E-Commerce Platform – Full Feature Checklist (English)

1. User & Account Management

- User registration and login

- Social login

- Password reset

- User roles

- Customer account (profile, addresses, orders, wishlist)

2. Product Catalog Management

- Categories

- Attributes

- Variants

- SKU management

- Images

- Descriptions

- Related products

- Stock status

3. Pricing & Discounts

- Base price

- Special price

- Coupon codes

- Promotions

- Tier pricing

- Group pricing

4. Inventory & Stock Management

- Stock quantity

- Auto stock deduction

- Low stock alerts

- Backorders

5. Shopping Cart

- Add/update/remove items

- Persistent cart

- Totals calculation

6. Checkout Process

- Guest checkout

- Billing & shipping address

- Shipping method

- Payment method

- Order review

- Confirmation page

7. Payment Integration

- Card payments

- PayPal/Stripe

- Bank transfer

- Cash on delivery

- Payment status tracking

8. Shipping & Delivery

- Shipping methods

- Shipping zones

- Carrier integration

- Tracking numbers

9. Order Management

- Order list & filters

- Order details

- Order statuses

- Refunds

- Invoices & receipts

- Packing slips

10. Customer Management

- Customer list

- Customer details

- Groups & segmentation

11. Search & Navigation

- Product search

- Filters & sorting

- Category navigation

12. CMS (Content Management)

- Static pages

- Blog (optional)

- Banners & sliders

- SEO fields

13. Marketing & Promotions

- Newsletter

- Email marketing integration

- Upsell/cross-sell

- Reviews & ratings

- Social sharing

14. Analytics & Reporting

- Sales reports

- Best sellers

- Abandoned carts

- Google Analytics

15. Admin Panel & Settings

- Dashboard

- Roles & permissions

- Store settings

- Tax settings

- Email templates

16. Security

- HTTPS

- Password hashing

- CSRF protection

- SQL injection protection

- XSS protection

- GDPR compliance

17. Performance & Scalability

- Caching

- CDN support

- Image optimization

- Database indexing

18. Integrations

- Payment gateways

- Shipping carriers

- CRM/ERP

- Marketplaces

19. Advanced Features

- Multi-store

- Multi-language

- Multi-currency

- B2B features

- Loyalty program

- Gift cards

- Referral system

- PWA / mobile app