

# Business Documentation Template Example

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## Executive Summary

This document demonstrates the features and capabilities of the custom business documentation class. It provides a consistent styling framework for all business documents, ensuring professional presentation and brand coherence across the entire documentation suite.

## 1 Introduction

This template provides comprehensive styling for business documents with UK English spelling throughout. The class includes custom environments, financial formatting, and professional visualisation capabilities.

### 1.1 Key Features

- Consistent corporate branding with predefined colours
- Professional typography using TeX Gyre fonts
- Integrated bibliography management
- Custom environments for key points, risks, and opportunities
- Financial formatting commands
- TikZ/PGF integration for diagrams
- Cross-referencing support

## 2 Using Custom Environments

### Key Point

This is a key point box that highlights important information. It uses corporate colours and maintains consistent styling across all documents.

### Risk Assessment

Risk assessments can be highlighted using this specialised environment. The red accent colour draws attention to potential challenges.

### Opportunity

Opportunities are presented in green-accented boxes, providing visual distinction for positive aspects and growth potential.

### 3 Financial Formatting

The template includes commands for properly formatting financial figures:

- Revenue target: £2,500,000
- European expansion: €1,800,000
- US market opportunity: \$3,200,000

### 4 Visual Elements

#### 4.1 KPI Display



#### 4.2 Process Diagram

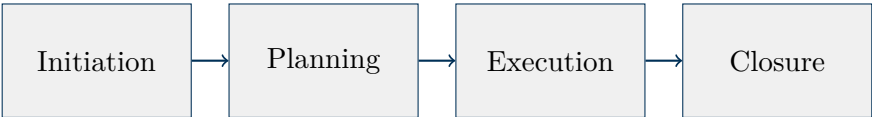


Figure 1: Project lifecycle phases

### 5 Cross-References

The template supports intelligent cross-referencing. For example, Figure 1 shows the project lifecycle phases. This functionality extends to all document elements including sections, tables, and equations.