#### What does a computer engineer look for in a Bank archives?





Cofounders



Founding Sponsor



Founding Partner



**Project Partners** 









## Outline

Motivation

The Imperial Ottoman Bank Analysis

Road Ahead



# Four Traits of Resilient Organizations

Build an *agile organization*; a shift toward faster, federated, data-informed decision making and "good enough" outcomes

Build self-sufficient teams that, when held accountable and given ownership of outcomes

Promote adaptable leaders who don't just react when faced with, say, a natural disaster, a competitor's moves, or a change in team dynamics.

Invest *in talent and culture*—now and for the future.

McKinsey: Raising the resilience of your organization



Why are some organizations and institutions capable of maintaining function and structure in the face of large disruptions?

Why do some organizations thrive and poised to tackle future challenges?

Resilient organizations assume their model of risks is in need of regular updating, their countermeasures are incomplete, and their grasp on safe operations is fragile



Contemporary HR problems require a diversity perspective:

Identify variables influencing the compensation structure?

Does transfer from one branch to another improve loyalty?

Who climbs the social ladder? Why?



# US DIVERSITY WORKPLACE STATISTICS

Groups formerly seen as "minorities" may reach majority status by 2045.

48 percent of Generation Z are racial or ethnic minorities.

Diverse management has been shown to increase revenue by 19 %

Gender-diverse companies and executive teams outperform less gender-diverse peers.

3 in 4 job seekers and workers prefer diverse companies and coworkers.

## Motivation: Comp. Prosopography

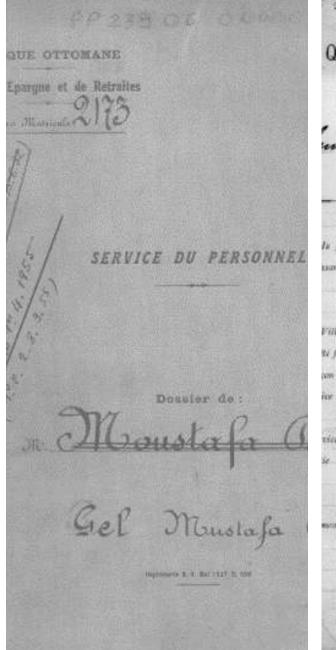
HR data: Legal, ethical, business issues

Longitudinal Surveys are coarse and missing critical business & diversity aspect

A large organization with (almost) complete data as a living lab!







200000 QUE IMPÉRIALE OTTOMA Feuilles de Personnel michel nicolas Wicolas Boules In pare. greege catholis. Beste der Frères Fille et Etablissements tv finite l Habib Bichara des affaires chang mukemarithik ches 66. book x 0 ments antérieurs France 55 .\_ Juichel pour du Marian Maria

#### **Personal Info**

Name, date of birth and data of job start

When and which branch and function they worked
Observations

### **Operational Info**

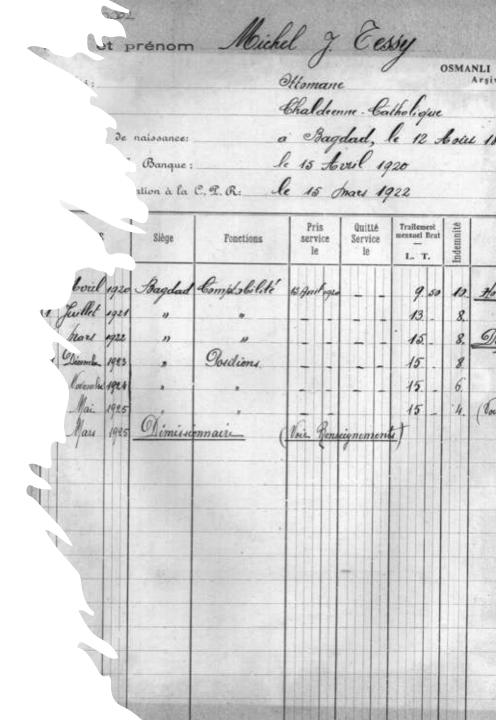
Advance amount, gratification, agency and date information.

Leave of absence, reason, return to work date.

