

## Korrekturhinweise

### Time to quit Facebook?

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### Begründungen

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The speaker says: “[...] many people are wondering: How can we just protect our data on these social media platforms? Well, governments are talking about improving data protection laws and the European Parliament is demanding a personal explanation from Marc Zuckerberg himself.” As a result of the shocking events related to Facebook, politicians are therefore discussing measures against data abuse.

1

The speaker says: “But what should we, you and I, be demanding from our policy makers and our law makers? [...]” Paul Bernal says: “We should be expecting a lot, but I’m afraid we’re likely to be disappointed by almost all of them.” Regarding official steps to protect data, Paul Bernal therefore says that people’s hopes will probably remain unfulfilled.

2

Paul Bernal says: “Politicians don’t actually understand the technology enough or the implications or they see the benefit of the technology themselves and want to use it and there are certainly people who will be thinking what Cambridge Analytica did is really interesting, terrible that they did it, but let’s see if we can do a bit like that.” Bernal therefore says that politicians would also like to take advantage of data.

3

Paul Bernal says: “It would be nice to think the politicians will say, ‘Hang on, we should be dealing with this’, but the problem is that actually most of the ways that they think of will actually make things worse and there’s a big danger here that the reaction is going to be, ‘We’ve got to regulate it much tighter,’ and effectively get a clampdown on freedom of speech.” Bernal therefore says that one major risk of officially protecting data is that this restricts people’s right to say what they think.

4

Paul Bernal says: “With the Cambridge Analytica story, a lot of the data was gathered through a little personality quiz profile thing that you just answer a few questions about yourself. Social media is awash with these things. ‘What breed of dog are you most like? Answer these questions and find out.’ And actually this is a matter of giving data to Big Brother.” According to Bernal, social networks therefore collect information about people by questioning them in a playful way.

5

Paul Bernal says: “And actually this is a matter of giving data to Big Brother. We like that kind of stuff.” The speaker says: “So it’s actually, it’s a trap in a sense because it’s dressed up as one thing but it’s actually another.” The interviewer therefore says that people give away facts about themselves without realising what they are doing.

6

Paul Bernal says: “The big things with Facebook are firstly its size. It’s much bigger in terms of user base than any of the others. And secondly the wide variety of different things that it has which actually gives it more scope for both profiling and for ways of manipulating people.” Facebook therefore distinguishes itself from other social networks because it offers a larger range of tools.

7

Paul Bernal says: “But there isn’t really a simple way that we can escape to other social networks without having the same problems arise.” If people decided to change to other social media, they would therefore be likely to face similar challenges.