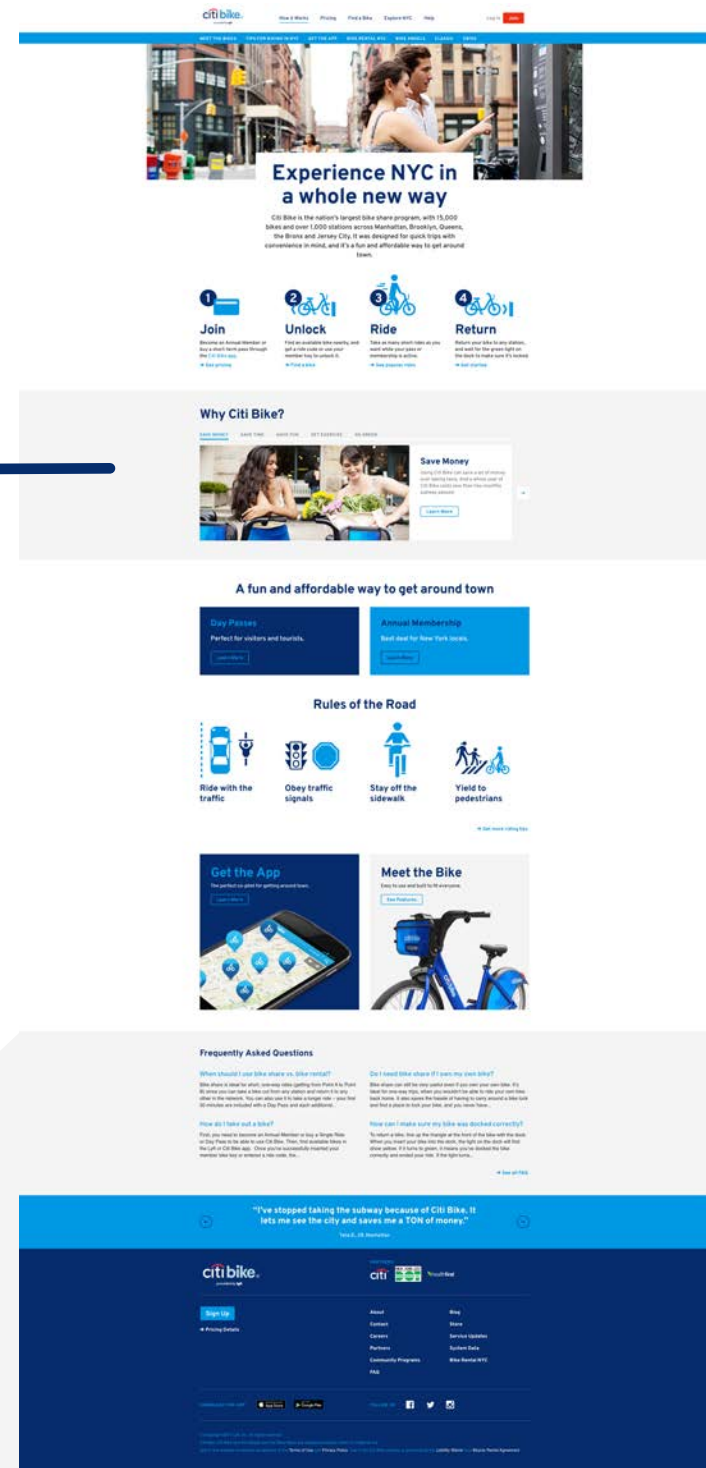# citi bike ®

provided by lyft
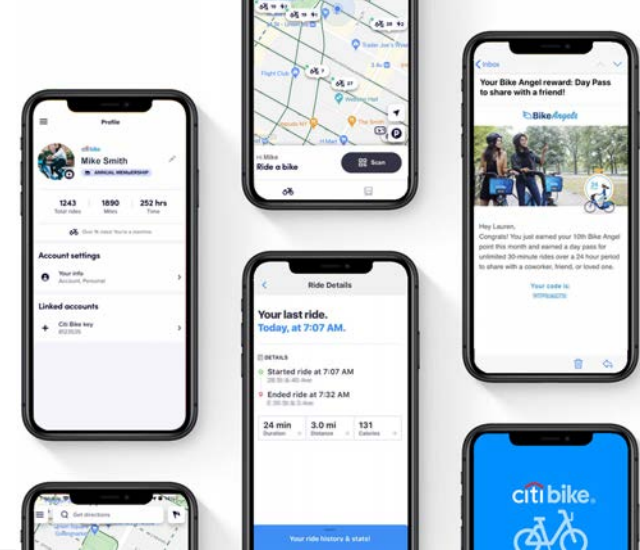
www.citibikenyc.com

Info 590
Branch Assignment

Lauren Tagliaferro | Josh Gdovin

Metadata

- demographic data
- personal data
  - age
  - gender
- time and location

Network Analysis

speed of ride | distance

distribution | weather

Database

99 hrs Total time biking
740 mi Total distance
32 K Total calories
555 Number of rides

citi bike®

objects

- users ride

properties

- trip duration (seconds)
- start time and date
- stop time and date
- start station name

bike angels

Citi Bike was able to create a fun way to encourage its riders to help optimize the system and make using the system better for everyone!