



MARKETING PPT

Presentation

Cine Star - Empowering Financial Growth Through Strategic Subscription Plans

Cine Star revolutionizes entertainment and digital landscapes by redefining film ownership and financing. Through blockchain, it innovatively offers NFTs representing shares in non-theatrical rights, allowing fans and investors to co-own films. Join us in pioneering a new era where everyone can participate in and benefit from the film industry's success.

This innovative approach not only democratizes film ownership but also provides a unique opportunity to earn consistent royalties and participate in the financial success of movies. Join us in reshaping the future of entertainment with Cine Star, where you can directly invest and enjoy the rewards of the digital revolution.





VISION

To democratize film ownership and financing by leveraging blockchain technology, enabling fans and investors to earn royalties and participate in the success of movies.

Our Use Cases

To democratize film ownership and financing by leveraging blockchain technology, enabling fans and investors to earn royalties and participate in the success of movies



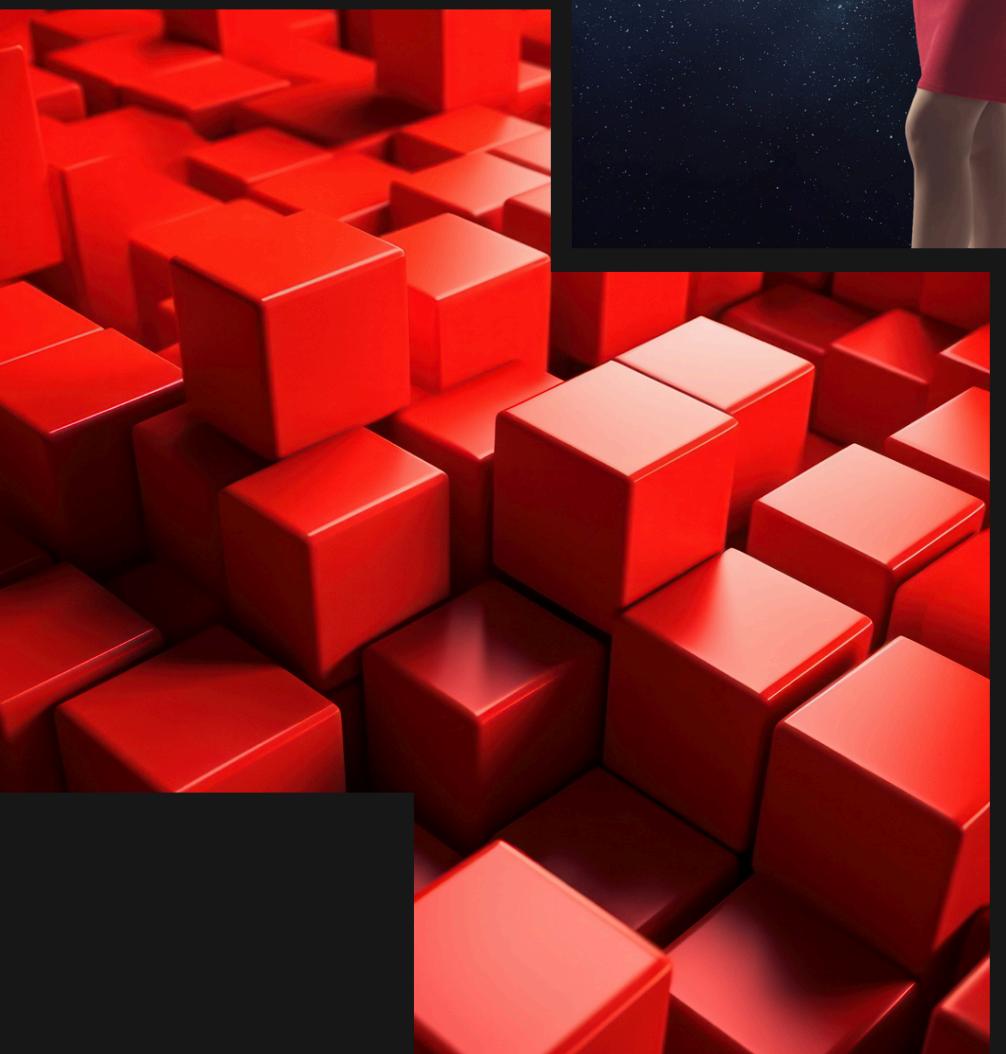
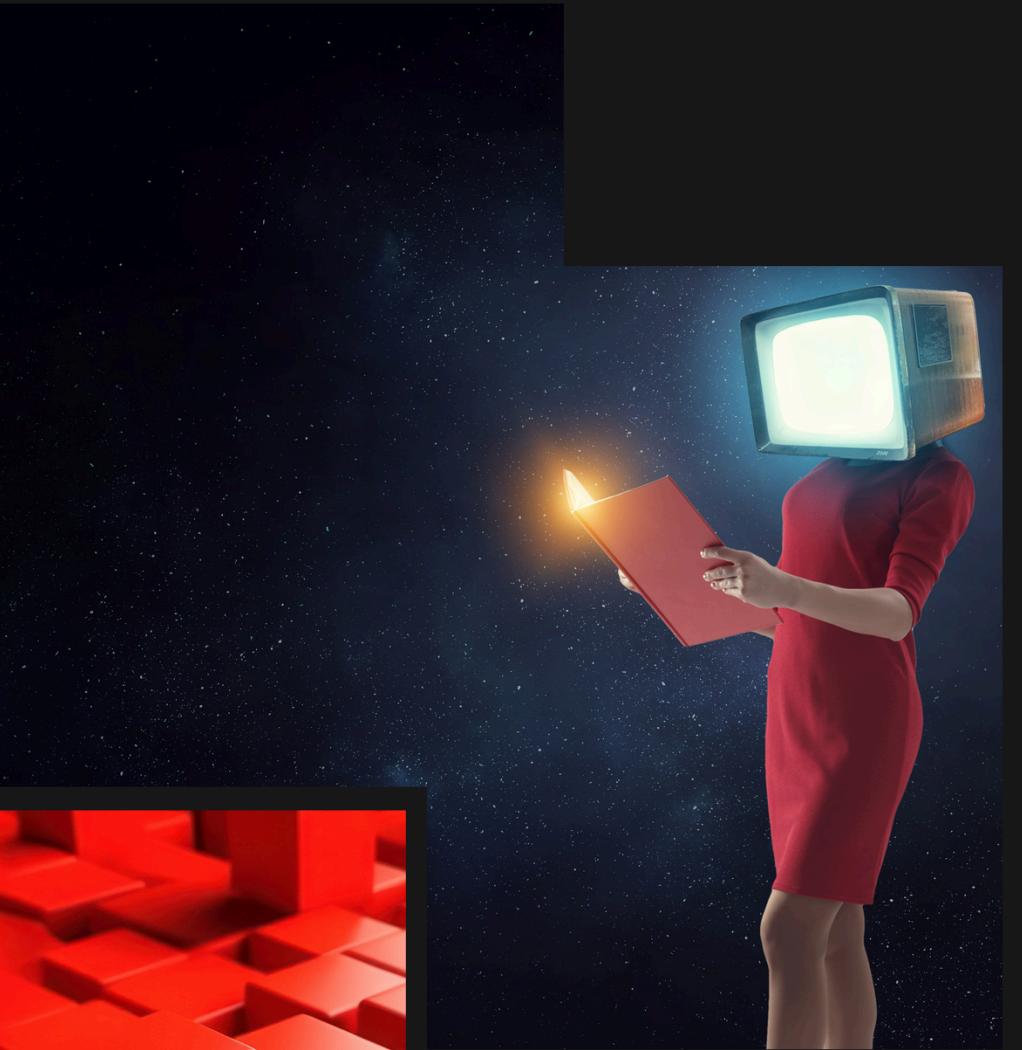


NFT Marketplaces

- We will soon launch an NFT marketplace where NFTs representing the non-theatrical rights of a movie or its assets will be sold.
- By holding these NFTs, your ownership will be determined in the rights, allowing you to earn monthly royalties from the movie's earnings across various digital platforms such as streaming services, music streaming, and other applicable online platforms.
- The income will be transparently disclosed and distributed pro rata every month.

