



THINK. CREATE. INNOVATE.

SPONSORSHIP PACKET

OVERVIEW

MakeSI is a student ran make-a-thon at Illinois University Carbondale. The Event will be hosted at the Dunn-Richmond Center at Southern Illinois University Carbondale, April 2-3. In this make-a-thon, teams of students will have two twelve hour days for students to be creative, innovative, and be hands on with developing new ideas. The students will be challenged to create a semi or full working prototypes in order to solve some of the world's greatest problems.

GOALS

Our goal is to deliver a make-a-thon full of innovation, entrepreneurial energy, and fun. We hope to host over 50 students, and give them a chance to release their creative energy and connect with companies within the field.

SPONSORSHIP

In order to give students an amazing Makeathon, we need your help!

This event provides a great opportunity to all parties involved. It gives you a chance to get your company highlighted at the university and establish connections with up and coming students. MakeSI will also provide your company to "field test" the students- AKA your potential employees. You can observe students and identify the special skill set these students have. In addition to this great opportunity becoming a MakeSI sponsor can come with many perks. Sponsorship tiers are located on second page of packet.

OTHER WAYS TO SHOW SUPPORT

In the event that your company does not fit into one of these tiers, there is other ways to show your support! Any donations of food, beverages, prizes or materials will be matched with the benefits of equal or lesser monetary value. In addition, if your company has some cool swag we would love to distribute it for you! Each competitor will receive a "Swag Bag" full of companies' promotional merchandise at the end of our event.

SPONSOR TIERS

GENERAL	5	4	3	2	1
	\$2000	\$1500	\$1000	\$500	\$250
Ability to send mentors	●	●	●	●	●
Recognized at opening ceremony	●	●	●	●	●
Reserved table	●	●			
Demo of relevant product	●	●			
Keynote speech	●				
Competition judge	●				
MARKETING	5	4	3	2	1
Logo on website	●	●	●	●	●
Send "swag"	●	●	●	●	●
Large logo on T-shirts	●				
Medium logo on T-shirts		●	●		
Small logo on T-shirts				●	●
RECRUITING	5	4	3	2	1
Send recruiters	●	●	●		
Resume book after event	●	●	●		
Resume book before event	●				

SPONSOR PERKS

ABILITY TO SEND MENTORS

Your company can send an employee to mentor a student. Mentors will help and support the students throughout the competition.

RECOGNIZED AT OPENING CEREMONY

Each sponsor will be thanked at our opening ceremony.

RESERVED TABLE

Your company will be given a private table to set up a display of your choosing.

DEMO OF RELEVANT PRODUCT

If your company provides a relevant product or service you may present a demonstration.

KEYNOTE SPEECH

If your company has an inspiring message for our up and coming students, we would love to hear it!

COMPETITION JUDGE

Help us determine the winner of MakeSI.

LOGO ON WEBSITE

All sponsors will be featured on MakeSI's website.

LOGO ON T-SHIRTS

- Large logos- 5inX5in
- Medium logos- 3inX3in
- Small Logos- 2inX2in

SEND RECRUITERS

Your company can send a recruiter

RESUME BOOKS

As part of registration for MakeSI, students will be asked to upload a copy of their resume for recruitment. Companies will receive a portfolio containing all submitted resumes.

MENTOR VS RECRUITER

A mentor is a person helping and supporting students during the compition. A recruiter is a person actively seeking out students for recruitment purposes.

QUESTIONS CONTACT

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