



Design Conversion/System Design Incentive Program – FY2021

For U.S. based projects only

PROGRAM DETAILS

- Discounts will be in effect for all qualified purchase orders received from July 1, 2020 - June 30, 2021.
- Must be submitted 60 days prior to order.
- The approved form must accompany the purchase order for discount to be applied.
- QSC Systems hardware products from each of the following product categories may be submitted to qualify for the program:
 - Processors • Video • Control Hardware • Mixers • Amplifiers • Speakers
- Exclusions include: GXD, PLD, RMX, and PLX2 Amplifiers; CP, K.2 and KW Loudspeakers; TouchMix Mixers

DESIGN CONVERSION

THE INTENT: This program is intended to give QSC Integrators an incentive to switch a specification from a competitor's product to QSC product. This program is applicable for projects based in the Continental U.S. only.

THE INCENTIVE: The QSC Systems Dealer will receive the following DFI when they submit a qualifying order that includes QSC products for installation:

- (2) Product Categories - 3% DFI
- (3) Product Categories - 5% DFI
- (4) or more Product Categories - 7% DFI

PROGRAM QUALIFIERS: QSC Representative must submit the completed and signed form at the time the QSC order is placed.

SYSTEM DESIGN INCENTIVE

THE INTENT: The program is intended to give QSC Integrators an incentive to specify a design-build project with QSC product where the Integrator's design may go to bid. This program is applicable for projects based in the Continental U.S. only.

THE INCENTIVE: The QSC Systems Dealer will receive the following DFI when they submit a qualifying order that includes QSC products for installation:

- (2) Product Categories - 3% DFI
- (3) Product Categories - 5% DFI
- (4) or more Product Categories - 7% DFI

PROGRAM QUALIFIERS: The project must include a minimum of \$7,500 in QSC product to qualify. QSC Representative must submit the completed and signed form at the time the QSC purchase order is placed.



Design Conversion/System Design Incentive Program

☐ Design Conversion ☒ System Design Incentive

Registration Date:

7/25/2020

Expected Order Date:

5/10/2020

Dealer Name w/ Office Location (City, State):

AVDG Sn Jose

Project Name:

Stanford University

Dealer Account #:

130335

Rep Firm:

Farm

Dealer Contact:

Barbara Stuller

Rep Contact:

John Hood

Dealer Contact Email:

bstuller@avdg.com

Rep Contact Email:

Johnh@thefarmav.com

Dealer Contact Phone:

Brief Project Description:

Boardroom upgrades

☐ See attached spreadsheet (For larger projects; provide project total amount below)

QSC Model	Quantity	Unit Price	Ext. Amount
Core 110	2		\$ 0.00
SPA4-60	3		\$ 0.00
PTZ12x72	1		\$ 0.00
PTZ20x60	1		\$ 0.00
i/o usb bridge	1		\$ 0.00
AD-P6T-WH	6		\$ 0.00
AD-C6T-WH	2		\$ 0.00
			\$ 0.00
			\$ 0.00
			\$ 0.00
			\$ 0.00
			\$ 0.00

Grand Total: \$ 0.00

To Be Completed by QSC

Systems Sales Director Approval:

Date: 7/27/2020

Approved Discount: ☐ 3% ☒ 5% ☐ 7%

1232-2020-DC 7/2020

QSC Notes:

