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# ◇ LOTUS HACKS ◇

APRIL 1 - 3, 2022

Theta Tau  
&  
IEEE at UCR

# About Us

## *What Sets Us Apart*

Lotus Hacks is the **first hardware–centric hackathon** in the Inland Empire. Our mission is to provide hands-on opportunities for students to apply skills from all facets of engineering to develop a tangible project. Students will have access to electronic components, 3D printers, and other hardware at **no cost**.



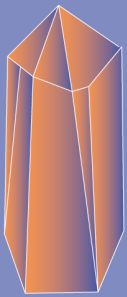
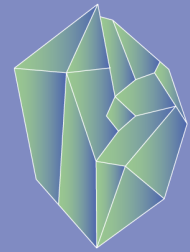
## *Theme*

The theme of Lotus Hacks this year is inspired by **tarot cards**, which juxtaposes the concepts of magic and engineering. Traditionally, tarot cards are used to predict one's future. Thus, we challenge our hackers to develop a product they want to see in the future.

# Why Should You Sponsor?

## ***Recruitment of Ambitious Talent***

Our hackers' dedication to a 36-hour hackathon showcases their passion and self-sufficiency in STEM. By sponsoring Lotus Hacks, you engage with highly motivated students who are ready to join the workforce!

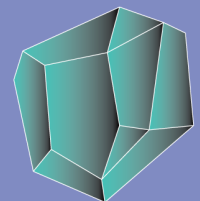


## ***Brand Exposure***

Sponsoring our hackathon gives your company a number of ways to increase brand exposure: social media recognition, logo branding on merchandise, and event shoutouts. What better hype and product exposure than from hardware gurus?

## ***On-Site Testing for New Products***

We highly encourage your company to bring your products to the hackathon for immediate feedback and hardware testing. Moreover, having had the experience of using your product, our hackers may be the perfect potential customers for your latest technology.





# Tiers & Benefits



<b>General</b>	Baby Doll \$ 500	Green Maiden \$ 1000	Silver Lady \$ 2000	Tinh De \$ 3000	Angel Wings \$ 4500+
Opening/Closing Ceremonies	Thank	Thank	Thank	5 min talk	Keynote
Bring Hardware					
Provide Mentors					
Sponsor category prizes and provide judges					
Host a workshop and Feature in QR Scavenger Hunt					
<b>Recruiting</b>					
Provide Recruiters					
Resume Bank		Post-event	Post-event	Pre-event	Pre-event
Company Table/ Recruiting Materials					
Post Hackathon Recruiting Email					
Interview Room					
<b>Branding</b>					
Logo on Website	S	S	M	L	L
Pre Hackathon Social Media Inclusion	S	S	M	M	L
Logo on T-Shirt	S	S	M	M	L
Thanked in Email					
Individual Pre Hackathon Social Media Post					
Mid-Event Shoutout					
Lotus Hacks Title Sponsor					*

\*Title sponsor receives recognition as title sponsor and webtitle

# Connect with Us

Check out our website: <https://www.lotushacks.com/>



Thank you for your time and interest!  
Any Questions? Please contact [lotushacksucr@gmail.com](mailto:lotushacksucr@gmail.com)