



ATLIQ HOSPITALITY ANALYSIS-2022



REVENUE

1.71bn

TOTAL CAPACITY

233K

OCCUPANCY %

57.87%

CANCELLATION RATE

24.83%

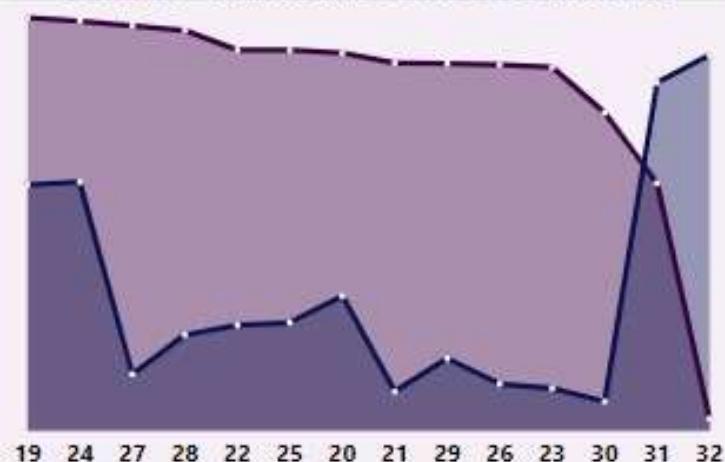
REVENUE FROM CANCELLATIONS

199M

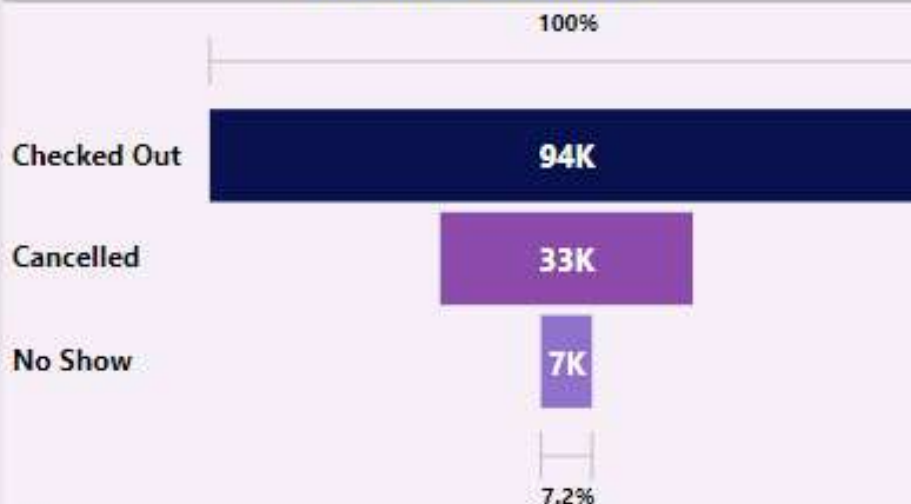
SUCCESSFUL BOOKINGS

135K

WEEKLY TREND(REVENUE VS RATING)



BOOKING ANALYSIS



AVERAGE RATINGS



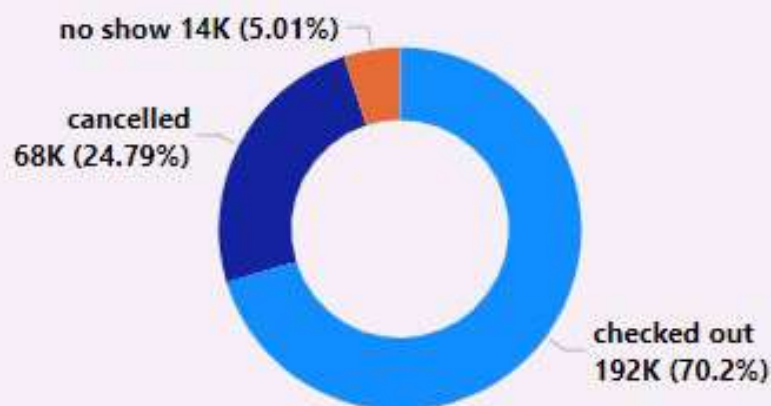
CANCELLED BOOKINGS



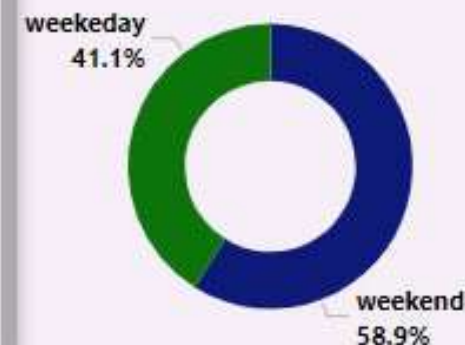
CITY

All

NO OF GUEST DSBN



OCCUPANCY RATIO





ATLIQ HOSPITALITY ANALYSIS-2022

Revenue

472.2M✓

PM: (Blank) (+Infinity%)

Cancellation rate

35.40%!

PM: (Blank) (-Infinity%)

Occupancy %

58.55%✓

PM: (Blank) (+Infinity%)

Avg. rating

3.62✓

PM: (Blank) (+Infinity%)

DAY

All

PLATFORMWISE BOOKING & CANCELLATION



Occupancy(%) by City

Delhi	61.02%
Hyderabad	58.97%
Mumbai	58.42%
Bangalore	56.54%

Bookings by Platform

others	13.0K
makeyourtrip	6.3K
logtrip	3.5K
direct online	3.2K
tripster	2.2K
journey	1.9K
direct offline	1.6K

Revenue by City

Mumbai	186M
Bangalore	116M
Hyderabad	90M
Delhi	81M

Avg ratingby City

Delhi	3.77
Mumbai	3.66
Hyderabad	3.65
Bangalore	3.42

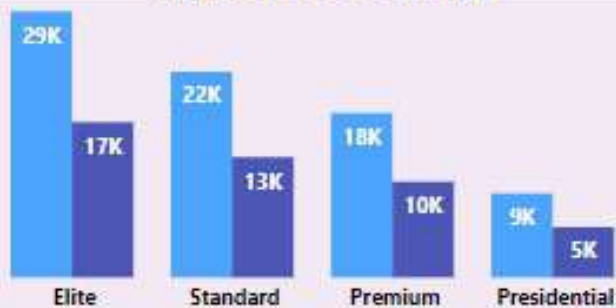
Average of Guests stay in hotel



DAY TYPE

All

Capacity vs Bookings



PROPERTY	REVENUE	AVG. RATING	OCCUPANCY %	BOOKINGS	CAPACITY	CANCELLED BOOKINGS	Cancellation rate
Atliq Bay	70.93M	3.71	59.02%	4.94K	12.34K	1.78K	36.04%
Atliq Blu	71.76M	3.93	62.69%	5.10K	11.84K	1.802K	35.33%
Bangalore	20.15M	3.06	54.12%	1.35K	3.63K	0.475K	35.32%
Delhi	15.72M	4.27	66.64%	1.01K	2.26K	0.395K	38.99%
Hyderabad	15.34M	4.22	66.48%	1.52K	3.32K	0.509K	33.51%
Mumbai	20.55M	4.25	66.34%	1.22K	2.64K	0.423K	34.56%
Atliq City	80.25M	3.70	60.35%	5.60K	13.21K	1.952K	34.89%
Atliq Exotica	88.89M	3.64	57.86%	5.55K	13.80K	1.921K	34.60%
Atliq Grande	58.53M	3.00	53.15%	3.07K	10.01K	1.122K	35.70%
Total	472.17M	3.62	58.55%	31.61K	78.37K	11.188K	35.40%