Engagements, advances and suspension of duties.

Disciplinary records.

**Travel Expenses** 

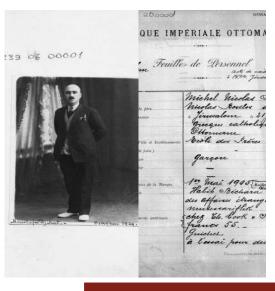


Raw Data

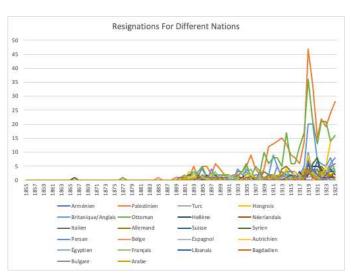
Transcription

Database

Analytics







Exploration/Prepara tion

Data Extraction

Data Processing

Analytics

Categorization Web App Development Transcription
Task Management
Data Collection

Transcription Fusion
Data Quality
Improvement

Exploratory Analysis Hypothesis Testing

# Analysis of Ottoman Bank Employee Records (1856-1925)

Personnel files over 6.000 Bank Employees as scanned images

#### Goals:

HWR of handwritten records in French.

Observing change of social fabric from an empire to different nation states.

Testing Hypothesis of historians working on this data with advanced analytics techniques

## How (not) to

• First Attempt:

- **FAIL**
- Let the machine read with minimum human intervention
  - Amazon
  - Google
  - Transcribus EU Project
- Second Attempt:

**EPIC FAIL** 

- Let the humans read
- Build a mechanical Turk
- Third Attempt:

**SUCCESS** 

- Let the machine read with human assistance
- E-Scriptorium EU Project

## Current State of HWR

- Finished HWR
  - Branch
  - Nationality
  - Religion
  - Name
  - Start and end of employment
- Performed Validation
- Next:
  - Many fields to process
  - Impossible to read (even by humans)
  - Minutes of the weekly board of directors meeting



# Historical Perspective

- The Ottoman Bank is one of the first multinational and supra-national organizations and contrary to other contemporary banks survived transformation to nation states and world wars successfully.
- We are focusing between 1890 and 1925: Transformation of the Ottoman Empire into tens of nation states.

## Historical Perspective

TABLE 3
TOTAL GDP AND TOTAL TAX REVENUES OF THE OTTOMAN CENTRAL
GOVERNMENT, 1840–1913

	1840-1842	1880–1882	1913–1914
Population of the empire in millions	26	20	22
Total tax revenues of the central government in			
millions of current Ottoman liras	5.6	16	31
Tax revenues per capita in current Ottoman liras	0.22	0.8	1.41
Tax revenues per capita in 1913 Ottoman liras	0.38	0.96	1.41
GDP per capita (approx.) in current Ottoman liras	5	8	12
Total GDP in millions of current Ottoman liras	130	160	260
Tax Revenues/Total GDP	4.3	10.0	11.7

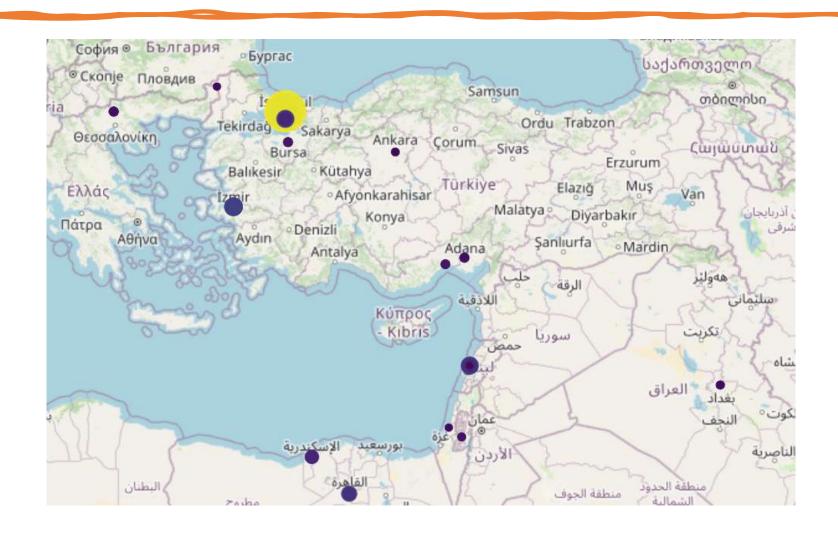
*Notes*: The Ottoman Empire as defined here excludes Romania, Egypt, and the Arabian peninsula but includes areas in the Balkans as well as Anatolia, Syria, and Iraq. The decline of the total population is due to the loss of territory in the Balkans.

