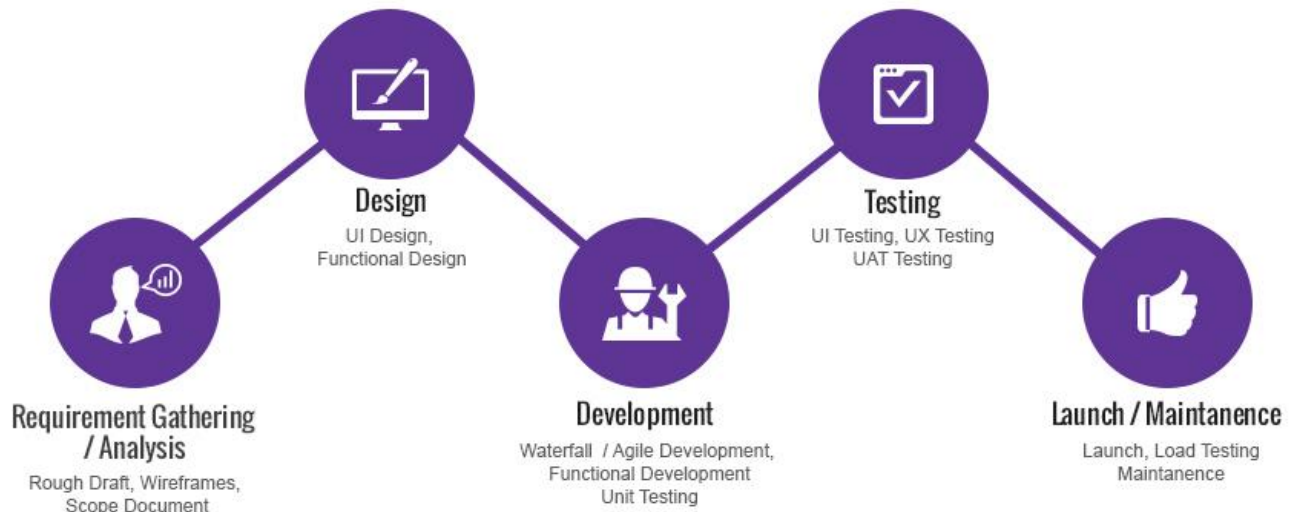
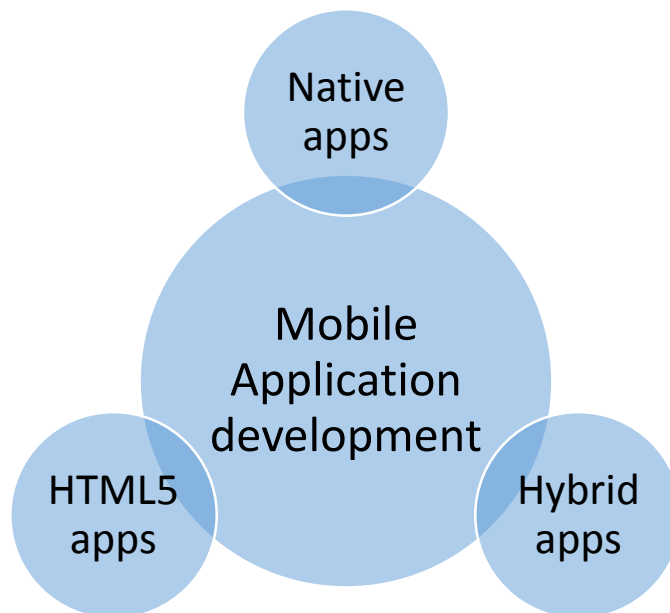


Mobile Application Life Cycle



Phase 1 – Initial Plan

To start with the Mobile application development unit. We will do basic mobile application.



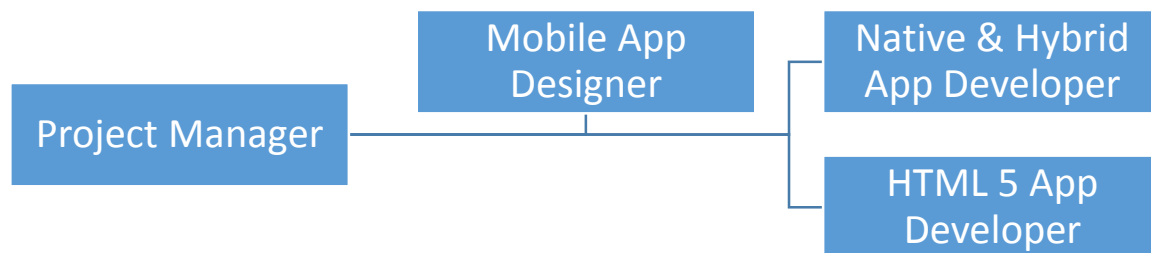
Native apps are specific to a given mobile platform (iOS or Android) using the development tools and language that the respective platform supports (e.g., Xcode and Objective-C with iOS, Eclipse and Java with Android). Native apps look and perform the best.

HTML5 apps use standard web technologies—typically HTML5, JavaScript and CSS. This write-once-run-anywhere approach to mobile development creates cross-platform mobile applications that work on multiple devices. While developers can create sophisticated apps with HTML5 and JavaScript alone, some vital limitations remain at the time of this writing, specifically session management, secure offline storage, and access to native device functionality (camera, calendar, geolocation, etc.)

Hybrid apps are like native apps, run on the device, and are written with web technologies (HTML5, CSS and JavaScript)

Phase 1 – Project Team

In order to start with the Phase 1, we will be required a team to manage the projects.



Project Manager would be managing all the projects with project management duties furthermore, business analysis, requirement gathering and documentation of the projects will be done by PM himself. Project quality assurance and used cases would also be done by PM.

Mobile App Designer would be responsible for all the design end jobs and revisions. We require specialized mobile application designer with **high expertise level**.

Native & Hybrid App Developer would be responsible to develop the Native / Hybrid mobile application as per client's requirement and project manager's instructions. We require specialized mobile application designer with **high expertise level**.

HTML 5 App Developer would be responsible to develop the all HTML 5 web based applications as per client's requirement and project manager's instructions. We require specialized mobile application designer with **medium expertise level**.