



Emergency Response

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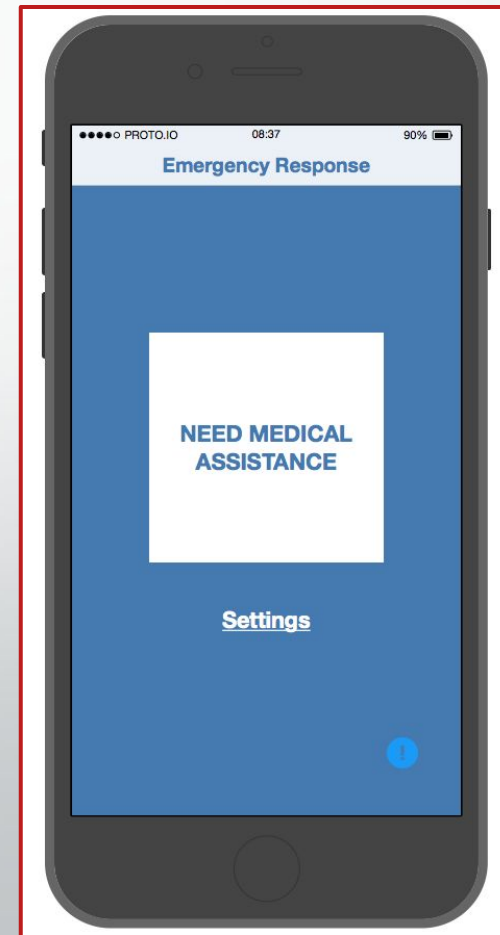


This Number *is* the Problem.



And This is Our Solution.

EMERGENCY RESPONSE



Who's Our Competition?

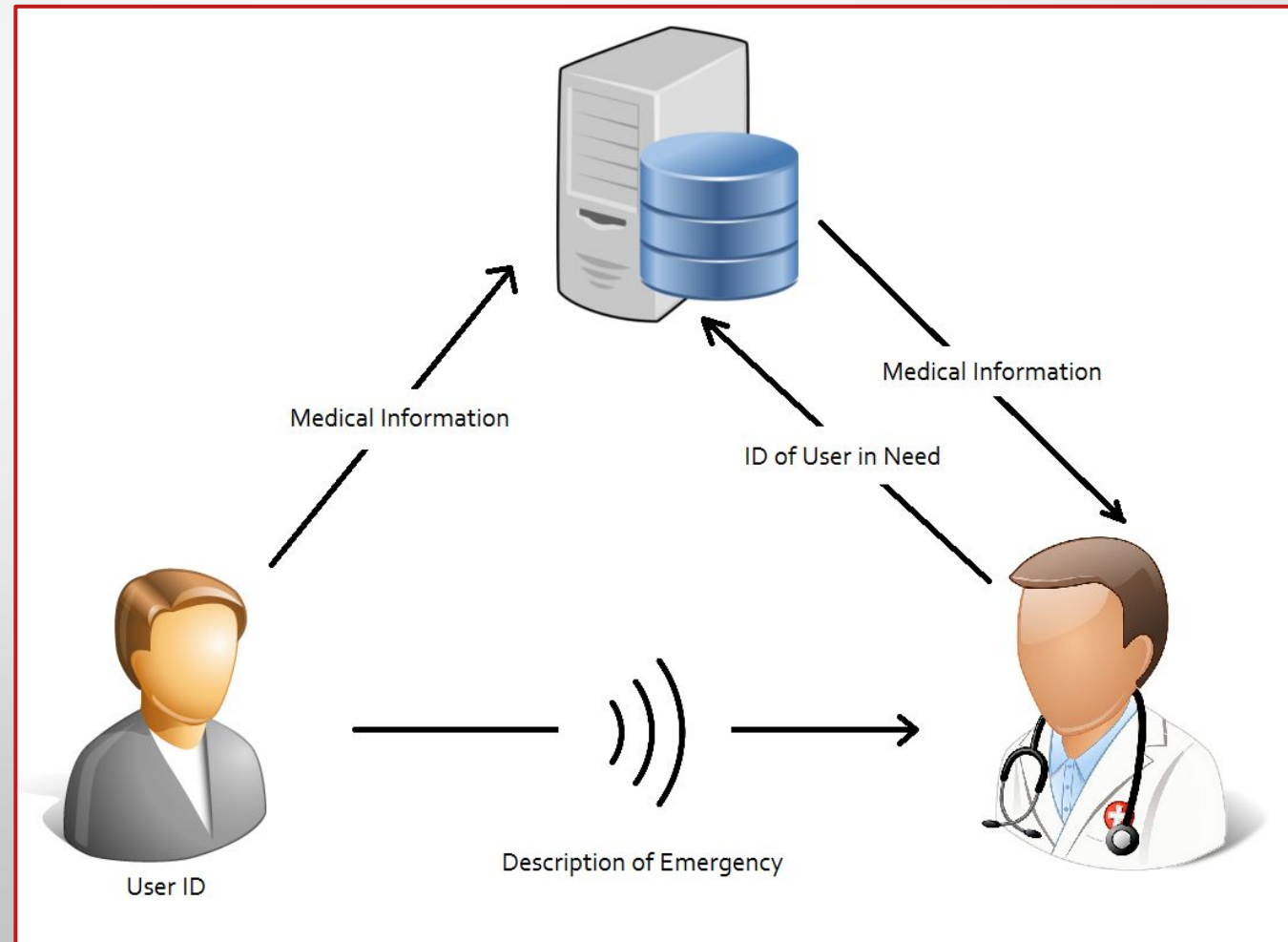
	Minimal Features/Ease of Use	Provides Help	Leverages Immediate Proximal Network	Broadcasts Emergency/ Disaster Information
Emergency Response	X	X	X	
911	X	X		
Disaster Apps				X

Our Users



The Operations of the App

- Users enter information in the app, which is then stored on a secure server.
- This information is only sent to the responder when they arrive on the scene.
- This information will be completely anonymous





Our Players

- App Developer(s)
- Marketing Team
- Legal Consultant
- General Manager

One Time Costs

	Time	Rate	Total
Legal Consultation	-	\$1000	\$1000
App Developer	15 hrs	\$50/hr	\$750

Monthly Operating Cost

VPS Cost	-	\$25/month	\$25/month
App Maintenance	5hrs/month	\$50/hr	\$250/month
Marketing & Outreach	5hrs/week	\$25/hr	\$500/month
Total Cost:			\$1750 + \$775/month



	Week 1	Week 2	Week 3	Week 4 and after
Tasks	Begin initial development	Form Marketing Plan, continue app development.	Legal Consultation, Continue App Dev, Make Pitch to Hospitals and Philanthropic Organizations	Final Polishes on Application, Acquire consistent App Maintenance, have full time App Manager
Players	App Dev, App Designer	App Dev, App Designer, Marketing/Outreach	Legal Consultant, App Dev Manager, Marketing	General Manager, App Dev
Projected Cost (s)	\$750	\$1,000	\$3,500	\$750 initial, Month-Month cost Varies

Going Forward...

