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TAKING A SUSTAINABLE APPROACH

We are proud to hold an EcoVadis Platinum Sustainability Rating, progressing from Gold in 2024 and Silver in 2023 and 2022. This is testament to our responsible working practices and our desire for continual improvement.

We're helping customers work towards their own sustainability goals with our portfolio of 'Greener Solutions'.

[More on sustainability >](#)
PLATINUM Top 1%

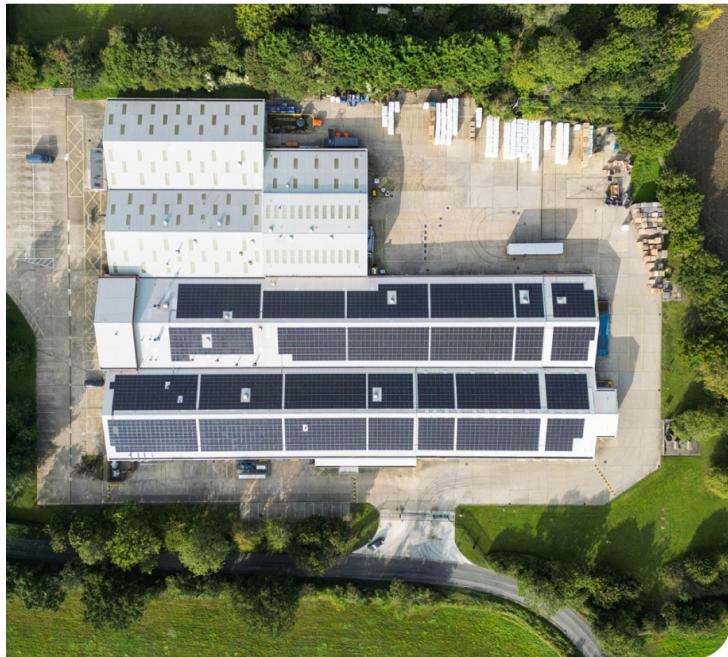
Sustainability Rating

JUN 2025



We develop high-quality masterbatches, compounds and roto powders to improve the appearance, performance, value and sustainability of plastic mouldings.





Reasons to choose Broadway

- Short lead times – next day deliveries on stocked products
- Cost-efficient formulations, providing competitive prices
- Experts in colour matching and customised solutions
- On-site colour match service – great for PCR and fast approvals
- Impressive special effects portfolio
- Comprehensive + performance range of additives
- Exceptional technical support and extensive testing facilities
- Outstanding product acceptance rate of over 99.8%
- Low minimum order quantities
- Call-off and consignment stock services
- European food, toy, medical and REACH regulatory compliance
- Personable customer service from our knowledgeable team
- Established, agile family-owned business, trading internationally
- ISO9001, ISO14001 and ISO45001 certified, EcoVadis Gold rating

Products & Services



MASTERBATCH

We make masterbatches to meet a variety of needs. We can provide custom solutions – tailored to your specific requirements and we also stock a universal range.

[Find out more >](#)

COMPOUNDS

Great for highly colour critical applications, our compounds remove the need to dose and distribute colour during production. We also run PCR-based compounds.

[Find out more >](#)

ROTO POWDERS

Customers have said our high-quality powders surpass anything else on the market. We offer competitive lead times and cater for a wide range of end applications.

[Find out more >](#)

EFFECTS

We have an impressive and growing special effects portfolio – including a market-leading frosted effect for PET. Our effects are great for any brand seeking to gain product



ADDITIVES

Our + performance range offers many benefits from lightweighting, enhanced strength and material savings, to UV and antimicrobial protection – always tailored to



COLOUR MATCHING

We work to an industry-leading colour tolerance of just one Delta E. Our colour suite offers the opportunity to swiftly approve matches as they're made. It's great for

standout.

your specific requirements.

customers colouring PCR.

[Find out more >](#)

[Find out more >](#)

[FREE colour match >](#)



Contact our expert team today to discuss your requirements.

[01986 875100 >](#)

sales@broadwaycolours.com >



Brands

Our materials are specified for use in the packaging of many branded products. Maintaining a positive brand image not only relies on ensuring your brand colours are accurately formulated, but also in ensuring your colourants process correctly, every time. We work to an industry-leading colour tolerance and adhere to a rigorous QC process to ensure accuracy and consistency.

Our innovative special effects portfolio proves popular with brand owners and our on-site colour matching suite allows a range of new colours to be developed in a single day. *The Body Shop* successfully utilised this facility when formulating colours for bottles with high levels of recycled plastic.



scJohnson

Manufacturers

Broadway has been trading with leading injection moulders in the UK for over 25 years. Rotational moulders have benefitted from our high-quality powders for over a decade. We take time to understand your processes, challenges and needs in order to deliver the right solutions.

