



## Go Code Colorado 2019 Analytics Track Data Evaluation Criteria

<b>Data Storytelling (40% of total score)</b>	<b>Score</b>
Your data story clearly defines the problem and how your analysis solves the problem.	4
Your data story has an undefined problem, but the analysis shows interesting and useful results.	3
Your data story clearly defines the problem and but is unclear on how your analysis solves the problem.	2
Your data story has an undefined problem, and the analysis results are not relevant.	1
Your data story has no clear problem definition or there is no analysis.	0

<b>Data Combinations (30% of total score)</b>	<b>Score</b>
Three or more datasets were combined in meaningful ways to add value to the analysis, and a data architecture diagram is provided that is accurate.	3
Two or less datasets were combined in meaningful ways to add value to the analysis, and a data architecture diagram is provided that is accurate.	2
It seems there were datasets combined, but there is no documentation or data architecture diagram	1
There is no data combinations.	0

<b>Data Analysis Type (30% of total score)</b>	<b>Score</b>
The analysis is diagnostic, descriptive, predictive, and prescriptive.	3
In addition to being descriptive or diagnostic, the analysis is also prescriptive or predictive.	2
The analysis is purely descriptive or diagnostic.	1
There is no novelty to the analysis, the data is presented in its raw form.	0