



## Go Code Colorado 2019 Product Track Data Evaluation Criteria

<b>Innovation (80% of total score)</b>	<b>Score</b>
You add value through both connecting discrete data sets and analyzing the combined data to creates new insights that you deliver to a business decision-maker to help with a decision-making process.	4
You add value by analyzing public data and creating new insights that you deliver to a business decision-maker to help with a decision-making process.	3
You add value by connecting discrete data sets. You process and deliver public data to a business decision-maker with a relational connection so that it is useful for a business decision-making process.	2
You add value by providing accessibility. The app delivers public data to a business decision-maker in a meaningful way so that it is useful for a business decision-making process.	1
No value added to the data.	0

<b>Data Integration (10% of total score)</b>	<b>Score</b>
The data is clearly visible in the code via API or platform/database integration and functions properly.	1
Data not integrated into app or used for analysis.	0

<b>Data Presentation (10% of total score)</b>	<b>Score</b>
Its clear how the product relies on the data to generate the product	2
It is less clear	1
There is no clear use of data	0