

Transform Your Business with DreamLab

Where AI, Immersive Technology, and Creative Excellence Converge

Your Creative Technology Partner

25th June 2025

Welcome to DreamLab

We're not just another agency.

We're your **integrated creative technology partner**, making enterprise-level innovation accessible to ambitious businesses like yours.

Based in Salford, serving the North-West and beyond.

 Innovation



 Growth

 Partners

The Challenge You Face

Technology moves fast.
Your business needs to keep up.

Common challenges:

- Multiple vendors to manage
- Disconnected solutions
- Unclear ROI on tech spend
- Limited internal expertise
- Budget constraints

AI Solutions

Creative Agency



Tech Consultancy

No Integration!

One Partner. All Capabilities. Seamless Results.



AI & Data Intelligence

- Process automation
- Predictive analytics
- Custom AI models
- Smart chatbots



Immersive Experiences

- Virtual showrooms
- AR product demos
- VR training
- Digital twins



Creative Excellence

- Brand strategy
- Content creation
- UX/UI design
- Campaigns

Why Choose DreamLab?

1 ✓ Government-Endorsed Innovation

- GMCA innovation partner
- University collaborations
- Access to R&D funding

2 ✓ Proven Expertise

- 30+ specialists across all disciplines
- 200+ years combined experience
- Award-winning creative team

3 ✓ SME-Friendly Approach

- Flexible, modular pricing
- Phased implementations
- Clear ROI metrics

4 ✓ Local Presence, Global Standards

- Based in MediaCityUK
- Deep North-West connections
- International best practices

Manufacturing SME

- **Challenge:** Manual quality control
- **Solution:** AI-powered inspection system
- **Result:** 40% reduction in defects
- **ROI:** 300% in 12 months

Retail Chain

- **Challenge:** Poor online engagement
- **Solution:** AR virtual try-on
- **Result:** 60% increase in conversions
- **ROI:** 250% in 6 months

Cultural Institution

- **Challenge:** Declining visitor numbers
- **Solution:** Immersive digital exhibitions
- **Result:** 35% visitor increase
- **ROI:** Self-funding in year 1

Professional Services

- **Challenge:** Inefficient client onboarding
- **Solution:** Automated workflows + portal
- **Result:** 50% time savings
- **ROI:** 400% ongoing

Our Proven Process



Your success is our success - we're partners, not vendors

Flexible Service Packages

Discovery Sprint

£5K - £15K

- Problem definition
- Solution design
- ROI projection
- 2-4 weeks

Perfect for:
Testing the waters

Transformation

£25K - £75K

- Full implementation
- Multiple capabilities
- Team training
- 2-6 months

Perfect for:
Major initiatives

Growth Partner

£3K - £8K/mo

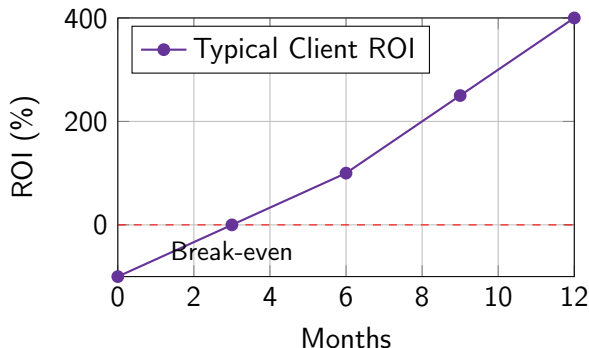
- Ongoing support
- Continuous innovation
- Priority access
- Monthly sprints

Perfect for:
Long-term growth

We're obsessed with your return on investment

Typical Returns:

- 📈 200-400% ROI in Year 1
- ⌚ Payback in 3-6 months
- 🚀 30-50% efficiency gains
- 👥 40-60% engagement increase



Performance-based pricing available - we succeed when you succeed

AI & Machine Learning

- TensorFlow & PyTorch
- OpenAI & Claude APIs
- Custom model training
- Edge deployment

Immersive Platforms

- Unity & Unreal Engine
- WebAR & WebGL
- Meta Quest & HoloLens
- Spatial computing

Creative Tools

- Adobe Creative Suite
- Cinema 4D & Blender
- Figma & Sketch
- After Effects & Nuke

Infrastructure

- AWS & Google Cloud
- Kubernetes & Docker
- CI/CD pipelines
- 24/7 monitoring

Access the same tools as Fortune 500 companies, without the Fortune 500 price tag

Meet Your Dream Team

30 specialists. 10 disciplines. 1 unified team for your success.



Leadership

Strategy & Vision
15+ years experience



Technical

AI, Data, Development
Google & Meta alumni



Creative

Design & Content
BAFTA winners



Account

Your dedicated team
Always accessible

[width=0.8colback=dreamlablight, colframe=dreamlabprimary] **“DreamLab doesn’t just deliver projects - they transform businesses.”**

- Sarah Chen, CEO, NorthTech Manufacturing

Three simple steps to begin:

- 1 **Discovery Call** (30 mins)
Let's discuss your challenges and goals
- 2 **Solution Workshop** (2 hours)
We'll design your custom solution together
- 3 **Pilot Project**
Start small, prove value, then scale

No obligation. No pressure. Just possibilities.

[colback=dreamlabprimary!10,
colframe=dreamlabprimary] **Special
Offer**

**Free AI Readiness
Assessment**
(£2,500 value)

For qualifying businesses
Limited time only

Ready to make the impossible accessible?

Contact Us

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Thank You

Let's build something extraordinary together.

DreamLab

Where Innovation Meets Accessibility