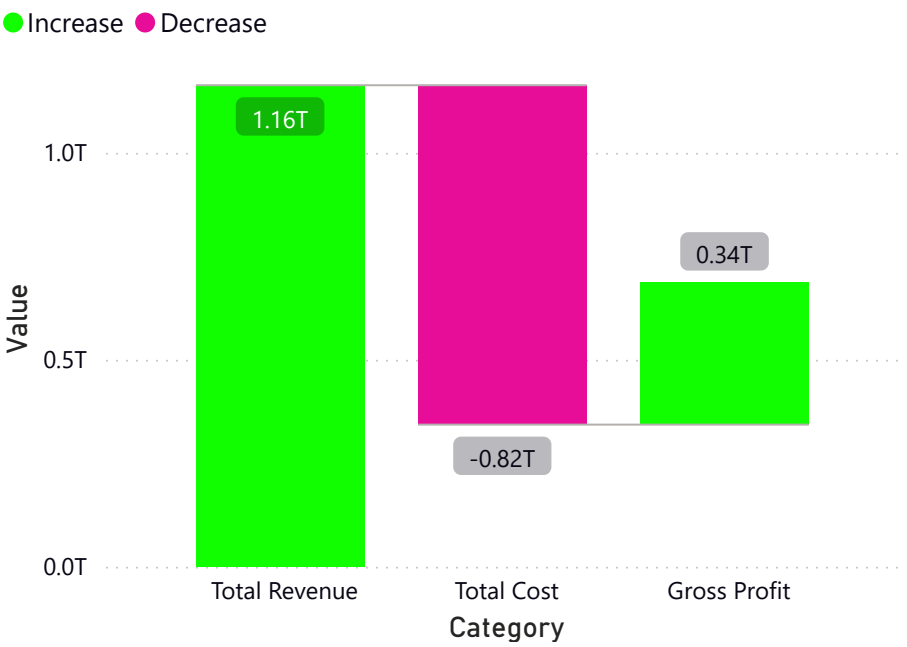
Revenue per Unit by Year



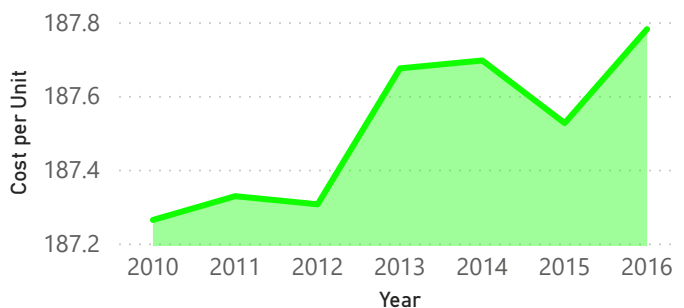
What's Driving Profit Changes?



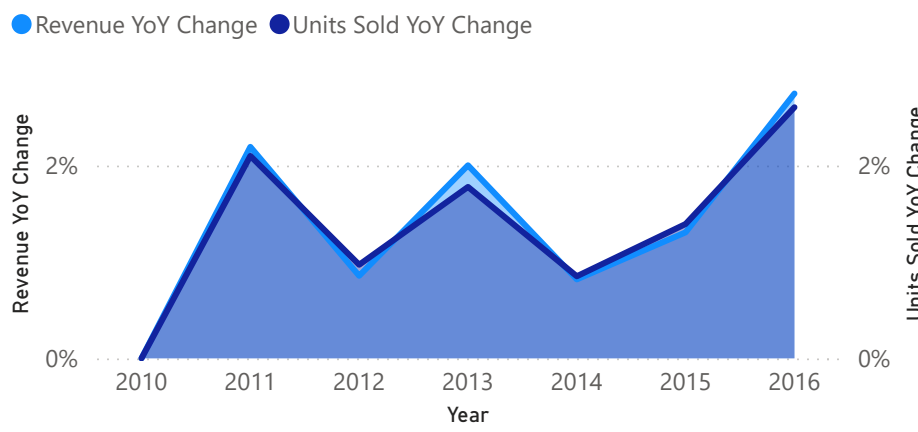
Profit Bridge Analysis



Cost per Unit by Year



Trend: Revenue + Units Sold YoY Percentages



Margin per Unit by Year

