

NHBEA

2025 Annual Conference

Ignite Your Future in Business Education!

October 24, 2025

Welcome

The New Hampshire Business Education Association (NHBEA) is a professional organization dedicated to serving individuals and groups engaged in instruction, research, and dissemination of information for and about business. For over 100 years, NHBEA has been a leader in the development and advancement of business education curriculum and the advocacy of business competencies that are essential in today's global society.

The vision of NHBEA is to collaborate with schools, communities, businesses, and educational leaders at the local, state, and national levels; to achieve universal acknowledgment that business knowledge is a vital component of educating the whole person; and is an essential driver of national economies.

Our membership is comprised of professional educators such as yourself who are immersed in the education of secondary and post-secondary audiences. The span of disciplines that NHBEA accommodates includes areas such as career and technical education (CTE), business education, computer sciences, finance, entrepreneurship, marketing, and other relevant content areas.

Respectfully,

NHBEA EXECUTIVE BOARD

Conference Schedule

8:00 - 8:30	Registration Christian Marcello
8:45	Welcome Colleen Jennings, MCC VPAA
8:50	Prayer & Pledge Michael Magoon, NHBEA Vice President Maria Matarazzo, NHBEA Director
8:55	Introduction of Keynote Dorothy O'Gara, NHBEA President
9:00 - 9:45	Keynote Address Rony Camille
10:00	Workshop Sessions 1 & 2 Josh Porter <i>(Main 272)</i> Major Wheelock <i>(Main 274)</i>
11:00	Workshop Sessions 3 & 4 Drew Lambert <i>(Main 272)</i> Dean Graziano, J.D. <i>(Main 274)</i>
12:00 - 1:00	Roundtable Discussions <i>MCC Meeting Room</i>
1:00	Lunch
1:30	Annual Meeting
1:35	Election of 2026 Officers
1:45	Presentation of Awards

1:55

Closing Remarks

Keynote Speaker

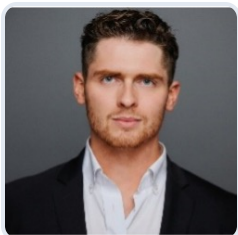


Rony Camille

Media Manager, Town of Tyngsboro, MA

A communications and public affairs executive with 20+ years of experience. My career bridges journalism, digital media, and municipal leadership. At ABC News, I produced and edited stories that reached millions across broadcast and digital platforms. At WBZ NewsRadio/iHeartMedia, I drove more than 1.2 million unique digital views. In municipal leadership for Tyngsborough, Massachusetts, I increased website traffic by 1,800% and secured \$250K+ in federal funding to expand civic engagement infrastructure. Today, as Media Program Director in Massachusetts, I oversee \$1.2M in reserves, guide staff teams, and modernize platforms that make government more transparent and accessible.

Workshop Presenters



Drew Lambert

Senior Salesforce Engineer, Bevi | Founder, Revelate Operations LLC

Marketing and AI

Drew Lambert is a Senior Salesforce Engineer at Bevi, where he leads large-scale initiatives in Revenue Operations, enterprise applications, and AI-driven automation. In addition to his leadership at Bevi, Drew is the founder of Revelate Operations LLC, a consulting practice focused on helping organizations unlock growth through RevOps strategy, Salesforce architecture, and intelligent automation.



Joshua Porter

Financial Wellness Officer, Jean d'Arc Credit Union

Building Partnerships with Local Businesses

As the Financial Wellness Officer, Josh oversees the team working in the high school branches and is responsible for the day-to-day operations. Josh has worked for the credit union for 15 years and has spent the last 8 years in his current role. He is a firm believer in the importance of financial education and is passionate about teaching students the tools they need for strong financial futures.



Major Wheelock

ECHS Coordinator, MCC

Major Wheelock brings 20 years of experience as a successful Leader/Operations Manager with expertise in student success and retention management. He excels at communication with small groups and large audiences, teaching First Year Experience courses as well as undergraduate and graduate business courses.



Dean Graziano, J.D.

Vice President of Corporate Work-Study, Work-Study Programs

A multi-state award-winning educator with over 29 years in education. In 2017, selected as New Hampshire's Extended Learning Opportunity Coordinator of the Year. His Work-force pilot program in Rochester, NH was singled out by Governor Sununu as the model for the State of NH Career Academies.

Roundtable Discussion Leaders



Maria Matarazzo

UMass Lowell, Manning School of Business Department

Cellphone and Technology Policies in the Classroom

Maria Matarazzo is an experienced professor and Chair with a demonstrated history of successfully achieving organizational goals in higher education. She was awarded Teacher of the Year for the state of New Hampshire in Business Education.



James Dowding

Business Educator, Nashua High School North

The Global Spin

A versatile educator with significant and varied academic and business experience. He is currently serving as an Accounting/Finance teacher at the Academy of Finance with the Nashua Technology Center.