Additional Returns from Various Platforms

- NFT holders will also earn handsome returns whenever the rights are monetized on new satellite platforms, airborne entertainment, educational institutions, dubbing rights, etc.
- This income will be disclosed and distributed pro rata to the NFT holders.





Future Streaming Platform

- In the future, we will launch a streaming platform where tokens can be burned for access to exclusive content and can be mined simply by watching movies.
- This will create additional value for token holders and enhance their engagement with the platform.



Crowdfunding Film Projects

- We will set up film projects where investors can use tokens to finance the films as a form of crowdfunding.
- Their share of the revenue will be paid through smart contracts, ensuring transparency and secure transactions.
- This approach allows investors to directly participate in the production process and share in the financial success of the films.

Our Pioneer Projects

Movie Title	Jee Ve Sohneya Jee
Star Cast	Simi Chahal, Imran Abba
Language	Punjabi
Genre	Romantic Song
Release Date	16th February, 2024
Production House(s)	U&I Films, VH Entertainment
Music	Atif Aslam, Afsana Khan, Vikas Mann, Navdeep Daliwal
Worldwide Theatrical Distributor	Omjee's Group





Synopsis

"Jee Ve Sohneya Jee" is an intricately woven cross-border love story that follows Ali, a UK delivery agent pursuing his travel dreams, and Meher, a student aiming for solo travel in her Magic Bus. As the fated journey unfolds, they are forced to confront difficult consequences brought about by lies, leading to unpredictable turns that reveal an emotional story of enduring love.

Unique Selling Points (USP)



- It is the first-ever global Punjabi film featuring superstars from India (Simi Chahal) and Pakistan (Imran Abbas)!
- The film premiered at the world's largest cinema hall in Dubai Mall, making it a significant cultural milestone.



Exciting First Project for NFTs

"Jee Ve Sohneya Jee" will be our pioneering project for availing NFTs of its non-theatrical rights in our next phase. This is an exciting opportunity because:

Groundbreaking Use Case

As the first project, it sets a precedent for how non-theatrical rights can be monetized through NFTs, offering investors a chance to be part of an innovative financial model.

Cultural Significance

Being the first global Punjabi film with stars from both India and Pakistan, it holds immense cultural and emotional value, likely increasing its demand and profitability.

High-Profile Movie

With a stellar cast and a unique cross-border storyline, the film has a built-in audience and significant market appeal, ensuring strong potential returns.

Proven Revenue

The film is already live on platforms like Chaupal and Amazon Prime Video, earning great revenue. The music, featuring superhit singers, is also generating substantial earnings. This proven success and potential for further gains make it a confident deal for investors.



Exclusive Rights

NFT holders will benefit from the diverse range of non-theatrical rights, including digital streaming, music, and more, providing a steady stream of royalties.

Investing in the non-theatrical rights of "Jee Ve Sohneya Jee" through NFTs offers a unique blend of cultural participation and financial gain, making it a highly attractive venture for investors.



