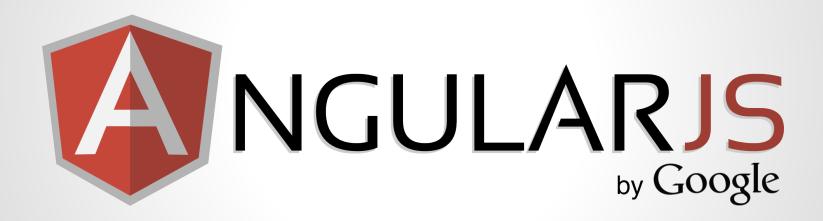
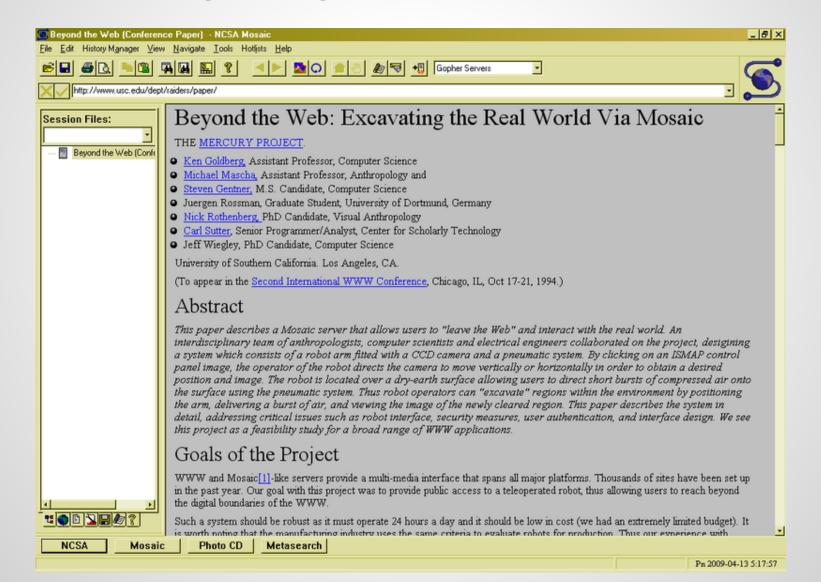
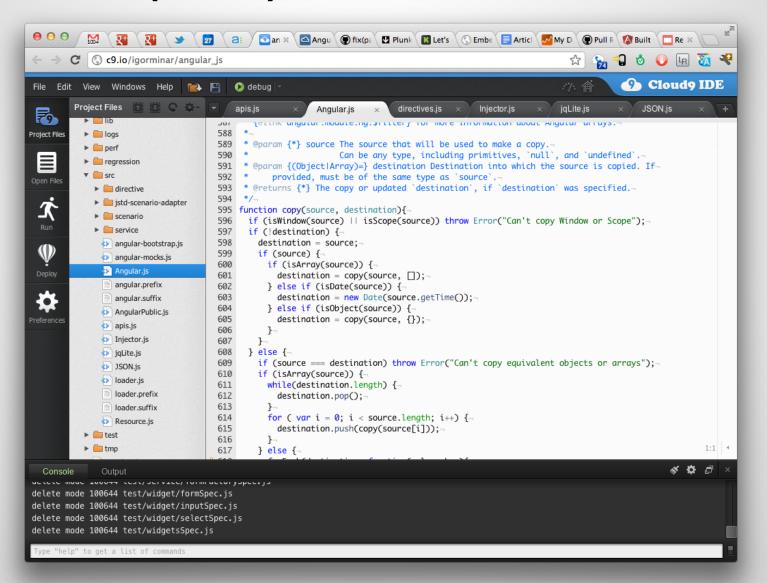
Re-imagining the browser with



Browser (1994)



Browser (2012)



Current State

User :-)

Developer :- Complexity Kills!

Hello Web

Static page



Dynamic Web App



Remember rounded corners before border-radius?

But ...



= Imperative :-(

Declarative FTW!

Hello world

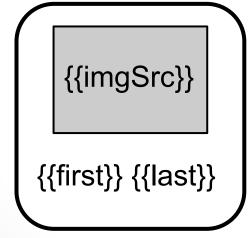
{{greeting}}

View(s) **Data Binding Model** Tony Stark first: "Tony", last: "Stark", imgSrc: First: Tony Last: Stark

Spreadsheet-like updates

Advanced Templating

```
[{first: "Tony",
 last: "Stark",
 imgSrc: ...
{first: "Clark",
 last: "Kent",
 imgSrc: ...
 {fist: "Bruce",
 last: "Wayne",
 imgSrc: ...
}]
```





Tony Stark



Clark Kent



Bruce Wayne

Data Binding

	Impl.	When?
AngularJS	JavaScript	Now
Model Driven Views	Native	Future

But HTML can be verbose!

ricking weet

Section 1 Section 2

I'm in Section 1.

```
≳div /lass="tabbable">

class="nav nav-tabs">
       class="active"><a href="#ta</li>
       <a href="#tab2" data-toggle</a>
     <div class="ta
                        ent">
       <div class="t
                       ane active" i
         I'm in
                         1.
       </div>
       <div class= tab-pane" id="tab2"</pre>
10
11
         Howdy, I'm in Section 2.
12
       </div>
     </div>
13
   </div>
```

<google-map>

<tabs>

<tweet>

<UNLEASH YOUR IMAGINATION>

<avatar>

<color-picker>

<invoice>

Reusable Components

	Impl.	When?
AngularJS	DOM+JS	Now
Web Components	Native	Near Future



Let's code!

http://angularjs.org/