

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID02826
Project Name	Project – Smart Fashion Recommender Application
Maximum Marks	2 Marks

Problem Statement :

Customers are currently they need to shop at different places in order to gather all their specific products, and they waste a lot of time. If we come up with a solution to make them save time and money and satisfy their needs, we could gain new customers. This experimental model application shows and achieves better results than the ones of the previous one. Online shopping is a very popular and easy way to shop at present time. Don't have to go outside. People can buy safely after watching the review. People can buy their wanted product by just searching in the search bar.

Example:

I am	<small>Describe customer with 3-4 key characteristics - who are they?</small>	a Customer to purchase some dress for my birthday.
I'm trying to	<small>List their outcome or "job" the care about - what are they trying to achieve?</small>	buy a saree which is more unique, comfortable and good quality.
but	<small>Describe what problems or barriers stand in the way - what bothers them most?</small>	the saree's cloth type is not mentioned properly.
because	<small>Enter the "root cause" of why the problem or barrier exists - what needs to be solved?</small>	the Material/cloth type menu is not available.
which makes me feel	<small>Describe the emotions from the customer's point of view - how does it impact them emotionally?</small>	It makes me more disappointed.

What would happen when it is fixed:

Fashion Recommender Application can be defined as a means of feature matching between fashion products and users or consumers under specific matching criteria. Different research addressed apparel attributes such as the formulation of colours, clothing shapes, outfit or styles, patterns or prints and fabric structures or textures.