

# PE-PSet3

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For this assignment, provide a write-up where you answer the questions below, selectively cutting and pasting output where needed. Be concise in your write-up; excess wordiness will be penalized. Also, submit a log file that includes commands and results for your entire analysis. The assignment makes use of AganStarrQJEData.dta, which you can find on Canvas.

In this problem set we will reproduce some of Amanda Agan and Sonja Starr's basic results, so start by reading their paper (Ban the box, criminal records, and racial discrimination: A field experiment), which you can find on Canvas.

```
# load data set
data <- read_dta("AganStarrQJEData.dta")
# create data table identifying class and labels for each variable
datainfo <- data.frame(variable=colnames(data),
                      class=sapply(data, class)
                      )
label=unlist(lapply(data, function (x) attr(x, "label")))
label <- as.data.frame(label)
label$variable <- rownames(label)
label <- label[c(2,1)]
datainfo <- left_join(datainfo, label, by = "variable")
```

```
## Warning: Column `variable` joining factor and character vector, coercing
## into character vector
```

## Question 1:

For this question, restrict your analysis to the set of job applications that asked about criminal records (“Box” applications) in the before period (“pre-BTB” period). (Note: there are some applications that did not have a box in the pre-BTB period, but then added them in the post- period. Agan and Star code these as “remover = -1” in their data and call them “reverse compliers.” Exclude these observations from your analysis throughout this assignment.)

```
# Permanently filter data for all reverse compliers
data <- filter(data, remover!= -1)
```

A)

What is the average callback rate for people who committed crimes? For those who didn't? Is the difference statistically significant?

Answer:

```
# Summary of Means across both groups across both periods
data %>% filter(., crimbox==1) %>% filter(., pre==1) %>%
  group_by(crime) %>% summarise(mean = mean(response))
```

```
## # A tibble: 2 x 2
##   crime      mean
##   <dbl> <dbl>
## 1 0      0.136
## 2 1      0.0846

# Significance test across two groups for the callback rate
data %>% filter(., crimbox==1) %>% filter(., pre==1) %>%
  t.test(response~crime, data = .)

##
## Welch Two Sample t-test
##
## data: response by crime
## t = 4.2171, df = 2533.4, p-value = 2.561e-05
## alternative hypothesis: true difference in means is not equal to 0
## 95 percent confidence interval:
##  0.02735417 0.07490189
## sample estimates:
## mean in group 0 mean in group 1
##      0.13570887      0.08458084
```

The average callback rate for people who committed crimes is 8.46% and is 13.57% for individuals who did not commit crimes for all applications that ask about about prior criminal history in the pre-Ban The Box period. The difference is statistically significant at a 95% confidence level.

B)

Can we interpret this as a causal effect? Explain briefly.

**Answer:**

Interpreting this relationship as causal is premature at the moment. We haven't controlled for the type of application individuals are receiving nor across other demographic controls that may have an influence on the rate of callbacks (level of education, interviewer bias through perceptions of race, geographic location of individuals, hiring needs across time). Several variables may disentangle the impact of criminal history on positive responses to applications.

## Question 2:

Now consider just the "Box" applications but include both the pre- and post-BTB periods.

A)

Regress callback rates on race, GED, and employment gap. Include "chain 1" and "center" fixed effects. Does race appear to have an effect on callback rates? Does this coefficient have a causal interpretation?

```
reg1 <- data %>% filter(., remover==1) %>%
  lm(response~white + ged + empgap + factor(chain_id) + factor(center), data = .)
```

```
stargazer(reg1, type = "latex", title = "Call Back Rates With Fixed Effects (Box Only,
Both Periods)",
covariate.labels = c("White", "GED",
"Employment Gap"), omit = c("chain_id", "center"),
add.lines = list(c("Chain Fixed Effects", "Yes"), c("Center Fixed Effects",
"Yes")),
digits = 6, single.row = TRUE)
```