1.10 Ottoman liras equaled 1 British pound sterling throughout this period.

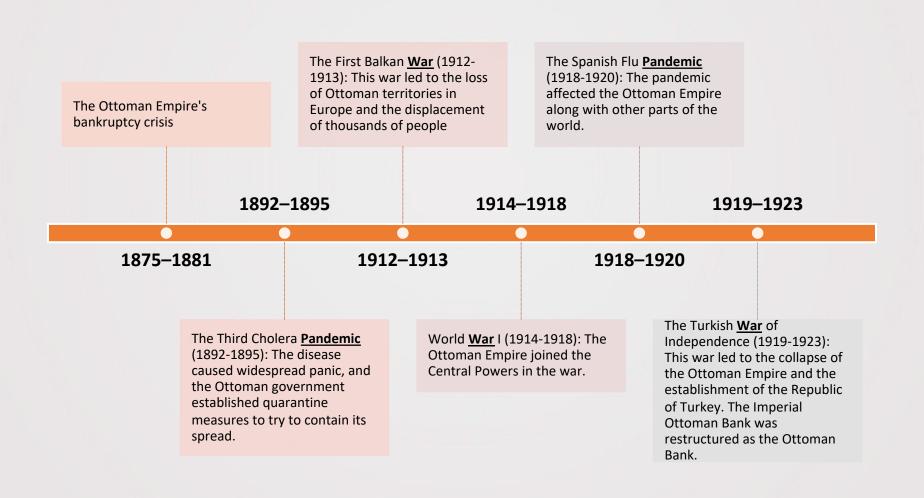
Revenues falling under the jurisdiction of the Ottoman Public Debt Administration after 1881 are not included in the tax revenues for the last two periods.

Sources: For population, Behar, Population. For Ottoman budgets, Güran, Ottoman Financial; and Shaw "Ottoman Tax." For the aggregate price level, Pamuk, 500 Years.

