

# Transform Your Business with DreamLab

Where AI, Immersive Technology, and Creative Excellence Converge

Your Creative Technology Partner

25th June 2025

# Welcome to DreamLab

We're not just another agency.

We're your **integrated creative technology partner**, making enterprise-level innovation accessible to ambitious businesses like yours.

Based in Salford, serving the North-West and beyond.

 Innovation



 Growth

 Partner

# The Challenge You Face

**Technology moves fast.**

Your business needs to keep up.

Common challenges:

- Multiple vendors to manage
- Disconnected solutions
- Unclear ROI on tech spend
- Limited internal expertise
- Budget constraints

AI Solutions

Creative Agency



Tech Consultancy

No Integration!

## One Partner. All Capabilities. Seamless Results.



### AI & Data Intelligence

- Process automation
- Predictive analytics
- Custom AI models
- Smart chatbots



### Immersive Experiences

- Virtual showrooms
- AR product demos
- VR training
- Digital twins



### Creative Excellence

- Brand strategy
- Content creation
- UX/UI design
- Campaigns

# Why Choose DreamLab?

## ① Government-Endorsed Innovation

- GMCA innovation partner
- University collaborations
- Access to R&D funding

## ② Proven Expertise

- 30+ specialists across all disciplines
- 200+ years combined experience
- Award-winning creative team

## ③ SME-Friendly Approach

- Flexible, modular pricing
- Phased implementations
- Clear ROI metrics

## ④ Local Presence, Global Standards

- Based in MediaCityUK
- Deep North-West connections
- International best practices

## Manufacturing SME

- **Challenge:** Manual quality control
- **Solution:** AI-powered inspection system
- **Result:** 40% reduction in defects
- **ROI:** 300% in 12 months

## Cultural Institution

- **Challenge:** Declining visitor numbers
- **Solution:** Immersive digital exhibitions
- **Result:** 35% visitor increase
- **ROI:** Self-funding in year 1

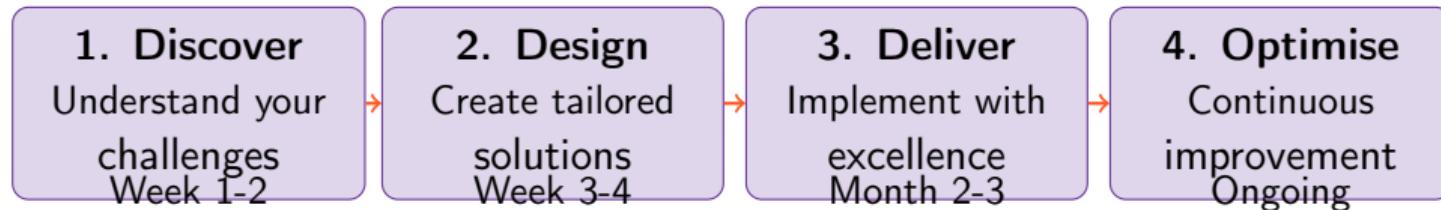
## Retail Chain

- **Challenge:** Poor online engagement
- **Solution:** AR virtual try-on
- **Result:** 60% increase in conversions
- **ROI:** 250% in 6 months

## Professional Services

- **Challenge:** Inefficient client onboarding
- **Solution:** Automated workflows + portal
- **Result:** 50% time savings
- **ROI:** 400% ongoing