Dey Barriga

Director of Global Engagement, Rivier University

Supporting International Student Enrollment

Dey Barriga is a seasoned and strategic leader in international education. As Director of the Office of Global Engagement, Dey oversees international student recruitment, education abroad, and student services. Her leadership has driven significant growth in Rivier's international student population.



Jennifer Brown

Academic Advisor, Rivier University

Supporting International Student Enrollment

As the Academic Advisor for the Office of Global Engagement at Rivier University, Jennifer Brown has worked to mentor 2000 international students in her role as a Designated School Official (DSO).

Catherine Lambert, MS MEd CAGS

Therosa Counseling

Trauma in the Classroom

As a Licensed Mental Health Counselor in New Hampshire and Massachusetts, and the founder of Therosa Counseling, LLC, I have worked with individuals, couples, and families who have endured deep loss, shame, and hardship. I developed The Scenic Path — a therapeutic framework that blends clinical models with a visual, metaphorical journey toward authenticity.

Conference Vendors

NY Life Insurance

ECHS

Goldman Sachs 10K Small Business

Jean D'Arc Credit Union

Workforce Training

Marshall's

Stark Brewing Co.

Rivier University

MCC Admissions

Doubletree

NEW HAMPSHIRE BUSINESS EDUCATION ASSOCIATION

BY-LAWS AND RESPONSIBILITIES

ARTICLE I: NAME, PURPOSE, AFFILIATION, AND RELATIONSHIPS

Section 1 - NAME: The name of this organization shall be the New Hampshire Business Education Association (NHBEA).

Section 2 - PURPOSE: The purpose of the organization shall be the advancement of business education in the state of New Hampshire.

Section 3 - AFFILIATION: This organization shall function as an autonomous affiliate of the New Hampshire Career and Technical Association (NHCTA).

Section 4 - RELATIONSHIPS: This organization shall maintain a cooperative relationship with the New Hampshire State Department of Education, the National Education Association-New Hampshire, the Eastern Business Education Association, the National Business Education Association, the Association for Career and Technical Education, and other organizations.

ARTICLE II: MEMBERSHIP, DUES, AND FISCAL YEAR

Section 1 - MEMBERSHIP: Any person interested in business education or involved in business and industry may become a member of this organization upon payment of the prescribed dues.

Section 2 - DUES: Annual membership dues in the NHBEA shall be set by the Executive Board prior to the annual conference. Dues increases will be approved by a two-thirds (2/3) vote of the Executive Board members present.

Section 3 - FISCAL YEAR: The fiscal year of the NHBEA will be January 1 - December 31.

ARTICLE III: OFFICERS AND EXECUTIVE BOARD

Section 1 - OFFICERS: The officers of the organization shall be: (1) President (2) Vice President, North and Vice President, South (3) Secretary (4) Treasurer (5) Public Relations Director (6) Past President. These officers shall be elected at the annual conference for a two-year term.

Section 3 - EXECUTIVE BOARD: The Association shall be governed by the Executive Board consisting of the Officers of NHBEA and a minimum of two elected Directors.

ARTICLE IV: MEETINGS

Section 1 - ANNUAL MEETINGS: An annual meeting of the Association shall be held. Notice of the annual meeting is to be made to all current members.

Section 2: Special meetings may be called by the President and/or Executive Board.

ARTICLE V: AWARDS

Section 1 - ACHIEVEMENT AWARD: The Achievement Award may be presented at the Annual Meeting.

Section 2 - DR. BURTON S. KALISKI SERVICE AWARD: This award is presented in recognition of a retired or retiring business educator that has served the community, their students, and their institutions with distinction.

Section 3 - DONALD H. PETERSON PROFESSIONAL DEVELOPMENT AWARD: The Donald H. Peterson Professional Development Award may be presented at the Annual Meeting.

ARTICLE VI: AMENDMENTS

Notice of proposed changes to these By-Laws and Responsibilities shall be made to current members at the Annual Meeting at which time these By-Laws and Responsibilities may be amended by a two-thirds (2/3) vote of the members present.

REVISION HISTORY:

Draft: July 18, 2014

Approved: October 24, 2024

NHBEA Proposed Slate of Officers, 2026

James Dowding	President
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Michael Magoon	Vice President
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Sarah Compagna	Secretary
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Christian Marcello	Treasurer
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Dottie O'Gara	Past President
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Maria Martarzzo	Director
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Diane Santos	Public Relations and Media
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Nominations will also be considered from members

Acknowledgement

The NHBEA Board would like to acknowledge the contributions of the following business students to the production of the 102nd Annual NHBEA Conference.

Nashua High School North Finance Students

Guilherme Sakes Moraes

Tommy Dratch

Keya Patel

Alicia Robinson

Reese Baxter

Alvirne High School Marketing Students

Chase Noone

Ethan Dudley

Patrick Lloyd

Alex Drwon

Aidan Nichols

New Hampshire Business Education Association

Advancing Business Education for Over 100 Years

For more information, visit nhbea.org