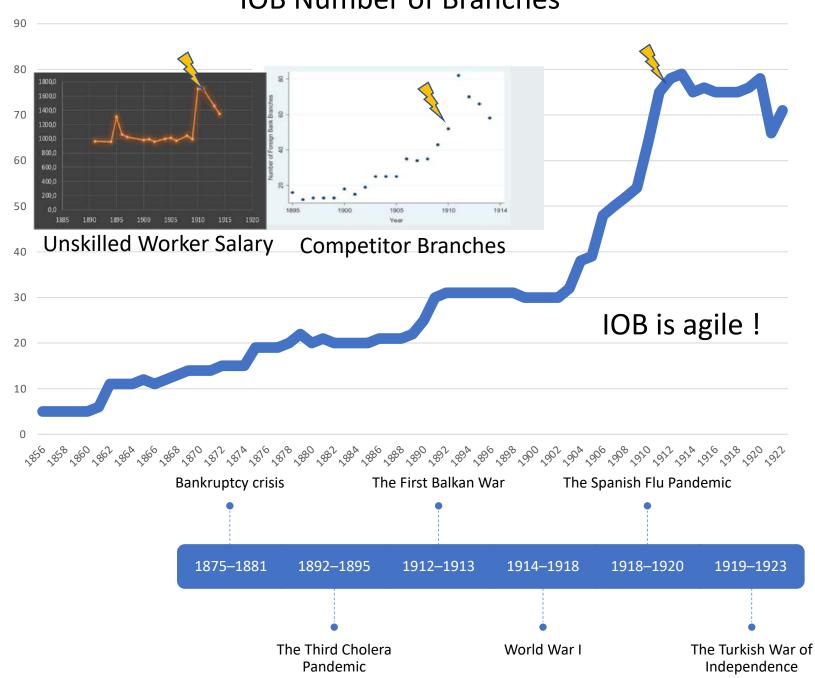
# Geographical Spread



# Historical Perspective



#### **IOB Number of Branches**



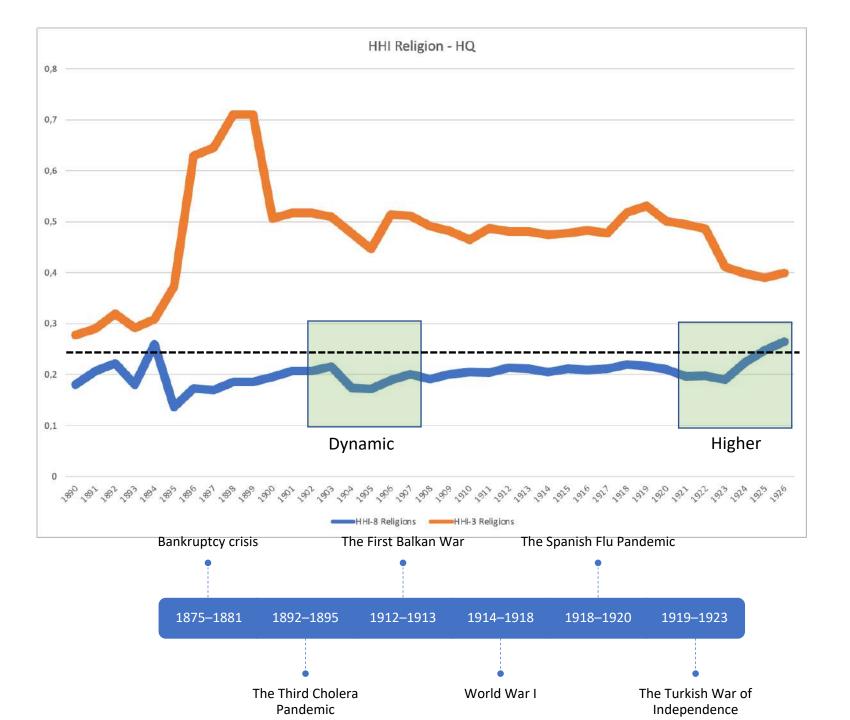
## Diversity: Herfindahl-Hirschman Index

$$HHI = \sum_{i=1}^N (MS_i)^2$$

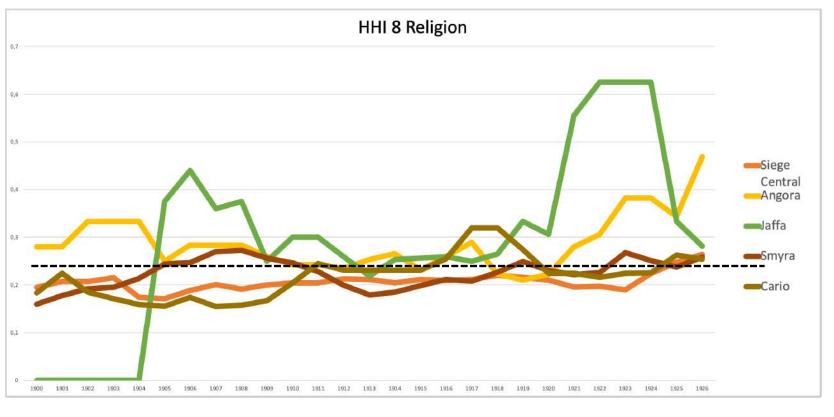
N is the number of religions MS is the share of the religion of religion *i* 

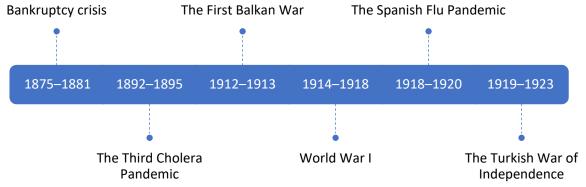
An HHI between 0.15 and 0.25 indicates moderate concentration.