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Table 1: Call Back Rates With Fixed Effects (Box Only, Both Periods)

|                         | <i>Dependent variable:</i>   |
|-------------------------|------------------------------|
|                         | response                     |
| White                   | 0.024103*** (0.008915)       |
| GED                     | 0.006833 (0.009189)          |
| Employment Gap          | 0.006606 (0.009011)          |
| Constant                | 0.017588 (0.080146)          |
| Chain Fixed Effects     | Yes                          |
| Center Fixed Effects    | Yes                          |
| Observations            | 4,794                        |
| R <sup>2</sup>          | 0.129303                     |
| Adjusted R <sup>2</sup> | 0.100010                     |
| Residual Std. Error     | 0.308020 (df = 4637)         |
| F Statistic             | 4.414207*** (df = 156; 4637) |
| <i>Note:</i>            | *p<0.1; **p<0.05; ***p<0.01  |

## Answer:

The coefficient on race (Table 1 - 0.024103\*\*\*) is statistically significant. While being white has a positive impact on the response rate, we cannot say it has a causal impact on response rates because we have yet to distinguish the impact race has while controlling for applications with the box versus without.

## B)

Estimate the model again, but without the chain and center fixed effects. Does the coefficient on “white” change? Why is it important to include chain and center fixed effects?

```
reg2 <- data %>% filter(., remover==1) %>%
  lm(response~white + ged + empgap, data = .)

stargazer(reg2, type = "latex", title = "Call Back Rates Without Fixed Effects (Box Only,
Both Periods)",
covariate.labels = c("White", "GED",
"Employment Gap"),
add.lines = list(c("Chain Fixed Effects", "No"), c("Center Fixed Effects",
"No")),
digits = 6, single.row = TRUE)
```

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Table 2: Call Back Rates Without Fixed Effects (Box Only, Both Periods)

|                         | <i>Dependent variable:</i>  |
|-------------------------|-----------------------------|
|                         | response                    |
| White                   | 0.024244*** (0.009375)      |
| GED                     | 0.008214 (0.009383)         |
| Employment Gap          | 0.005851 (0.009384)         |
| Constant                | 0.100600*** (0.009483)      |
| Chain Fixed Effects     | No                          |
| Center Fixed Effects    | No                          |
| Observations            | 4,794                       |
| R <sup>2</sup>          | 0.001613                    |
| Adjusted R <sup>2</sup> | 0.000987                    |
| Residual Std. Error     | 0.324523 (df = 4790)        |
| F Statistic             | 2.579022* (df = 3; 4790)    |
| <i>Note:</i>            | *p<0.1; **p<0.05; ***p<0.01 |

#### Answer:

Removing the fixed effects increases the impact of race as a factor on response rate (from 0.024103 to 0.024244). The chain and center fixed effects normalize the impact of race on callbacks by the heterogeneous differences across jurisdictions, making them valuable tools for analyzing how race influences the response rate generally and while controlling for unobserved differences across employers and locations.

#### C)

Now add the “conviction” variable. What happens to the coefficient on “white”? If the coefficient changes, does this mean that the previous regression was subject to omitted variable bias?

```
reg3 <- data %>% filter(., remover==1) %>%
  lm(response~white + ged + empgap + crime, data = .)

stargazer(reg3, type = "latex", title = "Call Back Rates With Crime (Box Only,
  Both Periods)",
  covariate.labels = c("White", "GED",
    "Employment Gap", "Crime"),
  add.lines = list(c("Chain Fixed Effects", "No"),c("Center Fixed Effects",
    "No")),
  digits = 6, single.row = TRUE)
```

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#### Answer:

The coefficient on white increases in magnitude when convictions are taken into account (Table 3). In the presence of convictions, the white coefficient changes from 0.024244 to 0.024946. This indicates that the

Table 3: Call Back Rates With Crime (Box Only, Both Periods)

|                         | <i>Dependent variable:</i>  |
|-------------------------|-----------------------------|
|                         | response                    |
| White                   | 0.024946*** (0.009362)      |
| GED                     | 0.007000 (0.009374)         |
| Employment Gap          | 0.005812 (0.009370)         |
| Crime                   | -0.037028*** (0.009367)     |
| Constant                | 0.119645*** (0.010624)      |
| Chain Fixed Effects     | No                          |
| Center Fixed Effects    | No                          |
| Observations            | 4,794                       |
| R <sup>2</sup>          | 0.004859                    |
| Adjusted R <sup>2</sup> | 0.004028                    |
| Residual Std. Error     | 0.324028 (df = 4789)        |
| F Statistic             | 5.846340*** (df = 4; 4789)  |
| <i>Note:</i>            | *p<0.1; **p<0.05; ***p<0.01 |

conviction variable does have an impact the magnitude of other variables, highlighting some slight omitted variable downward bias on race.