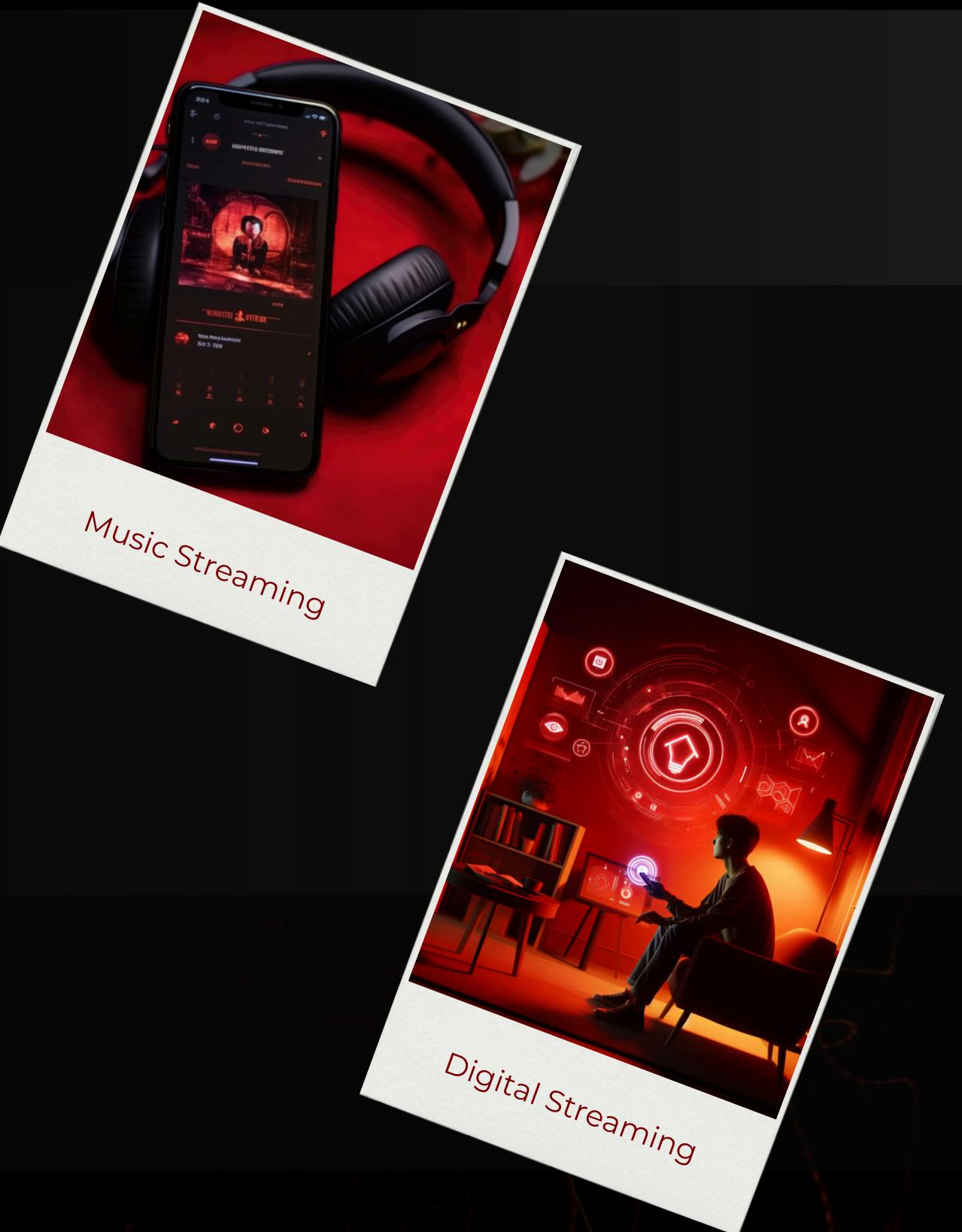
Exploitation of Rights

• Music Streaming Platforms

The audio from "Jee Ve Sohneya Jee" is being monetized across various popular music streaming platforms, including Amazon Prime Music, Apple Music, Spotify, JioSaavn, Wynk, Gaana, etc.

• Digital Streaming Platforms

The movie is already live and earning revenue on platforms such as Amazon Prime Video and Chaupal.



Additional Monetization Opportunities

• Social Media Platforms

There is significant potential to monetize the film and its other assets on platforms like YouTube, Facebook, and TikTok, broadening the revenue streams.

• Dubbing Rights

The film's dubbing rights could be sold to reach a wider audience in different languages.

• Airborne Rights

The movie's airborne rights could be sold for in-flight entertainment, providing another revenue channel.





