



# Dr. John O'Hare

Founder & Director, DreamLab AI Consulting Ltd.

AI Strategy & Training | Immersive Technologies | Elastic Agency of 42 Specialists

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## SHORT RESUMÉ



### Founder & Director (2020–Present)

**DREAMLAB AI CONSULTING LTD.** · Manchester 📍  
Orchestrating projects through a network of 42 specialist consultants. Delivering AI strategy, implementation, and training.



### Spatial AI Lead (2023–Present)

**IMMERSIVE TECHNOLOGY INNOVATION HUB** · MediaCityUK 📍  
Accelerating regional development with InnovateUK. XR, virtual production, esports/gaming. GraphRAG-based [VisionFlow](#).



### R&D Lead (2020–2023)

**PATHWAYXR STUDIO** · Manchester 📍  
XR convergence, metaverse persistence for virtual production, telepresence, ML integration.



### Technical Director (1996–2020)

**UNIVERSITY OF SALFORD** · Salford 📍  
24 years directing large-scale mixed reality labs. First CaVE outside USA. IMAX "Adrenaline Rush".

## SELECT CLIENTS & PARTNERS

**Higher Education:** Universities of Manchester, Birmingham, Salford, Liverpool

**Corporate:** THG International, Immersive International

**Technology:** HP, IBM

**Public Sector:** Salford City Council

**Current:** Agentic Alliance

*Testimonials:* [linkedin.com/in/jjohare](https://linkedin.com/in/jjohare)

## AI TRAINING & WORKSHOPS

**AI Accelerator Programme** — 5-day residential, Lake District, Cumbria

- ✓ VS Code as AI command centre
- ✓ Vibe coding & prompt engineering
- ✓ Local AI models & RAG systems
- ✓ Agentic AI workflows
- ✓ MCP servers & tool integration
- ✓ Knowledge graphs



Lake District retreat & immersive training facility

## RECENT HIGHLIGHTS

- |      |   |
|------|---|
| 2024 | <b>Product development</b><br><b>LOGSEQXR</b> · 📍<br>Transforms Logseq knowledge base into immersive 3D visualisation. WebXR, GPU acceleration, real-time GitHub sync, voice interaction for AR/VR exploration. |
| 2022 | <b>Product development</b><br><b>DREAMLAB AI FOR VP</b> · 📍<br>Open, federated metaverse for film-making. Decentralized computing, secure messaging, ML integration.  |
| 2022 | <b>Associate</b><br><b>GM AI FOUNDRY</b> · 📍<br>Seminar series on blockchain for AI systems.  |
| 2020 | <b>Associate</b><br><b>GM CYBER FOUNDRY</b> · 📍<br>Product development for SMEs on mixed reality, distributed systems.  |

## PROFESSIONAL PROFILE

Founder of DreamLab AI Consulting, orchestrating projects through a network of 42 specialist consultants. Over 25 years developing immersive technologies and AI systems. PhD in telepresence (BBC R&D). Proven track record delivering enterprise AI strategy, training, and implementation across the UK.

## CORE EXPERTISE

**AI & Automation:** Agentic systems, RAG, LLM integration, vibe coding, generative AI

**Immersive Tech:** XR/VR/AR, virtual production, spatial computing, telepresence

**Infrastructure:** Linux, cloud/vGPU, networking, cyber security, distributed systems

**Development:** Python, Rust, Unity3D, Unreal, NeRF, real-time graphics

**Project Management:** PRINCE2 Agile Practitioner

## EDUCATION

- 2016

Small group tele collaboration

PhD · University Of Salford


- 1998

Virtual Environments

MSc · University Of Salford


- 1997

Professional Studies

PGDIP · University Of Salford


- 1996

Electronic Electrical Engineering

BSc(HONS) · University Of Salford



## AWARDS & RECOGNITION

- 2014

Green Gown Award Finalist — Sustainability in HE
- 2011

MediaCityUK Star Award — University of Salford
- 2002

IMAX Featured Scientist — "Adrenaline Rush" documentary
- Certifications:

ScrumMaster · Glider Pilot · CAT 10 Skydiver · Open Water Diver

## SPEAKING & MEDIA

Regular speaker on AI strategy, immersive technologies, and digital transformation. Featured in IMAX documentary on extreme sports science. Delivered seminars at GM AI Foundry and GM Cyber Foundry. Workshop facilitator for enterprise AI adoption programmes.

## TECHNICAL PROFICIENCIES

- Languages:

Python, Rust, TypeScript, C++, GLSL
- AI/ML:

PyTorch, LangChain, RAG, vector DBs, LLM fine-tuning
- 3D/XR:

Unity3D, Unreal, WebXR, NeRF, Gaussian splatting
- Infrastructure:

Docker, K8s, Linux, CUDA, vGPU
- Protocols:

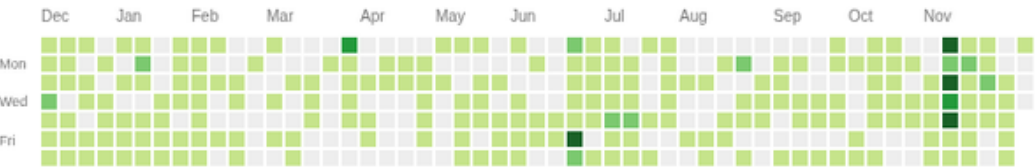
WebRTC, MQTT, gRPC, REST, WebSockets

## GITHUB PROFILE

-  jjohare
-  DreamLab-AI
-  TheDreamLabUK
-  Agenticalliance

 [github.com/jjohare](https://github.com/jjohare) — 40 repos · 97☆ total · Pro member

Pinned: [VisionFlow](#) (59☆), [Agentic Alliance](#) (4☆)



## SELECTED PUBLICATIONS

- 2022

LEAD

Money and Trust in Digital Society, Bitcoin and Stablecoins in ML enabled Metaverse.
- 2019

LEAD

Telethrone: situated display using retro-reflection for remote collaboration.
- 2018

LEAD

Telethrone Reconstructed; Ongoing Testing Toward a More Natural Situated Display.
- 2016

LEAD

Is this seat taken? Behavioural analysis of the Telethrone.

Full list: [orcid.org/0000-0001-5209-7754](https://orcid.org/0000-0001-5209-7754)

## GRANT INVOLVEMENT HIGHLIGHTS

- 2024

RA for £3M Innovate:UK (MITIH)
- 2022

£800k Horizon Europe (Eduverse)
- 2020

£40k HEIF for data visualisation
- 2016

£1M HEFCE Octave upgrade
- 2014

£1M SRIF Octave upgrade
- 2011

LEAD

£1.8M [Egg system](#) (MCUK)
- 2010

LEAD

£1M RCIF immersive acoustics
- 2007

£1M EPSRC [Octave platform](#)

## OPEN SOURCE & PRODUCTS

**VisionFlow** (59☆) — Rust-based immersive knowledge graph engine with GraphRAG, WebXR, real-time 3D visualization.

**LogseqXR** — WebXR knowledge graph explorer with GPU-accelerated force-directed layouts and voice interaction.

**Open Metaverse Design** — 400-page open source book on federated metaverse architecture, distributed computing, and ML integration.

**DREAMLAB AI for VP** — Open federated metaverse platform for virtual production workflows.

## NOTABLE PROJECTS

**Octave Platform** — First 10-sided immersive projection system outside USA

**Egg System** — Spherical telepresence display, MediaCityUK

**Telethrone** — Retro-reflective situated display for collaboration

**IMAX Documentary** — Motion capture for "Adrenaline Rush"