### Question 3:

The authors estimate the following model for different subsets of the data, where “Box” is an indicator for whether the application had a box asking about employment2, and X is a vector of covariates:

$$Callback_{ij} = \alpha + \beta_1 Box_j + \beta_2 White_i + \beta_3 Box_j * White_i + X_i \gamma + \epsilon_{ij}$$

A)

Suppose they run this regression on the full sample, which includes both Box and non- Box applications, but only in the pre-period (don’t actually do this yet). What do  $\alpha$ ,  $\beta_1$ ,  $\beta_2$ , and  $\beta_3$  tell you?

**Answer:**

$\alpha$  provides the baseline response rate for all individuals who submitted applications in the sample.  $\beta_1$  is the percentage point impact that an application that has the box has on response rates across the board for all individuals.  $\beta_2$  highlights the effect of being white on response rates across the board, independent of whether the box exists on the application.  $\beta_3$  then is the impact that being white has on applications that do feature the box. All of these coefficients however are limited in that their impact would only be defined on applications submitted in the period before the box was banned, given the stipulation above.

B)

Do you think “Box” and “non-Box” stores might differ in systematic ways, besides their decision to include a box asking about criminal history? In other words, do we think this variable is “as-if” randomly assigned?

**Answer:**

This variable is not “as-if” randomly assigned. Any store that willingly chooses to avoid using the box in principal expects to have a markedly different applicant pool, given the lack of the presence of the box. They are uniquely aware of the selection effect of knowingly removing the box and as such are probably more amenable to selection independent of criminal history. However, given that the box effectively limits statistical discrimination, stores that do not feature the box may be more likely to be biased against black candidates and removing the box may be a tool to apply that bias broadly.

C)

Suppose they run the regression on just the “Box” applications in both periods (again, don’t do this yet). What is the interpretation of the coefficients now?

**Answer:**

Running this regression on only applications featuring the box requires removing two variables,  $Box_j$  &  $Box_j * White_i$ , as these variables no longer exhibit any variation. This does ultimately impact the coefficients  $\alpha$  and  $\beta_2$ , where  $\alpha$  is now the base response rate for all applications and  $\beta_2$  is now the percentage point change in the response rate given the applicants race, under the presumption that all applications have the box.

## Question 4:

For the below estimations, include controls for employment gap and ged, as well as center fixed effects. Again, exclude the so-called “reverse compliers.”

A)

Estimate the model from question 3 on both “Box” and non-“Box” applications in just the pre-period.

**Answer:**

See Table 4.

```
reg4 <- data %>% filter(., pre==1) %>%  
  lm(response~crimbox + white + box_white + crime + ged + empgap + factor(center),  
      data = .)  
  
stargazer(reg4, type = "latex", title = "Call Backs Rates (Pre-Period)",  
  covariate.labels = c("Box", "White", "Box x White", "Crime",  
    "GED", "Employment Gap"),  
  add.lines = list(c("Chain Fixed Effects", "No"), c("Center Fixed Effects",  
    "Yes")),  
  omit = c("center"),  
  digits = 6, single.row = TRUE)
```

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Table 4: Call Backs Rates (Pre-Period)

|                         | <i>Dependent variable:</i>  |
|-------------------------|-----------------------------|
|                         | response                    |
| Box                     | 0.015729 (0.010745)         |
| White                   | 0.032202*** (0.009117)      |
| Box x White             | −0.031001** (0.015058)      |
| Crime                   | −0.028246*** (0.007284)     |
| GED                     | −0.006783 (0.007343)        |
| Employment Gap          | −0.003097 (0.007294)        |
| Constant                | 0.099701*** (0.031459)      |
| Chain Fixed Effects     | No                          |
| Center Fixed Effects    | Yes                         |
| Observations            | 7,245                       |
| R <sup>2</sup>          | 0.036108                    |
| Adjusted R <sup>2</sup> | 0.024119                    |
| Residual Std. Error     | 0.308442 (df = 7155)        |
| F Statistic             | 3.011620*** (df = 89; 7155) |
| <i>Note:</i>            | *p<0.1; **p<0.05; ***p<0.01 |

B)

What kind of standard errors should you use, and why?

