



Idea Vetting and Use of Data

For Mentors! The idea vetting will be 20 mins with a Panel of Mentors who have a variety of skills and professions. Teams present their problem, concept and idea following some preliminary concept exploration with the [Idea Canvas](#) (before their Idea Vetting session). The outcome of the Idea Canvas is a problem/solution set with an associated 'most difficult challenge' to present to the Mentors for tackling as a group. These sessions are sponsored by [House of Genius](#), and we follow the model of Mentors' identities being withheld until the session is complete to remove bias on the feedback given.

Mentors come prepared to help the teams based on [competition rules and judging criteria](#), and a [timeline of 24 days](#) to Semi-Final submission.

Each session will begin with a quick introduction. The teams then share their name, description of their problem/solution set, and their biggest challenge. The goal is to see if the solution proposed is viable. If they can get through the first one fast enough, or there are glaring issues with the first idea, teams have the option to tackle an alternate idea.

This session is designed for teams to explore their idea by first storyboarding-out an idea and then take it into the Mentor Panel to see if they should move forward with it or pivot. Teams are encouraged to continue thinking critically about their idea throughout the day, but to also do their best to pick an idea that can be used in the afternoon exercise of putting pen to paper (literally and figuratively) on building a plan specific to the idea and how to accomplish it in the competition schedule.

Mentors Will First Ask the Team:

TEAM DYNAMICS (#): **Name** - team lead/PM, **Name** - data specialist/developer, **Name** - developer, **Name** - UX/UI, **Name** - UI/Front-end dev, **Name** - data architect

TECH STACK: {Describe the tech you plan to use to build your product or analytics dashboard}

BUSINESS PROBLEM AND SOLUTION: {Identify the business problem your team is seeking to solve}

Mentors to Summarize the Team's Idea and Issue

The designated panel member will work with the Mentor panel to provide 1-2 sentences about each team and their idea Either fill out here or in [Idea Vetting and Use of Data Session Notes](#) gSheet.

If completed here, organizers will later transfer to gSheet.

Team Name, info

Session Time/Room

IDEA 1:

IDEA 1 Issue Tackled:

IDEA 2:

IDEA 2 Issue Tackled:

Team Name, info

Session Time/Room

IDEA 1:

IDEA 1 Issue Tackled:

IDEA 2:

IDEA 2 Issue Tackled:

Team Name, info

Session Time/Room

IDEA 1:

IDEA 1 Issue Tackled:

IDEA 2:

IDEA 2 Issue Tackled:

Team Name, info

Session Time/Room

IDEA 1:

IDEA 1 Issue Tackled:

IDEA 2:

IDEA 2 Issue Tackled: