**PIZZA SALES SQL QUERIES**

1. **KPI’s**
2. **Total Revenue:**

select sum(total\_price) as total\_revenue from pizza\_sales ;

total\_revenue = 817860.05083847

1. **Average Order value:**

select sum(total\_price)/count(distinct order\_id ) as avg\_oreder\_value from pizza\_sales

avg\_oreder\_value = 38.3072623343546

1. **Total Pizzas sold**

select sum(quantity) as total\_quantity from pizza\_sales;

total\_quantity = 49574

1. **Total order placed**

select count(distinct order\_id) as Total\_orders from pizza\_sales ;

Total\_orders = 21350

1. **Average pizzas per order**

select cast(sum(quantity) as decimal(10,2)) /

cast( count(distinct order\_id) as decimal(10,2)) as average\_pizzas\_per\_order from pizza\_sales; average\_pizzas\_per\_order = 2.32

**Daily Trend for total orders**

FROM (

SELECT

DAYNAME(STR\_TO\_DATE(order\_date, '%m/%d/%Y')) AS order\_day,

COUNT(DISTINCT order\_id) AS total\_orders

FROM

pizza\_sales

GROUP BY

DAYNAME(STR\_TO\_DATE(order\_date, '%m/%d/%Y'))

) AS sub

ORDER BY

FIELD(sub.order\_day, 'Monday', 'Tuesday', 'Wednesday', 'Thursday', 'Friday', 'Saturday', 'Sunday');

Order\_day Total Orders

Monday 2794

Tuesday 2973

Wednesday 3024

Thursday 3239

Friday 3538

Saturday 3158

Sunday 2624