**Answer:**

```
ncvTest(reg4)
```

```
## Non-constant Variance Score Test
## Variance formula: ~ fitted.values
## Chisquare = 747.3172    Df = 1    p = 1.537237e-164
```

The p-value of the non-constant variance score test indicates that heteroskedasticity is present in our model and to address this, we should be applying robust standard errors to account for this going forward.

C)

Is the coefficient on “crimbox” statistically significant? What about “white” and the interaction of “crimbox” and “white”? Interpret these findings.

**Answer:**

The coefficient on crimbox in this model is not statistically significant. The interaction of crimbox and white is statistically significant at the 95% level. The interaction coefficient signifies that being white and submitting for a position where the box is present diminishes the likelihood (−0.031001) of a callback. This is slightly offset by the crimbox coefficient (0.015729), being cognizant of the fact that this coefficient is not statistically significant.

D)

Now estimate the model from question 3 on just “Box” applications in both periods. Interpret the coefficients.

**Answer:**

```
reg5 <- data %>% filter(., remover==1) %>%
  lm(response~crimbox + white + box_white + crime + ged + empgap +
      factor(chain_id) + factor(center), data = .)
robust_se <- as.vector(summary(reg5, robust = T)$coefficients[, "Std. Error"])

stargazer(reg5, type = "latex", title = "Call Backs Rates (Box Only, Both Periods)",
  covariate.labels = c("Box", "White", "Box * White", "Crime",
    "GED", "Employment Gap"),
  add.lines = list(c("Chain Fixed Effects", "Yes"), c("Center Fixed Effects",
    "Yes")),
  omit = c("chain_id", "center"),
  digits = 6, single.row = TRUE,
  se = list(robust_se))
```

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Table 5: Call Backs Rates (Box Only, Both Periods)

|                         | <i>Dependent variable:</i>   |
|-------------------------|------------------------------|
|                         | response                     |
| Box                     | −0.002228 (0.012179)         |
| White                   | 0.041088*** (0.012903)       |
| Box * White             | −0.032967* (0.017851)        |
| Crime                   | −0.033786*** (0.008991)      |
| GED                     | 0.005400 (0.008975)          |
| Employment Gap          | 0.006480 (0.009017)          |
| Constant                | 0.040523 (0.073324)          |
| Chain Fixed Effects     | Yes                          |
| Center Fixed Effects    | Yes                          |
| Observations            | 4,794                        |
| R <sup>2</sup>          | 0.133301                     |
| Adjusted R <sup>2</sup> | 0.103563                     |
| Residual Std. Error     | 0.307411 (df = 4634)         |
| F Statistic             | 4.482549*** (df = 159; 4634) |

*Note:* \*p<0.1; \*\*p<0.05; \*\*\*p<0.01

Being white increases the response rate (0.041088\*\*\*). However, being white and having the box present diminishes that response by some magnitude (−0.032967\*). Independently, having previously committed a crime diminishes that response rate (−0.033786\*\*\*). The response rate declines in greater magnitude given a crime as opposed to being white.



## Question 5:

Based on the above analysis, what are your conclusions about the effects of BTB?

### **Answer:**

The box is potentially equalizing the playing field for black applicants broadly while certainly reducing the opportunities for individuals with criminal histories in the same manner, after controlling for educational and employment histories. Black applicants, having the box present on applications, are met with less of the structural bias commonly present in non-box applications as evidenced by the decreased coefficient on the interaction of the box and white. However given the statistical significance (90%) of this coefficient, this relationship cannot be extrapolated broadly. For individuals who have been convicted of a crime before, the box reduces the likelihood that they will receive a callback. This coefficient is indeed statistically significant and of relevant magnitude.