You are going to listen to Chiki Sarkar talking about the smartphone revolution in India. First you will have 45 seconds to study the task below. Then you will hear the recording twice. While listening, match the beginnings of the sentences (1-9) with the sentence endings (A-L). There are two sentence endings that you should not use. Write your answers in the boxes provided on the answer sheet. The first one (0) has been done for you.

After the second listening, you will have 45 seconds to check your answers.

A new approach to reading

0	When it comes to content, the Indian reader generally ___.
1	The widespread use of mobile phones ___.
2	People's phone use made Sarkar think about whether she could ___.
3	It was very clear that Sarkar's target customer ___.
4	Additionally, creative users of Sarkar's platform can ___.
5	A user on their ride home, for example, can find a text that ___.
6	Once the platform was established, Sarkar wondered if she could ___.
7	After the death of a well-known author, the platform was ready to ___.
8	In general, Sarkar's platform ___.
9	One of Sarkar's customers usually ___.

A	reads when returning from work
B	connect people with what was currently going on
C	collaborate with Sarkar
D	is used by people in their twenties
E	attract a new kind of reader
F	prefers books that give advice
G	helps deal with conservative parents
H	publish some stories
I	corresponds with the length of their trip
J	provide one of her texts
K	is responsible for producing a new type of reader
L	is very busy

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0	1	2	3
F			

4	5	6	7

8	9

Von der Lehrperson auszufüllen

richtig	falsch	richtig	falsch	richtig	falsch	richtig	falsch
		1		2		3	
		☐	☐	☐	☐	☐	☐
4		5		6		7	
☐	☐	☐	☐	☐	☐	☐	☐
8		9					
☐	☐	☐	☐				