# Our Proven Process



**Your success is our success - we're partners, not vendors**

# Flexible Service Packages

## Discovery Sprint £5K - £15K

- Problem definition
- Solution design
- ROI projection
- 2-4 weeks

**Perfect for:**  
Testing the waters

## Transformation £25K - £75K

- Full implementation
- Multiple capabilities
- Team training
- 2-6 months

**Perfect for:**  
Major initiatives

## Growth Partner £3K - £8K/mo

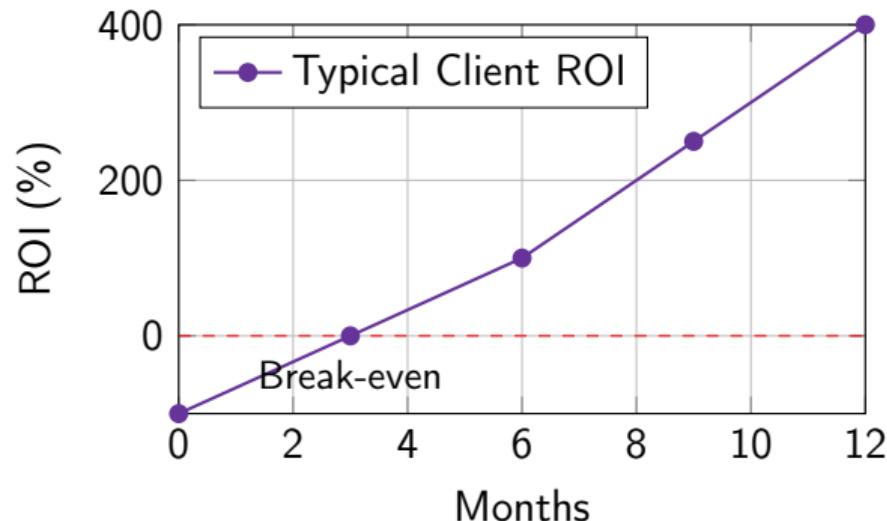
- Ongoing support
- Continuous innovation
- Priority access
- Monthly sprints

**Perfect for:**  
Long-term growth

## We're obsessed with your return on investment

### Typical Returns:

- 200-400% ROI in Year 1
- Payback in 3-6 months
- 30-50% efficiency gains
- 40-60% engagement increase



Performance-based pricing available - we succeed when you succeed

# Enterprise Technology, SME Prices

## AI & Machine Learning

- TensorFlow & PyTorch
- OpenAI & Claude APIs
- Custom model training
- Edge deployment

## Immersive Platforms

- Unity & Unreal Engine
- WebAR & WebGL
- Meta Quest & HoloLens
- Spatial computing

## Creative Tools

- Adobe Creative Suite
- Cinema 4D & Blender
- Figma & Sketch
- After Effects & Nuke

## Infrastructure

- AWS & Google Cloud
- Kubernetes & Docker
- CI/CD pipelines
- 24/7 monitoring

Access the same tools as Fortune 500 companies, without the Fortune 500 price tag

# Meet Your Dream Team

**30 specialists. 10 disciplines. 1 unified team for your success.**



## Leadership

Strategy & Vision  
15+ years experience



## Technical

AI, Data, Development  
Google & Meta alumni



## Creative

Design & Content  
BAFTA winners



## Account

Your dedicated team  
Always accessible

[width=0.8colback=dreamlablight, colframe=dreamlabprimary] **“DreamLab doesn’t just deliver projects - they transform businesses.”**

- Sarah Chen, CEO, NorthTech Manufacturing

## Three simple steps to begin:

### ① Discovery Call (30 mins)

Let's discuss your challenges and goals

### ② Solution Workshop (2 hours)

We'll design your custom solution together

### ③ Pilot Project

Start small, prove value, then scale

No obligation. No pressure. Just possibilities.

[colback=dreamlabprimary!10,  
colframe=dreamlabprimary] **Special  
Offer**

**Free AI Readiness  
Assessment**  
(£2,500 value)

For qualifying businesses  
Limited time only

## Ready to make the impossible accessible?

### Contact Us

 hello@dreamlab.agency

 +44 161 XXX XXXX

 dreamlab.agency

 MediaCityUK  
Salford Quays  
Manchester M50 2EQ

### Book a Meeting

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visit:

[dreamlab.agency/meeting](#)

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# Thank You

Let's build something extraordinary together.

DreamLab

Where Innovation Meets Accessibility