- **Satellite Deals**

Various TV channels like Zee, PTC, Pitaara, Doordarshan, etc. can purchase satellite rights for broadcasting, creating substantial one-time revenue opportunities.

- **Other Rights**

We will continue to explore and monetize other potential rights, ensuring a diverse and continuous income stream.

Why This Matters

"Jee Ve Sohneya Jee" is already earning from various platforms, providing a proven track record of success. By purchasing NFTs of its non-theatrical rights, you can start earning royalties from month one.

This immediate return on investment, combined with the immense future potential as more rights are monetized, makes this a highly lucrative opportunity. Owning these rights through NFTs not only offers financial gains but also allows you to be a part of a revolutionary new model in the entertainment industry. Don't miss out on this chance to invest in the future of film ownership and financing.

Future Projects in Pipeline

Cine Star is dedicated to providing lucrative investment opportunities by carefully selecting and introducing new projects. Here's what lies ahead:

- **Curated Selection of Proven Films**

Cine Star is working closely with industry experts and key players to cherry-pick films with a proven track record of earnings through non-theatrical avenues. These carefully selected films have demonstrated their potential to generate substantial revenue from digital streaming, music streaming, satellite deals, and other non-theatrical rights. We are committed to ensuring that our investors have access to high-quality projects with a strong earning potential. Shortly, we will be announcing at least 8-10 such projects, adding them to our robust pipeline.





• Introduction of Subscription Plan

In addition to these carefully curated films, Cine Star will also be introducing fresh, new projects. The NFTs for these projects will be sold before the beginning of their monetization phase, allowing investors to become owners from day one. This approach not only offers the opportunity to be part of the project at an early stage but also ensures that investors can maximize their returns as the project's monetization efforts ramp up.

By strategically selecting films with established earning potential and launching new projects early in their lifecycle, Cine Star is creating a dynamic and profitable investment landscape for our token holders. This dual approach ensures a steady stream of high-quality investment opportunities, allowing you to diversify your portfolio and maximize your returns in the rapidly evolving entertainment industry.

Subscription

Amount

10\$

Subscription Amount \$10

50% Distribution in team

1st Level : 15%

5th Level : 2%

2nd Level : 10%

6th Level : 2%

3rd Level : 5%

7th Level : 2%

4th Level : 3%

8th Level : 1%



Subscription Amount \$10

50% Distribution in team

9th Level : 1%

13th Level : 2%

10th Level : 1%

14th Level : 2%

11th Level : 1%

15th Level : 2%

12th Level : 1%



Package Subscription

100\$ to 999\$ -- Up to 8% - (250%)

1000\$ to 4999\$ - Up to 12% - (300%)

5000\$ to 19000\$ - Up to 13% - (325%)



Working Income

- Sponsor Income : **5% (One Time)**
- Generation Income Up to **25th Level**

Level 1

30%

Level 2

20%

Level 3

10%

Level 4 To Level 10

5%

Level 11 To Level 20

2.5%

Level 21 To Level 25

30%



Level Opening Criteria

LEVEL
Opening

Level	Direct	Business
Level 6	3	500\$
Level 10	5	1000\$
Level 20	8	2500\$
Level 25	10	5000\$

SALARY PLAN

15 ID Of 100\$ = 1500\$

SALARY 40\$ Per Month x 10 Month

31 ID Of 100\$ = 3100 \$

Salary 100\$ Per Month x 10 Month

**[Condition 500\$ Business Compulsory
in Team Per Month]**

31 ID Of 200\$ = 6200\$

**Salary 200\$ Per Month x 10 Month
(800\$ Per Month Business in Team)**

63 ID of 100\$ = 6300\$

Salary 220\$ Per Month x 10 Month

(Condition 1000\$ Business Team per Month)

63 ID Of 200\$ = 12600 \$

Salary 400 \$ Per Month x 10 Month

Rewards & Bonanza On Matching

Thank You!

Presentation by



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