An HHI above 0.25 indicates high concentration

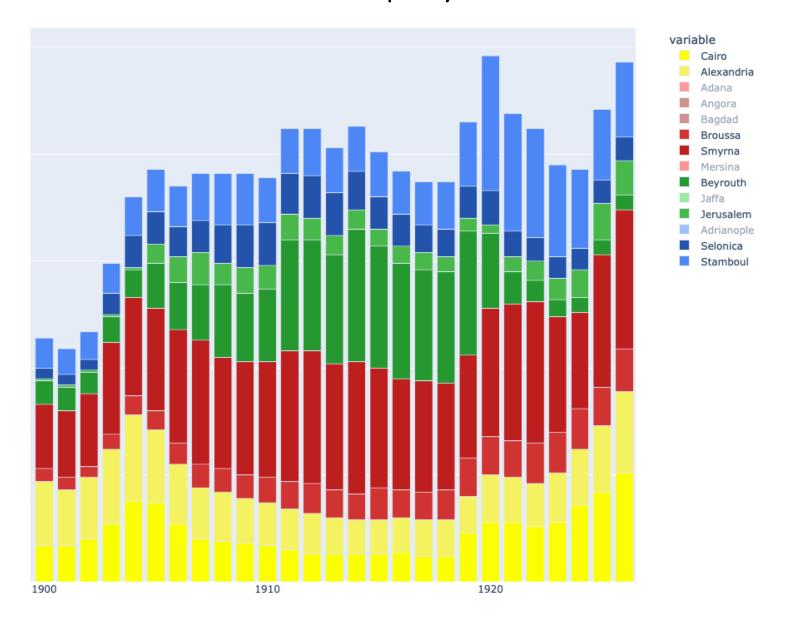


#### Large Branches are always more diverse / Small ones are sensitive to political changes

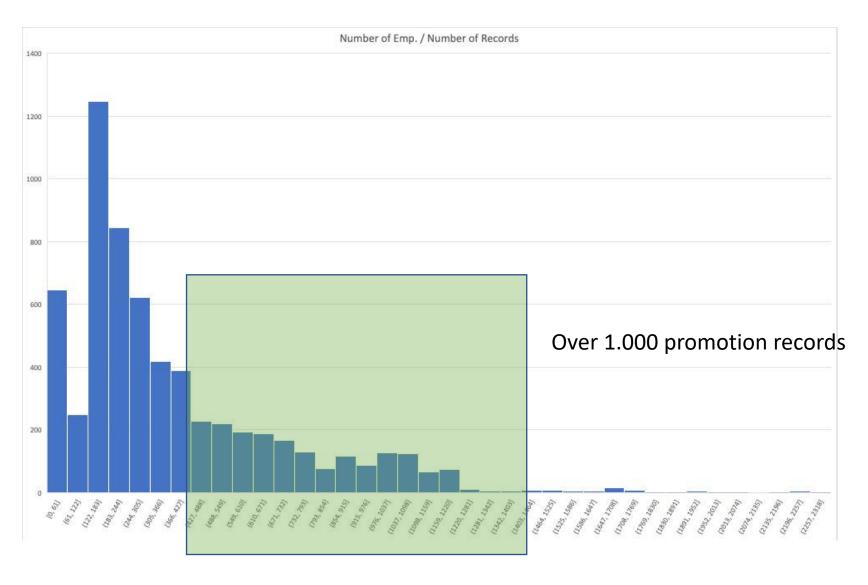




## Total Number of Employees DEMO



## **Promotions & Transfers**



#### BANQUE IMPÉRIALE OTTOMANE

AGENCE

om et Prénoms

Feuilles de Personnel

Lom et profession du fère. ien et date de naissance. ationalité ducation suivie (Ville et Etablissements où l'éducation a été faite ) Carie, veuf ou garçon betwee approximative barges de famille Date d'entrée au service de la Banque téférences et garantie mplois et appointements antérieurs imploi actuel raitement actuel

Dourgas (Bulging) 4 min 1884. Homans Collige de Frens, à Kadi Keny. An: Pere tris views & malarif. Famille & 7 18 Juny 1905. Joseph anaman, architecto. Chium Badetti: (assurance OHonsane). Employe an Cresit Lyonnais Comple to 1900/1905. Dermis app - Cty. 5/2 per mini.

