
_RICHARD_PETERSON

TRAVEL, FASHION AND STYLE BLOG



PETAR PEROVIC

Petars' audience predominantly loves travel and fashion with a particular interest in the 'IT' places to be and how to create the best looks. Consequently _richard_peterson has adapted by introducing a fashion sector allowing his blog to feature beautiful products from various places.

THE BLOG

AGE GROUP

- 13-17 years: 6%
- 18-24 years: 40%
- 25-34 years: 35%
- 35-44 years: 12%
- 45-54 years: 4%

LOCATION

- USA: 7%
- MEXICO: 6%
- INDIA: 5%
- SERBIA: 4%
- BRAZIL: 3%

For specific locations please ask as I have a very global audience.

GENDER

- Female: 56%
- Male: 44%



135,000k
Followers



17.4k
Followers



In collab with
@FashionNova
15.1m
Brand Ambassador



SERVICES OFFERED

- Sponsorship
- Social Media
- Promotions
- Attending Events
- Product Reviews
- Blog Advertising

AUDIENCE REACH

- 55k Profile Visits per Week
- 35-50k Views daily
- 500k Total Engagement
- 35k Discovery reach
- 15k Story views



PARTNERSHIP

Brand Ambassador
Partners with Trends
BALR (1.2million), The Tom Hope
SixthJune, The Couture Club,
Kornaby, Grid Wallet, Jofamafashion,
The Wagner Hotel, Fashionova Men

CONTACT ME

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INSTAGRAM ONLY

- 1 x Instagram: \$500
- 2 x Instagram: \$800
- 3 x Instagram: \$1100
- 1 x Instagram Album: \$2400
(Album 8 photos)

BLOG PACKAGE

- 1 x Blog post (min 6 images)
- 2 x Instagram (+ Instagram Stories)
- 3 x Twitter
- 2 x Facebook
- TOTAL: \$2500

Please note rates are susceptible to change on a monthly rate due to growth and include collaboration with brands I am in working with.

PRESS TRIP

- 1 x Youtube Video
- 3 x Instagram (+ 3 x Instagram Stories)
- 5 x Twitter / 3 x Facebook
- TOTAL: \$3000
- Travel, accomodation & food provided.

FULL PACKAGE

- 1 x Blog post (min 6 images)
- 2 x Instagram (+ 3 x Instagram Stories)
- 1 x Youtube
- 2 x Facebook
- TOTAL: \$4000



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