Abstract

DeliverHunt is an Indian e-commerce company and first of its kind to initiate and lead through ground level clients. DeliverHunt offers online food ordering service with interactive menus, incorporating facility of home delivery, take away allowing customers to place order or book table from the famous restaurants and food cooperatives in their localities. It also offers its valuable customers, clients and restaurant partners to have account with DeliverHunt so that frequent ordering is convenient. At this unique platform the customer can easily search for their favourite restaurants, at a particular locality and order their favourite dish and incur it, either through home delivery or pick-up.

1. Revolutionising the food ordering service globally.
2. Creating a global Food Mall for the new generation

Visit www.facebook.com/DeliverHunt for more details queries.

Problem Statement

The basic problems faced are of "spreading the idea" and "generating short term and long term funding".

Description

The participant has to provide solution for spreading the business in a market with both access to social network and without access. Participant can take a view point of any tier -2 city.

It is usual that startups generate funding from friends and relatives, bootstrapping or through angel investors. The aim here is to make innovative marketing techniques and/or financial model of the organisation for initial and long term fund generation. The model should be grounded one, suiting real life solution.