**Siyanda**

* if you feel like we have peeked your interest
* Hand over to Riaan

**Riaan**

* That will demo but that is not all
* Choosing a movie can be an inconvenience and headache
* Hand over to Shoki

**Shoki**

* Process of wanting to assist subscribers like Sally
* Churn rate
* Hand over to Elle

**Elle**

* Increase probability of customer retention
* Keywords can help make
* Hand over to Alna

**Alna**

* Let me give you an example
* Our consolidated Recommendation app
* Cowboy boots and hats
* Going back to our Western movie example
* Handover to Thulani

**Siyanda**

* Perform pilot phase
* We thank you for the time