# Nom Edmond Bakack

Nationalité Ottomane. Furque 30 Ml 195

Wate de naissance 4 Mai 1884 à Promgas.

Entré au service le 18 Juin 1905 à Constantinople

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## Prosopographical networks

**Prosopography** is an investigation of the common characteristics of a group of people, whose individual biographies may be largely untraceable. Research subjects are analyzed by means of a collective study of their lives, in multiple career-line analysis.

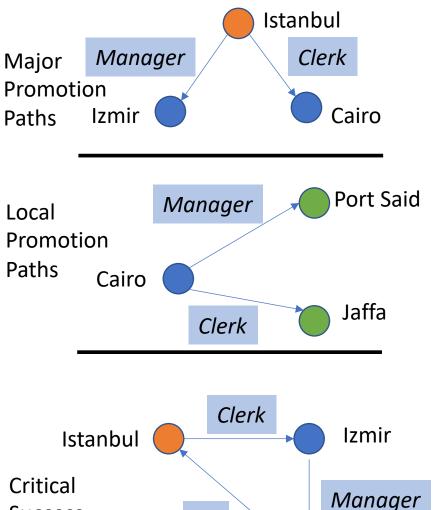
#### Climbing Social Ladder:

- Education
- Father's profession

Who is hiring who?

Who is considered more valuable?

Salary and benefit journey



**VP** 

Bursa

Success

**Paths** 

## Next?

- We are ready to look into this data with collogues from social sciences. We are just computer scientists ignorant of social sciences. This is dangerous!
- We need achieves preferably between 1850 1925 to enrich the Imperial Ottoman Bank exploration.
  - British, French, German and US Newspaper achieves
  - Customer Records, Board meeting minutes
  - Achieves of other Banks

NEW YORK TRIBUNG, TUESDAY, MAY 28, 1922

#### Cotton Advances The New York Trust Company 16 to 38 Points On Weather News

Fails to Hold Full Gains for Day, However; May Sells Up to 21,62, but Closes 6 Points From Best

The National Provincial and Union Bank of England, Ltd.

Capital, Surplus & Undivided Profits - - #26,500,000

ACTS as TRUSTEE of VOLUNTARY TRUSTS

What One Surrogate Said: In a recent case before a Surreguet's Court, involv-ing the continuance of the New York Life Insurance and Trust Company as Guertian for certain children, the Surregate took occasion to say;

> Nem Bork Life Insurance and Trust Company

Imperial Ottoman Bank

Capital £10,000,000 - - Paid Up £5,000,000

Remarks, Persks, and at a Sach Agency at Remarks, Patrictor, as recomby consonance, the Imperiol October Bank have non-opened a Sach Agency at Betrichen, Polessine, and said

Payments made against Drafts, Telegraphic Transfers and Travellers' Letters, Clean and Documentary bills collected. Information and Commercial statistics available. Mercanble agencies arranged

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Head Office: 15, Bishopsgate, London, E. C., PROCES STREET OFFICE (INVO): 7 Frames Street, E. C. 3 CORNIEL, OFFICE (INVO): 8 Frames Street, E. C. 3 CORNIEL, OFFICE (PRESCOTTS): 80 Cornalit. E. C. 3 CORNIEL, OFFICE (PRESCOTTS): 80 CORNIEL, OFFICE (PRESCOTTS

LLDTES AND NATIONAL PROVINCIAL FOREIGN BANK LIMITED

Fidelity-International Trust Company Resources over \$25,000,000.00 Charlers St. & Was Beautyes 110 William St. (Cor. John St. 12 Beauty Place (Whitehall Bidg.