We recognise that a masterbatch manufacturer must be a valued partner to plastic moulders. Broadway is relied upon – not only for accurate, consistent products but for accurate information and expert advice. Our problem-solving mentality allows us to make a positive contribution to improving the quality, consistency, processability and raw material cost of your plastic components.



[MORE ON BRANDS >](#)

[MORE ON MANUFACTURERS >](#)



About us

Broadway is a trusted manufacturer of colour and effect masterbatch, additive masterbatch, compounds and rotational moulding powders. We've been in operation since 1997, supplying plastic moulders across the UK, Europe and beyond. Our materials are renowned for their accuracy and consistency and are used across





several market sectors. Many household brands have chosen to specify our custom masterbatches for use in the manufacture of their packaging.

About us Quality assured Our products

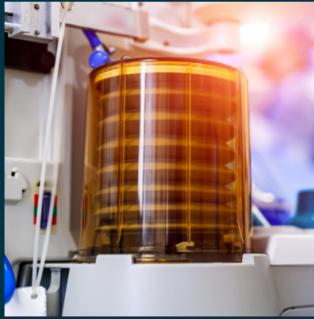
Our Colour Suite

Broadway's colour suite allows moulders, designers and brand owners to join us on-site to approve their matches. With access to our friendly team and expert colourists, this process saves precious time on product development as several colours can be approved in a single day. Recent upgrades offer you further insight into our process. A window to our brand new laboratory allows sight of our colourists at work, formulating your colours.

This facility provides the perfect solution in response to the ever increasing demand for colouring PCR (post-consumer recycled) material. Using sample material from your specific batch, our team can demonstrate how PCR content will impact the colour of the end component. Our impressive wall displays showcase a large variety of colours, special finishes and end products – providing extra inspiration should you need it. Our knowledgeable team will be on hand to offer support each step of the way. With free Wi-Fi available, your office is never too far away, but you're welcome to just sit back and enjoy the coffee whilst we do all the hard work for you.



Materials manufactured for many market sectors





Compatibility with your polymer of choice

Our custom masterbatches are polymer specific. This means they're formulated for high performance when dosed into your chosen material. We can manufacture masterbatches for use with all the polymers outlined below, amongst others. We run a wide variety of carrier resins, including: LDPE, LLDPE, PP/PH, EVA, PBT, PET, PETG, SAN, ABS, GPPS, HIPS, PC, TPU, TPE, PA6, PLA and PHA. If you're running a material not listed here or below, please get in touch. We may be able to provide a custom solution to meet your requirements.



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COMPLIANCE

Let us know your regulatory requirements and we'll ensure our materials are compliant. Our technical experts have



MEET THE TEAM

Our knowledgeable workforce are key to our success. Experts in their field and adaptable in their approach. Our team will



SUSTAINABILITY

In 2024 we achieved an EcoVadis Gold Sustainability Rating. We support our customers in achieving their



vast experience in compliance and are able to react swiftly to ensure our products meet your needs.

always endeavour to meet the needs of our valued customers.

sustainability goals with our 'Greener Solutions' materials portfolio.

[Find out more >](#)

[Find out more >](#)

[Find out more >](#)



Enquire today to see how you can benefit from our high-quality materials.

[01986 875100 >](#)

[sales@broadwaycolours.com >](#)

"Broadway have supported M&H for many years. They have a vast array of knowledge and work hard to support the requirements of their customers. They understand the need to respond quickly and efficiently with high quality products. I would not hesitate to recommend Broadway."

Louise S.

Cluster Purchasing Manager @ Berry M&H Plastics



Social Feed



LinkedIn 13 Jun 2025

Broadway Colours Ltd

Sunshine and clear skies mean more than just good vibes at Broadway! 😊 With sun-filled skies and m...



LinkedIn 6 Jun 2025

Broadway Colours Ltd

🌟 We're absolutely delighted to share some exciting news: we've just been awarded an EcoVadis Plat...



LinkedIn 5 Jun 2025

Broadway Colours Ltd

We're on the lookout for a Colourist & Polymer Processing Apprentice to join our brilliant Technical...

BROADWAY

Broadway have been a consistent factor in supplying us with hundreds of colours for almost 15 years, an efficient and customer service driven supplier who delivers on time every time. From supplying a colour plaque to delivering large lots of masterbatch on extremely short lead times, Broadway have never let us down!

Mark B.

Operations Manager @ Synergy Plastics

17 APR 25

BROADWAY

LinkedIn 2 Jun 2025
Broadway Colours Ltd
Copper Ember is our effect of the month for June! This smooth metallic effect offers a warm glow...



APPOINTS JOE ALLEN AS UK SALES MANAGER AND UNVEILS NEW REGIONAL SALES STRATEGY

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Products & Services

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Special Effects

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