

Drew Olsen

UI ENGINEER & FRONT END DEV

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📍 Bloomington, MN

Summary

A Multi-faceted Web Developer with a knack for effectively conceptualizing and delivering elegant, user-friendly solutions. Possesses a track record of almost ten years of Wordpress theme creation or manipulation, and plugin development. Ability to work independently, communicate technical details clearly and continually seeks ongoing improvement. Has worked with multi-million dollar corporations and smaller businesses. Creative at heart but can also speak technically. Constantly searching to streamline and optimize workflow and code.

Relevant Experience

FOUNDER

Drew Olsen, LLC

📅 February 2009 - Present 📍 Bloomington, MN

Had a long-term independent contract with an SEO company while also taking on side projects. Tasks would vary wildly but most were website/digital focused. I was often asked to take a conceptual idea for a project and figure out a way to execute it to requested specifications.

- Primary roll was Custom Wordpress theme design/development and plugin development. Tasks also branched out into customer support, A/B testing, fixing compromised websites and hardening. Moving websites from host to host, troubleshooting, website maintenance, etc.
- Web role not limited to Wordpress. Exposure to Drupal, LiveEdit, and other CMS systems as well as some Angular and React.
- Designing print and digital-based marketing materials for both clients and internal use.

IT & DIGITAL MARKETING

Darkenwald, Inc.

📅 November 2008 - 2012 📍 Otsego, MN

Oversaw digital marketing and IT for a variety of sub-companies. Responsibilities also included for assisting these businesses with their websites and digital marketing materials including:

- Website creation and maintenance for three different businesses in very different industries.
- Worked in a team to create and research high-end marketing materials for Real Estate projects which included; Brochures, billboards, marketing posters, demographic analysis and more.
- Worked with businesses managed by Darkenwald, Inc. including restaurants, hotels and a mobile home park. Also addressed office IT problems, managed employee health benefits, assisted with management of their mobile home park. Acted in a supervisory position with one employee under me.

Technical Skills

Web Technologies & Frameworks:

Wordpress(Custom Wordpress themes and plugins), HTML5, SCSS, React, Gatsby, Gulp, Materialize.css, Bootstrap Responsive Design, Webpack

Scripts/UI: JavaScript, OOPS, JQuery, Bootstrap, Custom Layouts and Designs

Software: Adobe Suite, Figma, Sketch, macOS and Windows Comfortable

Database: MySQL, MongoDB

Versioning and other tools: Git, Bitbucket, Gitlab

Deployment Tools: Docker, Deploybot.com, Netlify, Github Pages

Other: Food & product photography and hobbyist videography. Examples by request.

Education

ST. JOHNS UNIVERSITY, Collegeville MN

- B.A. Communications

ELK RIVER HIGH SCHOOL, Elk River MN

- Three-sport athlete

Managerial Skills

- Code Optimization
- UI Enhancement
- Client Issue Resolution
- Client Relationship Management
- Project Management

References

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MORE BY REQUEST