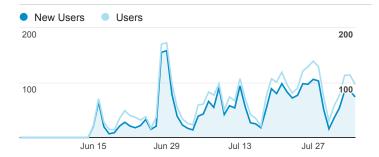


## **Weekly Report Football**

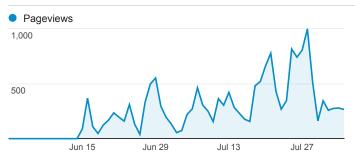
Jun 1, 2016 - Aug 4, 2016



#### New Users and Users



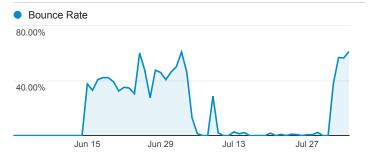
## Pageviews



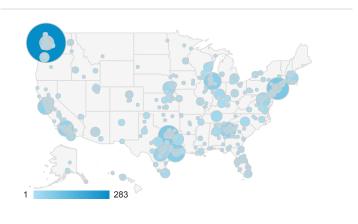
#### Avg. Session Duration



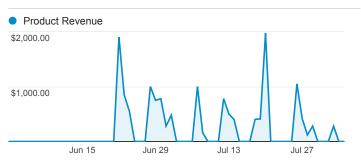
## **Bounce Rate**



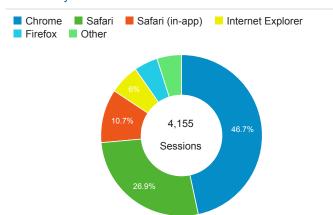
#### Users



#### Revenue



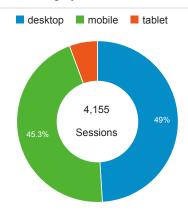
### Sessions by Browser



#### Product Revenue by Product

Product	Product Revenue
The All American Package	\$6,456.50
The All Pro Package	\$5,389.20
All Conference Package	\$1,482.55
Practice Film Assessment	\$999.00

# Sessions by Device Category



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