# **DREW LICKMAN - Entrepreneurial Founder**

# **EDUCATION**

Bachelor of Science in Computer Science, Minor in Entrepreneurship

Middle Tennessee State University

GPA: 3.6 | Dean's List 4 times

August 2020 - December 2024

#### **Key Coursework:**

Entrepreneurship, Finance, Management, Marketing, Data Analysis, Software Engineering, Artificial Intelligence, Natural Language Processing, Data Structures & Algorithms

# **ENTREPRENEURIAL EXPERIENCE**

### Founder | D8 Knight

January 2024 - Present

- Founded a startup focused on creating immersive mixed reality game experiences, thematic gourmet cuisine, and unique personalized souvenirs.
- Designed and developed interactive experiences that engage users through storytelling and innovative gameplay mechanics.
- Utilized no-code technology to prototype and iterate on game concepts to enhance user engagement and experience.
- Conducted market research to identify trends in immersive entertainment, ensuring alignment with audience interests.
- Contributed to design, development, and all parts of the business, building skills in multiple
  areas beneficial to any project.
- Managed project timelines and deliverables, breaking down large projects into achievable milestones to maintain focus on the original vision.

#### PROFESSIONAL EXPERIENCE

# Technology Specialist & Team Leader | MTSU Walker Library

2022 - 2025

- Led a team in developing interactive educational tools, enhancing user experience through innovative design and technology.
- Trained team members on emerging technologies and best practices in user engagement and designing artifacts.
- Managed technical support for students and faculty, ensuring seamless access to resources and technology.

#### Club Officer & Secretary | MTSU Esports Club

2020 - 2022

- Organized and executed online and in-person gaming events, increasing club membership and engagement through strategic initiatives.
- Developed engagement strategies that enhanced member participation and community building.
- Received "Outstanding Student" medal for exceptional contributions to club growth and event success.

# **PROJECTS**

#### Natural Language Processing: FOMC Analysis

2024

- Created an NLP pipeline for text preprocessing and analysis, enhancing data quality for machine learning models.
- Implemented various text analysis techniques, including summarization, sentiment analysis, and question-answering.
- github.com/MagicalMongoose/NLP/tree/main/Projects/Project\_7\_Pipelines

# Natural Language Processing: N-Gram Language Model

Fall 2024

- Developed a Shakespearean text generator using Python and NLTK library, showcasing technical and creative skills.
- Optimized model performance and accuracy, demonstrating analytical and problem-solving abilities
- github.com/MagicalMongoose/NLP/tree/main/Projects/Project\_2\_N-gram\_Text\_Generator

# 2D Platformer: "Code Runner"

Spring 2024

- Led 5-person team to create Unity 2d platforming video game, managing project via GitHub and Trello
- Programmed core mechanics including player movement and enemy Al systems
- github.com/MagicalMongoose/Code-Runner

#### **INFO**

Murfreesboro, TN 540-322-7186

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# TECHNICAL SKILLS

#### Languages:

Python C#

C++

JavaScript

#### Tools & Techs:

Unity
Unreal Engine
Microsoft Word
Microsoft Excel
Microsoft PowerPoint
Adobe Photoshop
Adobe Premiere Pro
Adobe Illustrator
Git Version Control

#### Specialties:

Immersive Experience Design Game Design AI / ML Development Natural Language Processing Software Development Digital Content Creation

# **SOFT SKILLS**

#### Leadership:

Team leadership & management Teaching and mentoring

## Problem Solving:

Independent initiative to make improvements
Critical thinking
Project management

#### Communication:

Precise documentation Adaptability Attention to detail