Solicits your account, guarantees to you personal, painstaking and sausfactory service in all sound banking undertakings

What Things Cost

Wheat Averages Prices Irregular Lower Following In Active Dealing Upturn at Start On Curb Exchange

Close Unsettled at 2 % Cents Standard Oil of Indiana Is Net Louer to 3s Advance; Strong and Philip Morris Selling Is Stimulated by Atracts Attention; Motor Umsually Large Receipts Stock Demand Continues

HEAD OFFICE: 35 BROADWAY, NEW YORK

\$ 25,000 50,000 75,000 100,000 150,000 200,000 250,000 500,000 1,000,000

All issues of New York City Bonds Bought, Sold and Queted.

Asia Banking Corporation

An American Bank rendering complete service for trade with the Orient and other parts of the world

> CHARLES H. SABIN, Chairman of the Board CHARLES A. HOLDER T. FRED. ASPDEN INVING V. SCOTT E. B. MACKENZIE F. R. SANDFORD, IR.

The National City Company
Main Office: National City Bank Building
Uptows Office: 42ad 31. & Medicon Ave.

New York City Bonds

Exempt from all Federal Income Taxes and New York State Income Taxes New York City 455% Bonds are not only the cheapest New York City bond in the market today, but they are selling at prices to yield more than long bonds of many of the larger cities of the United States.

SAN FRANCISCO

HANKOW

alimentés par du papier sur la Turquie à plus de 30 jours, et que les agences doivent éviter de s'engager vis-à-vis des olients (voir P-V du 15 janvier 1913) pour les crédits à leur accorder, et ce jusqu'à ce que la limite à fixer pour chaque agence ait pu être déterminée.

La Direction Gle réserve jusqu'à entente avec Ipranossian Prères le renouvellement des crédits accordés à cette maison par les agences en province.

#### PERSONNEL.

La Direction Gle charge l'agence de Brousse de donner un avertissement avec menace de licenciement au domestique EUSSFINOGLOU EADJI OSMAN, dont la conduite vis-à-vis des clients et du personnel laisse à désirer.

TCERRTCHIOGLOU ISMAIL, homme de peine au Siège Central, ayant été, en raison de son service militaire, placé en disponibilité avec demi-traitement, il lui est accordé, vu sa situation de famille, un secours égal à la moitié de son traitement.

La Direction Gle prolongelde deux ans encore le service de la pension trimestrialle de LT 22,17 servie sur les fonds de la Banque à Mme Veuve DECIPRIS, à Smyrne. Elle fixe à 25 livres par an, et ce suivant l'art.23 du Règlement de la Caisse de Pensions & de Retraites, la subvention d'éducation à payer sur les fonds de la Banque aux enfants de Michel BACULITZA, de son vivant domestique au Siège Central.

Il est accordé un congé de 3 mois pour raisons de famille à Mr J.L.SCIOJUNA, de l'agence de Tarsous, et un congé de deux

12 livres remboursable à mison d'une livre par mois.

le gratification de Ltq 15 est accordée à Mr. Antoine AYOUB, de délda; en outre, son traitement est porté de Lt 6 à Ltq.8.

se gratification de Ltq.15 est accordée à Mr Barthélemy ZIPCS ii, d'Andrinople est transféré à Stamboul avec son traitement tuel de 10 livres et son indomnité de 3 livres.

secours de 10 livres est accordé à M.Achille KADJIPAVLOU, gasinier à Eskichéhir, pour lui permettre de suivre le traiment de l'institut anti-rabbique à Cons/ple.

es secours suivants sont, en outre, nocordés : ) livres, au cavas TORSOUN MEMMED, du Siège Central,

- au domestique HUSSEIN MOUSTAFA ""
- yoursoup ZIA \*\*

ii tous trois ont perdu leur mobilier dans un récent incendi Kassim-Pacha.

ne avance de Ltq.16 est consentie à Mr Jacques E.ROSTAN, du iège central; cette avance sera remboursable par mensualités 'une livre.

l est accordé à Mr Th.DIACOS, une avance de 10 li res remboursable à raison de demie-livre par mois.

r Artin VARTANIAN, de Rhodes, sollicite un congé de 2 mois ponisons de famille. Cet agent, ayant joui de longs congés pou aisons de santé, se demande est rejetée.











Prof. Dr. Selim Balcısoy analyticslab.sabanciuniv.edu